Uncle Ben's

YOUR SCHOOL COULD WIN A $30,000 cafeteria makeover!

5 Families will WIN:

$15k FOR THEIR FAMILY + $30k SCHOOL CAFETERIA MAKEOVER

Entering is fun & easy.
Go to UncleBens.com
starting August 20, 2016

- **Choose a lesson**
- **Learn cooking skills**
- **Cook as a family**
- **Share a photo for a chance to win**



SPREAD THE WORD

The more families from your school that enter, the better your school's chances of winning a cafeteria makeover. To help you get the word out, we've created an email for you to send.
Learn more about the email and a special "Thank You" reward at
BensBeginners.com

Uncle Ben's Healthier futures begin when kids learn how to cook



Dear parents and PTO/PTA members;

When kids learn how to cook, they develop healthier eating habits that last a lifetime.

In 2016, to inspire more families to cook together, Ben's Beginners™ is providing specially created cooking lessons with fun, interactive features that teach specific skills, such as chopping, peeling, and measuring. Each of these lessons includes a delicious recipe that parents and kids can cook together. To add to the fun, kids can earn badges for each lesson they complete.



We've made cooking with your kids fun, easy, and thanks to a **big Grand Prize**, very rewarding for families and schools!

The contest begins on 8/20/16, and all entries must be received by 10/16/16. So get started now and tell other families in your school. Imagine what your school could do with $30,000 for a cafeteria makeover!

—The UNCLE BEN'S® Brand Team

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED. Entry Period: 12 p.m. ET on 8/20/2016 to 11:59 p.m. ET on 10/16/2016 ("Entry Period"). Entrant must be: legal resident of 50 U.S./D.C., above age of majority in resident state and a parent/legal guardian of a child, also resident of 50 U.S./D.C., who is a student in K - 8th grade, as of the date of entry ("Parent"). **Grand Prize winners will be expected to be present at a one-day hometown celebration event between the dates of 11/22/16 – 12/4/16. If both Parent/Entrant and child are not able to be available for the event, then you are not eligible for entry into the Contest.** Employees/representatives/affiliates of Sponsor (including household/family members) and winners of prize or award from Sponsor within past 4 years ineligible. Parent may enter at beginners.unclebens.com in one of two ways: Parents may register and (a) upload an Image of a recipe that meets the requirements outlined in the Rules or (b) take a lesson and capture an Image that meets the requirements outlined in the Rules. Five prizes awarded to Parents depending on score each Image receives as determined by judges. Each prize includes: a cash prize valued at $15,000; a check for child's school for a cafeteria makeover totaling $30,000; a hometown celebration; and optional media appearance(s). Total ARV of all prizes: $225,000. Odds of winning depend on number of eligible entries received and the skill of the entrants. **LIMIT: EACH ENTRANT MAY SUBMIT ONLY ONE (1) ENTRY PER CHILD PER DAY.** This means that Entrant may enter as many as they like, but the Image must be different per child per day. See Rules located at beginners.unclebens.com for more details. Sponsor: MARS Food US, 2001 E. Cashdan Street, Rancho Dominguez, CA 90220. NOTE: Any claims, complaints, and concerns should be directed to Sponsor. ®/™ Trademarks ©Mars, Incorporated 2016