

CONFERENCE SESSIONS AND SPEAKERS

Thursday, October 13, 2016

8:00-9:30 A.M. Conference Opening / Breakfast Plenary Tawes Center Ballroom

This moderated panel brings together distinguished panel of West Baltimore higher education presidents who are extensively involved in the present and future evolution of West Baltimore neighborhoods for what promises to be a intentional discussion. Be inspired and educated as they share unique perspectives on partnering with communities to create safe and healthy communities and a share their vision as part of a connected approach to regenerating West Baltimore.

Moderator: Dr. Charles Fletcher Jr. Professor
Delaware State University
revfletcher@verizon.net

Panel: Dr. Maria Thompson, President
Coppin State University
mthompson@coppin.edu

Dr. Jay Perman, President
University Maryland at Baltimore
jperman@maryland.edu

Mr. Michael Mollar, Vice President, Strategic Initiatives
Maryland Institute College of Art
mmolla@mica.edu

Dr. Gordon May, CEO
Baltimore City Community College
GFMay@bcc.edu

Community Reinvestment Act: Community-Based Organizations Partnering for Success
9:30 – 10:45 AM Talon Center Room 210

This session is designed to present an understanding of the Community Reinvestment Act, and what key elements community organizations should consider when desiring to develop partnerships with financial institutions. Participants will gain a concise understanding of what banks look for when developing partnerships to address the type of activities that qualify for CRA consideration.

Moderator: Kevin Davenport, Regional Organizer
National Community Reinvestment Coalition
kdavenport@ncrc.org

Rev Dr Terrance S. Keeling, Founder & Executive Director
Central Baptist CDC
Revtsk.tk@gmail.com

Majestic Lane, Director of External Relations & Member Engagement
Pittsburgh Community Reinvestment Group
mlane@pcrg.org

Christopher (Chris) R Rockey, Market Manager,
PNC Bank
christopher.rockey@pnc.com

Understanding Economic Value In Under Resourced Neighborhoods
9:30 – 10:45 AM Talon Center Room 218A

Before embarking on an economic development plan for a community, it is important to establish a baseline understanding of the neighborhood economic, social and aesthetic assets. By understanding these assets in neighborhoods, community development practitioners can define a community's competitive strengths and align resources with an eye towards increasing the economic value in community.

Panel Moderator: Ramona Johnson, Relationship Manager
Neighbor Works America
rjohnson@nw.org

Adiyah A. Ali, Program Officer
LISC Washington DC
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Deborah R. Stevenson, Senior Program Director
Enterprise Community Partners, Inc
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Mayden, Bronwyn, Assistant Dean
University Maryland School of Social Work
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Neighborhood Commercial Development: Entrepreneurship is Critical to
Developing Neighborhoods

9:30 – 10:45 AM Talon Center 218B

Neighborhood retail districts provide employment for local residents as well as a tax base for the local economy. The session will highlight the role of urban design, public policy and private investment has in promoting entrepreneurship in neighborhood commercial retail and non-retail corridors.

Panel Moderator: Paul Taylor, Executive Director
Baltimore Small Business Resource Center
PTaylor@sbrcbaltimore.com

Carl Brown, Executive Director
District Columbia Small Business Development Center
carl.brown@howard.edu

Luis Mora, President
Finanta
luismora@finanta.org

Sandra Workman, Vice President
Sandy Spring Bank
sworkman@sandyspringbank.com

Strategies for Effective Workforce Development
9:30 – 10:45 Grace Jacobs Building Room 120

This session focuses on one of the most important features of neighborhood development and revitalization: human capital. The speakers shared insights about collaborative work beyond neighborhood borders, how technology is affecting the future automation of workforce and apprenticeship initiatives. Learn how to facilitate and organize workforce development programs in your neighborhood. Questions answered are: How do we build a work force plan that engages the community? How can you build a pathway for workforce development? How do you best balance immediate and long term needs? What are best practices for recruiting a diverse workforce? connect?

