



Dear Friends of the Jazz Club of Sarasota:

MORE JAZZ IN MORE PLACES - that's the Jazz Club 's 2018-19 season!

We are thrilled to present:

A **new** Monday evening series at Florida Studio Theatre starting in January 2019.

A **new** location for the 39th Annual Sarasota Jazz Festival at the Hyatt Regency Hotel on beautiful Sarasota bay featuring ***Generations of Jazz*** with **new afternoon concerts** in addition to our star-studded evening events.

Plus: *Jazz at Two*, outdoor jazz in Sarasota and Venice, Jazz Pub Crawls, Jazz on the Water, and our humanitarian initiatives *Giving Hunger The Blues Music Festival*, Scholarship Program and *Jazzlinks*, a partnership with *Westcoast Black Theatre Troupe* that brings an integrated arts experience to Sarasota High Schools.

These exciting programs meet the club's mission: to preserve, promote and present Jazz, the original American musical art form. Now in its 39th year, the Jazz Club operates mainly with one part-time employee, two consultants and many wonderful volunteers. Our goal is to provide high quality music at affordable prices. Rising costs have stretched our resources and we need your help and support to continue to offer the best of the music we all love.

We hope you will become a sponsor or donor this year. Enclosed is an overview of the opportunities as well as advertising options. Sponsorship packages for the Festival will be sent out separately.

Please join us in supporting Jazz!

Sincere thanks,

Ed Linehan
President

Susan Leavis
Development Director

The Jazz Club of Sarasota is a registered 501(c)(3) non-profit corporation and contributions are tax deductible.

SEASON EVENT SPONSORSHIP OPPORTUNITIES

Jazz at 2 (24 Concerts)

\$2000

- Company logo and/or name recognition in all promotional and event material
- Hyperlinked company logo and/or name recognition on Jazz Club Website
- Recognition at all 24 Jazz at 2 concerts
- 10 (ten) seats in first five rows at any one concert
- Listed in **Season Program** as sponsor (if contract received by October 1, 2019)

Monday Evening Jazz Series (5 Concerts)

\$1000

- Company logo and/or name recognition in all promotional and event material
- Hyperlinked company logo and/or name recognition on Jazz Club Website
- Recognition at all 5 concerts
- 6 (six) tickets to any Monday evening jazz concert in the series
- Listed in **Season Program** as sponsor (if contract received by October 1, 2019)

Jazz on the Water (Nov. or May)

\$1000

- Company logo and/or name recognition in all promotional and event material
- Hyperlinked company logo and/or name recognition on Jazz Club Website
- Recognition as sponsor on boat cruise
- 4 (four) tickets to Jazz on the Water
- Listed in **Season Program** as sponsor (if contract received by October 1, 2019)

Jazz Trolley Pub Crawl (Nov. or Mar.)

\$2500

- Company logo and/or name recognition in all promotional and event material
- Hyperlinked company logo and/or name recognition on Jazz Club Website
- Sponsor Banner on all trolleys on the night of the event
- 10 (ten) tickets to Jazz Trolley Pub Crawl
- Listed in **Season Program** as sponsor (if contract received by October 1, 2019)

Jazz in the Park

\$1000

- Company logo and/or name recognition in all promotional and event material.
- Hyperlinked company logo and/or name recognition on Jazz Club Website
- Sponsor Banner at the event
- 2 VIP Tickets to the 39th Annual Sarasota Jazz Festival
- Listed in **Season Program** as sponsor (if contract received by October 1, 2019)

Scholarship Fund

\$500

- Hyperlinked company logo and/or name recognition on Jazz Club Website
- Listed in *Sounds* Newsletter as Sponsor
- Listed in **Season Program** as sponsor (if contract received by October 1, 2019)



Sponsorship Application

I am interested in sponsoring the following:

_____ Jazz at 2 Season (24 Concerts)	\$2000
_____ Monday Evening Jazz Series (5 Concerts)	\$1000
_____ Jazz on the Water _____Nov. _____May	\$1000
_____ Jazz Trolley Pub Crawl _____Nov. _____May	\$2500
_____ Jazz in the Park	\$1000
_____ Scholarship Fund	\$500

Contact Information:

Name: _____

Company/Title: _____

Company Website: _____

Phone: _____ Email: _____

Address: _____
City State ZIP

Signature: _____ Date: _____

Preferred name listing in printed publications: _____

Enclosed is my check made payable to the **The Jazz Club of Sarasota** in the amount of
\$_____.

Please mail check and application to
Jazz Club of Sarasota
330 S. Pineapple Ave, Suite 111
Sarasota, FL 34236

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Season Program

Advertising and Donor Application

Don't miss the opportunity to advertise in our **Jazz Club Season Program** which will be distributed at all our events (over 3000 copies) and available digitally on the Jazz Club website. Our audience base includes Sarasota and Manatee counties plus a significant national draw for our Jazz Festival. If you are interested in advertising or becoming a donor please submit this form **no later than October 1, 2019**.

ADVERTISING OPPORTUNITIES:

_____ \$1,000 Back Cover Full Page Color (5.5"W by 8.5"H plus bleed) **one available**

_____ \$500 Interior Full Page Ad Color (5"W by 8"H)

_____ \$250 Interior Half Page Ad Color (5"W by 4"H or 2.5"W by 8"H)

_____ \$150 Interior Quarter Page Ad Color (5"W by 2"H or 2.5"W by 4"H)

Please send a high resolution pdf or jpg no later than **October 1, 2019** to Sleavis@gmail.com.

DONOR LISTING in SEASON PROGRAM:

Listing Name (Please print)

Satchmo Level \$500 - Above _____

Ellington Level \$250 - \$499 _____

Ella Level \$25 - \$249 _____

CONTACT INFORMATION:

Name: _____

Phone: _____ Email: _____

Address: _____
Street City State ZIP

Enclosed is my check made payable to the **The Jazz Club of Sarasota** in the amount of \$_____

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