



If it seems like every day celebrates or brings awareness to something, that's because it does. Literally. I challenge you to find a day on the calendar that doesn't. Some are serious—Civil Rights Day, World Cancer Day, Memorial Day and the like—while many others—National Goof Off Day, Talk Like a Pirate Day, Tell a Joke Day—are just fun or silly ways to break the monotony of a slow or boring day.

Similarly, for those of us who are serious about safety, there are a number of great safety-specific campaigns out there to help you raise awareness with your staff or co-workers on an array of risks they may face on the job—and most if not all of this material is free to view and/or download.

I encourage you to use these campaign materials in your safety meetings and tailgate talks. Printing and posting flyers will reinforce the message of your commitment to worker safety, and rotating these themes will help keep it fresh. To get you started, here are a few current and upcoming ones, with links:

March	National Ladder Safety Month
April	Distracted Driving Awareness Month Stress Awareness Month
May	National Electrical Safety Month Mental Health Month
June	National Safety Month Trench Safety Month

I hope these help and will send out more as I see them and as the months get closer. Also, for fun, here is a link to the 2021 U.S. Calendar of Holidays and Celebrations. Enjoy and stay healthy and safe!

-Dennis