

Presents



NARPM® FLORIDA STATE CHAPTER AFFILIATE OPPORTUNITIES 2023*

2023 marks the continuation of new ideas and innovation while building off of those created and implemented in years past through NARPM Florida State as well as the Property Management industry.

Below you will find the different promotional opportunities that are being offered to Affiliates for our 2023 Florida State Conference. In order to purchase one of these packages, an organization must first be registered with Florida State Chapter as an Affiliate.

There is a one-time, annual, non-refundable registration fee of \$250. Registered State Affiliates will be included in all the state newsletters, State Chapter Website and all emailed conference promotional materials once the sponsorship package is purchased. This will ensure year-round exposure to your organization.

<u>State Conference Sponsorship</u> <u>Opportunities and Benefits:</u>

- Conference Sponsor: \$10,000 Sponsorship Fee + \$250 Annual Florida State
 Membership "First opportunity for Conference Partner Sponsorship Level in next FL State Conference"
 - -Exclusive Logo on All Attendee Lanyards
 - -Exclusive Logo on All Attendee Name Tags
 - -3 Convention Registrations
 - -Exclusive Offer to One (1) Affiliate Member For the 2023 Calendar Year
 - -Partner Sponsorship Marketing on All Print & Social Media
 - -Partner Recognition & Address General Session For 5 minutes
 - -Time on the main stage in the general session room with MC
 - -Conference Attendees Contact List Provided Weekly Four (4) Weeks Prior To Event
 - -Partner Promotion on Website (direct company link included) narpmfloridaconference.com
 - -Partner Promotion of Company Name on Attendees' Tote Bags
 - -Welcome Bag Insert Opportunity (Company Brochure and/or Marketing Item Provided by Affiliate)
 - -Partner Trade Show Booth Location for Two-Day Trade Show
 - -Evening Event Sponsorship-Awards Dinner Gala
 - -Admission to Evening Event
 - -Conference Attendees Contact List One (1) Week After Event

• Diamond: \$5,000 Sponsorship Fee + \$250 Annual Florida State Membership

- -Exclusive Offer to Eight (8) Affiliate Members For the 2023 Calendar Year
- -2 Convention Registrations
- -Affiliate Sponsorship Marketing on All Print & Social Media
- -Affiliate Recognition & Address General Session For 3 minutes
- -Time on the main stage in the general session room with MC
- -Conference Attendees Contact List Provided Weekly Four (4) Weeks Prior To Event
- -Affiliate Promotion on Website (direct company link included) narpmfloridaconference.com
- -Affiliate Promotion of Company Name on Attendees' Tote Bags
- -Welcome Bag Insert Opportunity (Company Brochure and/or Marketing Item Provided by Affiliate)
- -Affiliate Trade Show Booth Location for Two-Day Trade Show
- -Evening Event Sponsorship-Awards Dinner Gala
- -Admission to Evening Event
- -Conference Attendees Contact List One (1) Week After Event

• Platinum-\$3,700 Sponsorship Fee + \$250 Annual Florida State Membership

- -Limited to Eight (8) Affiliate Members For the 2023 Calendar Year
- -2 Convention Registrations
- -Affiliate Sponsorship Marketing on All Print & Social Media
- -Affiliate Recognition & Address General Session 1min
- -Conference Attendees Contact List Provided Weekly Three (3) Weeks Prior To Event Platinum
- -Promotion on Website (direct company link included) <u>narpmfloridaconference.com</u>
- -Affiliate Promotion of Company Name on Attendees' Tote Bags
- -Welcome Bag Insert Opportunity (company brochure provided by Affiliate)
- -Affiliate Trade Show Booth Location for Two-Day Trade Show
- -Admission to Evening Event
- -Conference Attendees Contact List One (1) Week After Event

• Gold- \$2,500 Sponsorship Fee + \$250 Annual Florida State Membership

- -Limited to Twenty eight (28) Affiliate Members For the 2023 Calendar Year
- -2 Convention Registrations
- -Affiliate Sponsor Marketing on All Print & Social Media
- -Affiliate Sponsor Recognition & Address General Session For 1 minute
- -Conference Attendees Contact List Provided Weekly Two (2) Weeks Prior to the Event
- -Affiliate Sponsor Promotion on Website (direct company link included) <u>narpmfloridaconference.com</u>
- -Welcome Bag Insert Opportunity (company brochure provided by Affiliate)
- -Affiliate Sponsor Booth Location for Two-Day Trade Show
- -Admission to Evening Event
- -Conference Attendees Contact List One (1) Week After Event

OTHER SPECIAL EVENT SPONSORSHIPS ARE AVAILABLE FOR THE SPECIAL EVENTS

Contact Jessica Foster if you have further interest in sponsorship opportunities.

Phone (Call/Text): 386-999-1855

E-mail: <u>ifoster@atriummanagement.com</u>

For Additional Information Please Contact:

Affiliates Chair: Jessica Foster

Phone (Call/Text): 386-999-1855

E-mail: jfoster@atriummanagement.com

*Sponsorship levels are limited and subject to approval by the NARPM® Florida State Chapter Board of Directors.

Tentative Exhibit Hours

Tuesday, September 6th, 2023

7:00 - 8:00 - Breakfast with Affiliates

9:30 - 10:00 - Meet and Mingle with Affiliates

10:00 - 10:05 - Affiliate Sponsor Speaks

11:30 - 1:00 - Lunch with Affiliate Sponsors

1:00 - 1:05 - Affiliate Sponsor Speaks

2:30 - 3:00 - Afternoon snack with Affiliates

3:00 - 3:05 - Affiliate Sponsor Speaks

4:30 - 5:00 - Meet with Affiliates

6:00 - 8:00 - Dinner, Show, and Awards

8:30 - 11:00 - Costume Party

Wednesday, September 7th, 2023

8:00 - 9:00 - Breakfast with Affiliates

10:30 -10:50 - Morning break with Affiliates

10:50 - 10:55 - Affiliate Sponsor Speaks

12:30 - Last call to get your name into

Affiliates for drawings

12:30 - 1:45 - Lunch with Affiliates

1:45 - 2:00 - Affiliate Drawings

3:30 - 3:45 - Break with Affiliates

5:30 - Close with thank you and safe travels

5:30 - 6:00 - Clean Up and go home.

***Affiliates to please bring their own extension cords for electric access ***

- **Suggested items to have at your booth:** Bowl to collect business cards for prize giveaways, laptops, business cards, brochures, pens, sticky notes, candy/mints, etc.
- **Suggested prizes:** Company logo T-shirts, Gift Cards, small Electronic items, gourmet food or beverage baskets, etc.

Cancellation Or Termination Of Exhibit

If because of war, fire, strike, exhibit facility construction or renovation project, government regulation, public catastrophe, an act of God, the public enemy, or any other cause, the exhibition or any part thereof is prevented from being held, is canceled by the management, or the exhibit space becomes unavailable; management, in its sole discretion, shall determine and refund to the exhibitor, its proportionate share of the aggregate exhibit fees received that remains after deducting expenses incurred by Management and reasonable compensation to management, but in no case shall the amount or refund to exhibitor exceed the amount of the exhibit fee paid. Cancellation by the Exhibitor after June 1, 2023, obligates the Exhibitor to full payment of the rental. No refunds will be made after this date. If written cancellation is received prior to June 1, 2023, a full refund will be issued minus a \$50 service charge.

Best regards,
Florida State Chapter of NARPM