

 UNLOCKING a HIDDEN feature in Serviceminder Proposals!

It is a beautiful day at the Squad! As we go through our retention processes and shoulder season, looking at and updating your proposal terms and conditions is a good idea. One hidden feature that is mainly unused is the Above the Fold section in the Proposal Terms and Conditions. The Above the Fold area will display text at the TOP of the proposal. We can use this area to set expectations and help better explain what the proposal includes. For example, we can use code to display the number of treatments included in the plan and the per treatment price.

P R O P O S A L

Mosquito Squad of Greater Salt Lake City
2391 S 1560 W STE E
Woods Cross, UT 84087
(801) 331-5262
GreaterSLC@MosquitoSquad.com
<https://www.mosquitosquad.com/greater-salt-lake-city/>



Billing/Service Address Date December 5, 2024
Dread Skeeter
2391 S 1560 W Ste E
Woods Cross, UT 84087
(801) 872-3335 (Mobile)
brettdietrick@mosquitosquad.com

This Proposal expires on 3/5/2025

[View !\[\]\(ef63942d53b5e7d39369db02db8c2dfc_img.jpg\)](#)

YOUR TREATMENT PLAN CONTAINS 12 TREATMENTS AT \$125 PER TREATMENT.

Item	Description	Amount
Barrier Treatment	The Original Barrier Treatment, pioneered by Mosquito Squad™ in 2005. With this best-in-class service, our licensed applicators will treat both your front and back yard, focusing on the standing vegetation along the perimeter and interior of your property. We will pay special attention to the areas where you and your family spend the most time and any areas mosquitos may feed, breed, or harbor.	\$1,500.00
	Subtotal	\$1,500.00
	Tax	\$0.00
	Total	\$1,500.00

To enable this, paste the text below in the Above the Fold area to make this change.

#Your plan contains {{ model.schedule_dates.size }} treatments at \${{ model.total | divided_by: model.schedule_dates.size | round: 2 }} per treatment.

The hash at the beginning of the code makes it appear in a larger font on the proposal.

You can also copy and paste this code onto your Automated Email Template > Contact Proposal to display the same information directly into the Proposal Email.

- Mosquito Squad's commitment to customer satisfaction is unwavering. That's why we offer a 100% satisfaction guarantee. It's our promise. We prioritize reliability and delivering results. Our commitment doesn't end with the treatment. We offer regular monitoring and maintenance services to help give you peace of mind. If you experience any issues between scheduled treatments, simply reach out, and we'll address them promptly.

Click the link below to see the details of your proposal. You may reply to this email if you have any questions or need to make adjustments.

Your plan contains 12 treatments at \$125 per treatment.

[View/Accept Proposal](#)

(801) 331-5262 GreaterSLC@MosquitoSquad.com MosquitoSquad.com
2391 S 1560 W STE E | Woods Cross, UT 84087

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For more information about unlocking this hidden feature in Serviceminder Proposals, please see the FAQ article <https://mosquitosquad.zendesk.com/hc/en-us/articles/360062077474-Terms-and-Conditions-and-Proposal-Invoice-Text> or reach out to your Business Advisor!

Have a great day!