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40 UNDER 40

J.R. Amantea tears it up on a straight



Vanguard of the Next Generation

The demographics of the old-car world are always changing. But in recent years, there's been more focus across the hobby on boosting interest among younger collectors — those who will carry the torch for classic Cal Spyders, E-types, Duesenbergs and Triumphs well into the future.

SCM is no stranger to the younger demographic — many of our behind-the-scenes staffers, myself included, are Millennials, and we're all certified car addicts. And across the industry, we're not alone.

So this past April, Publisher Martin put out the call to our readers to nominate those young enthusiasts who are making a difference in the collector car world. We received hundreds of submissions in response, which made the selection process very difficult indeed.

Here are our 40, as nominated by you and selected by the SCM editorial staff. — **Jim Pickering**

Mark Alfano

Occupation/Company: Consultant, Bull Canyon Inc.

Age: 31

Briefly describe what you do: I'm a management consultant specializing in operations, asset management, due-diligence services and strategic planning for high-net-worth individuals, family offices, institutional investors and non-profit organizations. My primary areas of expertise are real estate, automotive and fine art.

High point in your career:

Being asked to be on the board of Petersen Checkered Flag 200. To be a part of one of the world's best automotive museums as well as generating ideas for the future of the car culture with some of the most influential car aficionados is a real honor.

First car / current car / car you'll own someday: Chevrolet Silverado / 1966 Shelby GT350 / Ferrari F40

How can we help build classic-car enthusiasm in the next generation?

The next generation is all about experiences and the need to share them via social media. Now car enthusiasm has to be paired with an experience that evokes emo-



tion. We have to show that cars are more than just transportation from A to B. We also have to build an understanding that cars are moving pieces of art. Cars can be just as much as an investment and evoke as much emotion as a Picasso hanging on someone's wall. However, unlike most art, you can experience a car using all of your senses.



J.R. Amantea

Occupation/Company: Principal Owner, GT Motor Cars

Age: 33

Briefly describe what you do:

My main areas of focus are collection management, restoration work, and concours show prep and logistics for our clients' cars. We also offer consignment services.

Why cars?

Cars have been my passion since I was a kid. At age 7 I started "observer judging" Corvettes in NCRS with my dad, and by 12 years old I was a full-blown judge in NCRS and later became a Bloomington Gold judge at 13. By age 19, I became a master-level judge in NCRS. I like finding a car and securing it, but most of all, I like helping clients build collections and helping them achieve their goals. Coming from a Wall Street background, I look at this like managing a portfolio, except cars, not stocks.

The most influential person in your career has been? Why?

My dad introduced me to the hobby at a young age, and it took. It's something that I have been so fortunate to share with him.

How can we help build classic-car enthusiasm with the next generation?



I worry about who is going to be collecting muscle cars and pre-war cars. This has already been an issue with many clubs. We have to expose kids to the older cars. I can remember being a kid at Bloomington Gold and sitting in a 12-mile '67 L88 or driving Corvette race cars with Kevin Mackay at 12 years old — this left a burning impression in my head and made me want these cars later. This past June at the Greenwich Concours, Hagerty Insurance had youth judges, and I had a 1968 L88 Le Mans Corvette on display. I let all of the kids sit in it because I know one day in the future one of them will be dreaming of that car.

Jake Auerbach

Occupation/Company: Digital Content and Editorial Director/Specialist, RM Sotheby's

Age: 27

Briefly describe what you do:

I help direct and fulfill all aspects of social and print media for RM Sotheby's. This means spending a lot of time on the road at different events providing coverage and content fulfillment, as well as assisting in business-getting and consignments.

High point in your career:

Consigning the 1990 Mercedes-Benz 190E-16v Evo II to our Arizona auction this year. The 190E Evo II was a "grail" car for me growing up in the '90s. To be able to make the case for accepting the car at one of our flagship auctions, and then sell the car successfully, was truly a crowning experience of my professional career.

First car / current car / car you'll own someday:

1979 911SC / 1988 BMW M5 / "The 4-door supercar collection": a Coombs 3.8 Mk 2 Jaguar, a Bentley Turbo R, a 190E Evo II, a 4-door Galaxie with an SOHC 427, and at least one AMG-powered Mercedes wagon with rear-facing seats.

How can we help build classic-car



enthusiasm within the next generation?

The good news is that the enthusiasm already exists; we just need to offer a way to actualize it. I constantly meet young people who blow me away with their interest in and knowledge of classic cars. Ours is an old-school — some would say Old World — business, but I am part of a team working hard to bring it into the 21st century and more in line with today's culture of young collectors and enthusiasts. You can expect to see a lot new from us over the next year as RM Sotheby's branches into more modern media.

Bryan Ballatore

Occupation/Company: Private Client Services, Hagerty Insurance

Age: 32

Briefly describe what you do:

My role with Hagerty is to provide protection for the finest collections in the world. By providing information on acquisition, maintenance, events and everything in between, I'm able to help collectors enjoy their cars as they should be enjoyed.

High point in your career:

Spending the 2015 Mille Miglia with Sir Stirling Moss, Hans Herrmann, Susie Wolff and Ralf Schumacher as Mercedes-Benz celebrated the 60th anniversary of the 1955 Mille Miglia win by Moss in the epic 300 SLR "722" car.

The most influential person in your career has been? Why?

David Gooding. David responded to an email from an overeager college student and invited me to his office. Later, he gave me my first job and access to his data as I wrote my master's dissertation. He also referred me to Bruce R. McCaw and Thor Thorson, who provided me the opportunity to manage one of the most prominent private collections in the world.

How can we help build classic-car enthusiasm within the next generation?



The collector-car community must be open-minded to the ways the next generation appreciates cars. A collector and I recently discussed his disdain for contemporary sports cars in favor of those built in the 1950s and '60s. I asked him how this conversation might have sounded in 1959 as his predecessor lamented the then-contemporary Testa Rossa in favor of the American Underslung. Today we consider both among the greatest cars ever built. The idea of debating their worthiness is pointless. We must be open to the progress of the hobby. The quickest way to dim the passion of the next generation is to dismiss their generation's automobiles.

Bryan Ballatore leading the pack in a 1953 Ferrari 340/375 MM Vignale Spyder



Dave Bentson

Occupation/Company: Principal and founder, Precision Automotive Group

Age: 35

Briefly describe what you do:

I'm a fee-only automotive adviser, providing clients with a source of unbiased automotive expertise. We advise private clients on buying, selling, maintenance, collection management, restorations vs. preservation, insurance, detailing and motorsports.

The most influential person in your career has been?

I've been blessed to have numerous people invest in my business through the years. The idea of fee-only automotive advising came from Rob O'Dell, now a close friend who runs a fee-only financial planning firm. Howard Frankel, my business coach, is a retired Accenture executive. My father-in-law, Bill Murschel, is a retired corporate PR professional for several Fortune 500 companies. David Burroughs instilled in me the importance of the true definition of the word "original" and I was fortunate enough to work for Dana Mecum as he built his auction empire long before he had his own TV show. Carter Doolittle has opened numerous doors, as has Scott Ales. Truly, the list could go on for quite some time.

