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Holden Beach

2026 YEAR-END PARKING REPORT

Annual Parking Summary & Overview

Otto Connect, Inc.
SurfCAST Parking Management Platform

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REVENUE

Gross & Net Town Revenue

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$1.17M

Gross revenue (fees & fines)
2026 Jan - Oct

$799,118

Net revenue to town
2026 Jan - Oct

$829,826

Net to town
2025 Jan - Oct

Revenue Component	2026 YTD
Gross collected (fees + fines)	$1,166,463
Less: Otto fee & processing	($367,345)
Net revenue to town	**$799,118**

2026 vs 2025
Jan–Oct

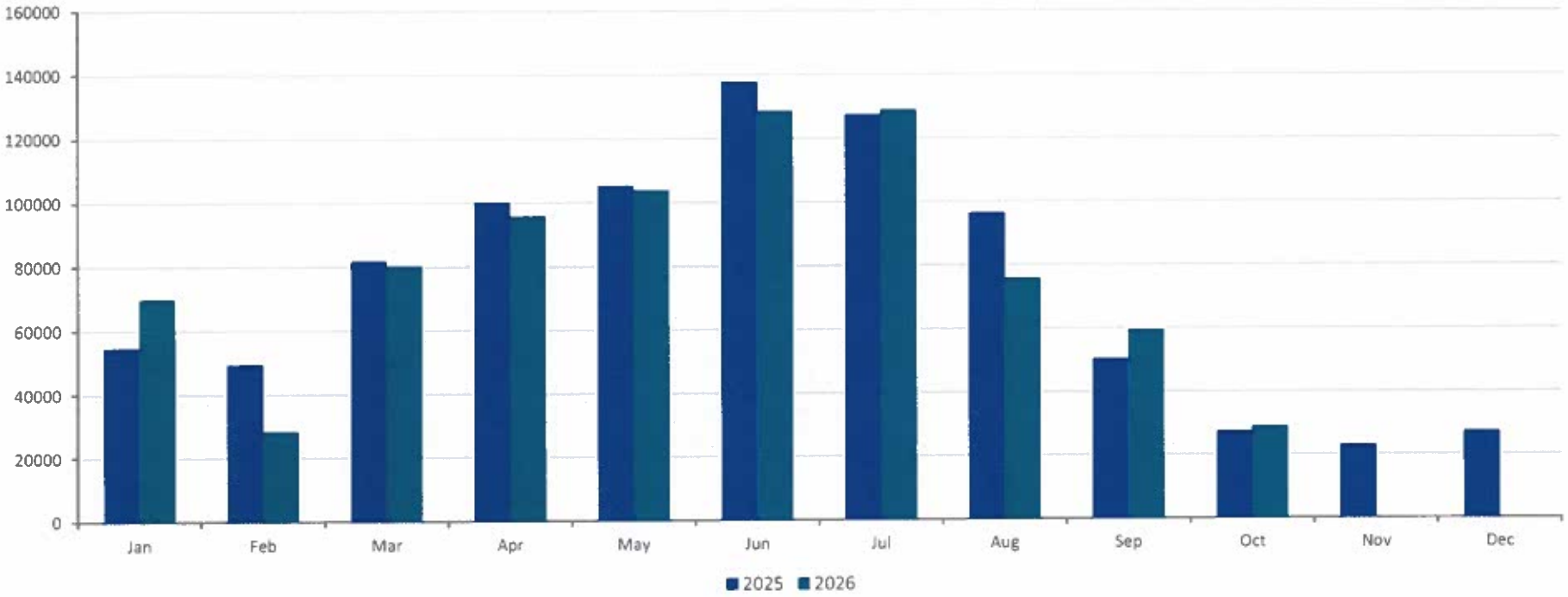
-3.7%

$880, 136 (Full year 2025)

2026 net to town is $799,118 through October (October preliminary), −3.7% vs. the same months in 2025. 2025 finished at a record $880,136 (+6.1%).

