

Friday, September 12th 2025

JORDAN ELBRIDGE SCHOOLS



CORPORATE SPONSORSHIP OPPORTUNITIES



Dear Community Partner,

McMahon Ryan Child Advocacy Center is a nonprofit organization dedicated to ending child abuse through prevention, intervention, and education by facilitating a coordinated, multidisciplinary team approach. We are the only organization of our kind in Onondaga County.

Each year, we provide a path to healing for over 1,500 children who have experienced physical or sexual abuse, and we support more than 150 youth who have been trafficked. Our Prevention and Education Department also reaches over 20,000 students annually in Onondaga County schools—teaching essential safety skills, empowering children to protect themselves, and working to stop abuse before it starts. With your support, we can continue delivering these critical services to our community's most vulnerable.

On Friday, September 12th, 2025, we will host our first-ever Gear Up 4 Kids fundraiser—a 50-mile round-trip cycling event from our Center in downtown Syracuse to the Jordan-Elbridge School District. Riders will take on a physical challenge while showing solidarity with abused and at-risk children in our community. This event is not only a fundraiser but a powerful statement in support of child protection and healing.

We are seeking sponsorship support to help make this event possible. Your sponsorship will directly impact the children and families we serve and demonstrate your business's commitment to protecting children and building a stronger, safer community.

Please refer to the attached sheet for details on sponsorship opportunities and recognition levels. We would be honored to partner with you in this meaningful effort.

Thank you for considering this opportunity to make a lasting difference.

With gratitude,

Erin Bates

Erin Bates
Executive Director

601 E Genesee Street
Syracuse, NY 13202
PHONE: 315-701-2985 FAX: 315-701-3040
mcmahonryan.org

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$5,000

- Naming rights to event name (Gear Up 4 Kids Presented by...) with emcee mentions throughout event day
- Name/Logo on all printed & digital materials plus on-air media recognition (valued at \$4,000)
- Company logo on Rider's Bibs in largest size
- Company logo on sponsor sign at event in largest size
- (4) Tickets to the Pinwheel Ball in April 2026 at the Oncenter (\$700 value)
- Full-Page Advertisement in McMahon Ryan April Event Programs (\$450 value)
- (5) Complimentary Registrations
- (4) Social Media posts announcing support that tags your business
- Recognition on Event Website that links to your company website along with company logo on all event communications to participants

Rest Stop Sponsor \$2,500

- Company logo on all Rest Stop signage (exclusive)
- ½ Page Advertisement in McMahon Ryan April Event Programs (\$300 value)
- (3) Complimentary Registrations
- (3) Social Media posts announcing support that tags your business
- Company Logo on riders bib
- Recognition on Event Website that links to your company website along with company logo on all event communications to participants
- Company Logo placed on Sponsor Board at event

Start & Finish Line Sponsor \$2,000

- Exclusive signage at the Start or Finish line on the bike route
- ¼ Page Advertisement in McMahon Ryan April Event Programs (\$150 value)
- (2) Complimentary Registrations
- (2) Social Media posts announcing support that tags your business
- Company Logo on Rider's Bibs
- Recognition on Event Website that links to your company website
- Company Logo placed on Sponsor Board at event

Race Route Sponsor \$1,000

- Exclusive signage at event with company logo at location of sponsorship on route (mile marker...)
- (2) Complimentary Registrations
- (1) Social Media post announcing support that tags your business
- Company Logo on back of Racer's Bibs
- Company Logo placed on Sponsor Board at event

Gear Up Sponsor \$500

- (1) Complimentary Registration
- Company Logo on back of event T-shirt given to riders
- Company Logo placed on Sponsor Board at event

Cruisin' Sponsor \$250

- Company Name listed on bib given to riders
- Company Name listed on Sponsor Board at event

For more information please visit mcmahonryan.org or contact:

Dana Walk: 309-287-9839, dwalk@mcmahonryan.org

SPONSORSHIP COMMITMENT FORM

Please Select Sponsorship Level:

- | | |
|--|---------|
| <input type="checkbox"/> Presenting | \$5,000 |
| <input type="checkbox"/> Rest Stop | \$2,500 |
| <input type="checkbox"/> Start/Finish Line | \$2,000 |
| <input type="checkbox"/> Race Route | \$1,000 |
| <input type="checkbox"/> Gear Up | \$500 |
| <input type="checkbox"/> Cruisin' | \$250 |

Company Information:

Company Name: _____

Contact Name: _____

Address: _____

City, State, Zip Code: _____

Phone: _____ Email: _____

Biker Name: _____

Sponsorship Payment:

- ☐ Send Invoice ☐ Payment Enclosed ☐ Credit Card

If Paying by Credit Card, a 4% processing fee will be added to your total

Credit Card Number: _____

Expiration Date : _____ Security Code: _____

Signature: _____

If mailing please send this form to attn: Dana Walk

*McMahon Ryan Child Advocacy Center
601 East Genesee Street, Syracuse, NY 13202*

Please email logos and scanned forms to

dwalk@mcmahonryan.org

For more information please visit mcmahonryan.org or contact:

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