

CITAP 2017 Conference and AGM

Ottawa, Ontario

Sponsorship program



Canadian Inbound Tourism for Asia Pacific (CITAP) is proud to host its 2017 Conference and annual general meeting (AGM) which will be held in Ottawa on Sunday, April 9th to Monday, April 10th. The event attracts delegates from across Canada and the United States including business owners, senior management and key corporate decision makers including Presidents, Executive Directors, Chief Operating Officers, General Managers and Account Managers from the tour operator side as well as supplier side.

At our annual Conference and AGM, delegates get to participate in professional development to learn new knowledge and get informed on trends and issues that are important to the Canadian Inbound tourism from Asia Pacific and tourism in general. Next year will be a major milestone for CITAP as we will celebrate our 20th anniversary as an organization. The setting cannot be more fitting; our capital city is ramping up for next year's sesquicentennial celebrations, which means that even for members familiar with Ottawa's charms there will be ample new offerings to take-in and sample.

Familiarization Tours

Friday, April 7, 2017 to Sunday, April 9, 2017

Conference, Welcome Dinner and AGM

Sunday, April 9, 2017 to Monday, April 10, 2017

Sponsorship opportunities

Multiple levels of sponsorship are available from \$500 to \$5,000. Each sponsorship level can be tailored to your specific marketing needs, ensuring that your message is delivered in line with your corporate marketing and strategic partnership goals. Opportunities are limited and available on a first-come, first-served basis, so don't miss out on this opportunity! We look forward to partnering with you and showcasing your brand and hosting another successful CITAP Conference and AGM. It is only with the support of our members that we are able to continue to produce our high quality events.

Sponsorship benefits

Our sponsorship opportunities are designed to help you meet your marketing needs. As a CITAP sponsor, you will receive a high-level of visibility before, during and after the event, further imprinting your business in the minds of our distinguished guests, volunteers, members and the tourism community. Please refer to the next page for the detailed sponsorship levels and benefits.

Deadline and questions

Monday, January 9, 2017 at 5pm PST

Alice Lin, CITAP Conference and AGM Chair at 604 207 9188 or alicelin@calworld.com



FOUNDING LEVEL SPONSORSHIP (3 available) - \$5,000

- Logo or name on pre- and post-messaging and promotion material including enewsletter
- Ribbon and “Founding Sponsor” on name tag
- Two delegates to participate in Ottawa FAM tour with RTOs
- Two complimentary conference registrations including access to sessions, events, meals, AGM for two delegates (valued \$700)
- Two complimentary dinner registration for two delegates (valued \$150)
- Logo or name on the 2017 Conference and AGM webpage and hyperlinked
- Acknowledgement during the conference
- Access to membership and conference attendee mailing lists
- Logo or name on media alert/release
- Logo or name on conference programme
- Logo or name on on-site event signage

PLATINUM LEVEL SPONSORSHIP (6 available) - \$2,500

- One delegate to participate in Ottawa FAM tour with RTOs
- One complimentary conference registrations including access to sessions, events, meals, AGM for one delegate (valued \$350)
- One complimentary dinner registration for one delegate (valued \$75)
- Logo or name on the 2017 Conference and AGM webpage and hyperlinked
- Acknowledgement during the conference
- Access to membership and conference attendee mailing lists
- Logo or name on media alert/release
- Logo or name on conference programme
- Logo or name on on-site event signage

GOLD LEVEL SPONSORSHIP - \$1,000

- One complimentary dinner registration for one delegate (valued \$75)
- Logo or name on the 2017 Conference and AGM webpage and hyperlinked
- Acknowledgement during the conference
- Access to membership and conference attendee mailing lists
- Logo or name on media alert/release
- Logo or name on conference programme
- Logo or name on on-site event signage

SILVER LEVEL SPONSORSHIP - \$500

- Acknowledgement during the conference
- Access to membership and conference attendee mailing lists
- Logo or name on media alert/release
- Logo or name on conference programme
- Logo or name on on-site event signage



Sponsorship Registration Form

Please provide your information and choice below and email to citap97@citap.ca by **Monday, January 9, 2017**.

Contact Information:

Organization Name _____

Contact Person _____

Telephone _____

Email _____

Sponsorship Options

- Founding Level Sponsorship - \$5,000 CAD (3 available) \$ _____
- Platinum Level Sponsorship - \$2,500 CAD (6 available) \$ _____
- Golf Level Sponsorship - \$1,000 CAD \$ _____
- Silver Level Sponsorship - \$500 CAD \$ _____
- TOTAL: \$ _____

Payment by: Cheque payable to:
Canadian Inbound Tourism Association-Asia Pacific
Please send to:
2397 King George Blvd., PO Box 45535 RPO Sunnyside Mall
Surrey, BC, V4A 9N3

- Credit card (VISA / MasterCard / AMEX)
Please complete below and fax/email to
604-247-1977/citap97@citap.ca

Card number:

Expiry date:

Print name:

Signature: