



**New
England
Livery
Association**

2018-2019 Advertising Opportunities

Monthly E-News Advertising Rates

	Single Issue	4 Issues (Buy 3, Get 1 FREE)	12 Issues
Leader Board Ad, limited availability (4 total)			\$100/month for 12 months or \$1,000 one-time charge
Bottom Banner Ad, limited availability	\$55	\$165	
Mid Banner Ad	\$50	\$150	
Side Bar Ad	\$45	\$135	

Leader Board Ad Specs

- Ad dimensions: 627 x 80 pixels

Bottom Banner Ad Specs

- Ad dimensions: 468 x 80 pixels

- File format: jpg, png, gif
- Maximum resolution: 72 dpi
- Email file to info@nelivery.org
- As always, please contact our offices if interested in additional space
(*additional placements incur supplemental fees*)

Mid Banner Ad Specs

- Ad dimensions: 468 x 60 pixels

Side Bar Ad Specs

- Ad dimensions: 160 x 106 pixels

E-News Advertisement Order Form

Please indicate the **TYPE** of ad (Bottom Banner, Mid Banner, or Side Bar) you would like to order and the **NUMBER** of issues (1 or 4) in which you would like us to run your ad, or indicate Leader Board and select billing type. For monthly billing, please complete a Recurring Payment Form.

Ad Type _____ Number of Issues _____

Leader Board Billing Type One-Time Monthly

Card Type MasterCard VISA Discover American Express

Cardholder name (as shown on card) _____

Billing Address _____

City _____ State _____ Zip Code _____

Card Number _____

Expires _____ / _____ Security Code _____

You will be notified via email when your credit card is charged.

Customer's Signature _____ Date _____

**Print, sign, and return form via US mail or fax. Please no emails.
Keep a copy for your records.**

NELA ♦ PO Box 842 Durham, NH 03824
P 866.736.6352 ♦ F 603.868.7859 ♦ info@nelivery.org