

SPONSORSHIPS

2025-2026



The Family Law Section of The Florida Bar
651 E. Jefferson Street
Tallahassee, FL 32399
sponsorship@familylawfla.org

When you sponsor The Family Law Section, you'll...

MEET the Section

The Family Law Section of The Florida Bar is a vibrant, statewide network of over 3,700 professionals—including attorneys, judges and magistrates, financial experts, and mental health specialists—united in their mission to advance the practice of family law in Florida. With a strong commitment to education, legislative advocacy, and access to justice, the Section provides a dynamic platform for sponsors to connect with influential legal decision-makers. The Section offers several in-person networking opportunities annually, and a number of marketing outlets like the quarterly Commentator magazine and monthly FAMSEG eNewsletter.

MAKE your mark

We have annual sponsorship packages and a la carte event options to help you make your mark in person, in print, and online:

- Monthly FAMSEG
- Quarterly magazine, The Commentator
- Monthly Family Law LIVE broadcasts on social channels
- Website
- Annual Meeting
- Leadership Retreat/Trial Advocacy Workshop
- Out-of-state Retreat
- In-state Retreat
- Mid-year meetings
- In person CLEs

AND, YOU'RE IN GOOD COMPANY

Align your company, firm or brand with some of the best in the business, including companies like **Florida Appeals, Schipani, Norman & McLain, P.A., Smolin - Advisory, Tax, Accounting, Ari Harper, CPA, Our Family Wizard, DPA Family Legal, Freeman Mathis & Gary, LLP, Green Cardigan Marketing, Psychological Affiliates, Milestone Reporting Company** - just to name a few.

MOVE the needle

Sponsoring the Family Law Section of The Florida Bar offers a strategic opportunity to elevate your business's visibility among a highly targeted and influential audience of legal professionals. By aligning your brand with a respected organization, you position yourself as a trusted partner in the legal community, opening doors to meaningful relationships, referrals, and long-term clients. It also provides direct access to decision-makers who can drive business growth, ultimately moving the needle where it matters most.

MEASURE your reach

- 4,000+ members (as of May 30, 2025)
- 6,700+ e-News subscribers
- 46% e-Mail Open Rate
- 11,000+ Facebook Followers
- 86,000+ Unique Visitors on familylawfla.org
- 1,598 X Followers
- 750 LinkedIn Followers
- 528 Instagram Followers
- 115 Thread Followers

ANNUAL SPONSORSHIPS

SIGNATURE

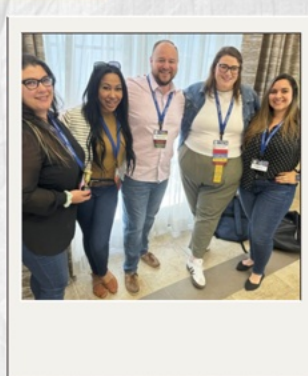
\$10,000

- Opportunity to provide brief welcome/overview of your company to attendees during the CLE portion at two (2) Section events.
- Premium placement on signage at all live and virtual meetings and events.
- Full-page ad adjacent to Chair's Message in each edition of The Commentator magazine (4 editions).
- Logo display and hyperlink in the FAMSEG monthly e-newsletter (12 editions.)
- Minimum of three (3) dedicated social media posts on all Section channels during the Bar cycle.
- Logo display and shout-out during each 'Family Law LIVE' broadcast, published on Facebook, LinkedIn and YouTube (approx. 8 segments each Bar cycle.)
- Premium placement with hyperlink on FamilyLawFLA.org.
- Four (4) tickets to attend the Annual Awards & Installation Ceremony in June.
- Recognition in the Annual Awards Ceremony program and on signage at the event.
- Complimentary drink tickets and admission for two (2) for all regularly scheduled Family Law Section cocktail receptions throughout the current Bar cycle.
- If the Section hosts a live CLE, you'll be provided an exhibit table during the event(s).
- Other recognition and benefits/perks at discretion of the Chair.

PLATINUM

\$7,500

- Opportunity to provide brief welcome/overview of your company to attendees during the CLE portion at one (1) Section event.
- Premium placement on signage at all live and virtual meetings and events.
- Full-page ad in each edition of The Commentator magazine (4 editions).
- Logo display and hyperlink in the FAMSEG monthly e-newsletter (12 editions.)
- Two (2) dedicated social media posts on all Section channels during the Bar cycle.
- Logo display and shout-out during five (5) 'Family Law LIVE' broadcasts, published on Facebook, LinkedIn and YouTube.
- Logo display at hyperlink on the sponsor page of FamilyLawFLA.org.
- Four (4) tickets to attend the Annual Awards & Installation Ceremony in June.
- Recognition in the Annual Awards Ceremony program and on signage at the event.
- Complimentary drink tickets and admission for two (2) members for all regularly scheduled Family Law Section cocktail receptions throughout the Bar cycle.
- If the Section hosts a live CLE, you'll be provided an exhibit table for one (1) of the events.
- Other recognition and benefits/perks at the discretion of the Chair.