How can we help build classic-car



enthusiasm with the next generation?

My under-40 clients and friends are interested in quality, design and innovation. They view life very differently from Boomers, who viewed the good life as settling down and buying a house. Millennials are more into renting their lifestyle.

To build and bridge their interest, I'd do more events in major college towns with large populations of Millennials, and urban areas where Millennials typically move to post-college. Identify spokespersons as industry cheerleaders who appeal to Millennials (professional athletes, celebrities, and entrepreneurs in the 20-40-year-old age category). Many of these folks are already avid car enthusiasts.

Derek Boycks

Occupation/Company: I'm a Bonhams Auctions Collectors Motorcars Consultant and I manage and maintain a large private collection of post-war European sports cars in So Cal.

Age: 36

Briefly describe what you do:

For Bonhams, I look for consignments to bring to sale, work with interested buyers, and work with the display setup and drive-through teams. I also work with onsite vehicle repairs and inspections. For the private collection I care for, I handle restoration management, repair and maintenance work and logistics. I also assist in showing cars from the collection at various events, as well as running and driving the cars.

High point in your career:

Managing this private collection has been the highest point and has led to some exciting experiences. One of the best has been participating in the "Family Tree" commercial for the Porsche Panamera in 2009, where I drove among some of the most wonderful examples of Porsche racing history with some really great drivers.

Why cars?



I can't think of a logical explanation. All I know is my interest in machinery, engineering and design has always been there, and cars have always been a major component of that interest. I see cars as a form of functional art capable of stimulating all of the senses at once, and I enjoy the vast differences in experiences you can have from one car to the next.

First car / current car / car you'll own someday: 1971 Datsun 510 coupe / mid-'60s LeGrand Formula Junior Fiat-powered project car / Pre-A Porsche 356 coupe

Megan Boyd

Occupation/Company: Collector Car Consultant specializing in sales, vehicle location, writing, research and collection management.

Age: 35

Briefly describe what you do:

Eat, sleep and breathe collector cars!

High point in your career:

Having the opportunity to drive, closely examine and research some of the world's rarest, most desirable and expensive collector cars.

Why cars?

The short answer — I grew up with a car dad that didn't have any sons! I would spend hours in the garage with my dad helping him build and restore collector cars. Back then I did it to hang out with him. Now I do because of the passion he instilled in me.

The most influential person in your career has been?

I worked alongside Bob Lichy at Motorcar Portfolio and Classic Motorcar Auctions. He opened my eyes to a world of cars outside of the muscle and street-rod sector I was raised in. Donnie Gould has also been a major influence. Donnie taught me how to sell cars, which has become an integral part of my career.



How can we help build classic-car enthusiasm within the next generation?

Whenever I'm at a car show, on a rally or at a gas station and younger people ask me about my car, I always take the time to talk to them and invite them to sit in it. It's amazing the connections I've made and where those conversations have led. Also, at club functions and on tours, I always try to make it a point to include younger people. Lots of times we see younger people join a club, attend an event and then we never see them again because they didn't feel included or welcome. Make sure to embrace the young people in our hobby!



Derek Boycks participated in the "Family Tree" commercial for the Porsche Panamera in 2009, driving and observing some of the most storied examples of Porsche racing history



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David Brynan



Occupation/Company: Senior Specialist at Gooding & Company

Age: 31

Briefly describe what you do:

I work with David Gooding and our specialist team to find classic cars to consign to auction or broker privately. I also research and catalog many of the cars we bring to auction and advise clients on their collections.

High point in your career:

I always try to look ahead, and this year I've consigned one of the star cars to our Pebble Beach Auction and will be showing one of my own cars, a Giulietta SZ, at the

David Brynan in an Alfa Romeo Giulietta 750 F Spider Veloce



Pebble Beach Concours d'Elegance.

First car / current car / car you'll own someday:

First was a Porsche 356 B coupe I bought when I was 15, pre-driver's license. Current cars: Ferrari 365 GTB/4 Daytona, Alfa Romeo Giulietta 750 F Spider Veloce, Alfa Romeo Giulietta SZ, Fiat-Abarth 1000 GT Bialbero (ex-Cunningham), 1967 Porsche 911S, Porsche 356 B coupe,

Porsche 356 A Speedster. Car I'll own someday: If I get really, really lucky, an Alfa Romeo 8C 2300. If instead I just get really lucky: Alfa Romeo Giulia TZ.

How can we help build classic-car enthusiasm within the next generation?

Exposure is everything. I was fortunate enough to grow up in Southern California, where there is true car culture, and my dad took me to every car show, car

book store, vintage race he could. In my job, I've had very generous friends and clients who have let me drive some of the world's best cars. This is a very privileged hobby. If you have a great car and are not sharing it with others, whether by showing it or using it in a public way, you are taking away the opportunity for young people to see it and develop a passion for cars.

Logan C. Calkins

Occupation/Company: Hagerty Classic Car Insurance's West Coast Private Client Services Manager

Age: 33

Briefly describe what you do:

I take care of our top clients and work closely with my team to best represent the company in the automotive world. I have a background in automotive restoration, specializing in pre-war European cars, and I assist with a great deal of automotive research and valuation, as well as volunteer my time to work with the HVA in carrying out FIVA inspections.

High point in your career:

When I was restoring I was fortunate to be recognized for many different achievements that felt like high honors, such as taking many cars to the winner's circle at Pebble Beach and other concours around the world. In my new and different role, I keep striving to climb higher and higher to further my knowledge and experiences.

First car / current car / car you'll own someday:

I've owned many cars, some of which I owned and sold before I was even old enough to drive them, but the one I consider to be my first car is my grandfather's 1955 Volkswagen truck. My



favorite current car is my 1935 Austin 7 Nippy that I vintage race. I hope to own a Bugatti Grand Prix car.

How can we help build classic-car enthusiasm within the next generation?

My inspiration came from collectors who took the time to share their knowledge and cars with me. I have vivid memories of driving classic pre-war cars in my teenage years and thinking, "This is what it's all about!" Too often, people get too caught up in trying to inspire a generation and they're intimidated by the task at hand, but if each collector takes a personal interest in a younger kid or two, it could potentially inspire future generations of car enthusiasts.

Peter Callaway

Occupation/Company: General Manager, BSME, Callaway Cars Inc.

Age: 35

Briefly describe what you do:

I established Western-U.S. operations for Callaway Cars' assembly center and Callaway Carbon (composites manufacturing). I'm also a part of engineering and design/development teams for new products. But I can also be found setting up the shop or doing whatever needs to be done.

High point in your career:

Every time we get recognition for a job well done by customers, editors or other folks in the industry is a high point. It's a great feeling to have the details of the work be appreciated.

Why cars?

