



McMahon Ryan
CHILD ADVOCACY CENTER



Dear Community Partner,

Every year, **1 in 7 children in the United States** experiences abuse or neglect. Right here in Onondaga County, the need to protect children has never been greater. But there is hope.

At **McMahon Ryan Child Advocacy Center**, we provide a safe, child-focused space where kids can begin to heal. **We are the only organization in Onondaga County solely dedicated to ending child abuse** through prevention, intervention, and education. In the past year..

- **1,800+** children received direct support and healing after abuse.
- **150+** youth who were victims of trafficking found safety and resources.
- **25,000+** students learned how to recognize, resist, and report abuse through our school-based prevention program.

This life-changing work is fueled by community support, and our largest opportunity to raise critical funds is our **annual Pinwheel Ball**, taking place **Friday, April 17, 2026, at the Oncenter in Syracuse, NY**. The Pinwheel Ball isn't just an elegant evening with dinner, live entertainment by Atlas, and exciting silent and live auctions—it's **where hundreds of business and community leaders unite to protect children and change lives**.

This year, our goal is to expand our Outreach and Education team so we can reach more children both in schools and beyond.

Currently, we partner with 92 schools across Onondaga County, but there are more than 100 additional schools that could benefit from our prevention programs. With more staff and resources, we can ensure every child has access to vital abuse prevention education, not only in classrooms but also through community programs like homeschool groups and youth organizations. Your support can make it possible for us to protect more children and strengthen prevention education throughout our community.

Please review the enclosed sponsorship opportunities and join us in creating a safer, brighter future for every child. Together, we can make this year's **Child Abuse Prevention Month** more impactful than ever.

Sincerely,

Erin Bates

Erin Bates

Executive Director

Catherine A. Alton

Catherine Alton

Committee Chair



NATIONAL
CHILDREN'S
ALLIANCE®
ACCREDITED
MEMBER

Supporting Opportunities

	\$15,000 PRESENTING SPONSOR	\$10,000 STAFF SUPPORT SPONSOR	\$7,500 HERO SPONSOR	\$6,000 HOPE SPONSOR	\$3,000 HEALING SPONSOR	\$1,000 COURAGE SPONSOR	\$2,000 TABLE
Exclusive opportunity! Naming rights to event, Pinwheel Ball presented by....	✓						
Recognition on the "Champion 4 Children" award & during the award presentation	✓						
Logo on all printed & digital materials plus on-air media recognition (valued at \$13,000)	✓						
Social media posts announcing support that tags your business	5 Posts	4 Posts	3 Posts	2 Posts	1 Post		
Company logo on auction platform website linked to your company website	✓	✓	✓	✓	✓		
Pinwheel Ball Program Advertisement	Full-Page Centerfold	Full-Page	Full-Page	Half-Page	Half-Page	Quarter- Page	
Complimentary Tickets at the Pinwheel Ball	2 VIP Tables of 10	2 VIP Tables of 10	1 VIP Table of 10	1 VIP Table of 10	4 Tickets	2 Tickets	1 Table of 10
Logo/name on <u>select</u> printed & digital materials		✓	✓	✓	✓	✓	✓

ADDITIONAL OPPORTUNITIES:

PINWHEEL BALL PROGRAM ADVERTISEMENT	Full-Page \$450	Half-Page \$300	Quarter-Page \$150
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DONATE AUCTION ITEM Donor Company/name to be featured in Pinwheel Ball Program & on auction platform website linked to your company website

Custom Sponsorships Available - Let's find the right fit for you!

Contact dwalk@mcmahonryan.org or ccramer@mcmahonryan.org

Friday, April 17, 2026
at The OnCenter

Supporter Agreement Form

Company Information:

Company Name _____

Address: _____

Contact Person: _____

Email: _____

Phone: _____

Please Select Supporting Level:

Sponsor

- Presenting Sponsor \$15,000
- Staff Support Sponsor \$10,000
- Hero Sponsor \$7,500
- Hope Sponsor \$6,000
- Healing Sponsor \$3,000
- Courage Sponsor \$1,000

Donating Item for Auction

Fair Market Value of Item: \$ _____

ITEM NAME & DESCRIPTION (be as descriptive as possible and list any restrictions item has:

Advertisement

- Full Page: 5" x 8" \$450
- Half Page: 5" x 3-7/8" \$300
- Quarter Page: 2-3/8" x 3-7/8" \$150

DEADLINE: MARCH 15

Please send your **company logo and advertisement** in PDF or JPEG format to dwalk@mcmahonryan.org

Tickets

- _____ Table of 10 \$2,000

Each sponsorship level is entitled to a color advertisement in the Pinwheel Ball Programs. Please let us know if you would like an advertisement created for you.

Payment:

- Send Invoice
- Payment Enclosed
- Credit Card*

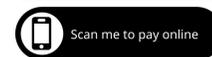
Credit Card Number: _____

Expiration Date: _____ Security Code: _____ Billing Zip Code: _____

Signature: _____

*If Paying by CC, a 4% processing fee will be added

If mailing please send this form to
McMahon Ryan Child Advocacy Center
ATTN: Development Team
601 East Genesee Street, Syracuse, NY 13202



Please email logos and scanned forms to dwalk@mcmahonryan.org



McMahon Ryan
CHILD ADVOCACY CENTER



Program Advertisement Dimensions

All advertisements will be printed in full color. Advertisement can be designed for you if you give us a notice

Full page AD
5" x 8"
(\$450 Value)

Quarter page AD
2 3/8" x 3 7/8"
(\$150 Value)

Half page AD
5" x 3 7/8"
(\$300 Value)