



Alberni Valley Perks Program

Exclusive Pilot Opportunity

The Alberni Valley Chamber of Commerce is excited to launch the Alberni Valley Perks Program, a new initiative designed to enhance the visitor experience while supporting local businesses in the Alberni Valley. We want YOU to be a part of our free 4 week Pilot Program!

How It Works

When visitors arrive at the Visitor Information Centre seeking recommendations, staff will provide them with an Alberni Valley Perks Pass—an attractive offer from a participating business. For example, if a visitor asks for a café recommendation, they might receive a “Buy One Beverage, Get One Free” Perks Pass from a participating café.

As part of the free pilot program, we will print 50 Perks Passes for each participating business to be distributed from the Visitor Centre. Participants will then meet with the Visitor Services Coordinator upon completion of the Pilot Program to discuss the results, review the number of passes redeemed, and provide feedback on the program’s impact.

Exclusive Pilot Program – Only 10 Spots Available!

This initial pilot is limited to 10 Chamber members on a first-come, first-served basis. Feedback gathered from participants will help shape the full launch of the Alberni Valley Perks Program.

How to Participate

To apply for this free pilot program, businesses must provide:

- Business Name
- Contact Information
- Offer Details (e.g., Buy One Get One Free)
- Offer Restrictions (e.g., One per party)
- Promotion Period (Clear end date)
- Business Logo (Must have transparent background)



Application Deadline: 4:00 PM, February 14, 2025

Reserve Your Spot Today!

This pilot program is expected to fill quickly—secure your place now by contacting Emily Ratcliff at emily@albernichamber.ca, or by calling

250-724-6535.

We're excited to collaborate with our members to make this initiative a success!