I was born with cars in the blood. After my first go-kart experience, I was hooked! There are so many worse ways we could be spending our time.

First car / current car / car you'll own someday:

First: 1983 BMW e30 323i gray-market car we originally used for 4-valve cylinder head development in 1982 (the year I was born!). Current: BMW E39 M5, 2007 Callaway Tahoe w/ manual transmission conversion, 125-cc Shifter Kart.



Someday: '63 Split-Window Corvette or Aston DB4 coupe.

How can we help build classic-car enthusiasm within the next generation?

Make first cars older cars. I think encouraging projects (upfitting or maintenance) for kids to work on can give a sense of accomplishment and enthusiasm to do more. Some exposure to racing or even performance-driving schools is fun and beneficial to safety. As classic cars get older, unfortunately, they'll become more difficult to obtain for the younger generation. (That should be a career motivator!) But the biggest thing is providing a way for kids to be hands-on, whether in school or at home.

Morgan Carter

Occupation/Company: Vice President, Gooding & Company

Age: 31

Briefly describe what you do:

From finance and operations to event management, I have my hand in many aspects of the business. Each one of our events takes months of planning, and I must carefully analyze every consignment deal, production contract, staffing assignment, vehicle transport and storage, security detail, concierge services for clientele, lot placement, setup and striking of event space, permits and much more.

High point in your career:

I was actively involved in Gooding & Company's addition of their third collector car auction at Amelia Island in 2010. Today, some seven years after the inaugural sale, Gooding & Company's Amelia Island Auction is a world-renowned event that holds the single-day record of \$60 million achieved at the 2016 auction.

Why cars?

My enthusiasm starts from many generations back, with one grandfather working as a Chrysler executive, and my other grandfather running an auto-repair shop in Los Angeles. This passion for cars trickled down to my father and me — the two



of us would venture out on spirited drives along the California coast in his Alfa Romeo Milano Verde. Then when I was in college, David Gooding brought me on as an intern.

The most influential person in your career has been? Why?

David Gooding, who hired me after I earned my bachelor's degree at the University of California, Berkeley. His belief in fostering young talent helped me work my way up to vice president.

First car / current car / car you'll own someday:

Audi A4 / Jeep Grand Cherokee / 1986 Porsche 959 "Paris-Dakar"

Luke Chennell

Occupation/Company: Assistant Professor of Automotive Restoration, McPherson College

Age: 36

Briefly describe what you do:

I teach college students mechanical skills in the craft of authentic restoration. I cover the broad arc of automotive history, from the 1886 Benz Patent Motorwagen to the present day. I specialize in transmissions, rear axles, steering, suspension and brakes. I also teach materials science and manufacturing, including sand casting and pattern making.

High point in your career:

I taught Jean Jennings to drive my Model T. I'd admired her writing for years and was very pleased to talk with her about David E. Davis and have a little bit of car fun as well.

Why cars?

To me, cars are the story of humanity — and I love being able to carve out individual slices of the world through the lens of an object. In my courses, I relate cars to everything from the Algerian War of Independence to the strength of English draft horses in the 1770s.

First car / current car / car you'll own someday:



1982 AMC Eagle SX/4 / 1920 Model T (tractor-seat bodied) / Jaguar XK 120

How can we help build classic-car enthusiasm within the next generation?

Meet young people where they are. Make cars fun — that's the reason all of us are into it. Understand that experiencing a vintage car is more than just looking at it — it's the total aural experience that draws us to these things. Also, just because a young person is into hot new Japanese rally cars, oftentimes if they are exposed to some other facet of the market (Model Ts, for example), they quickly learn to appreciate those things in the same way they did wherever they started.

Harley Cluxton IV

Occupation/Company: Sales, collection planning and restoration management at Grand Touring Cars Inc., and co-founder of Live Auction Results LLC.

Age: 37

Briefly describe what you do:

At Grand Touring Cars, we deal in significant competition and road cars. This year marks our 45th anniversary in the business. At Live Auction Results, we build tech-based solutions to support buyers and sellers in the auction marketplace. In August of 2015 we released our first product, Hammer Price, a mobile app that delivers collector car auction results in real time.

High point in your career:

Forming a company with longtime friend and creative genius, Hardy Drackett, to invent something that is transforming the landscape of the collector car market. Before Hammer Price, there was no appreciable way to know what was selling at an auction across town unless you had somebody in the room. We changed that. Now buyers and sellers can follow multiple auctions at once, in real time, from anywhere in the world.

The most influential person in your career has been?

My father trusted me with everything:



GTOs, GT40s, Cobras, McLarens, F40s, motorcycles, tanks, rental cars, etc. He taught me to drive and then turned me loose to start learning. His enthusiasm, support and willingness to show me the business helped position me where I am today.

First car/current car/car you'll own someday:

1966 Shelby GT350 / 1996 Mercedes C36 AMG and 1995 Toyota Supra / F40

How can we help build classic-car enthusiasm within the next generation?

Accessibility and transparency. Share your cars, skills and experience and breed honesty.

Emanuele Collo

Occupation/Company: Managing Director/ Kidston SA

Age: 31

Briefly describe what you do:

I handle sales and after-sales (insurances, import-export of cars, researching histories, etc.), follow client restoration projects, and supervise Kidston's magazine and video shoots.

High point in your career:

First, managing a complete restoration of one of my favorite Miuras, taking it to Pebble Beach, and winning the class. Second, reuniting one of our best clients with a car that was owned by his father and that he had been searching for all his life. I found the car for him and he will keep it forever!

Why cars?

Two of my uncles raced classic cars, which was a significant influence on me. I also watched a lot of movies from the '60s where cars played a major part.

The most influential person in your career has been?

My mentor is naturally Simon Kidston. Do I really need to say why?

First car / current car / car you'll own someday:



1986 Range Rover/ Porsche 911 Targa and MB 300 SEL 6.3/ Lamborghini Miura

How can we help build classic-car enthusiasm within the next generation?

Show cars on the road, do not only talk about values and prices, and make videos featuring classic cars driven with gusto.



Camille Davis

Occupation/Company: Sales Director, Passport Transport

Age: 40 (turned 40 in April, so I just eked my way into this thing)

Briefly describe what you do:

I facilitate the enclosed transport of cars when they need to be moved due to relocation, purchase/sale, auction, concours or otherwise.

The most influential person in your career has been?

My dad taught me how to make a decision, how to accept fault, and that when you owe someone an apology, offer it up and make things right. From him I learned that the buck stops with you, and when there's a problem, you're not done until you have a plan. If I get a phone call in the middle of the night from a driver broken down on his way to Pebble, there's no going back to bed until we have a solution. Our customers have put trust in us to deliver their cars safely and on time.

How can we help build classic-car enthusiasm within the next generation?

You have to break that down into two questions. First: How do we engage the next generation to have a love for classic cars and to prioritize owning them?

