



LUMINARY AWARD 2020

MAY 7, 2020 | CAPITAL GRILLE + INFINITY HALL

HONORING

PAUL "BUDDY" BUCHA,
Recipient of the Medal
of Honor

KEYNOTE

GENERAL WESLEY CLARK,
Retired 4-star U.S. Army
general, Supreme Allied
Commander of NATO

LUMINARY AWARD 2020 HONORARY COMMITTEE

GENERAL JOHN ALLEN (USMC, RET.)
The Brookings Institution; Fmr. Commander
of United States Central Command

GENERAL DAVID PETRAEUS (USA, RET.)
Fourth Director of the Central Intelligence
Agency; Fmr. Commander
of United States Central Command

GENERAL ERIC SHINSEKI (USA, RET.)
Seventh United States Secretary of Veterans
Affairs; 34th Chief of Staff of the U.S. Army

MAJOR GENERAL FRANCIS EVON
Adjutant General, Connecticut National Guard

COMMISSIONER THOMAS SAADI
Commissioner of the Connecticut Department
of Veterans Affairs

CARL ROLAND "ROLLIE" STICHWEH
Celebrated West Point Quarterback

LUKE KNITTIG
McCain Institute

PETER G KELLY, ESQ.
Chair, World Affairs Council of Connecticut

SENATOR CHRIS MURPHY
State of Connecticut

CONGRESSMAN JIM HIMES
State of Connecticut, Fourth District

CONGRESSMAN JOHN LARSON
State of Connecticut, First District

MAYOR LUKE BRONIN
City of Hartford

HOLLY PETRAEUS
Assistant Director at the Consumer Financial
Protection Bureau (Ret.)

BRUCE LEV
Loeb Partners

GREG PETERS
BetterPT

GERRY BYRNE
Penske Media

KENNETH FISHER
Fisher Brothers

World Affairs Council of Connecticut

THE LUMINARY AWARD

The Luminary Award was created to honor remarkable individuals who have had a profound impact on global affairs, with an emphasis on the betterment of the world. Join us to celebrate national hero and Connecticut champion, **Paul Bucha**, recipient of the Medal of Honor.

HONOREE



**PAUL "BUDDY" BUCHA,
RECIPIENT OF THE MEDAL
OF HONOR**

The Council is proud to honor Paul "Buddy" Bucha, recipient of the Medal of Honor, with the 2020 Luminary Award for his lifetime of leadership and unwavering dedication to global dialogue and service.

KEYNOTE



**GENERAL WESLEY CLARK
(USA, RET.), SUPREME ALLIED
COMMANDER OF NATO**

GEN. Clark retired a four star general in the United States Army, having served in his last assignments as Commander of US Southern Command and then as Commander of US European Command/Supreme Allied Commander, Europe

2004

Harry Jack Gray
keynote:
Hon. Alexander Haig

2005

UConn UNESCO Chair
keynote: President Mary
Robinson

2006

Save the Children
keynote: Cokie Roberts

2007

CT's Iraq and
Afghanistan war
veterans
keynote: General Eric
Shinseki

2008

ESPN International
keynote: Chris Berman

2009

General David Petraeus

2010

Fmr. Secretary of State,
Dr. Henry Kissinger

2011

Hole in the Wall Camp
keynote: Melissa
Newman

2012

Norwegian Nobel
Committee
keynote: Geir Lundestad

2013

Sikorsky Aircraft
keynote: Colonel Jack
Jacobs

2014

AmeriCares
keynote: Ambassador
Robert Ford

2015

Peter G. Kelly, Esq
keynote: Senator Mark
Warner

2016

Aerospace Components
Manufacturers
keynote: Colonel Mark
Tillman

2017

United Technologies
keynote: Robert Ballard

2018

Yale Cancer Center
keynote: Robert Ballard

2019

Stanley Black & Decker

New format. Same impact.



THE EXPERIENCE



The Luminary Award is a celebration of the global impact of remarkable Connecticut leaders. The evening also supports the Council's mission to engage our community in critical global issues - more important today than ever before. Since 1924, the mission of the Council hasn't changed. But one thing has...

The 2020 Luminary Award is debuting a new look. In order to maximize what you love about the evening - fine food, a powerhouse room of global guests and businesses, recognizing an incredible network of supporters, and celebrating students and leaders making a difference on the world stage - this year's Luminary and will truly be something special.

The celebration kicks off at the Capital Grille in downtown Hartford where the global movers and shakers of our state and region gather for a formal reception. Featuring passed champagne, open bar with craft cocktails, and full hors d'oeuvres and stations by the award-winning chefs at the Capital Grille. You will also have the opportunity for professional photos with your guests and experience the special atmosphere of Hartford's best room for making global connections.

After the reception, guests proceed via private exit next door to the theater at Infinity Music Hall to take their seats for the Luminary Award presentation and interactive keynote by GEN. Wesley Clark, former Supreme Allied Commander of NATO.

High visibility signage throughout the evening highlights Luminary sponsors and supporters. Sponsors can reserve designated rows with featured signage, or join the VIP mezzanine section with honorees and fellow top sponsors.

And the global celebration doesn't have to stop! All are invited to continue the conversations with a night cap and dessert at the Luminary After Party.

Access for elite sponsor levels
VIP MEET + GREET

5:00 pm | Capital Grille

With top sponsors, honorees and keynote, GEN. Clark (USA, Ret.)

