



# 34th Annual Community Awards Gala

Thursday, April 25, 2019

6:00 pm – 9:30 pm

Rochester Airport Marriott Hotel

1890 West Ridge Road | Greece, NY 14615

| Sponsorship Benefits   | Presenting Sponsor | Platinum Sponsor | Diamond Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor |
|--|--------------------|------------------|-----------------|--------------|----------------|----------------|
|  | \$3,500            | \$1,500          | \$750           | \$500        | \$300          | \$150          |
| <b>Advertising and Publicity</b>   |                    |                  |                 |              |                |                |
| Business recognized on web, email & print  | √                  | √                | √               | √            | √              | √              |
| Business name and logo featured  | √                  | √                | √               |              |                |                |
| Link to business website   | √                  | √                | √               |              |                |                |
| <b>Webpage</b> (10,000 website visits/month) <b>and/or Social Media</b> (3,000+ followers) |                    |                  |                 |              |                |                |
| Business name & logo featured  | √                  | √                | √               | √            | √              | √              |
| Link to business website   | √                  | √                | √               |              |                |                |
| Headline logo banner on event page   | √                  |                  |                 |              |                |                |
| <b>Constant Contact Email Blasts</b> (up to 2,600 subscribers)                             |                    |                  |                 |              |                |                |
| Business name & logo featured  | √                  | √                | √               | √            | √              | √              |
| Link to business website   | √                  | √                | √               |              |                |                |
| Business logo prominently displayed in all Community Awards eblasts                        | √                  |                  |                 |              |                |                |
| Promotional spot in future email blast   | √                  |                  |                 |              |                |                |
| <b>Radio Advertising on Business Voice WYSL</b> (estimated 2,000 listeners per show)       |                    |                  |                 |              |                |                |
| Interview on Business Voice Radio Program  | √                  |                  |                 |              |                |                |
| 30-second ad broadcast - 4x  | √                  |                  |                 |              |                |                |
| 30-second ad broadcast - 2x  |                    | √                |                 |              |                |                |
| <b>Event Program Book</b>  |                    |                  |                 |              |                |                |
| Business name and logo featured  | √                  | √                | √               | √            | √              | √              |
| Business name and logo on front cover  | √                  |                  |                 |              |                |                |
| Double-page centerfold ad in program book (2 @ 10" h x 7.5" w)                             | √                  |                  |                 |              |                |                |
| Full page ad (10" h x 7.5" w)  |                    | √                |                 |              |                |                |
| Half page ad (4.75" h x 7.5" w)  |                    |                  | √               |              |                |                |
| One-third page ad (3" h x 7.5" w)  |                    |                  |                 | √            |                |                |
| Quarter page ad (see back for dimensions)  |                    |                  |                 |              | √              |                |
| Business card sized ad (2" h x 3.5" w)   |                    |                  |                 |              |                | √              |
| <b>Community Awards Event</b>  |                    |                  |                 |              |                |                |
| Business name and/or logo on event sponsor sign  | √                  | √                | √               | √            | √              | √              |
| Recognition from podium at event   | √                  | √                |                 |              |                |                |
| 2-min Presenting Sponsor welcome presentation  | √                  |                  |                 |              |                |                |
| Complimentary display table at event   | √                  |                  |                 |              |                |                |
| <b>Complimentary Event Tickets</b>   |                    |                  |                 |              |                |                |
| Full table (10 tickets ) to event  | √                  | √                |                 |              |                |                |
| Half table (5 tickets) to event  |                    |                  | √               |              |                |                |
| 4 tickets to event   |                    |                  |                 | √            |                |                |
| 2 tickets to event   |                    |                  |                 |              | √              |                |



## 34th Annual Community Awards Sponsorship and Program Book Advertising

Sponsorship forms along with payment may be mailed to the Greece Regional Chamber of Commerce, 2402 West Ridge Road, Rochester, NY 14626, faxed to (585) 227-7275 with payment by phone at (585) 227-7272, or emailed to Sue@GreeceChamber.org. Payment may be made by check, Visa, MasterCard, Discover, or American Express. Checks should be made out to the **Greece Regional Chamber of Commerce**.

Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Sponsorship Packages (Respond by April 12, 2019):**    **Program Book Advertising (Respond by April 12, 2019):**

- Presenting \$3,500
- Platinum \$1,500
- Diamond \$750
- Gold \$500
- Silver \$300
- Bronze \$150

| <u>Ad Size:</u>  | <u>Member:</u> | <u>Non-Member:</u> |
|--|----------------|--------------------|
| <input type="checkbox"/> Full Page (10" h x 7.5" w)        | \$150          | \$300              |
| <input type="checkbox"/> 1/2 Page (4.75" h x 7.5" w)       | \$100          | \$200              |
| <input type="checkbox"/> 1/3 Page (3" h x 7.5" w)          | \$ 75          | \$150              |
| <input type="checkbox"/> 1/4 Page (tall or wide-see below) | \$ 50          | \$100              |
| <input type="checkbox"/> Business Card Ad (2" h x 3.5" w)  | \$ 25          | \$ 50              |

Check included (Check # \_\_\_\_\_ for \$ \_\_\_\_\_)

Charge My Credit Card # \_\_\_\_\_

Circle one: Visa / MasterCard / Discover / AmEx Exp. Date: \_\_\_\_\_ Sec. Code \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Note: Please complete this form and return to the Greece Regional Chamber to ensure inclusion in signage, print and promotional material. All payments must be received prior to the event.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

|   |  |   |   |  |
|---|--|---|---|--|
| <p><b><u>Full Page Ad</u></b></p><br><br><br><p>10" high<br/>by<br/>7.5" wide</p> | <p><b><u>1/2 Page Ad</u></b></p><br><br><br><p>4.75" high<br/>by<br/>7.5" wide</p> | <p><b><u>1/3 Page Ad</u></b></p><br><br><br><p>3" high<br/>by<br/>7.5" wide</p> | <p><b><u>1/4 Page Ad</u></b>    4.75" high<br/>by<br/>3.5" wide</p> <p><b>-OR-</b></p> <p>2.375" high by<br/>7.5" wide</p> <p><b><u>1/4 Page Ad</u></b></p> | <p><b><u>Business Card Ad</u></b></p><br><br><br><p>2" high<br/>by<br/>3.5" wide</p> |
|---|--|---|---|--|