Panel Moderator: Nii Sowah, Director FSES Programs
Center for Urban Families
nsowah@cfuf.org

Andrea Harrison, Employment Training Facilitator
Maryland New Directions
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Trivia Payne, Program Assistant, Workforce Development
Bon Secours Community Works
trivia_payne@bshsi.org

Tom Browne, Executive Director
Training Grounds
tombrown1@yahoo.com

Community Economic Empowerment through Entrepreneurship
9:30 – 10:45 AM HHSB 102 or 103

This session will look at how entrepreneurs can support and enhance community economic development activity. The session will consider how community economic development can support new neighborhood developments, and the tools to get it done. Hear how successful entrepreneurs have learned from their failures and came back stronger and more determined to succeed. Learn dynamic strategies for looking hardships in the face, getting your business off the ground, and succeeding.

Moderator: Tammira Lucas, Executive Director
 Moms as Entrepreneurs
 maentrepreneur@gmail.com

Oswaldo Acosta, Executive Director
Latino Economic Development Center
oacosta@ledcmetro.org

Claire Cook (Invited)
ONEDC
ccook@onedconline.org

Pam Wheeler, Executive Director
The Business Center
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Resourceful Equitable Community Development Financing for Today!
11:00 – 12:15 PM Talon Center Room 210

Panelists will share insights on how TIF's, New Market Tax Credits and Tax Exempt Revenue Bonds are leveraged to finance community development projects. Learn how these publicly sponsored financing tools are used for neighborhood regeneration and redevelopment. The panel members shared their various financing experiences using these municipal financing tools to develop projects in economically disinvested and distressed areas.

Moderator: Douglas E Moore, Managing Principal
TDMG, LLC
demoore76@verizon.net

Kahlil Gross, Senior Vice President
City First Bank of DC
kgross@cityfirstbank.com

William Liggins, Director of Revenue Bond Financing
Government of District of Columbia
Office of Deputy Mayor for Planning and Economic Development
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Jack Orrick Jr., Attorney
Linowes and Blocker LLP
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Why Conscious Community Development Drives Professional Ethics
11:00 – 12:15 PM Talon Center 218A

Are you faced with conscious ethical dilemmas with making professional decisions? Community development practitioners regularly encounter situations that require sound judgment and strength of character. This session is an essential conversation on ethics in community development and share ethical tools on how to foster an environment of high standards in your organization.

Moderator: Nichole Battle, CEO
Govans Ecumenical Development Corporation
nbattle@gedco.org

Frank R. Hodgetts, President
HOME Partnership Inc.
CEO@homepartnershipinc.org

Cheo D. Hurley, Executive Director
Park Height Renaissance Development Corporation
churley@phrmd.org

Roscoe Johnson, Executive Director
Druid Heights Community Development Corporation
rjohnson@druidheights.com

Resilient Approaches to Developing Healthy Communities
11:00 – 12:15 PM Talon Center 218B

What does it take to build a healthy community? Nationwide, communities and organizations are partnering to take action on their communities' priority health issues; action that requires working collectively, thinking differently and building the skills and capacity to accomplish constructive outcomes. Learn from community leaders and mobilizers about programs and projects that:

- Increase awareness of what it means to live in a healthy community
- Engage residents in creating solutions to identified barriers to health and well being
- Create stronger neighborhoods through infrastructure developments that promote social connectedness

Moderator: Dr. Daemon Jones, Author
Healthydaes
DrDae@HealthyDaes.com

Dr. Shalewa Noel-Thomas, Director (Confirmed)
Maryland Office of Minority Health and Health Disparities
Shalewa.noel-thomas@maryland.gov

Aza Nedhari, Executive Director
Mamatoto Village
aza@mamatotovillage.org

What Happened to Neighborhood Grocery Store: Success and Challenges
11:00 – 12:15 PM Grace Jacobs Building Room 120

Why do some neighborhoods have more grocery stores than others? What can under resourced communities do to support opening new grocery stores in their communities? Learn what it takes to get a grocery store in your community regardless of socioeconomic conditions and future trends in the grocery store industry.