ANNUAL SPONSORSHIPS

GOLD

\$5,000

- Listing on signage at all live and virtual meetings and events.
- 1/2 page ad in each edition of The Commentator magazine (4 editions).
- Logo display and hyperlink in the FAMSEG e-newsletter (12 editions.)
- One (1) dedicated social media post on all Section channels during the Bar cycle.
- Logo display and shout-out during three (3) 'Family Law LIVE' broadcasts, published on Facebook, LinkedIn and YouTube.
- Logo display at hyperlink on the sponsor page of FamilyLawFLA.org.
- Two (2) tickets to attend the Annual Awards & Installation Ceremony in June.
- Recognition in the Annual Awards Ceremony program and on signage at the event.
- Complimentary drink tickets and admission for two (2) members for all regularly scheduled Family Law Section cocktail receptions throughout the Bar cycle.
- Other recognition and benefits/perks at the discretion of the Chair.

SILVER

\$3,500

- Listing on signage at live and virtual meetings and events.
- 1/3-page ad in each edition of The Commentator magazine (4 editions).
- Logo display and hyperlink in the FAMSEG monthly e-newsletter (12 editions.)
- Logo display at hyperlink on the sponsor page of FamilyLawFLA.org.
- Inclusion in select social media posts throughout the Bar cycle.
- Logo display and shout-out during two (2) Family Law LIVE broadcasts, published on Facebook, LinkedIn and YouTube.
- Complimentary drink tickets and admission for two (2) for all regularly scheduled Family Law Section cocktail receptions throughout the Bar cycle.
- One (1) ticket to attend the Annual Awards & Installation Ceremony in June.
- Recognition in the Annual Awards Ceremony program and on signage at the event.
- Other recognition and benefits/perks at the discretion of the Chair.

BRONZE

\$2,500

- Listing on signage at live and virtual meetings and events.
- 1/3-page ad in two (2) editions of The Commentator magazine.
- Logo display and hyperlink in the FAMSEG monthly e-newsletter (12 editions.)
- Logo display and hyperlink on the sponsor page of FamilyLawFLA.org.
- Inclusion in select social media posts throughout the Bar cycle.
- One (1) ticket to attend the Annual Awards & Installation Ceremony in June.
- Recognition in the Annual Awards Ceremony program and on signage at the event.
- Other recognition and perks at the discretion of the Chair.

“ I am 100% certain there (has been) a brand recognition increase. ” - Ari Harper, Harper Forensics

IN-STATE RETREAT

Each year, the Section hosts an In-State Retreat that allows our members, their families, sponsors and guests a chance to network in a relaxed environment and enjoy a variety of Florida-focused activities. This year, we will be going to the Omni Amelia Island Resort October 29 - November 2, 2025. Learn more at FamilyLawFLA.org.



ANNUAL MEETING

One of our highest attended events, the Annual Meeting, in conjunction with The Florida Bar's Annual Conference, celebrates the transition of our Section Leadership for the new Bar Cycle. The multi-day event features an Awards and Installation Luncheon, Chair's Dinner, Committee Meetings, and Executive Council Meetings.

DIAMOND - \$5,000

- Opportunity to provide a brief presentation/ overview of your company during the CLE portion of the event.
- Recognition and premium placement of logo on all event signage.
- Ability to distribute 'swag' or informational items to attendees.
- Name included in all retreat materials.
- Display table available/provided throughout the event.
- Mention in monthly e-newsletter, FAMSEG, and shout-outs on social media, relating to the event.

EMERALD - \$3,750

- Recognition and logo inclusion in all event signage.
- Ability to distribute 'swag' or informational items to attendees.
- Name included in all retreat materials.
- Mention in monthly e-newsletter FAMSEG, and shout-outs on social media, relating to the event.

RUBY - \$2,750

- Recognition and logo inclusion in signage at the event.
- Ability to distribute 'swag' or informational items to attendees.
- Name included in all retreat materials.
- Mention in monthly e-newsletter, FAMSEG, relating to the event.

SAPPHIRE - \$2,000

- Recognition and logo inclusion in signage at the event.
- Ability to distribute 'swag' or informational items to attendees.
- Name included in all event materials.

COCKTAIL RECEPTION - \$1,800

- Premium recognition and logo inclusion on cocktail reception signage at the event.
- Name included in all retreat materials.

BREAKFAST- \$1,250

- Premium recognition and logo inclusion in breakfast signage at the event.
- Name included in all retreat materials.

OUT-OF-STATE RETREAT

Each year, the Section hosts an Out-of-State Retreat that allows our members, their families, sponsors and guests a chance to network in a relaxed environment, while visiting exciting destinations across the U.S. In 2026, we'll be going to The Landing at Lake Tahoe, from March 4-8. Learn more at FamilyLawFLA.org.



