



LUMINARY AWARD 2020

MAY 7, 2020 | CAPITAL GRILLE + INFINITY HALL

HONORING

Paul "Buddy" Bucha,
Recipient of the Medal of
Honor

KEYNOTE

General Wesley Clark,
Retired 4-star U.S. Army general,
Supreme Allied Commander of NATO

SPONSORSHIP OPPORTUNITIES

World Affairs Council of Connecticut

THE LUMINARY AWARD

The Luminary Award was created to honor remarkable individuals who have had a profound impact on global affairs, with an emphasis on the betterment of the world. Join us to celebrate national hero and Connecticut champion, **Paul Bucha**, recipient of the Medal of Honor.

HONOREE



PAUL "BUDDY" BUCHA, RECIPIENT OF THE MEDAL OF HONOR

The Council is proud to honor Paul "Buddy" Bucha, recipient of the Medal of Honor, with the 2020 Luminary Award for his lifetime of leadership and unwavering dedication to global dialogue and service.

KEYNOTE



GENERAL WESLEY CLARK (USA, RET.), SUPREME ALLIED COMMANDER OF NATO

GEN. Clark retired a four star general in the United States Army, having served in his last assignments as Commander of US Southern Command and then as Commander of US European Command/Supreme Allied Commander, Europe

2004

Harry Jack Gray

keynote:

Hon. Alexander Haig

2005

UConn UNESCO Chair

keynote: President Mary

Robinson

2006

Save the Children

keynote: Cokie Roberts

2007

CT's Iraq and

Afghanistan war

veterans

keynote: General Eric

Shinseki

2008

ESPN International

keynote: Chris Berman

2009

General David Petraeus

2010

Fmr. Secretary of State,

Dr. Henry Kissinger

2011

Hole in the Wall Camp

keynote: Melissa

Newman

2012

Norwegian Nobel

Committee

keynote: Geir Lundestad

2013

Sikorsky Aircraft

keynote: Colonel Jack

Jacobs

2014

AmeriCares

keynote: Ambassador

Robert Ford

2015

Peter G. Kelly, Esq

keynote: Senator Mark

Warner

2016

Aerospace Components

Manufacturers

keynote: Colonel Mark

Tillman

2017

United Technologies

keynote: Robert Ballard

2018

Yale Cancer Center

2019

Stanley Black & Decker



New format. Same impact.

THE EXPERIENCE



Ma Sei Pan,
Peter G. Kelly Global Scholar

The Luminary Award is a celebration of the global impact of remarkable Connecticut leaders. The evening also supports the Council's mission to engage our community in critical global issues - more important today than ever before. Since 1924, the mission of the Council hasn't changed. But one thing has...

The 2020 Luminary Award is debuting a new look. In order to maximize what you love about the evening - fine food, a powerhouse room of global guests and businesses, recognizing an incredible network of supporters, and celebrating students and leaders making a difference on the world stage - this year's Luminary and will truly be something special.

The celebration kicks off at the Capital Grille in downtown Hartford where the global movers and shakers of our state and region gather for a formal reception. Featuring passed champagne, open bar with craft cocktails, and full hors d'oeuvres and stations by the award-winning chefs at the Capital Grille. You will also have the opportunity for professional photos with your guests and experience the special atmosphere of Hartford's best room for making global connections.

After the reception, guests proceed via private exit next door to the theater at Infinity Music Hall to take their seats for the Luminary Award presentation and interactive keynote by GEN. Wesley Clark, former Supreme Allied Commander of NATO.

High visibility signage throughout the evening highlights Luminary sponsors and supporters. Sponsors can reserve designated rows with featured signage, or join the VIP mezzanine section with honorees and fellow top sponsors.

And the global celebration doesn't have to stop! All are invited to continue the conversations with a night cap and dessert at the Luminary After Party.

Access for elite sponsor levels **VIP MEET + GREET**

5:00 pm | Capital Grille

With top sponsors, honorees and keynote, GEN. Clark (USA, Ret.)

FORMAL RECEPTION

5:30 pm | Capital Grille

Buzzing networking reception with open bar, craft cocktails, and an elevated menu from the chefs at the Capital Grille

LUMINARY AWARD + KEYNOTE

7:00 pm | Infinity Hall

Seated in the beautiful Infinity Hall theater, guests are welcomed to an unforgettable 2020 Luminary Award, celebrating Connecticut's global impact with interactive keynote by GEN. Clark

AFTER PARTY

9:00 pm | Infinity Hall

And the party doesn't have to stop. Keep the connections going over night caps and desserts at the Luminary after party