That foundation is already laid. There



are more car shows on TV now than ever. From Leno, to Carini, to Rawlings — there is something for every taste. And you don't have to try very hard to find a televised auction. We have to capitalize on that exposure with a grassroots effort. If you have a classic car, get it out of the garage. If you're at a gas station and a young person comes up and starts asking questions, take the time to talk to them about it. Second: How do we get the next generation involved in the industry? We need to bring young people into the trenches early so they have the benefit of time. There are some wonderful college automotive programs out there that are turning out great kids.

Alexander Dragone

Occupation/Company: Executive Vice President, Dragone Classic Motorcars

Age: 26

Briefly describe what you do:

I find important and significant antique, classic and vintage cars all over the world — from barns to private collections.

Anywhere the cars are, I am there.

High point in your career:

My life and my career are pretty much the same thing. I've been around outstanding cars my entire life. My dad and uncle have had some of the greatest cars in the world, from the 1906 Locomobile "Old 16" to the 1957 Ferrari 250 TR factory team car chassis #0704 and many more.

Why cars?

Cars are who I am — I have loved cars since the moment I was born. The very first car I was ever in was a 1924 Rolls-Royce Silver Ghost. When a car has been driven by a famous driver, won a famous race or has a known and interesting ownership history, it makes it incredibly intriguing to me. Also driving Brass cars, classic cars or sports cars gives you an experience that cannot be explained or experienced in any other hobby.

First car / current car / car you'll own someday:



My first car was a 1956 Oldsmobile Super 88 2-door hard top that was mostly unrestored. My current car(s) are a 1948 MG TC (daily driver), 1954 Jaguar XK 120 SE FHC, 1911 Model T Ford Torpedo, 1936 Ford Roadster, 1915 Model T Ford, and a 1948 Delahaye 135 M Chapron convertible.

How can we help build classic-car enthusiasm within the next generation?

Get kids to be more hands-on at a younger age. Get them outside, get them to ride their bikes, and have them work on a Model T and experience what it's like to work with their minds — but also with their hands.

Gord Duff

Occupation/Company: Global Head of Auctions, RM Sotheby's

Age: 36

Briefly describe what you do:

I'm essentially responsible for vetting all cars being offered within our sales globally to make sure we accept only the best examples, and that they are priced right. I am in constant contact with 20-plus specialists to offer support and ensure a good product mix for every sale. I also travel regularly, visiting clients to build relationships and find great cars for our auctions in North America and Europe.

High point in your career:

One of the earliest and most significant was our Amelia Island auction in 2011. I co-signed two Ferraris owned by Larry Nicklin. One was a 1953 Ferrari 340 Mexico, and the other was a 1953 Ferrari 212 Vignale coupe. They were my first foray into consigning great, high-end Ferraris. When both sold over high estimate, I realized I could do it. Up until that time, I thought all important, big-league cars would be consigned by the partners of the company or my more senior counterparts.

The most influential person in your career has been?

The founder of RM, Rob Myers. He's the one who pushed me out of transporting



cars for our company into becoming a specialist. I became his right-hand man of sorts, and he took me on trips to visit clients, trusted me showing cars to his top clients, and taught me everything I didn't know about cars.

How can we help build classic-car enthusiasm within the next generation?

The enthusiasm for cars is all around us, but it may take different forms than in generations past. Cars & Coffee events are the new local car shows. In some respects, the hobby is bigger now than it's ever been before. What we in the industry need to remember is what's classified as a "classic" or "collector car" will continue to change and evolve.

David L. George III

Occupation/Company: Automotive Restoration, D.L. George Historic Motorcars

Age: 29

Briefly describe what you do:

I coordinate our clients and our company's restoration team to achieve exceptional results. My day-to-day tasks are hugely varied but are always geared toward the goals of client satisfaction and accomplishing a job well done.

The high point in your career:

Each time our clients are thrilled with our team's work. This satisfaction could be expressed in the form of a reaction to a minor detail, to completion of a full restoration, for an award received or for a rally completed — there is no better feeling than knowing your work is appreciated and important.

Why cars?

I have been very fortunate to be immersed in the world of pre-war and early post-war sports and racing cars for my entire life. Through this world, I have met nearly all of the influential people in my life. Choosing to work in the restoration field — and to make cars a huge part of my life — has been one of the most rewarding decisions I have ever made.

First car / current car/car you'll own someday:



own someday:

My first car, which I have to this day, was an Amilcar CS with 3-seat coachwork. Recently, I have been completely fixated on my latest automotive acquisition, an H-Modified racer called the Ver Valen Special. It is a Devin-bodied, Crosley-powered car built in 1958.

How can we help build classic-car enthusiasm within the next generation?

It will require individual participation. Exposure is a good place to start, and it needs to be followed up by fostering interests on a case-by-case basis. This means readily taking the time to engage interested young people and to provide opportunities for them.

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Jakob Greisen

Occupation/Company: Vice President and Head of U.S. Motoring Department, Bonhams.

Age: 37

Briefly describe what you do:

We have six annual auctions in the U.S. My job along with our great team is to curate the best cars and motorcycles for these auctions, then sell them for world-record prices, and most importantly, deliver outstanding customer service along the way.

High point in your career:

We held a single-owner auction in my native Denmark in 2015 — the Frederiksen Auction. That was really a special auction for me personally.

Why cars?

I have always loved cars. My dad and I bought a 1959 MGA when I was 14 for me to restore — from there on it has been cars, cars, cars...

The most influential person in your career has been? Why?

Many people have helped me along the way, which I am very grateful for, but if I can mention just one it would be my "American dad," Neal Wrichard. He has been my mentor and still is.

How can we help build classic-car



enthusiasm within the next generation?

I am confident the next generation will appreciate collector cars as much, or even more, than previous generations have. Today an old car is "cool" in most people's eyes, and it's very socially accepted to be into it. For example, look at fashion magazines and you'll see models posing in front of old cars. I think the best those of us in the industry can do is to make it as visible and accessible as possible — so bring cars out to shows and rallies, and use social media and advertising to show these old gems off.

Paul Hageman

Occupation/Company: Partner at Hageman Antiques

Age: 30

Briefly describe what you do:

I'm a hobbyist and car collector first, but the most direct way of describing my profession is "car dealer." I buy, sell and broker historic and collectible automobiles. But I like to think I'm not just about deals. I only trade cars I know and like, with people that I like and trust.

The most influential person in your career has been?

The most influential person in my career has been my father, Peter. My father is as passionate about cars as I am, and he taught me much of what I know at an early age. I also owe a great deal to "Dad #2" and "Dad #3," Glenn Mounger and Evert Louwman. My involvement with the Pebble Beach Concours d'Elegance and the Louwman Museum were incredible experiences. And last, but by no means least, the depth of knowledge amongst David Gooding and his team is just incredible. My time as a specialist with Gooding & Company had a big influence on me and provided an unparalleled education — a graduate degree of sorts — in automobiles.



How can we help build classic car enthusiasm within the next generation?