Moderator: Cheo Hurley, Executive Director
Park Heights Renaissance
churley@phrmd.org

Jennifer J Newport (Invited)
Shoppers Food Warehouse
Jennife.j.newport@supervalu.com

Erich March
March Funeral Home
emarch@marchfh.com

Equitable Development through Arts and Culture
11:00 – 12:15 PM HHSB Room 102 or 103

Community developers are increasingly partnering with artists and cultural arts organizations to creatively bring arts and culture into the dialogue on community revitalization. Hear from practitioners in the field who will discuss the successes, challenges and opportunities associated with their art, culture and creative place making work. Engage in a conversation about how art and culture can affect equitable development and the challenges associated with creative place making initiatives.

Moderator: Aviva Kapust, Executive Director
Village of Arts and Humanities
aviva@villagearts.org

Kenneth Krafhek, Faculty
Maryland Institute College Art
kkrafcheck@mica.edu

Larry Poncho Brown, Artist
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Van Anderson, Board President
Arch Social Club
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Friday, October 14, 2016

West Baltimore Community Based Nonprofit Development Organization's Role in Neighborhood Regeneration

Hear from a panel of community based executives and learn of the opportunities and challenges faced with building partnership and collaborative efforts to support economic, residential and commercial development in West Baltimore neighborhoods.

Moderator:

Ron Hantz, Board President
Network for Developing Conscious Communities
ronhantz@ndccnetwork.org

Roscoe Johnson, Executive Director
Druid Heights Community Development Corporation
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Richard May, Chair
Innovative Village
rich@innovatebaltimore.org

Talib Horne, Executive Director
Bon Secours Homes
Talib_Horne@bshsi.org

Gary Rodwell, Executive Director
Coppin Heights Community Development Corporation
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Attracting Volunteers and Keeping Them: Strategies for Effective Volunteer Management
9:30 – 10:45 AM Talon Center Room 210

One of the most significant challenges confronting many neighborhood organizations is that of finding and retaining volunteers. Panelists share insights and strategies on how to effectively engage and sustain volunteers. It's not rocket science, but it does take some conscious work on an organization's part to effectively lead and manage volunteers.

Key topic areas to be covered in the session include:

- Recruiting Volunteers: Where and how do we find them?
- What contributes to strong volunteer engagement and performance?
- What are some of the most useful and successful strategies for keeping volunteers engaged?
- What are some of the most common disablers of member engagement?

Moderator: Donald Murray, Instructor
University District of Columbia

Teara Booker, Founder and Consultant
Creative Resolution Consulting
tbooker@coppin.edu

Torrance Hucks, Volunteer Manager
United Way of the National Capital Area
thucks@uwnca.org

Neighborhood-Based Initiatives for Abandoned Properties
9:30 – 10:45 AM Talon Center Room 218A

A number of different initiatives have been created to address abandoned properties in major urban cities. This session will highlight a few ways that neighborhoods can utilize and become involved in the reuse of abandoned and problem properties. Panelists will discuss and share their experiences in working to reduce the number of vacant and abandoned properties in Baltimore City. Whether you live in Baltimore City, don't miss this session if you want to develop a sustained strategy on how to address abandoned properties.

Moderator: Danise Jones Dorsey, Executive Director
My Brothers Keeper
Danise1@verizon.net

Joyce Smith, Co-Chair
ReNew
nideal@aol.com

Amanda DeStefano, Leadership Organizer
United Workers
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Dekonti Mends-Cole, Director of Policy
Center for Community Progress
dmendscole@communityprogress.net

Carol Gilbert, Assistant Secretary, Division of
Neighborhood Revitalization
Maryland Department of Housing and Community Development
carol.gilbert@maryland.gov

Non Profit Leadership and Management: Why Values Drive Organizations
9:30 – 10:45 AM Talon Center Room 218B

Learn and understand the concept of leadership in the nonprofit sector. Assess and understand personal leadership styles and management traits. Panelists share tools to increase your management effectiveness directing a nonprofit organization, strategies to mobilize employees, managing conflict in the workplace and using creative and innovative techniques. Understand the concept of governance and what it means to serve effectively on a Board of Directors.