LUMINARY AWARD 2020

CORPORATE SPONSORSHIP OPPORTUNITIES

SECRETARY OF STATE SPONSOR | \$50,000

- VIP Meet and Greet
 - **Exclusive honorary host of the VIP Meet and Greet with honorees and keynote speakers**
 - **Opportunity to make remarks as honorary host**
 - Access for twenty (20) to VIP Meet and Greet
 - Professional photo opportunity
- Formal Reception
 - Invitations for twenty (20) to Capital Grille reception
- Luminary Award and Keynote
 - **VIP seating at Infinity Hall in private mezzanine section, reserved for top sponsors and VIP guests**
 - *VIP Mezzanine includes private bar and networking space with premium open bar throughout the evening*
 - VIP seating for twenty (20) in reserved seats with featured signage and logo recognition
 - **Two (2) seats in the Honoree Row**
 - **Introduction from podium of keynote speaker**
Exclusive opportunity for first confirmed sponsor
- Visibility
 - **Logo recognition on event step-and-repeat with professional photo opportunity**
 - Prominent signage in VIP Meet and Greet (exclusive), Formal Reception, and Infinity Hall
 - Recognition in program and on stage screen loop
 - Name/ logo prominently featured in series of advertisements in the *Hartford Business Journal*
 - Name/logo on all event advertising, print and digital

AMBASSADOR SPONSOR | \$25,000

- VIP Meet and Greet
 - **Access for ten to (10) VIP Meet and Greet with honorees and keynote speakers**
 - Professional photo opportunity
- Formal Reception
 - Invitations for ten (10) to Capital Grille reception
- Luminary Award and Keynote
 - **VIP seating at Infinity Hall in private mezzanine section, reserved for top sponsors and VIP guests**
 - *VIP Mezzanine includes private bar and networking space with premium open bar throughout the evening*
 - VIP seating for ten (10) in reserved seats with featured signage and logo recognition
 - **Two (2) seats in the Honoree Row**
- Visibility
 - Recognition in program and on stage screen loop
 - Prominent signage in Formal Reception and Infinity Hall
 - Name/ logo prominently featured in series of advertisements in the *Hartford Business Journal*
 - Name/ logo on all event advertising, print and digital

EMISSARY SPONSOR | \$10,000

- VIP Meet and Greet
 - **Access for two (2) to VIP Meet and Greet with honorees and keynote speakers**
 - Professional photo opportunity
- Formal Reception
 - Invitations for ten (10) to Capital Grille reception
- Luminary Award and Keynote
 - **VIP seating at Infinity Hall in private mezzanine section, reserved for top sponsors and VIP guests**
 - *VIP Mezzanine includes private bar and networking space with premium open bar throughout the evening*
 - VIP Mezzanine seating for ten (10) in reserved seats with featured signage and logo recognition
 - *(Space limited. Priority for first confirmed sponsors.)*
- Visibility
 - Recognition in program and on stage screen loop
 - Prominent signage in Formal Reception and Infinity Hall
 - Name/ logo prominently featured in series of advertisements in the *Hartford Business Journal*
 - Name/ logo on all event advertising, print and digital

ATTACHÉ SPONSOR | \$5,000

- Formal Reception
 - Invitations for eight (8) to Capital Grille reception
- Luminary Award and Keynote
 - **Front-row seating at Infinity Hall for eight (8) in reserved row(s) with featured signage and logo recognition**
- Visibility
 - Recognition in program
 - Signage in registration area
 - Recognition in event advertising, print and digital

DIPLOMAT SPONSOR | \$3,000

- Formal Reception
 - Invitations for eight (8) to Capital Grille reception
- Luminary Award and Keynote
 - **Seating for eight (8) in a reserved row(s) with featured signage and logo recognition**
- Visibility | Recognition in program

ENVOY SPONSOR | \$1,500

- Formal Reception
 - Invitations for two (2) to Capital Grille reception
- Luminary Award and Keynote
 - **Seating for two (2) at Infinity Hall in reserved seats with logo recognition**
- Visibility | Recognition in program

Patrons | \$350

Patrons will be listed in program
Access to Capital Grille Reception and
keynote at Infinity Hall

Individuals | \$200

Access to Capital Grille Reception and
keynote at Infinity Hall

Award-Only | \$100

Reserved seat for award presentation and
keynote at Infinity Hall

LUMINARY AWARD 2020
CORPORATE SPONSORSHIP OPPORTUNITIES

SPONSOR RESPONSE FORM

SECRETARY OF STATE (\$50,000)

AMBASSADOR SPONSOR (\$25,000)

EMISSARY SPONSOR (\$10,000)

ATTACHÉ SPONSOR (\$5,000)

DIPLOMAT SPONSOR (\$3,000)

ENVOY SPONSOR (\$1,500)

Contact Information:

Please list your contact information as you would like it to appear in promotional materials.

Name:

Title:

Company:

Address:

City/State/Zip:

Telephone:

Email:

Payment Method:

----- Check Enclosed made payable to World Affairs Council of CT

----- Please Send Invoice (include contact information if different from above)



Return to

mctorrey@ctwac.org or
World Affairs Council of CT
1049 Asylum Ave.,
Hartford, CT 06105

Contact us

If you have any questions, or would like to discuss further sponsorship opportunities, please contact Megan Torrey, CEO, at: mctorrey@ctwac.org | (860) 241-6118