The enthusiasm is there. That's not the problem. One of the biggest difficulties is the barrier to entry. "Starter classics" just aren't as affordable as they used to be, though younger collectors do have a knack for finding value in the market. And enthusiasts my age aren't as afraid to stray from the norm. Oddly enough, Lancia might mean more to hobbyists in their 30s than those in their 50s. Think about that! As cars become more and more valuable, and as more people enter the hobby, we have to find ways to keep people involved at all levels.

Pierre Hedary

Occupation/Company: Pierre Hedary's: Specializing in classic Mercedes

Age: 32

Briefly describe what you do:

I have a laser-beam focus on Mercedes-Benz platforms introduced before 1990. In addition to servicing these beautiful and well-made cars, I have several "halo" examples of the brand. I also enjoy helping other Mercedes enthusiasts sort their cars out, and I love writing about them too.

High point in your career:

I experience a high point every time an old Mercedes with four doors finds a loving and enthusiastic home.

Why cars?

I'm still trying to answer this question, but the Mercedes specifically have been a part of my life for so long that I can't be myself without them. It's really a question of "why Mercedes?" And I would respond, "Because that's where I am my fullest authentic self."

First car / current car / car you'll own someday:

I bought a 1974 Mercedes 240D when I was 15 for \$300. I still have it. I currently drive a 1983 Mercedes 300D, not just because it's a durable car, but because I believe that every example of the



W123-series Mercedes made was unique. Finally, someday I would love to own a 1967 Mercedes 300SEb with a manual transmission.

How can we help build classic-car enthusiasm within the next generation?

Older, wealthier collectors need to put aside the pretensions of time and age so they can reconnect with young children to form their minds toward the preservation of all machines from the past. The idea of a classic car's value needs to be viewed secondarily to its importance as an artifact that must be preserved for the future, so that the idea of a classic's value is not tied to its likelihood of preservation.

Alan Hoffman Jr.

Occupation/Company: Marketing/Driver at Carriage House Motor Cars

Age: 23

Briefly describe what you do:

I'm a driver and an assistant to the president, sales, and service departments.

High point in your career:

A few weeks after I got the job at CHMC, I got to drive a 300SL Gullwing up to accept an award at the Greenwich Concours d'Elegance. That was a pretty cool experience.

Why cars?

Everything about them fascinates me, from their designs to the way they function.

The most influential person in your career has been?

My boss, Michael Schudroff. He started off fixing cars in a rented parking space as a teenager and created an incred-



ible career in the collector car world. I haven't met anyone that knows more about cars than him, and he's always so happy to teach.

First car / current car / car you'll own someday:

Dodge Intrepid / Honda Accord coupe / Pagani Zonda F Club Sport

How can we help build classic-car enthusiasm within the next generation?

The best way to build enthusiasm is to encourage owners to start driving their cars and bringing them to Cars & Coffee events like we have here in Greenwich. Events like that are packed full of young car spotters who are constantly sharing content with others online.



Matthew James Ivanhoe

Occupation/Company: Owner and President, The Cultivated Collector

Age: 30

Briefly describe what you do:

I own and operate The Cultivated Collector, where we deal in investment-grade European classic and exotic vehicles, as well as perform collection management and concours preparation services. We will also be operating a members' club for automotive enthusiasts.

High point in your career:

Aside from opening my retail location? Brokering the sale of the ex-Phil Hill 1953 Ferrari 250 MM Series I Vignale Spyder, s/n 0260MM.

The most influential person in your career has been?

My parents. Neither are major car enthusiasts, but they taught me that a life lived without passion is hollow and a life without integrity is barren. They have guided and supported me in ways that I will likely never be able to fully understand or appreciate, but am eternally grateful for.

First car / current car / car you'll own someday:

First car: A 1988 BMW M6, which I purchased in 2004. I still own it, and will never sell it. Current go-to car is a 1960



Aston Martin DB4 Series II. Car I will own someday: Alfa Romeo 6C 1750 5th series supercharged GS Spider by Zagato.

How can we help build classic-car enthusiasm within the next generation?

By being welcoming, inclusive and relatable. Too many people write off and lament the younger generations without ever attempting to engage or include them in the experience of classic cars.

... The younger generations appreciate unique and special experiences above all, and if you can relate and share that with them, you will have a pretty good shot at getting them to understand the things we are passionate about.

Max Janisch

Occupation/Company: Multi-Certified Master Appraiser / CEO Janisch Automotive Consulting

Age: "Old enough to know better, young enough to do it anyway!"

Briefly describe what you do:

I appraise high-line, exotic and specialty cars for a number of different parties; everyone from individuals, insurance companies and financial institutions to museums and manufacturers. I also assist people in recovering diminished value and loss of use on their high-line/exotic/specialty cars.

High point in your career:

In 2014, I became the appraiser for Ferrari North America / Financial Services and in 2015 for the Indianapolis Motor Speedway Museum. I was proud, in 2010, to become the youngest appraiser to obtain the "Master" certification through the International Automotive Appraisers Association.

Why cars?

When I was younger, my grandfather and my uncles took me to numerous car shows and air shows. I just fell in love with it all — the looks, sounds, the smell of race fuel, burning rubber, old cars and of course, the speed. Growing up, my family owned several race cars and various exot-



ics. I still remember vividly the first rush of being thrown back in your seat — it just gave me a light, tingling feeling that I couldn't get enough of. The car bug bit me and hasn't let up!

How can we help build classic-car enthusiasm within the next generation?

Take your kids to car shows and show them how to work on cars — even if it's just regular maintenance. There's just something about gaining hands-on experience that instills an enthusiasm and love for the craftsmanship. My 3-year-old son, Miller, loves cars more than I do — to the disappointment of his mom, his first word was "car."

Megan Jones

Occupation/Company: Vice President of Marketing, Barrett-Jackson

Age: 32

Briefly describe what you do:

Apart from the traditional responsibilities of a vice president of marketing, I manage the mayhem and magic associated with the World's Greatest Collector Car Auctions. I manage an incredible marketing team that works behind the scenes on anything and everything marketing- and brand-related. I also coordinate on-site logistics and communications with our various venues around the country, Barrett-Jackson sponsors, VIP guests and celebrities, and work closely with Barrett-Jackson's television partners, Discovery and Velocity.

High point in your career:

Assisting in the planning and execution of the groundbreaking ceremony for DAYTONA Rising — the \$400 million reimagining of the iconic Daytona International Speedway — and planning a video shoot on the streets of downtown Reno, NV, of the delivery of the Barrett-Jackson Cup by stunt driver Rhys Millen.

The most influential person in your career has been?

I have been fortunate to work alongside several women in this industry whom I



greatly admire. The first is Lesa France Kennedy, CEO, International Speedway Corporation. I admire her for her resilience and strong business sense. Her leadership has inspired me to continue my career in the automotive industry. I am grateful to have worked with Julie Giese, Managing Director of Business Operations for Design & Development at International Speedway Corporation. Everything I was able to learn from her has helped me in my current position. I have also been fortunate to work alongside Carolyn Jackson, Vice President of Brand Strategy at Barrett-Jackson. Her encouragement has given me confidence to trust my instincts and to "think big."