Moderator: Tenyo Pearl, Director Nonprofit Leadership Alliance
Coppin State University
tpearl@coppin.edu

Antonio Coffield Sr., Executive Director
Community Assistance Network Inc
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Lyals Battle, VP Business Development
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Renee C. Hatcher, Esq.
University Baltimore School of Law
Community Development Clinic
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Purchasing Power as a Tool for Community Economic Development: Creating Impact through Social Procurement and Community Benefit Agreements

9:30 – 10:45 AM Grace Jacobs Building Room 120

Social procurement policies can effectively direct government and corporate spending towards social and community impact. Community Benefit Agreements are increasingly being negotiated as an investment strategy in communities through publicly supported projects and private procurement. This session will share learning lessons from Community Benefits Agreements and social procurement strategies. Panelists will explore what you can do in your community through developing a Local and Social Investment Strategy.

Moderator: Luann Tia Blount, Vice President External Affairs
Community Preservation and Development Corporation
lblount@cpdc.org

Sharon Moore Jackson, Consultant
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202-641-6489

Alan Sun, Esq.
McGuire Woods LLP
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Rev Dr. Alvin Hathaway, Senior Pastor
Union Baptist Church
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Effective Partnerships with Faith Based Organizations in Your Neighborhood
9:30 – 10:45 AM Talon Center Room210

In most communities across the country, spiritually based groups are often the institutions of record being the oldest and most deeply rooted community based entity. These institutions make strong potential partners to promote community directed initiatives. Panel members will highlight their specific local examples on how faith based partnerships are addressing community concerns and in turn, are strengthening the fabric of their communities. Learn and share tips for collaborating.

Moderator:

Adar Ayira, Director of Programs
Associated Black Charities
aayira@abc-md.org

Laurence Campbell, Board President
WBC Community Development Corporation
Lfcrick123@yahoo.com

Rev Donte Hickman, Pastor
Southern Baptist Church
Ladydiana8891@aol.com

Bishop Kevia Elliott
Lord's Church
bishopelliott@comcast.net

How Innovation Creates New Business Initiatives: Community Based Economic Development Programs Have Value and Impact

11:00 – 12:15 PM

Talon Center Room 218A

Freelancers and entrepreneurs have always been an integral part of a neighborhood economy in some way; nonetheless trends in micro-entrepreneurship, business incubation, and co-working spaces are hotter than ever. Discuss new innovative trends and models for supporting community based economic development programs and examine those evocating questions such as: How will new technology benefit neighborhood economic development? What policies can be implemented to ensure high tech employers become part of a holistic strategy for community economic development? And whose responsibility is it to ensure that they are truly all-encompassing?

Moderator:

Gregory Mason, Vice President
Baltimore City Community College
gmason@bccc.edu

Ron Busby SR, President
US Black Chambers Inc
ron@usblackchambers.org

Maurissa Stone, Principal
The Living Well
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Why Health, Poverty and Community Development Are Inseparable
11:00 – 12:15 PM Talon Center Room 218B

For years, community development and health practitioners have invested time, effort and resources in the same neighborhoods, often with the same people, but without coordinating their efforts. This session explores barriers to such efforts as well as lessons learned about how to overcome them. To effectively reduce poverty and poor health, we know that we must address the contributing factors they share. Discuss factors that are integral to decreasing poverty, such as insufficient education, inadequate housing, and personal wealth. Explore the dialogue where a person's life expectancy is more predictable by one's by Zip Code than genetic code.

Moderator:

Andre Robinson, Executive Director
Mount Royal Community Development Corporation
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Dr. Shalewa Noel-Thomas, Director
Maryland Office of Minority Health and Health Disparities
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Charlene Batts-Thomas, Program Manager
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