REVENUE

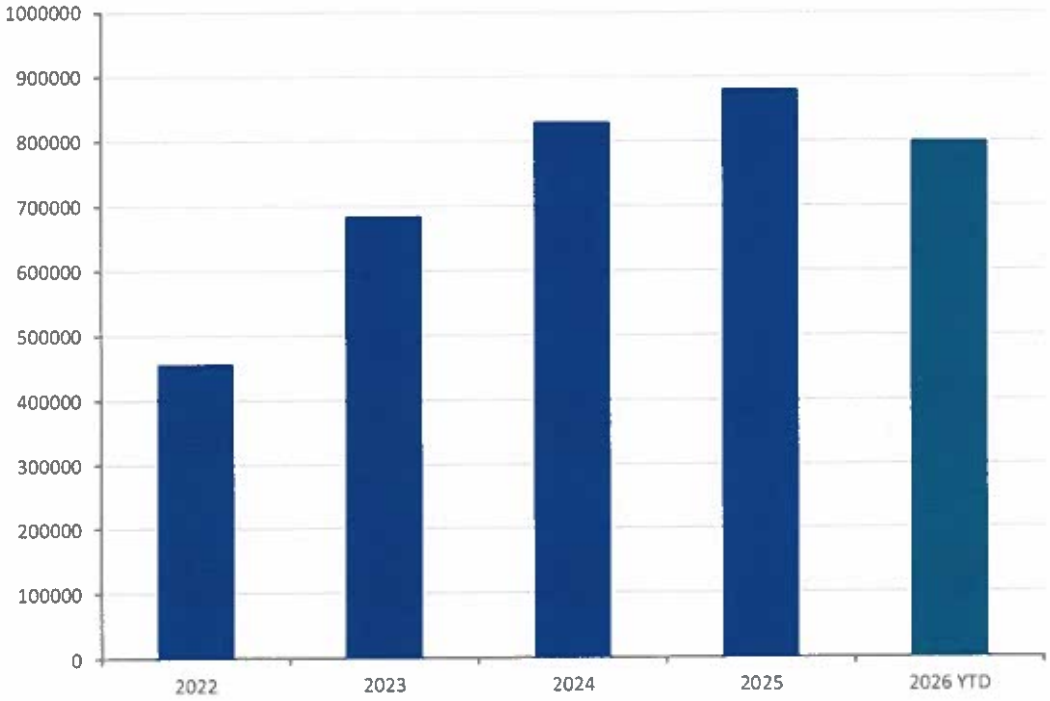
Monthly Net Revenue to Town



Net revenue to town by month. 2026 shown through October.

REVENUE

Multi-Year Comparison



Year	Gross	Net to Town	YoY
2022	$684,011	$455,840	—
2023	$1,020,002	$684,013	50.1%
2024	$1,210,166	$829,399	21.3%
2025	$1,285,462	$880,136	6.1%
2026 *	$1,166,463	$799,118	-3.7%

** 2026 = YTD through October. 2022 was the launch year (paid parking began April).*

PERMITS

Permit Counts by Type

Permit Type	2026 Qty	2026 Net (Jan – Oct)	2025 Net (Jan - Oct)	2025 Net (full yr)
1-hour	8,217	$24,731	$27,474	$32,220
2-hour	11,264	$70,110	$81,392	$88,943
3-hour	6,323	$55,432	$65,611	$68,366
Day	19,785	$267,394	$273,570	$283,353
Day upgrade	7,996	$49,926	$38,271	$41,360
Week	704	$38,752	$40,177	$40,899
Year (annual)	1,696	$205,617	$214,796	$228,951
Year upgrade	446	$26,551	$28,209	$28,497
Total	**56,436**	**$738,512**	**$770,151**	**$813,238**

2026 through October; 2025 full-year net shown in grey for reference. Day + year permits remain the top revenue drivers.

2026 vs 2025 (Jan – Oct)

–4.1%

All Permits Sales

Top Driver (2026 Jan - Oct)

$317,319

Day permits + Day upgrades net revenue to Town (2025: $311,840, +1.8%)

2nd Driver (2026 Jan - Oct)