FORMAL RECEPTION

5:30 pm | Capital Grille

Buzzing networking reception with open bar, craft cocktails, and an elevated menu from the chefs at the Capital Grille

LUMINARY AWARD + KEYNOTE

7:00 pm | Infinity Hall

Seated in the beautiful Infinity Hall theater, guests are welcomed to an unforgettable 2020 Luminary Award, celebrating Connecticut's global impact with interactive keynote by GEN. Clark

AFTER PARTY

9:00 pm | Infinity Hall

And the party doesn't have to stop. Keep the connections going over night caps and desserts at the Luminary after party

LUMINARY AWARD 2020

CORPORATE SPONSORSHIP OPPORTUNITIES

SECRETARY OF STATE SPONSOR | \$50,000

- VIP Meet and Greet
 - **Exclusive honorary host of the VIP Meet and Greet with honorees and keynote speakers**
 - **Opportunity to make remarks as honorary host**
 - Access for twenty (20) to VIP Meet and Greet
 - Professional photo opportunity
- Formal Reception
 - Invitations for twenty (20) to Capital Grille reception
- Luminary Award and Keynote
 - **VIP seating at Infinity Hall in private mezzanine section, reserved for top sponsors and VIP guests**
 - **VIP Mezzanine includes private bar and networking space with premium open bar throughout the evening**
 - VIP seating for twenty (20) in reserved seats with featured signage and logo recognition
 - **Two (2) seats in the Honoree Row**
 - **Introduction from podium of keynote speaker**
Exclusive opportunity for first confirmed sponsor
- Visibility
 - **Logo recognition on event step-and-repeat with professional photo opportunity**
 - Prominent signage in VIP Meet and Greet (exclusive), Formal Reception, and Infinity Hall
 - Recognition in program and on stage screen loop
 - Name/ logo prominently featured in series of advertisements in the *Hartford Business Journal*
 - Name/logo on all event advertising, print and digital

AMBASSADOR SPONSOR | \$25,000

- VIP Meet and Greet
 - **Access for ten to (10) VIP Meet and Greet with honorees and keynote speakers**
 - Professional photo opportunity
- Formal Reception
 - Invitations for ten (10) to Capital Grille reception
- Luminary Award and Keynote
 - **VIP seating at Infinity Hall in private mezzanine section, reserved for top sponsors and VIP guests**
 - **VIP Mezzanine includes private bar and networking space with premium open bar throughout the evening**
 - VIP seating for ten (10) in reserved seats with featured signage and logo recognition
 - **Two (2) seats in the Honoree Row**
- Visibility
 - Recognition in program and on stage screen loop
 - Prominent signage in Formal Reception and Infinity Hall
 - Name/ logo prominently featured in series of advertisements in the *Hartford Business Journal*
 - Name/ logo on all event advertising, print and digital

EMISSARY SPONSOR | \$10,000

- VIP Meet and Greet
 - **Access for two (2) to VIP Meet and Greet with honorees and keynote speakers**
- Formal Reception
 - Invitations for ten (10) to Capital Grille reception
- Luminary Award and Keynote
 - **VIP seating at Infinity Hall in private mezzanine section, reserved for top sponsors and VIP guests**
 - **VIP Mezzanine includes private bar and networking space with premium open bar throughout the evening**
 - VIP Mezzanine seating for ten (10) in reserved seats with featured signage and logo recognition
 - *(Space limited. Priority for first confirmed sponsors.)*
- Visibility
 - Recognition in program and on stage screen loop
 - Prominent signage in Formal Reception and Infinity Hall
 - Name/ logo prominently featured in series of advertisements in the *Hartford Business Journal*
 - Name/ logo on all event advertising, print and digital

ATTACHÉ SPONSOR | \$5,000

- Formal Reception
 - Invitations for eight (8) to Capital Grille reception
- Luminary Award and Keynote
 - **Front-row seating at Infinity Hall for eight (8) in reserved row(s) with featured signage and logo recognition**
- Visibility
 - Recognition in program
 - Signage in registration area
 - Recognition in event advertising, print and digital

DIPLOMAT SPONSOR | \$3,000

- Formal Reception
 - Invitations for eight (8) to Capital Grille reception
- Luminary Award and Keynote
 - **Seating for eight (8) in a reserved row(s) with featured signage and logo recognition**
- Visibility | Recognition in program

ENVOY SPONSOR | \$1,500

- Formal Reception
 - Invitations for two (2) to Capital Grille reception
- Luminary Award and Keynote
 - Seating for two (2) at Infinity Hall in reserved seats with logo recognition
- Visibility | Recognition in program

Patrons | \$350

Patrons will be listed in program
Access to Capital Grille Reception and
keynote at Infinity Hall

Individuals | \$200

Access to Capital Grille Reception and
keynote at Infinity Hall

Award-Only | \$100

Reserved seat for award presentation and
keynote at Infinity Hall

LUMINARY AWARD 2020
CORPORATE SPONSORSHIP OPPORTUNITIES

SPONSOR RESPONSE FORM

SECRETARY OF STATE (\$50,000)

AMBASSADOR SPONSOR (\$25,000)

EMISSARY SPONSOR (\$10,000)

ATTACHÉ SPONSOR (\$5,000)

DIPLOMAT SPONSOR (\$3,000)

ENVOY SPONSOR (\$1,500)

Contact Information:

Please list your contact information as you would like it to appear in promotional materials.

Name:

Title:

Company:

Address:

City/State/Zip:

Telephone:

Email:

Payment Method:

Check Enclosed made payable to World Affairs Council of CT

Please Send Invoice (include contact information if different from above)



Return to

mctorrey@ctwac.org or
World Affairs Council of CT
1049 Asylum Ave.,
Hartford, CT 06105

Contact us

If you have any questions, or would like to discuss further sponsorship opportunities, please contact Megan Torrey, CEO, at: mctorrey@ctwac.org | (860) 241-6118