

Sponsorship Package

MODEL UNITED NATIONS

invest in the next generation of global leaders



1,000 +
students

30 +
high schools



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Dear Community Partner,

On December 6 & 7 2019, the World Affairs Council of Connecticut will hold its annual Model United Nations program for CT high school students at the University of Hartford. This year we will host over 1,000 students from over 35 schools around the state. This unparalleled global learning opportunity brings together students from across Connecticut, from rural, urban, public, parochial, and private high schools, to collaboratively tackle the world's most critical issues.

What began at Hartford High School in 1952 with 130 participants, has since grown into one of the largest and longest-running student-run conferences in the state. At CTWAC's Model United Nations program, students experience the inner-workings of international policy-making as they tackle global issues and controversies, draft resolutions, navigate crisis scenarios, debate, and ultimately vote representing their nations on global solutions. In the process, students become global thinkers, confident speakers, and peer leaders, ready to enter our global workforce.

In a special committee this year, students will debate how Industry 4.0 is revolutionizing the future and fostering a new global workforce.

This program is not possible without the support of our community. By becoming a sponsor, you invest in the success of our state's future global leaders. As a valued partner, your organization will be prominently featured throughout the two-day conference and gain community visibility as a partner of this time-tested and trusted program.

Thank you very much for your interest in this partnership opportunity and for helping to create invaluable experiences for the next generation of global leaders right here in Connecticut.

Sincerely,



Megan Clark Torrey
Chief Executive Officer
World Affairs Council of CT



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HOW THE PROGRAM WORKS

Each student assumes the role of a UN delegate. After months of researching the political, economic, and diplomatic realities and stances of their chosen countries, students are invited to the United Nations in NYC for intimate briefings with the very diplomats they will be representing. This is all in preparation for the culminating conference, which brings together all delegates over two days to represent countries throughout the world. Recreating the structure of the UN, students work in committees to debate their positions on today's most pressing global issues with the goal of collaboratively and creatively passing resolutions.

WHAT MAKES CTWAC DIFFERENT

- **Student Run:** The program is entirely high school student run. Unlike many other programs, students have the opportunity to choose the topics they will be debating, participate in leadership training, and serve as committee officers at the culminating conference.
- **Trip to NYC:** Students travel to New York City to tour the U.N., meet diplomats from the countries they are representing, and discuss timely global issues with current global change makers.
- **Hartford Schools:** Our first Model UN was held at Hartford Public High School in 1952. Today, partnership with Hartford schools is prioritized and thriving. Hartford students participate free of charge and are offered tailored after-school MUN prep workshops.
- **Curriculum Development:** CTWAC also develops MUN curriculum for teachers. Many schools have developed classes based on this curriculum.
- **Unforgettable Opportunities:** CTWAC offers MUN students exclusive access to international events and speakers throughout the year.

WHY IT MATTERS

Through participating in Model UN, students emerge as leaders, having been exposed to critical global issues and international perspectives. They develop skills in communication, problem-solving, and leadership, while learning to cooperatively discuss and resolve broad issues.

Student Delegate Testimonies

- “I love that we could come together to talk about highly important international issues.”
- "Practicing my speaking skills in front of a large audience bolstered my confidence and improved my communication skills."
- "You learn how to cooperate with others and understand different perspectives."



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COMMITTEE DEBATE TOPICS 2019

