

Ambassador Involvement Activities from January 2018 – April 2018

Overall mission:

Elevate Advanced Manufacturing ambassadors are to educate careers in manufacturing and share a positive perception of the manufacturing industry by representing both their company and the manufacturing industry at events, in presentations, and open discussions.

January 11th, 2018: Tanya Michener, Newton Development Corporation

Tanya setup meetings/tours with Graphic Packing & Trinity Structural Towers. Alex Monaghan and Tanya spoke with Human Resources at these locations about what Elevate lowa has to offer and how can benefit them and their company.

January 11th, Tanya Michener, Newton Development Corporation

Tanya was interviewed on by the local radio station In Newton and promoted Elevate Advanced Manufacturing's mission. Click <u>here</u> to hear from Tanya.

January 22nd, 2018: Tanya Michener, Newton Development Corporation

Tanya setup a meeting/tour with TPI Composites. Alex Monaghan and Tanya spoke with Human Resources about what Elevate Iowa has to offer. We were able to let them know what this resource can help them with and put a face to the organization.

February 13th, 2018: Kelly Barrick, CIBC

Kelly regularly connects manufacturer's to the Elevate Advanced Manufacturing team and encourages manufacturer's to showcase companies on the Elevate Iowa webpage.

March 1st, 2018: Dale Zevenbergen, Dordt College

Dale coordinated an Elevate booth at the Sioux County Your Future @ Work event on January 5th at Northwestern College. All high school sophomores In Sioux County attended, about 535 total.



March 1st, 2018: Dale Zevenbergen, Dordt College

Dale coordinated an Elevate booth at the Sioux County Your Future @ Work event on January 5th at Northwestern College. All high school sophomores In Sioux County attended, about 535 total.

March 1st, 2018: Paula Schmitt, SSAB

Paula attended the Camanche High School career fair and talked to high school students about careers in advanced manufacturing, career opportunities at SSAB, and promoted the Elevate Iowa webpage to the students who stopped by the SSAB booth.

March 7, 2018, Lori Mason, Seneca Foundry, Inc.

Lori attended an event with IMAP (Integrated Manufacturing Advancement Program) in Eagle Grove that was focused on educating non-traditional students about real world manufacturing and developing their work place readiness skill sets. Lori spoke to eight people about manufacturing, the Elevate Iowa webpage, and led a mock interview session.

March 9, 2018: Dixie Doeppke and Pat Harms, Norplex-Micarta

Dixie and Pat toured 3 students and Tracy Nuss, educator, through the Norplex-Micarta facility and discussed composites manufacturing.

March 23rd, 2018, Dale Zevenbergen, Dordt College

Dale was interviewed on KSOU Radio's Daily Grind show and promoted Elevate Advanced Manufacturing. The Interview can be found here. (Scroll down to March 23rd in the Recent Guests list.)

March 28th, 2018, Mike Weir, 3E Co.

Mike hosted eleven students from Freedom for Youth Ministries. He presented Elevate Advanced Manufacturing's mission and led the students through a tour of 3E in Des Moines.

April 6th, 2018, Mandy Parchert, HNI Corporation

Mandy shared the mission of Elevate Iowa at an Engineering Week event hosted by HNI Corporation. 40 Muscatine High School students and 6 Muscatine High School educators attended the event. The day consisted of a speaker on manufacturing career opportunities, a manufacturing plant tour, and an expo on engineering technologies. Following the expo, 7 of the students stayed to compete with engineers from within the company in a design challenge.