



The Gloria M. Silverio Foundation, 501(c)3
www.asafehavenfornewborns.com

Champion for Newborns *Virtual Telethon*

♥ *October 23, 2021* ♥

SPONSORSHIPS OPPORTUNITIES



How A Safe Haven for Newborns Was Born

From the depths of a broken heart something good, meaningful, and life-altering was born. This is the story of how A Safe Haven for Newborns came to be.

Late one night 20-years ago as Nick Silverio, unable to sleep, was mindlessly flipping through a magazine, his fingers stopped on a page and he was compelled to look. The article was about the escalating crisis of infant abandonment in the world. Nick had been searching for something he could do to honor the memory and kindness of his beloved wife of 32-years, Gloria, who had lost her life in a car accident caused by a speeding driver. They were married for 32-years and although they had no children because of two miscarriages, one on a Christmas Eve, they had a deep love for children and served as godparents to 14 children.

Nick now knew what he needed to do. In response to the escalating crisis of newborn abandonment, he would establish a nonprofit that would provide the scared girls and women who were facing an unexpected pregnancy with the support and guidance they need before giving birth. Using funds from his personal savings, he established The Gloria M. Silverio Foundation 501(C)3, and A Safe Haven for Newborns was created.

Nick has made it his life mission to give a voice to the most vulnerable member of our society, to champion for the newborn. His favorite quote by Mark Twain sums up his "why".

*The two most important days in your life are the day you are born
and the day you find out **why**.*





What We Do

The Gloria M. Silverio Foundation 501 (c)3, A Safe Haven for Newborns, was created in 2001 in response to the escalating crisis of newborn abandonment in Florida. Mothers with an unexpected pregnancy with no support, no resources and no recourse were abandoning their newborn, tragically often resulting in the infant's death. A Safe Haven for Newborns advocates for the innocent vulnerable newborns and is dedicated to reaching and assisting pregnant women and girls before they reach the crisis stage through education, direct assistance, 24/7 referral helpline, and grassroots community involvement. We have assisted over 5,000 women and girls in their time of need or crisis.

PROVIDING SUPPORT & GUIDANCE

A Safe Haven for Newborns sole mission is to save the life of the newborn by providing support and guidance to the expectant mother in crisis before she gives birth. A Safe Haven for Newborns has partnered with a network of referral programs throughout all 67 Florida counties to offer the distressed expectant mother the assistance and guidance she needs; such as referrals to counseling, parenting, placement at shelters, maternity homes, providing temporary housing, help for abuse issues, suicide calls, health-related issues, providing baby items, connection to Medicaid or confidentially placing their newborn with a staff member at a designed safe haven facility.

CHAMPION FOR THE NEWBORN

Infant abandonment affects people of all races, cultures, and economic backgrounds. The lifeline of A Safe Haven for Newborns is our 24/7 multilingual, confidential helpline. We are non-judgmental and support distressed pregnant girls and women from all walks of life; all services are provided at no cost to the expectant mothers. In the past 18-months, 23 precious newborns were saved from abandonment; the ultimate in infant abuse. It is Nick's belief from the beginning that, "If one life is saved, all of our efforts would be worthwhile." That was 339 precious lives ago — 333 in Florida, five in other states and one little one in the country of Honduras.



A Lifeline - A Safe Haven For Newborns

Women and girls with an unexpected pregnancy, who feel abandoned themselves turn to A Safe Haven for Newborns for help. Through our statewide confidential 24/7 multilingual helpline we have been able to help over 5,000 women or girls in their time of need.

Our helpline receives on average of seven to eight calls per day. The calls coming in to the helpline range from a 13-year old who saw us on a TV program; a 32-year old pregnant woman who was living in her car for three weeks because she was shunned by her family; a 17-year old high school student hiding her pregnancy and did not know what to do; to a pregnant 19-year old college student with no medical care who was due any day and was scared. These are just some of the many calls we receive 365 days per year.

We are never judgmental, everyone is helped.