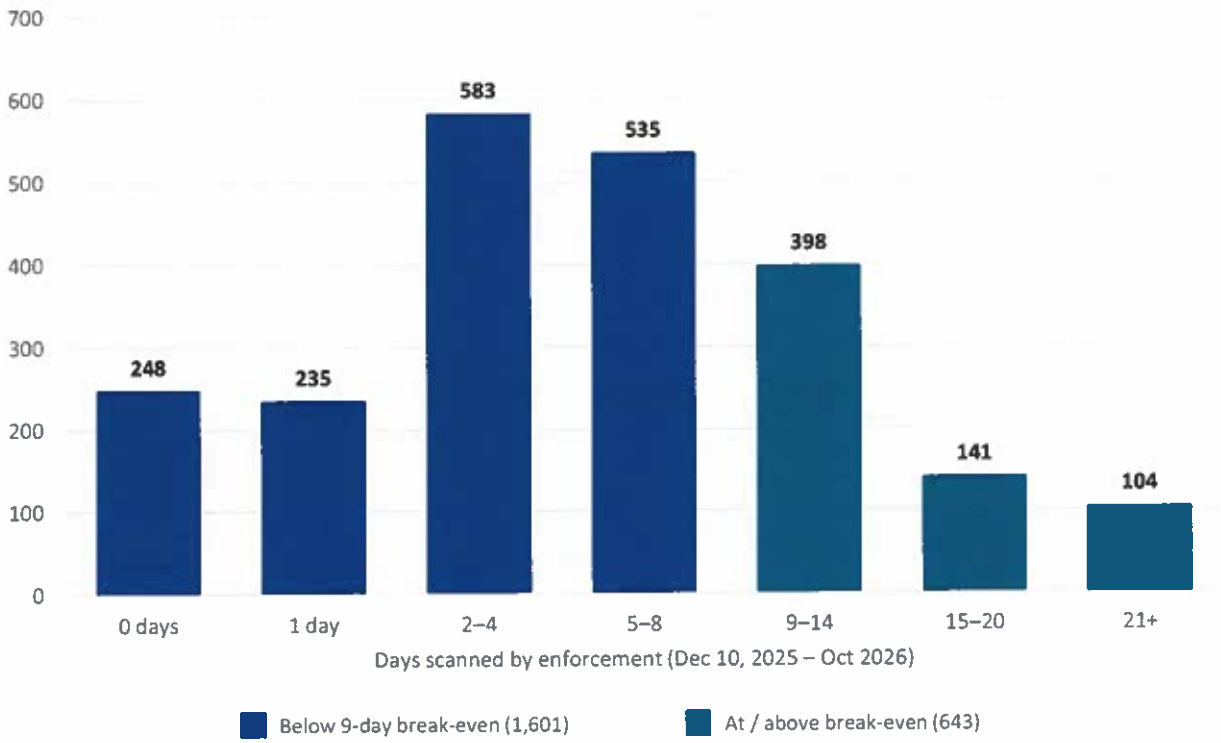
$232,168

Year (annual) net revenue to Town

(2025: $243,617, –4.7%)

PERMITS

Season Permit Usage



2026 season permits ($175)

2,244

active permits · 6 refunded

Median days scanned

5 days

average 6.8 · max 68

Reached 9-day break-even

29%

643 holders vs. $20 day permit

Days scanned = separate days enforcement scanned the vehicle, so actual use may be higher. Season valid through Dec 1, 2026. Break-even ≈ $175 ÷ $20 day permit ≈ 9 days. 5 crew permits not shown.

CITATIONS

Citations Issued by Type

Citation Type	2026 Count (Jan – Oct)	% of 2026	2025 (Jan - Oct)	2025 (full yr)
No valid permit	3,240	87.9%	3,687	4,207
Trailer (no permit)	137	3.7%	126	134
No Parking Zone / ROW	130	3.5%	118	121
Non-LSV in LSV space	89	2.4%	50	52
Opposing traffic	43	1.2%	62	64
Handicap space	28	0.8%	40	47
On roadway / travel lane	7	0.2%	13	14
Over 30-minute limit	5	0.1%	—	—
Blocking driveway / mailbox	4	0.1%	—	—
< 40 ft of intersection	1	0.0%	9	9
Park lot misuse	1	0.0%	—	—
Fire hydrant / lane	1	0.0%	1	1
Total (by type)	**3,686**	**100%**	**4,110**	4,654

3,686

Total citations by type
2026 Jan – Oct
(2025: 4,110, −10%)

Overall YoY Citation Reduction

21%

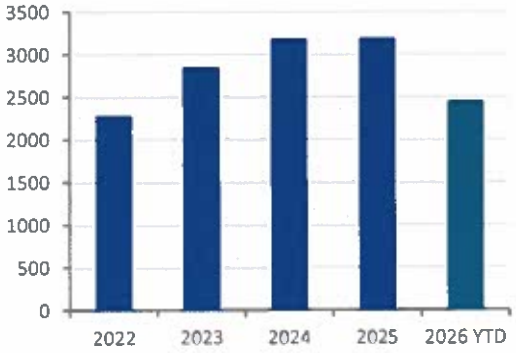
12% No valid permit reduction (88% of overall citations)

2026 through October; 2025 full-year counts in grey for reference. By-type totals can slightly exceed issued (some citations carry multiple codes).

CITATIONS

Issued, Warnings, & Deleted / Refunded

2026 year-to-date (Jan–Oct)



Citation Type	2026 Count (Jan – Oct)	2025 (Jan - Oct)	% Change
Issued	**3,678**	**4,083**	-9.9%
Warnings	**189**	**250**	-24.4%
Deleted / Refunded	**1,042**	**1,055**	-1.2%
Net (Issued + Warnings – Deleted/Refunded)	**2,447**	**2,778**	**-11.9%**

