

## **Canadian Solutions for Business Welcomes Mike Weir as Senior Account Executive / Solutions Specialist**

**Toronto, ON – March 16, 2026** – Canadian Solutions for Business (CSB) announces that Mike Weir has joined the organization as Senior Account Executive / Solutions Specialist, based in Moncton, New Brunswick, as of February 2026.

Bringing more than 25 years of experience in the print and promotional products industry, Weir has built a reputation as a trusted advisor and strategic partner. Throughout his career, he has worked closely with organizations to help guide their brand strategies. He has served as a primary consultant for regional stakeholders across Atlantic Canada and led end-to-end product development for milestone campaigns.

Known for his communicative and thoughtful approach, Weir is widely recognized for delivering clear, practical guidance while maintaining strong client relationships. His experience and industry insight help organizations identify the right promotional and print solutions to support their marketing and branding objectives.

“My mission is simple: to provide the most seamless order process possible from beginning to end,” said Weir. “I’m excited to join Canadian Solutions for Business and serve as a strategic partner to my clients, helping them find the right solutions and achieve their goals effectively.”

In his role at CSB, Weir will work with clients across Canada, providing strategic opportunities and helping organizations develop effective programs that support long-term growth.

### **About Canadian Solutions for Business**

Canadian Solutions for Business was founded in 2024 in Ontario to serve the Canadian market with print, promotional products, marketing collateral, and business services. With the support of American Solutions for Business, CSB combines local expertise with the resources of a leading North American distributor while maintaining a people-first culture.

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