Jonathan Klinger

Occupation/Company: Vice President of Public Relations at Hagerty Classic Car Insurance

Age: 35

Briefly describe what you do:

I am in charge of positioning Hagerty as unbiased automotive experts and building out the company's automotive knowledge base through the employees. I also work closely with my colleagues who build our youth programs that get young people introduced to collector vehicles.

High point in your career:

For one full year I drove a stock 1930 Ford Model A as my primary source of transportation. This was my original idea that later became a platform for Hagerty to demonstrate that old cars can be driven, they are reliable and you don't have to have six figures of disposable income to get into the hobby. I put 17,000 miles on it that year and had it in six different states. It is important to point out that I live in Northern Michigan and drove it that entire winter with no issues whatsoever.

The most influential person in your career has been?

There have been many. I first knew of McKeel Hagerty after listening to him speak during my freshman year in college. I remember thinking, "I hope I can



present as well as he does someday." Throughout my 10 years working for his company, he has challenged me in many ways and believes in me. He is also a true visionary who has the ability to look many years into the future and challenge the way you look at something.

How can we help build classic-car enthusiasm within the next generation?

Simple — give them the keys. Don't be afraid to let a young and inexperienced person drive your car. If they show an ounce of interest, you owe it to yourself and them to give them the chance to DRIVE your car. They will remember that moment for the rest of their life and you just might ignite a spark of interest.

John Kruse



"Daddy, can we go for a spin in the Tiger?"

Occupation/Company: Principal, Auctioneer and Appraiser at Worldwide Auctioneers

Age: 36

Briefly describe what you do:

As an owner/auctioneer, I am a service-oriented solutions provider to the serious vintage motorcar collector.

High point in your career:

I believe it is yet to come.

Why cars?

Of all the businesses I own, Worldwide Auctioneers and cars allow me to pursue my passion and effectively build relationships and have a positive impact on the lives of people from so many different walks of life.

The most influential person in your career has been?

My father. His integrity, wise counsel, ability to listen, caring about all people

and training me to follow in these things has clearly had the most influence in my career and life.

First car / current car / car you'll own someday:

First car: I had the opportunity to buy my great-grandfather's '65 Dodge Dart when I was 15 — and did! Current car: My 3-year-old daughter recently asked, "Daddy, can we go for a spin in the Tiger?" We have the most fun in my preservation-class '66 Sunbeam Tiger! Car I'll own someday: 1935 Auburn 851SC Boattail Speedster.

How can we help build classic-car enthusiasm within the next generation?

Get students behind the wheel. We have the '52 Chevy used in the basketball movie "Hoosiers" — we've taught dozens of students how to drive a manual transmission in this car. Absolutely a blast!

Emily Lambert

Occupation/Company: Managing Director, The Cobra Experience

Age: 38

Briefly describe what you do:

Manage all details at the museum, which includes promotion, marketing, the monthly newsletter, planning museum events, working with others to plan outside events, coordinating our Knock-Off Crew (our volunteers), and, of course, taking cars to various events.

High point in your career:

I planned and executed the 17th Annual Shelby American Employees' Reunion in November of 2015. We invited all the employees who worked for Shelby American in the '60s and a guest to enjoy the museum, the restoration shop and to reminisce with each other. We had 70 of the original crew at the event and had a whirlwind weekend. Many had not seen each other for a long time.

The most influential person in your career has been?

I was exposed to my first Cobra as an infant — pictures exist! As an adult, I recognize what an influence these cars have had upon my life, and I owe that to my dad. He bought his first Cobra in 1975, in pieces, and he and my grand-



father restored it together. Restorations, test drives, pipe burns (twice!), car shows, and car tours along with wind in my face all helped create a deep respect and love for the cars and my dad.

How can we help build classic car enthusiasm within the next generation?

The main goal of The Cobra Experience is to educate and engage the next generation and continue the legacy. If we don't, no one will be around to share the stories. I challenge anyone who owns a classic car: Every time you have the opportunity to take a kid for a ride, DO IT! Get them hooked!

CONGRATULATIONS!

Barrett-Jackson congratulates Megan Jones, our Vice President of Marketing, on being honored as one of Sports Car Market's "40 Under 40" for 2017.

Megan's background in professional sports and entertainment, as well as her personal passion for collector cars, makes her a valuable member of our executive team at The World's Greatest Collector Car Auctions®.

Barrett-Jackson

THE WORLD'S GREATEST COLLECTOR CAR AUCTIONS®



Phillip Metcalf

Occupation/Company: Collectible Car Specialist, Hyman Ltd. Classic Cars

Age: 25

Briefly describe what you do:

My day-to-day activities surround chasing, buying and selling cars for our clients and our inventory. One moment I may be looking up notes in a reference book, and the next might have me flying away to do a deal.

High point in your career:

From a career aspect, I've helped to find homes for a number of interesting cars. To date, my highlight sale was the 1936 Lancia Astura "Tipo Bocca" that received Best of Show at the 2016 Pebble Beach Concours.

Why cars?

My passion for cars is certainly a result of my lifestyle growing up. Two years before I was born, my father opened a pre-war English sports car shop in Mansfield, OH. As a result, I grew up attending car events around the world and helping out in the shop. By the time I was in high school, I had become a full-blown gearhead. In college I did my best to outrun the addiction by studying an all-involving and unrelated major, but by the end of that first year I had entered the business program. It was



clear my calling was in the classic-car industry.

How can we help build classic-car enthusiasm within the next generation?

Young people don't know why they should be interested in cars because they've had very few opportunities to learn and often don't know what questions to ask. Building enthusiasm is easy. The next time you see a young person at a car show, grab them, introduce yourself and tell them a little about your car. Help them make the connection to why the car is still here after all of these years and let them ask questions. Be genuinely interested and approachable. You'll be surprised at their curiosity and your impact.

Greg P. Porter

Occupation/Company: Consultant Motorcar Specialist, Bonhams

Age: 35

Briefly describe what you do:

I am a Consultant Motorcar Specialist for Bonhams. I am one of the guys who finds cars for our sales. Then, at our sales, I help clients find the cars that they will love. Every interesting car has a story. Delving into and documenting these stories is one of my passions.

High point in your career:

The high point so far was consigning and selling a fantastic 4 1/4 Derby Bentley with original coachwork by Vanden Plas. The car was sold at our Quail sale last year.

Why cars?

I was raised in the car hobby. Cars have always come naturally to me. While in college in the U.K., I studied fine art, history and experiential education. In addition, I have a degree in automotive technology. Being a specialist in historic motorcars uses all three of these backgrounds.

The most influential person in your career has been?