Disarmament and International Security Committee: **Biological Warfare**

Economic Committee: **International Trade Facilitation**

Social, Humanitarian and Cultural Committee: **Human Trafficking**

UN Environmental Program: **Plastic Pollution**

UNIDO Special Committee: **Industry 4.0**

UN Office on Drugs and Crime: **Prison Reform**

International Atomic Energy Association: **Nuclear Energy**

World Health Organization: **Opioid Crisis**

Historical Crisis Committee: **Treaty of Versailles**

Security Council: **Global Crisis**

PARTICIPATING SCHOOLS

- Academy of Aerospace and Engineering
- Amity Region 5
- Avon High School
- Berlin High School
- Bulkeley High School
- Canton High School
- Coginchaug Regional High School
- CT River Academy
- East Lyme High School
- East Windsor High School
- Enfield High School
- Farmington High School
- Glastonbury High School
- Granby Memorial High School
- Griswold High School
- Hall High School
- Hartford Magnet Trinity College
- Hartford Public High School
- Lewis S. Mills High School
- Lyman Memorial High School
- Northwest Catholic High School
- Northwestern Regional High School
- Parish Hill High School
- Platt High School
- RHAM High School
- Simsbury High School
- South Windsor High School
- Sports and Medical Sciences Academy
- University High School of Science and Engineering
- Watertown High School
- Watkinson School
- Weaver High School
- Westminster School
- Wethersfield High School
- Windsor High School
- Windsor Locks High School
- Wolcott High School

*Additional Enrollment Ongoing

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SPONSORSHIP LEVELS

Named Sponsor (\$50,000)

- Name of company will be featured in the title of the program
- The opportunity to address the opening and/or closing plenary of the conference
- Featured full page ad on the back cover of the delegate handbook
- Logo recognition on stage at the opening and closing of the event
- Logo recognition and link on our website and in all CTWAC MUN materials, print and email communications
- Logo on all letters to CTWAC MUN delegates and their families
- Mention of your organization in press materials
- Opportunity to provide company promotional items to all delegates

Secretary-General Sponsor (\$25,000)

- The opportunity to address the opening or closing plenary of the conference
- Full page ad in the delegate handbook
- Logo recognition on stage at the opening and closing of the event
- Logo recognition and link on our website and in all CTWAC MUN materials, print and email communications
- Logo on all letters to CTWAC MUN delegates and their families
- Mention of your organization in press materials
- Opportunity to provide company promotional items to all delegates

UN Headquarters Sponsor (\$10,000)

- Sponsor the once-in-a-lifetime trip to the United Nations Headquarters in NYC for hundreds of CT high schools students to meet with world diplomats and UN officials
- Half page ad in delegate handbook
- Special sponsor status, logo and link will be featured on our website and in all CTWAC MUN materials, print and email communications
- Logo will appear on all letters to CTWAC MUN delegates and their families
- Opportunity to provide company promotional items to all delegates

Committee Sponsor (\$5,000)

- Sponsor a UN Committee room with high-visibility signage and promotional space in the committee room throughout the 2-day conference
- Quarter page add in the delegate handbook
- Logo recognition and link on our website and in all CTWAC MUN materials, print and email
- Opportunity to meet the delegates and optional opportunities for staff to volunteer as committee observers
- Opportunity to provide company promotional items to all delegates

Delegate Sponsor (\$2,500)

- Logo and recognition in the delegate handbook
- Opportunity to meet delegates
- Organization's name and link will be featured on our website
- The opportunity to provide company promotional items to all delegates

Individual and Family Sponsor (\$500)

- Recognition in the CTWAC MUN delegate handbook

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SPONSOR RESPONSE FORM

***YES**, I wish to invest in Connecticut's young global leaders and support the CTWAC Model United Nations at the following level:*

Named Sponsor (\$50,000)

Secretary-General Sponsor (\$25,000)

UN Headquarters Sponsor (\$10,000)

Committee Sponsor (\$5,000)

Delegate Sponsor (\$3,000)

Individual and Family Sponsor (\$500)

Contact Information:

Please list your contact information as you would like it to appear in promotional materials.

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Telephone: _____

Email: _____

Payment Method:

_____ Check Enclosed made payable to World Affairs Council of CT

_____ Please Send Invoice (include contact information if different from above)

Return to:

mctorrey@ctwac.org or
World Affairs Council of CT
1049 Asylum Ave.
Hartford, CT 06105

Contact us:

If you have any questions, or would like to discuss further sponsorship opportunities, please contact CEO Megan Torrey.
mctorrey@ctwac.org | (860) 241-6118