Will You Join Us To Save Precious Lives

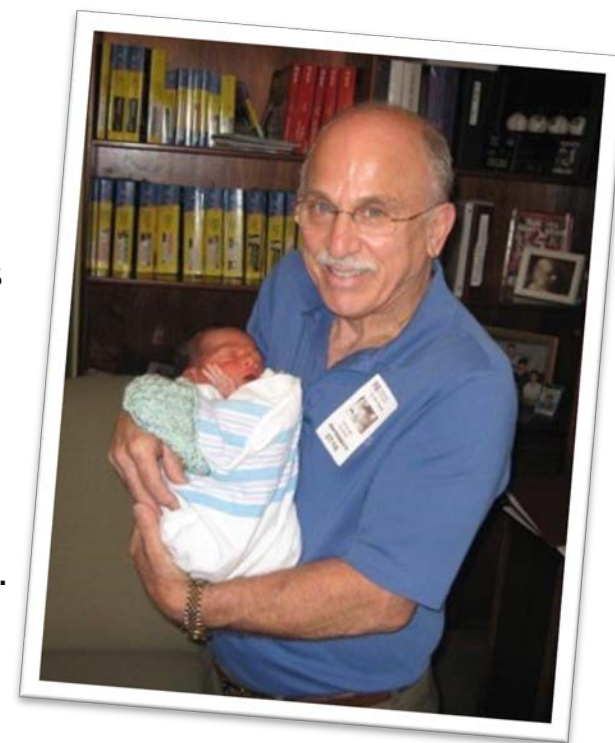
The Champion for Newborns Telethon will be streamed live across the globe via the internet on Saturday, October 23, at 7 PM EST. It will be accessible on computers, tablets, and mobile phones. The virtual telethon will touch hearts and evoke compassion for those less fortunate.

The funds raised will enable A Safe Haven for Newborns to provide the much needed support a distressed pregnant woman or girl needs; and enable A Safe Haven for Newborns to continue on its mission to end infant abandonment. In the first six months of 2021, seven precious newborns were given a chance to grow up in the loving arms of their forever families. To date, 339 newborns were given the gift of a family and the opportunity to follow their dreams — 333 in Florida, five in other states, and one in the country of Honduras.

What is more important than saving the life of an innocent newborn?

We invite you to be a part of this life-saving mission by becoming a sponsor for the telethon, participating in our silent auction, or supporting our mission with a donation in an amount of your choosing. In the following pages, we have outlined the different sponsorship opportunities for you. Please take a moment to review them and select the one that best speaks to you and your company.

It is our hope we can count on you as a friend and supporter of A Safe Haven for Newborns.





Protector, Title Sponsor

\$20,000



**ONLY ONE AVAILABLE PER SPONSORSHIP
DEADLINE TO BE INCLUDED IN ALL BENEFITS:
October 1, 2021**

For more information, please contact Nick Silverio at:
786-246-1304 or safehaven@asafehavenfornewborns.com

Logo and artwork must be provided by sponsor upon executing sponsorship.



Protector, Title Sponsor, \$20,000

- Inclusion in all marketing efforts. To include: TV, radio, outdoor billboards, print, social media, and press releases.
- Mention of company name by on-air talent as “Telethon Title Sponsor” once every quarter hour during the broadcast plus onscreen signage throughout event.
- On-air check presentation and opportunity to highlight your company and why you support A Safe Haven for Newborns.
- Corporate name with link to telethon promotion on the A Safe Haven for Newborns website; over 3,000 average page views monthly.
- Telethon specific email blasts to more than 20,000 active email addresses in the database.
- Top listing of corporate logo to be displayed on the step-n-repeat behind the phone bank operators.