Definitely my dad. He is the main reason I was interested in cars in the first place. I will always remember the first time we went to England, and Dad took me



to the Kensington Mews to visit all the old-car dealers. As a kid, and through my dad, I got to know myriad car people including Tim Houlding, Augie Pabst, Tom Kovacs, Ed Swearingen and Dr. Fred Simeone.

How can we help build classic-car enthusiasm within the next generation?

If you are ever at a car event and see a new younger face, make sure they feel welcome, and if possible, give them a ride. In addition, try and enthral young people with the fantastic stories that surround cars, from the Mille Miglia to moonshine running, and from Tazio Nuvolari to Junior Johnson.

Bradley Price

Occupation/Company: Founder/President of Autodromo

Age: 36

Briefly describe what you do:

I am trained as an industrial designer, and started the brand Autodromo in 2011 after about 10 years working in the design field. My goal is to make beautiful, high-quality yet affordable automotive-inspired watches and accessories. I do all the design and marketing of the watches from start to finish.

High point in your career:

Running Autodromo is certainly my dream job, so I would say right now is the high point of my career. I just signed a deal to create the official owner's watches for the new Ford GT, which for me is the most exciting and challenging project I have ever worked on.

The most influential person in your career has been?

I had a wonderful professor at University of Michigan named Shaun Jackson, who is sadly no longer with us. He instilled in me the possibility that a designer can be an entrepreneur and can build his work on the foundation of his hobbies and passions to create beautiful results as well as a successful career. His courses were holistic in nature, so



it wasn't just about designing something but also about how it would be manufactured, packaged, marketed and sold.

How can we help build classic-car enthusiasm within the next generation?

When I was a small kid, I rode on the transmission tunnel of my father's Austin Healey. I think today he'd go to jail for that. Safety is always a good thing, but those early memories of the sound, the smell and the feeling of being in a vintage car are powerful. Maybe if there was a way to give kids rides in vintage cars under controlled circumstances, it could help to create those kinds of memories in the younger generation.

Darin Roberge

Occupation/Company: Director of Marketing and Media, Russo and Steele Collector Automobile Auctions

Age: 39

Briefly describe what you do:

I oversee all marketing and media elements for Russo and Steele Collector Automobile Auctions. This includes constructing and managing all marketing and advertising campaigns, press and media relations, website, social media, on-the-ground spokesperson duties, street team operations and more.

High point in your career:

I am extremely proud of the campaign my team and I ran promoting our Scottsdale 2017 auction and its move to our all-new home at Salt River Fields at Talking Stick. The end results spoke loudly to its effectiveness. It was our biggest event ever.

The most influential person in your career has been?

Having an office just a few doors down from Russo and Steele CEO Drew Alcazar has been one of the most progressively educational experiences of my professional life. Not only is Drew one of the most knowledgeable, sophisticated car guys in the world, but he is also one of the most creative, non-traditional managers I've



ever worked for.

How can we help build classic-car enthusiasm within the next generation?

The key to extending collector car enthusiasm into the future breaks down to two key factors: accessibility and acceptance. The gateway to getting kids excited about anything will always be hands-on experience. It is the responsibility of every car guy to share his passions with those who are younger. This means putting kids in a one-on-one situation with the cars that you own and love. It's equally important to understand the virtue of listening. The reality is that not every generation embraces the same cars in the same way.

Jose Cruz Romero

Occupation/Company: Sales Manager at DriverSource Fine Motorcars

Age: 33

Briefly describe what you do:

My primary duty is to source and buy quality inventory from across the United States and Europe. Additionally, I manage the process of prep and marketing for each car.

High point in your career:

Being involved in the sale of a McLaren F1 at auction and a private sale of a Ferrari 250 GT California Spyder are two points that stand out.

The most influential person in your career has been?

Two great friends and mentors in my career: Jeff Moore and Peter Kumar. To start, they are great, genuine people who lead by example; they have always believed in me and have driven me to achieve a lot.

First car / current car / car you'll own someday:

My first collector car was a 1965 Alfa Romeo 2600 Sprint coupe. Some of the cars in my personal collection today include a 1974 BMW 2002 Turbo, a 1986 Alpina C1 2.5, and a 1973 Porsche 911T. Someday I will own a BMW 3.0 CSL Batmobile.

How can we help build classic-car en-



thusiasm within the next generation?

I recently opened an Instagram account (@mr_classic_cars) and have been amazed at how effective it is in reaching our customers and car people in general. I also believe that car events, drives and tours are a way for car people to experience the cars and socialize with other enthusiasts. To me, concours events are boring. We recently had a Porsche-themed event in Houston, TX, called the "Tejas Treffen" which involved art, live music, food trucks, a morning drive and a lot more. It was a lot of fun. I can see these types of events really taking off in the future — it's already started.

Gabrielle Alexandria Sanson

Occupation/Company: Marketing Director, McCollister's Transportation

Age: 31

Briefly describe what you do:

I am responsible for all our internal and external communications, along with advertising. I manage our website, company branding and apparel, logos, giveaways, and our digital media and social-media platforms.

High point in your career:

I just celebrated 10 years at the organization on May 24. It's my first and only job after college graduation.

The most influential person in your career has been?

Mary Reinman was my boss at my job in college. She taught me a lot about perspective and what it looks like to be a great leader. She made every day a great day and provided an excellent work environment. I value her opinion and admire her work ethic. She instilled passion and reminded us to always have a heart to serve others (our customers). I hope to someday be able to influence others as she has influenced me.

First car / current car / car you'll own someday:

My first car was an English Green Range



Rover. I am now driving a Maserati Ghibli and am in the process of restoring a 1960 Rolls-Royce Silver Cloud II that I purchased in Pebble Beach at the Mecum auction. My dream car is a new Rolls-Royce Wraith or Ghost.

How can we help build classic-car enthusiasm within the next generation?

Car auctions and events are naturally filled with an older demographic. To reach kids who didn't grow up in the hobby, we need to get creative, hold events catered to a younger crowd, have meet-up groups and make this market of cars more attractive to those 40 and younger.

Bryan W. Shook Esquire

Occupation/Company: Attorney, Vintage Car Law / Shook Legal Ltd.

Age: 36

Briefly describe what you do:

Over the past decade, I have been redefining automotive law, taking the focus away from personal-injury lawsuits and placing it on classic-car transactions, auctions, title problems, fraud, vehicle recovery (replevin), rebodied vehicles, VIN issues, restoration disputes and automotive identity issues.

Why cars?

I've worked on cars my entire life and I'm obsessed with automotive history. Some of my earliest memories involve teetering around at the age of 3 at car shows and swapmeets with my father. I have an instinctive mechanical ability and unquenchable thirst for automotive information and history. When I became a lawyer I decided to couple my legal knowledge with the automotive skills and thus Vintage Car Law was created.

The most influential person in your career has been?

I would say that either Kevin Mackay (Corvette Repair Inc.) or Lance Miller (Carlisle Events) has been the most influential. From Kevin I learned a never-give-up attitude and that there is only



one way to do things ... PERFECT and HUGE! From Lance I learned that you never get anything you do not ask for, so ask for it and you never know!

