

**MCCOY (Marion County Commission on Youth) <hannah.swogger@mccoyouth.org>**

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## FOR IMMEDIATE RELEASE: The Children's Museum of Indianapolis partners with MCCOY, Summer Youth Program Fund to Celebrate Summer Learning Day

To indynews@notforprofitnews.com



### **The Children's Museum of Indianapolis partners with MCCOY, Summer Youth Program Fund to Celebrate Summer Learning Day**

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#### **FOR IMMEDIATE RELEASE**

**INDIANAPOLIS, IN** (June 25, 2024) – The Children's Museum of Indianapolis is excited to partner with the Marion County Commission on Youth (MCCOY) for the second year in a row to celebrate Summer Learning Day on Wednesday, June 26, 2024. Over 400 youth from 20 organizations in Marion County will participate in the event, including an interactive learning opportunity with the Butler Men's Basketball Team.

Summer Learning Day shines the light on how important it is for Indianapolis youth, regardless of background, income, or zip code, to receive the opportunity to benefit from high-quality summer programs every year. These programs make it possible for students to play, read, explore, create, and develop their own interests.

"Summer Learning Day is an opportunity for our entire city to acknowledge and celebrate the essential role youth programs play in the development of our children and youth," said Liz Coit, president, and executive director of MCCOY. "Memories made and knowledge gained through Summer Youth Programs will make a lifetime of impact on our community's young people, and MCCOY is thrilled to recognize that impact with a day of fun and celebration at The Children's Museum of Indianapolis."

MCCOY and all the participating Summer Youth Programs are possible thanks to the generous support of the Summer Youth Program Fund, which consists of twelve Marion County philanthropic organizations.

Leah Nahmias, community leadership officer for The Indianapolis Foundation, said, "The Summer Youth Program Fund partners are proud to support more than 244 programs in 2024, serving more than 50,000 Marion County youth, so that kids and teens have a chance to learn, play, lead, and explore our city. Summer is the time for hands-on, out-of-the-ordinary experiences that make learning fun and memorable. The funding community is grateful to MCCOY, The Children's Museum and so many others who keep kids safe, engaged, and happy during the summer months."

"The Children's Museum of Indianapolis strives to make sure all children are inspired and empowered to realize their full potential in the world," said Jennifer Pace Robinson, President, and CEO of The Children's Museum of Indianapolis. "For the second year in a row the museum is excited to partner with MCCOY and the Summer Youth Program Fund for Summer Learning Day. A day full of fun, learning, playing, and making memories that will last a lifetime."

The Riley Children's Health Sports Legends Experience provides a wonderful place for participating youth to get outside and have fun. This year, campers will have the opportunity to play sports with Butler Men's Basketball student-athletes, who will be part of the event through a partnership with All Good Dawgs, the NIL collective that supports Butler student athletes.

"Summer Learning Day is a tremendous opportunity for youth in our community to participate in meaningful summer programming," said Brandon Crone, executive director of All Good Dawgs, an NIL collective supporting Butler student-athletes. "Our Butler Men's Basketball team is excited to join in both the fun and educational opportunities, helping to create summer memories for deserving kids in our own backyard. Joining together with all the community organizations involved in this effort to make a difference aligns perfectly with the purpose of All Good Dawgs."

**A filming and photo opportunity will be available for press from 10:30 AM – 11:00 AM on June 26, 2024, in The Riley Children's Health Sports Legends Experience,** including opportunities to capture children engaging in drills and game play with Butler University athletes.

For more information regarding the Summer Youth Program Fund [click here](#).

#### **About Marion County Commission on Youth, Inc.**

As a youth intermediary organization serving Central Indiana since 1993, MCCOY's mission is to champion the positive development of youth through community and systems change. MCCOY builds the capacity of youth programs in Central Indiana, shares resources in the community, advocates for legislative changes benefiting youth and families, engages youth in leadership roles, and connects leaders to address the

challenges facing young people today. For more information about MCCOY's initiatives, visit [mccoyouth.org](https://mccoyouth.org).

### About The Children's Museum of Indianapolis

We ignite joy, wonder and curiosity by creating powerful learning experiences for children and adults. For more information about The Children's Museum, visit [www.childrensmuseum.org](https://www.childrensmuseum.org) and follow us on social media @childrensmuseum

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