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BROOKE'S PLACE RECEIVES GRIEF REACH GRANT FROM THE NEW YORK LIFE FOUNDATION

INDIANAPOLIS, IN, October, 28, 2020 – Brooke's Place for Grieving Young People announced today a \$10,000 Grief Reach grant from the New York Life Foundation to support COVID Relief.

"We are grateful for the New York Life Foundation's investment in this program, which will help us build our capacity in order to fulfill our mission," said Theresa Brun, Executive Director. This partnership enables our organization to continue supporting the needs of grieving children and their families in our community."

"For nearly a decade, the New York Life Foundation, through its Grief Reach Grant has provided funding to local organizations that provide support services to bereaved youth. The global pandemic has not only impacted our day to day life but also how we grieve and our access to grief support," said Maria Collins, vice president, New York Life Foundation. "In order to ensure local bereavement nonprofits had the funding they needed to serve a growing population of grieving families; our investment shifted from a traditional funding structure to one that was more flexible to ensure bereavement support is available to all who need it."

Over 300 Grief Reach grants totaling more than \$10 million have been awarded since the program's inception in 2011. The New York Life Foundation has been one of the leading funders of the childhood bereavement field, investing nearly \$55 million to date in support of grieving children and their families.

About the New York Life Foundation

Inspired by New York Life's tradition of service and humanity, the New York Life Foundation has, since its founding in 1979, provided nearly \$360 million in charitable contributions to national and local nonprofit organizations. The Foundation supports programs that benefit young people, particularly in the areas of educational enhancement and childhood bereavement. The Foundation also encourages and facilitates the community involvement of employees and agents of New York Life through its Volunteers for Good and Grief-Sensitive Schools programs. To learn more, please visit www.newyorklifefoundation.org.

About Brooke's Place

Established in 1999, Brooke's Place provides ongoing grief support groups, therapy services, and community education to empower children, teens, young adults and their families to thrive in the midst of grief. For the last 21 years, Brooke's Place has served more than 16,000 individuals. With an estimated 73,000 children expected to experience the death of a loved one in Central Indiana

before the age of 20, there will always be an ongoing need in our community for the programs provided at Brooke's Place. To learn more, please visit www.brookesplace.org.

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