First car / current car / car you'll own someday:

My first car was a 1972 Chevrolet El Camino. I restored it with my father and still enjoy driving it. I currently have many cars including a 1967 Camaro convertible that I just finished frame-off restoring. Currently my favorite car is not a car at all, but rather a 1931 Buffalo fire engine. This truck served the small town where my family is from. My great-grandfather operated it when new and my grandfather drove it extensively.

Jesse Stolp

Occupation/Company: Vice President of Sales and Marketing, Swisstrax Corporation

Age: 36

Briefly describe what you do:

I lead a small, young and dynamic team of sales and marketing individuals for Swisstrax Corporation. It is my responsibility to take care of our prospective customers/existing customers from start to finish, making sure they are educated on the Swisstrax brand and are a part of the Swisstrax family for years to come.

Why cars?

My father owned and operated a car dealership in Watertown, SD, for 35 years, so I was bitten by the car bug at an early age. I loved everything about them!

The most influential person in your career has been?

My father taught me so much at a young age in regards to taking care of a customer and building a relationship with the people who allow you to pay your bills. He showed me how to build trust with your customer base and how to go above and beyond their expectations. Most importantly, he taught me to be yourself and to never act like someone you are not. Amazing how just being real and transparent goes a long way in the



career of sales.

How can we help build classic-car enthusiasm within the next generation?

Promote and educate. Never let the classic cars disappear from our memory. The generation that grew up with those cars is getting older, and my fear is the greatest generation of automobiles will leave with them. I love what car manufacturers are doing with the looks of classic muscle cars because we get a glimpse of them daily on the road. I would love to see a small portion of history classes in school educate the next generation about the automobile and different eras of classic cars.

David Swig

Occupation/Company: Car Specialist, RM Sotheby's

Age: 32

Briefly describe what you do:

Consign and sell cars for RM Sotheby's auctions around the world.

High point in your career:

Selling the Riverside International Automotive Museum Collection in Monterey 2016 on the same day as winning the Rolex Monterey Motorsports Reunion in my favorite car, the 1958 Scarab Mk 1.

Why cars?

Because otherwise I'd have to get a real job!

The most influential person in your career has been?

My dad, Martin Swig. He introduced me to the world of cars and opened my eyes to the life I could lead and the unique experiences I could have with them. He was in the retail car business, but it was so much more than that. He had a true passion for people and for automobiles. I seized upon it from a young age and was propelled full-speed into the world of cars. Thanks, Dad!

First car / current car / car you'll own someday:

1987 Alfa Romeo Milano / There are a number of them, but the vintage car that



gets the most exercise is probably the 1969 Alfa Romeo GTV 1750. I vintage-race my 1957 Monteratti Special / Group 4 Lancia Stratos.

How can we help build classic-car enthusiasm within the next generation?

It already exists. What we need to realize is that cars — and car collecting — are to a large extent generational. Kids aren't going to suddenly discover Packards and Cords. Information is shared via social media — platforms like Instagram, Snapchat, Facebook — and classic-car event promoters would be well served to get with the times and promote to new audiences.

Howard Swig

Occupation/Company: Bring a Trailer

Age: 29

Briefly describe what you do:

I manage BaT (Bring a Trailer) Auctions, which has become the best platform to buy and sell collectible and special-interest cars online.

High point in your career:

Haven't had it yet!

Why cars?

The car world is a big place — on both the enthusiast/hobby side as well as the commercial side. It is fun to be a part of it all.

The most influential person in your career has been?

My dad.

Car you'll own someday:

One day I would like to own an Alfa Romeo 8C 2300 Monza and a Maserati 450S.



How can we help build classic-car enthusiasm within the next generation?

It is already happening — just look at the audience and enthusiasm on something like Bring a Trailer, or the growing Cars & Coffee movement.



Howard Swig pilots a 1960 Alfa Romeo Giulietta Zagato at the Monterey Motorsports Reunion at Laguna Seca

Jeff Walker

Occupation/Company: Senior Collector Vehicle Specialist, Chubb NA

Age: 37

Briefly describe what you do:

I'm a licensed insurance professional who manages the marketing and distribution of Chubb's Collector Vehicle Insurance product. Provide consultation to Chubb's valuable car-collecting clients on topics ranging from routine policy administration to detailed risk management, international exposure solutions, and collection management.

High point in your career:

Seeing vintage Ferraris flat-out on the front straight at Laguna Seca or finding myself deep in the wilderness of Northern California on the California Mille are perennial favorites.

Why cars?

I will never forget the morning I walked into my parents' kitchen to find my mother and father talking about buying a 1967 Camaro. What I didn't realize at the time was that my father had been a successful local drag racer in the '70s and that he wasn't just "Dad," but a die-hard wrench-wielding Chevrolet fan who had temporarily given up his passion to start his family. My father completely disassembled that car in our two-bay garage while I held the



droplight and absorbed everything I possibly could. We went on to spend the next 10 years or so restoring many other Camaros and Corvettes, which were then shown at various events around the Northeast.

How can we help build classic-car enthusiasm within the next generation?

Enthusiasts and even non-enthusiasts love the vehicles that surrounded them in their glory years. Maybe it was a car they used to own in high school and would like to own again, or maybe it was a car a parent owned. That nostalgia is powerful and is the fuel that runs the hobby. We must embrace each new generation's passion while making sure we keep the old cars appealing and accessible.

Dean Wilson

Occupation/Company: Vice President, Intercity Lines Inc.

Age: 24

Briefly describe what you do:

Intercity Lines specializes in the enclosed transportation of automobiles with high fiscal or sentimental value. I work directly under our president and my father, David Wilson. I handle all of our marketing, manage one of our biggest accounts, general sales, recruiting of drivers and office personnel, and help develop the overall strategy of the business. More importantly, I work with our team to ensure that every car is treated the same and makes it to its destination in the same condition it was picked up.

Why cars?

Growing up with parents who were entrusted with priceless cars by the likes of Don Williams, Richie Clyde, Wayne Carini and Jay Leno, I quickly became aware of the historical and sentimental meaning behind certain cars and began to appreciate them from a young age. My father is also a big car enthusiast and had me involved in cars from an early age. Whether it was sitting on his lap driving them up the driveway after I got off the school bus, working on his '32 hot rod, or him coaching me in my go-cart around



our field, cars have always been a center point of my family's life and mine.

How can we help build classic-car enthusiasm within the next generation?

Classic-car enthusiasm within younger generations will naturally focus on the more recent classics from the '70s to the '90s. I believe the biggest struggle the classic-car industry is going to face is with cars built prior to that. By adjusting how you reach the younger generations through content that is visually appealing, interactive and can be read/watched in a very short period of time, you'll garner their attention and spark their interest. Once that spark is ignited, they can go about doing their own research and exploration. ♦