LEADERSHIP RETREAT

The Family Law Section works diligently to prepare future leaders to serve in the Section in a variety of roles. This biennial retreat teaches teamwork, protocols and procedures, and provides important insight into what it takes to be a leader within the Section.

CLE SPONSORSHIPS

The Family Law Section hosts required Continuing Legal Education (CLE) webinars on an a monthly basis for its members, along with live, in-person CLEs at each of the major Section events.

Topics may include our annual Legislative Updates, Retirement Division of Assets, Divorce and Income Taxes, Evolving Technology, Ethics, Forensic Evidence, and much more. To learn more, visit FamilyLawFLA.org.



“ In just three years, our involvement with The Family Section has significantly elevated our brand within the legal community. ”

Alex Krasnomowitz, Smolin

PLATINUM - \$2,000

- Recognition and premium placement of logo on all event signage throughout the event.
- Ability to distribute 'swag' or informational items to attendees.
- Name included in materials provided to all participants.
- Mention in articles in monthly e-newsletter, FAMSEG, relating to the CLE.
- Mention on select social media posts about the CLE.

LUNCH- \$1,500

- Recognition and logo inclusion in signage at the event.
- Ability to distribute 'swag' or informational items to attendees.
- Name included in materials provided to all participants.
- Sign posted at the Coffee Station with recognition and logo.

COFFEE STATION - \$850

- Recognition and logo inclusion in signage at the event.
- Ability to distribute 'swag' or informational items to attendees.
- Name included in materials provided to attendees.
- Sign posted at the Lunch Room with recognition and logo.



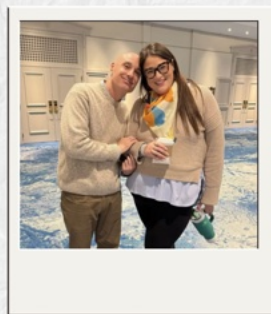
BIENNIAL TRIAL ADVOCACY WORKSHOP

Fact Pattern Sponsor - \$7,500

- One exclusive Fact Pattern sponsor each for children's issues and financial issues tracks.
- Recognition as Fact Pattern Sponsor at opening remarks.
- Premium logo placement on all signage.
- Logo and hyperlink to Trial Advocacy sponsor page on FamilyLawFLA.org
- One dedicated social media post on all Section channels during the Trial Advocacy Workshop, and additional mentions in event-related content.
- Placement of marketing materials at individual seating of attendees for each day of event.

Presenting Sponsor - \$5,000

- Recognition as Presenting Sponsor at opening remarks.
- Logo placement on all signage.
- Logo and hyperlink to Trial Advocacy sponsor page on FamilyLawFLA.org
- One dedicated social media post on all Section channels during the Trial Advocacy Workshop, and additional mentions in event-related content.
- Placement of marketing materials at individual seating of attendees for each day of event.
- Exhibitor Showcase - 6' Table located in main event hallway for the entirety of the event.
- Attendance for up to four (4) people at all networking receptions on-site.
- Post-conference attendee contact list (excluding opt-outs).
- Attendance for two (2) at speaker dinner.



Speaker's Dinner Sponsor - \$3,500

- Sponsorship of speakers' dinner (attendees include speakers and workshop leaders only).
- Exclusive 3-minute welcome/presentation to guests at Sponsor Dinner
- Recognition as Speakers' Dinner Sponsor (up to two sponsors only).
- Placement of marketing materials at individual seating during Speakers' Dinner.
- Attendance for up to two (2) people at all networking receptions on-site, and attendance for two (2) at the Speakers' Dinner. (Only up to one other sponsor to be in attendance.)
- Post-conference attendee lists (excluding opt outs).

Event Exhibitor - \$2,500

- Exhibitor Showcase - 6' Table located in main event hallway for the entirety of the event.
- Recognition as Exhibitor Sponsor.
- Placement of marketing materials at individual seating during one (1) of the four (4) days of the event.
- Attendance for up to two (2) people at all Networking Receptions on-site.
- Post-conference attendee lists (excluding opt outs).

Reception Sponsor -- \$2,000

- Recognition as Networking Reception Sponsor on day of sponsored reception to all attendees.
- Recognition as Reception Sponsor at Networking Reception.
- Logo Placement on and around bar and cocktail tables.
- Placement of marketing materials at cocktail tables.
- Attendance for one (1) person at that Networking Reception.

Media Sponsor (Breakfast, Lunch, Dinner - \$1,500

- Recognition as Meal Sponsor for one (1) meal.
- Logo Placement on and around serving tables and individual seating.



LET'S CONNECT!

We would be happy to customize a sponsorship package that meets your company's messaging goals and budget.

Please contact our 2025-26 Sponsorship Committee Chair at sponsorship@familylawfla.org.



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