



2020 Health & Home Expo

Saturday, February 22, 2020

Northwest Family YMCA

730 Long Pond Road

Rochester, NY 14612

9:00 am – 12:00 pm



Sponsorship Opportunities and Program Book Advertising

Sponsorship Benefits	Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
	\$3,000	\$2,000	\$1,000	\$500	\$250
Health Expo Webpage and Social Media					
Business name featured	✓	✓	✓	✓	✓
Link to business website	✓	✓	✓		
Business logo displayed	✓	✓			
Headline logo banner on event page	✓				
Health Expo Advertising and Publicity					
Business recognized on web, email & print	✓	✓	✓	✓	✓
Business name and logo featured	✓	✓	✓		
Link to business website	✓	✓			
Constant Contact Email Blasts (1,500+ Subscribers)					
Business name & logo displayed	✓	✓	✓	✓	✓
Link to business website	✓	✓	✓		
Business logo prominently displayed in all Health & Home Expo email blasts	✓				
Promotional spot in future email blast	✓				
Radio Advertising on <i>Business Voice</i> WYSL					
30-second ad broadcast 2x	✓	✓			
Interview on <i>Business Voice</i> Radio Program	✓				
Health Expo Program Book					
Business name & logo displayed	✓	✓	✓	✓	✓
Business name & logo on front cover	✓				
Two full page ads –center page and back cover	✓				
Full page ad (7.5" h x 4.5" w)		✓			
1/2 page ad (3.5" h x 4.5" w)			✓		
1/3 page ad (2.375" h x 4.5" w)				✓	
Business Card sized ad (2" h x 3.5" w)					✓
Health Expo Event					
Complimentary showcase table at event	✓	✓	✓	✓	
Premier exhibit table placement at event	✓	✓	✓		
Health Expo Sponsor Sign					
Business name and logo prominently featured	✓				
Business name and logo featured		✓	✓	✓	✓



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Sponsorship Opportunities and Program Book Advertising

Sponsorship forms along with payment may be mailed to the Greece Regional Chamber of Commerce, 2402 West Ridge Road, Rochester, NY 14626, faxed to (585) 227-7275 with payment by phone at (585) 227-7272, or emailed to Sue@GreeceChamber.org. Payment may be made by check, Visa, MasterCard, Discover, or American Express. Checks should be made out to the **Greece Regional Chamber of Commerce**.

Name: _____ Company/Organization: _____

Billing Address: _____

Phone: _____ E-Mail: _____

Sponsorship Packages

Respond by February 12, 2020

- | | |
|---|-----------------|
| <input type="checkbox"/> Presenting \$3,000 | Included —————> |
| <input type="checkbox"/> Platinum \$2,000 | Included —————> |
| <input type="checkbox"/> Gold \$1,000 | Included —————> |
| <input type="checkbox"/> Silver \$500 | Included —————> |
| <input type="checkbox"/> Bronze \$250 | Included —————> |

Program Book Advertising

Respond by February 12, 2020

Ad Size:

Member:

Non-Member:

- | | | |
|---|-------|-------|
| <input type="checkbox"/> Two Full page Ads | | |
| <input type="checkbox"/> Full Page (7.5" h x 4.5" w) | \$125 | \$250 |
| <input type="checkbox"/> 1/2 Page (3.5" h x 4.5" w) | \$75 | \$150 |
| <input type="checkbox"/> 1/3 Page (2.25" h x 4.5" w) | \$50 | \$100 |
| <input type="checkbox"/> Business Card Ad (2" h x 3.5" w) | \$25 | \$50 |

☐ Check included (Check # _____)

☐ Charge My Credit Card # _____

Circle one: Visa / MasterCard / Discover / AmEx Exp. Date: _____ Sec. Code _____

Note: Please complete this form and return to the Greece Regional Chamber to ensure inclusion in signage, print and promotional material. All payments must be received prior to the event.

Signature: _____ Date: _____

Program Book Advertising

<u>Full Page Ad</u>	<u>1/2 Page Ad</u>	<u>1/3 Page Ad</u>	<u>Business Card Ad</u>
7.5" high by 4.5" wide	3.5" high by 4.5" wide	2.25" high by 4.5" wide	2" high by 3.5" wide
			