MAIN STREET
ALABAMA
Creating Jobs. Keeping Character.

Network Communities on the move

From the Main Street Music Festival in Albertville, to the Strand theater renovation in Atmore, and farmers markets in between, great things are happening in Network communities throughout the state.

In June, Russellville celebrated the completion of two loft apartments in their downtown district – the first in upper floor living for the community of (pop.) 9830. This project became a reality in less than a year from the time we toured vacant properties with city department heads and Chris Chain, a developer from Columbus, MS. Mayor David Grissom reported at the open house that the apartments, each 700-800 square feet, were listed on Facebook and leased in two days for above market rates.

In Carbon Hill (pop. 2021), their downtown committee wanted to make an impact with some design projects. After conducting a goal setting session, the group decided to tackle their first goal by painting the high school mascot on the street in their downtown. The group pulled together $350 in private donations, partnered with the school, and cranked out some elbow grease. The group is now ready to tackle more goals including building a pavilion on a vacant lot.

Although Network communities do not receive the full gamut of services given to Designated communities, Main Street Alabama can provide resources and training in a variety of topics catered to their revitalization needs. For example, Main Street Alabama presented in South Huntsville on "Branding your District" and led a Design workshop – "Making Good Design Happen" in Hartselle in coordination with our regional approach with NARCOG.

If your community is interested in joining the Network, download the application or contact us to schedule a site visit.