



# Prevention Prepared Communities (PPC) 101 and 201

**Two Virtual Trainings**

**\$20 registration fee per training**

**PPC 101: May 28, 2026, 8:30 a.m. – 4 p.m.**

**PPC 201 – Building and Sustaining an Effective Community Coalition:  
June 25, 2026, 8:30 a.m. – 4 p.m.**

*The training content in PPC 201 builds on the content presented in PPC 101 but it is not required to attend PPC 101 prior to PPC 201.*

## **Presented by Joel Hoepfner, BS, Certified Prevention Consultant**

Joel Hoepfner received his Bachelor of Science in psychology as well as a teaching certificate from Central Michigan University in 1999 and 2003. He has worked in the behavioral health field for over 19 years and holds a Certified Prevention Consultant (CPC) credential from the Michigan Certification Board for Addiction Professionals. Beyond his supervisory role at Community Mental Health Authority of Clinton, Eaton, Ingham as Prevention & Outreach Coordinator, he is a contracted training consultant for the Michigan Department of Health and Human Services (MDHHS) providing a variety of annual trainings to the behavioral health workforce. He is the previous chair and current member of the State of Michigan Training Advisory Council as well as the current chair of the State of Michigan Epidemiological Outcomes Workgroup that operates through the Michigan Department of Health and Human Services. He is currently an executive board member with the Michigan Association for Suicide Prevention, the Michigan Certification Board for Addiction Professionals, the Tri-County Crisis Intervention Team and With One Voice (WOV) statewide suicide prevention council. Joel has a long history of providing leadership, direction, and individualized technical assistance along with state, community and agency training, workshops, and webinars on a multitude of topics for various audiences.

*The MDHHS, through the Community Mental Health Association of Michigan (CMHA), has provided funding for this initiative through the Federal Strategic Prevention Framework Partnership for Success Grant.*

## **Register for Virtual PPC 101: May 28, 2026, 8:30 a.m. – 4 p.m.**

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**Description:** The Prevention Prepared Communities training is predicated on provider agency’s role and responsibility in producing outcomes (systems, behavioral, and process outcomes) utilizing the Strategic Prevention Framework as its guide for the individuals and communities they serve. Providers have been tasked with creating communities or systems of prevention where individuals, families, schools, faith-based organizations, and workplaces take action to promote emotional health and reduce the likelihood of mental illness, substance misuse, and suicide. (SAMHSA) This Prevention Prepared Communities (PPC) 101 training provides them with the capacity to do so.

### **Objectives:**

1. Describe the benefits and importance of building a system of prevention in the community.
2. Define PPC.
3. Become familiar with the Strategic Prevention Framework (SPF) process, deliverables and outcomes, risk and protective factors, and the Center for Substance Abuse Prevention six prevention strategies.
4. Become familiar with the characteristics of highly effective coalitions.
5. Become familiar with the stages of community readiness.
6. Become familiar with a consequence based strategic prevention plan and logic model development.
7. Become familiar with Recovery Oriented Systems of Care (ROSC) and Integrated Care principles and themes.

### **Agenda:**

<b>8:15 – 8:30 a.m.</b>	Join Zoom meeting
<b>8:30 – 10 a.m.</b>	Introduction and agenda overview Introduction to PPC 101
<b>10 – 10:15 a.m.</b>	Break
<b>10:15 – 11:15 a.m.</b>	Prevention 101
<b>11:15 a.m. – Noon</b>	Coalition 101
<b>Noon – 12:30 p.m.</b>	Lunch break
<b>12:30 – 1:30 p.m.</b>	Strategic prevention planning
<b>1:30 – 2:30 p.m.</b>	Logic models
<b>2:30 – 2:45 p.m.</b>	Break
<b>2:45 – 3:30 p.m.</b>	ROSC and integrated care opportunities
<b>3:30 – 4 p.m.</b>	Wrap up and evaluations
<b>4 p.m.</b>	Training ends

# Register for Virtual PPC 201 - Building and Sustaining an Effective Community Coalition: June 25, 2026, 8:30 a.m. – 4 p.m.

**Description:** Community coalitions that are action-oriented are proven to be the most effective in making and sustaining change in communities. Action-oriented agendas are at the heart of productive coalitions and assist staff and group leaders in making decisions that are meaningful and relevant to the group. This training will briefly re-introduce the SPF as a guide, with most of the time spent exploring coalition effectiveness, action-oriented meetings, what stakeholders need to stay engaged, creative partnerships, and coalition evaluation and sustainability planning for community coalitions. Staff and community coalition leaders will walk away with a revitalized agenda, new partnerships for consideration, useful templates, and a coalition site review and sustainability checklist to truly impact change in communities. The training is intended for coalition leaders and members, community partners, and prevention professionals.

## **Objectives:**

1. Describe the benefits and importance of building a system of prevention in your community.
2. Define PPC.
3. Become familiar with the SPF process, deliverables, and outcomes.
4. Define the components of a communications plan.
5. Become familiar with partnership opportunities and the levels of collaboration as defined by the Substance Abuse and Mental Health Services Administration.
6. Become familiar with a variety of coalition evaluation tools.
7. Become familiar with a variety of sustainability checklists.

