

Community Highlights



[Montevallo](#) just installed 11 temporary wayfinding signs with a spin inspired by the “Walk [Your City]” project. Another design project underway is the “Pendleton Hydrant Parade” trail. Local artists are invited to paint fire hydrants in and around the Main Street District. This project was originally done in 2007, but is now being redone with support from our EV Committee. When complete, there will be 27 total. Three new businesses opened in the district during the last couple of months with five more slated to open soon.

[Athens Main Street](#) recently kicked off an alleyway restoration project to be completed in 2021. Merchants Alley will be transformed from an eyesore to a space that will serve as a corridor from parking to the district as well as a gathering space. The renovation will include a walking surface accented with reclaimed bricks from old Athens streets, green spaces, tables and chairs, lighting and murals that will tell the story of Athens through the art. Additionally, the murals will serve as a trailhead for a district wide audio tour. To date, \$30,000 in private grants and donations have been raised for the project

[Downtown Gadsden](#) continues to have over 90% occupancy with four new businesses opening soon. Loft apartments continue to be developed and one is now listed on AirBnB.

[Heflin Main Street's](#) calendar has been packed with a bluegrass concert, tree lighting ceremony, drive in movie, and hosting a Main Street Thanksgiving Breakfast for all merchants and volunteers.



Fort Payne recently hosted a number of socially distanced holiday events, revealed a window wrap recognizing Ida Goza, the first woman in Fort Payne to own a sock mill, and introduced the chandelier tree. The chandelier tree is a joint project between the [Fort Payne Main Street](#), the city, and community and features donated and sponsored chandeliers. Click [here](#) to read more.