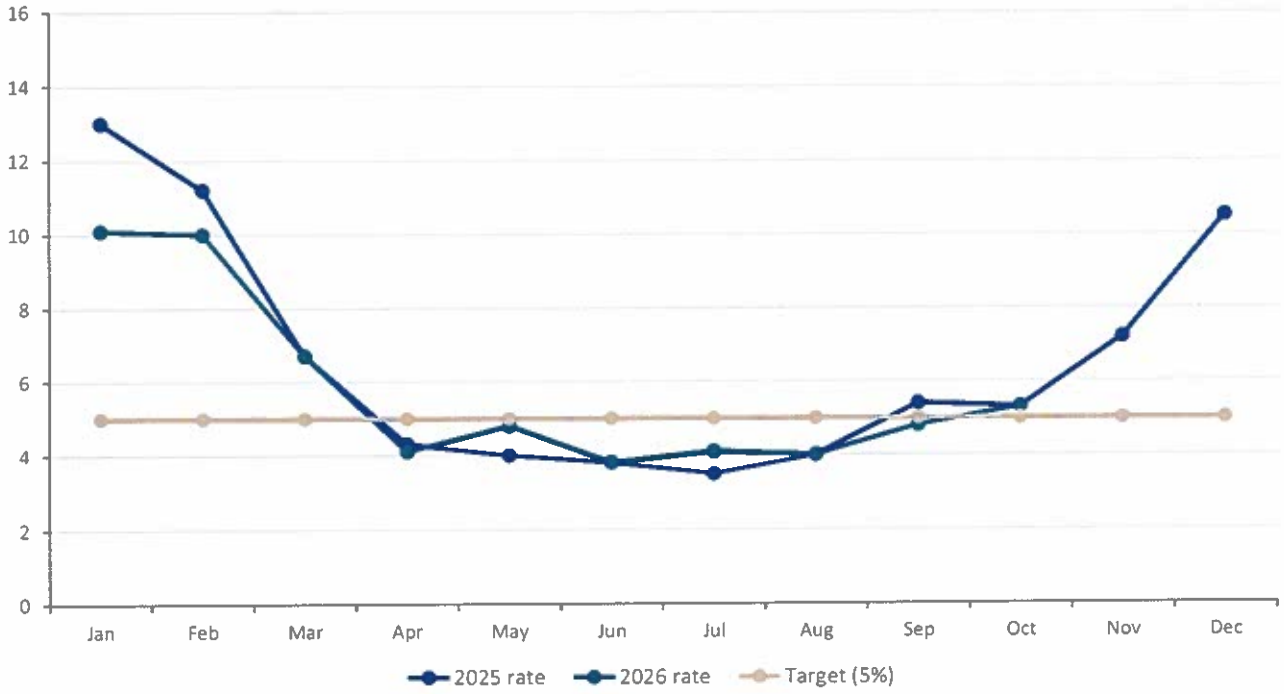
Context

- Net total = issued – warnings – deleted/refunded = 2,447
- 2025 full year for comparison: 4,625 issued · 273 warnings (5.9%) · 1,166 deleted (25.2%) · 3,186 net
- A large proportion of Deleted/refunded citations are when we help a customer fix an error (e.g. mistyped license plate)
- Some warnings are citations that were reduced after issuance

2026 through October; By-type totals can slightly exceed issued (some citations carry multiple codes).

CITATIONS

Citation Rate vs. Vehicles Parked



Overall rate 2026
(Jan – Oct)

4.77%

(2025 Jan – Oct overall rate: 4.59%)

Rate = net citations ÷ park events (each parking event counted, the same unit as a citation), by month. In-season (Apr–Sep): 4.2% vs. 4.0% in 2025.

CITATION PAYMENTS

Citation Payments Received

Payment Window	2026 Count (Jan – Oct)	2026 Net (Jan – Oct)	2025 Net (Jan - Oct)	2025 Net (full yr)
Same-day payment	1,378	$23,440	$26,263	$30,856
Within 30 days	473	$16,323	$17,186	$19,222
After 30 days (late fee)	35	$1,820	$3,069	$3,641
Special ($250)	7	$1,174	$1,047	$1,047
Via Collections	97	$2,353	$2,661	$2,702
Total paid (these windows)	**1,990**	**$45,111**	**$50,226**	$57,468

Violation payment rate (2026 Jan - Oct)

77.3%

2025 Jan – Oct: 78.1%

Note

- Most violations are paid same-day.
- Payment rate = paid ÷ (paid + unpaid);
- 2025 full year payment rate was 78.9%

SUMMARY

Observations & Recommendations

Observations

- 2026 net to town $799,118 (Jan–Oct), –3.7% vs. same months 2025
- 2026 vehicles 47,008 (Jan–Oct), –18.6% vs. same months 202
- Citation rate 4.8% (Jan–Oct) vs. 4.6% in 2025 — under the 5% target
  - In-season (Apr–Sep) 4.2% (2025: 4.0%)
- No-permit violations are the most common citation (~88%)
- Citation payment rate is consistent 77.3% 2026 vs. 78.1% in 2025

Recommendations for 2027

- No recommendations are suggested – Parking was effective and efficient in 2026

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Questions & Discussion

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