## **Agenda:**

<b>8:15 – 8:30 a.m.</b>	Join Zoom meeting
<b>8:30 – 10 a.m.</b>	Introduction and agenda overview Introduction to PPC 201
<b>10 – 10:15 a.m.</b>	Break
<b>10:15 – 11:15 a.m.</b>	Coalition effectiveness
<b>11:15 a.m. – Noon</b>	Action-oriented coalitions
<b>Noon – 12:30 p.m.</b>	Lunch break
<b>12:30 – 1:30 p.m.</b>	Creative partnerships to enhance prevention efforts
<b>1:30 – 2:30 p.m.</b>	Coalition evaluation
<b>2:30 – 2:45 p.m.</b>	Break
<b>2:45 – 3:30 p.m.</b>	Coalition sustainability
<b>3:30 – 4 p.m.</b>	Wrap up and evaluations
<b>4 p.m.</b>	Training ends

## Continuing Education Information and Training Policies

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**Registration Fee:** \$20 per training. Registration fees must be paid at the time of online registration with a valid credit card. Checks and purchase orders will not be accepted. Refunds will not be given to registrants who do not participate in the training for which they have registered (no-shows).

**Registration Deadlines:** May 22, 2026, at 5 p.m. for PPC 101 and June 22, 2026, at 5 p.m. for PPC 201.

**Cancellation Policy:** Substitutions are permitted three business days prior to the training. No-shows will be billed at the full training rate. Cancellations must be received in writing at least ten business days prior to the conference for a full refund of less than a \$10 administrative fee. If cancellation is received less than ten business days prior to the training, no refund will be given. Refunds will be issued within 60 days of the training.

**Social Workers:** This course provides a maximum of **6.5 Continuing Education hours** per training. This training has been approved by the NASW-Michigan Chapter for CE credits general social work CEs. Approval Number 20260528\*CA-CMHAM (PPC 101) and Approval Number 20260625-CA-CMHAM (PPC 201)

**Substance Use Disorder Professionals:** CMHA is approved by Michigan Certification Board for Addiction Professionals (MCBAP). CMHA maintains the responsibility for the program and content. Substance use disorder professionals participating in this training may receive a maximum of **6.5 MCBAP specific** contact hours per training. It is important that attendees keep a copy of the conference program brochure containing the workshop description.

**Certificate Awarded:** After confirming that you have fully participated in this training (see Virtual Participation Guidelines) and completed the evaluation with the in- and out-codes, your Continuing Education Certificate will be emailed to you within 30 days of the training.

**National Accreditation Rules:** National Accreditation rules indicate that if you are over five minutes late or depart early, you forfeit your continuing education hours for the entire training. Registration reports will indicate arrival and departure times from Zoom. Please note that this is a national rule that CMHA must enforce, or we could lose our provider status to provide continuing education hours in the future. This rule will be strictly followed.

**Evaluation/Grievance:** There will be an opportunity for each participant to complete an evaluation of the course and the instructor. At the end of the training, you can access the evaluation through your Portal on your CMHA account. Your certificate will auto generate on the portal once participation codes are entered for each training date and evaluation is completed. If you have any issues with the way in which this training was conducted, you may note that on your evaluation or you may contact CMHA at 517-374-6848 or through [our webpage](#) for resolution.

**Virtual Training Accommodations:** If you need accommodations to attend this virtual training, please email your request to [jhammond@cmham.org](mailto:jhammond@cmham.org) ten business days before the training. Information will be updated as applicable.

**Code of Conduct for Participants:** CMHA strives to create a training environment that is safe, inclusive, and fosters learning. As an attendee of a CMHA training course, you agree to contribute to the success of such an environment. CMHA attendees are responsible for proper and ethical behavior during training. It is not acceptable to use obscene, profane, threatening, or disrespectful visual, verbal, or written communication during your time as an attendee. Attendees are not permitted to record any part of this training for personal or other use. If CMHA becomes aware that a participant has failed to abide by this code of conduct, then the association may take whatever actions it deems appropriate, including, for example, removal from the training without refund, notification of participant's employer, removal of any continuing education credits, and disqualification from attending future events.

**Virtual Participation Rules:** You are expected to **actively participate** in this virtual training. See below for additional information about virtual training requirements and recommendations:

- After registering with CMHA, you will receive a confirmation email. You will be automatically registered in Zoom and will access the training through your account on CMHA's registration site.
- It is recommended that you log into the Zoom meeting through your account on CMHA's registration site five to ten minutes before the training to test your equipment.
- If you are experiencing technical issues prior to or during the training, please contact CE21 tech support to assist, **but there is no guarantee that they can solve the issue**. You are responsible for the functionality of your own equipment and being able to fully participate in the virtual training.
- You must watch the virtual training LIVE to receive credit for the training.
- Being on camera is **strongly encouraged** to ensure active participation.
- To verify attendance, unique codes will be provided once at the beginning and at the end of each training day. You will be required to input the codes through your account on CMHA's registration site at the end of the training. It is your responsibility to write down the code each day of the training. Do not share codes with other attendees.
- Zoom reports will indicate arrival and departure times (for continuing education you must be logged into the virtual training within five minutes of the start of the training).
- We do not allow participants to be driving during the training due to [Michigan Distracted Driving Laws](#).
- If you choose to call in only, you will not qualify for continuing education credits or attendance certificates.
- Each person must have their own device – you cannot share a device or a Zoom link or allow others to log into your account on CMHA's registration site.
- Each training takes place in Eastern Standard Time.

After confirmation that you have fully participated in this training and completed the evaluation, your continuing education certificate will be available for download from your account on CMHA's registration site. For more information and our FAQs visit: <https://cmham.ce21.com/support>.

**Register for PPC 101: May 28, 2026, 8:30 a.m. – 4 p.m.**

**Register for PPC 201 – Building and Sustaining an Effective Community  
Coalition: June 25, 2026, 8:30 a.m. – 4 p.m.**

**Questions? Contact Jodi Hammond at [jhammond@cmham.org](mailto:jhammond@cmham.org).**