



Dear Community Partner,

Every child should be seen, heard and protected!

In Onondaga County we have over 96,900 youth under the age of 18, and far too many of them will face the unimaginable. One in three girls and one in four boys will experience sexual abuse by the time they turn 18. Even more alarming, one in five youth will become victims of sex or labor trafficking. **But there is hope.**

At McMahon Ryan Child Advocacy Center, we provide a safe and nurturing space where children can find the help they need to heal. We are the only organization in Onondaga County solely dedicated to ending child abuse through a coordinated approach that focuses on **prevention, intervention, and education**. Last year alone, we supported more than 1,500 children who had suffered abuse, over 150 youth who were victims of trafficking, and reached over 22,000 children through school-based prevention programs.

Your support last year made an enormous impact. Thanks to the generosity of our donors, we were able to hire two additional trauma-informed therapists, ensuring that more children could receive the life-changing help they desperately need.

But our work is far from over.

By joining us again this year, you have the power to **sustain** these crucial programs, help us to extend therapy to more children, and continue building a future where every child can thrive. Together, we can lighten the burden of abuse for the most vulnerable among us and create a community that stands up for its children. Your generosity changes lives.

What Your Sponsorship Supports

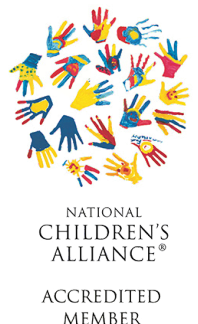
By becoming a sponsor for a McMahon Ryan Child Advocacy Center event, you provide a path to healing for children who have experienced sexual or physical abuse, while helping prevent it from happening to others. Your support directly impacts our mission to end child abuse in Onondaga County, ensuring every child receives the care they need to heal and thrive.

Our coordinated, multi-disciplinary approach brings together experts from law enforcement, medical professionals, social workers, victim advocates, and therapists. This team works collaboratively under one roof to provide comprehensive support, preserve crucial evidence, and prevent future abuse. Your sponsorship not only helps children heal, but also strengthens our community's collective efforts to protect its most vulnerable members.

Sincerely,

A handwritten signature in cursive script, reading "Colleen Merced".

Colleen Merced
Executive Director



SPONSORSHIP OPPORTUNITIES

\$5,000 Presenting Sponsor *(Exclusive Opportunity)*

- Company mentioned on all Radio promotion (estimated value of \$3,500) Karts 4 Kids presented by...
- Company Name/Logo on all printed & digital materials
- Logo on sponsor board (largest point size) displayed at event
- (3) Social Media posts announcing your support that tag your business
- (4) Free Registrations to the event (1 Team, \$500 value)
- Full-page Advertisement in April 2026 Event programs (\$450 value)
- 4 Tickets to the Go Blue 4 Kids Breakfast in April 2026 (\$200 value)
- 2 Tickets to the Pinwheel Ball in April 2026 (\$350 value)

\$3,000 T-Shirt Sponsor *(Exclusive Opportunity)*

- Company logo/name on event t-shirts that are given to all golfers
- Logo on Sponsor Board displayed at event
- (2) Social Media posts announcing your support that tag your business
- (4) Free Registrations to the event (1 Team, \$500 value)
- Half-page advertisement in April 2026 Event programs (\$300 value)
- 2 Tickets to the Go Blue 4 Kids Breakfast in April 2025 (\$100 value)

\$2,000 Beverage Cart Sponsor *(Exclusive Opportunity)*

- Company logo/name displayed on Beverage Carts at event
- Logo on Sponsor Board displayed at event
- (2) Social Media posts announcing your support that tag your business
- (2) Free Registrations to the event (\$250 value)

\$1,500 Golf Ball Sponsor *(Exclusive Opportunity)*

- Company logo/name displayed on golf balls given to each golfer
- Logo on Sponsor Board displayed at event
- (2) Social Media posts announcing your support that tag your business
- (2) Free Registrations to the event (\$250 value)

\$1,000 Golfer Swag Sponsor *(3 Exclusive Opportunities: Towel, Koozie, and Tee's)*

- Company logo/name displayed on swag item: Golf Towel, Koozie, or bag of tee's given to each golfer
- Logo on Sponsor Board displayed at event
- (1) Social Media posts announcing your support that tag your business

\$500 Event Sponsor *(Choose one: Breakfast Sponsor, Lunch Sponsor, Dinner Sponsor, Prize Sponsor, Safety Sponsor)*

- Exclusive signage displayed in appropriate area at event
- Logo on Sponsor Board displayed at event
- (1) Social Media post announcing your support that tags your business

\$250 Hole Sponsor

- Company Name/Logo/or message on sign at Hole
- Name on sponsor sign

\$100 Cart Sponsor

- Company Name/Logo/or message on sign displayed on golfer's cart
- Name on sponsor sign

For more information contact:

Dana Walk 309-287-9839 Email: dwalk@mcmahonryan.org

Please send company logos in a PDF or JPG format



SPONSORSHIP COMMITMENT FORM

Please Select Sponsorship Level:

- | | |
|--|---------|
| <input type="checkbox"/> Presenting Sponsor | \$5,000 |
| <input type="checkbox"/> T-Shirt Sponsor | \$3,000 |
| <input type="checkbox"/> Beverage Cart Sponsor | \$2,000 |
| <input type="checkbox"/> Golf Ball Sponsor | \$1,500 |
| <input type="checkbox"/> Golfer Swag Sponsor | \$1,000 |
| <input type="checkbox"/> Event Sponsor: | \$500 |
| <input type="checkbox"/> Hole Sponsor | \$250 |
| <input type="checkbox"/> Cart Sponsor | \$100 |

Company Information:

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Email: _____

Sponsorship Payment:

☐ Send Invoice

☐ Payment Enclosed

☐ Credit Card

If Paying by Credit Card, a 3.65% processing fee will be added to your total

Credit Card Number: _____

Expiration Date : _____ Security Code: _____

Signature: _____

If mailing please send this form to Dana Walk

*McMahon Ryan Child Advocacy Center
601 East Genesee Street, Syracuse, NY 13202*

Please email logos and scanned forms to

dwalk@mcmahonryan.org



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