Patron Entertainment Sponsor

\$15,000



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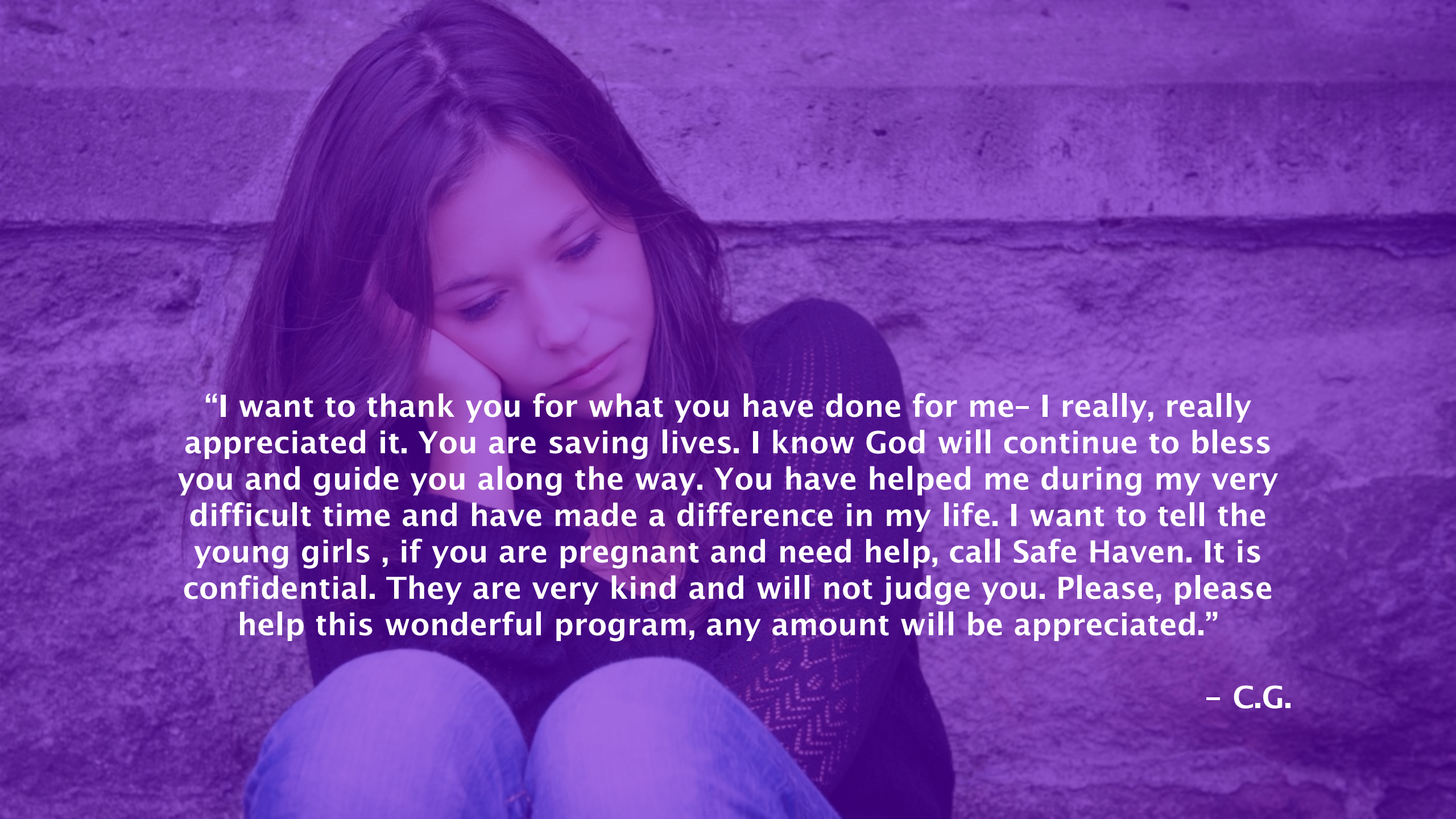
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Patron, Entertainment Sponsor, \$15,000

- Inclusion in all marketing efforts. To include: TV, radio, outdoor billboards, print, social media, and press releases.
- Mention of company name by on-air talent as “Telethon Entertainment Sponsor” during the initial introduction of entertainment.
- On-air interview to highlight your company and why you support A Safe Haven for Newborns.
- Corporate name with link to telethon promotion on the A Safe Haven for Newborns website (over 3,000 average page views monthly).
- Telethon specific email blasts to more than 20,000 active email addresses in the database.
- Corporate logo displayed on the step-n-repeat behind the phone bank operators.





“I want to thank you for what you have done for me– I really, really appreciated it. You are saving lives. I know God will continue to bless you and guide you along the way. You have helped me during my very difficult time and have made a difference in my life. I want to tell the young girls , if you are pregnant and need help, call Safe Haven. It is confidential. They are very kind and will not judge you. Please, please help this wonderful program, any amount will be appreciated.”

– C.G.



Defender Phone Bank Sponsor

\$10,000



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Defender, Phone Bank Sponsor, \$10,000

- Inclusion in all marketing efforts. To include: TV, outdoor billboards, print, social media, and press releases.
- Mention of company name by on-air talent as “Telethon Phone Bank Sponsor” during the initial introduction of the Phone Bank segment.
- Corporate name with link to telethon promotion on the A Safe Haven for Newborns website; over 3,000 average page views monthly.
- Telethon specific email blasts to more than 20,000 active email addresses in the database.
- Corporate logo displayed on the step-n-repeat behind the phone bank operators.





Supporter Silent Auction Sponsor

\$7,500



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Supporter, Silent Auction Sponsorship, \$7,500

- Inclusion in all marketing efforts. To include: TV, print, social media, and press releases.
- Mention of company by on-air talent as “Telethon Silent Auction Sponsor” during the initial introduction of the Silent Auction.
- Corporate logo displayed when Silent Auction is viewed.
- Corporate name with link to telethon promotion on the A Safe Haven for Newborns website; over 3,000 average page views monthly.
- Branded Silent Auction webpage with sponsor name and logo and hyperlinks to contribution businesses.
- Telethon specific email blasts to more than 20,000 active email addresses in the database.
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Print Media Sponsor

SOLD OUT

Community Newspapers



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Print Media Sponsor (Community Newspapers)

- Inclusion in all marketing efforts. To include: TV, print, social media, and press releases.
- Corporate name with link to telethon promotion on the A Safe Haven for Newborns website (over 3,000 average page views monthly).
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Event Production Sponsor

SOLD OUT

Accord Productions



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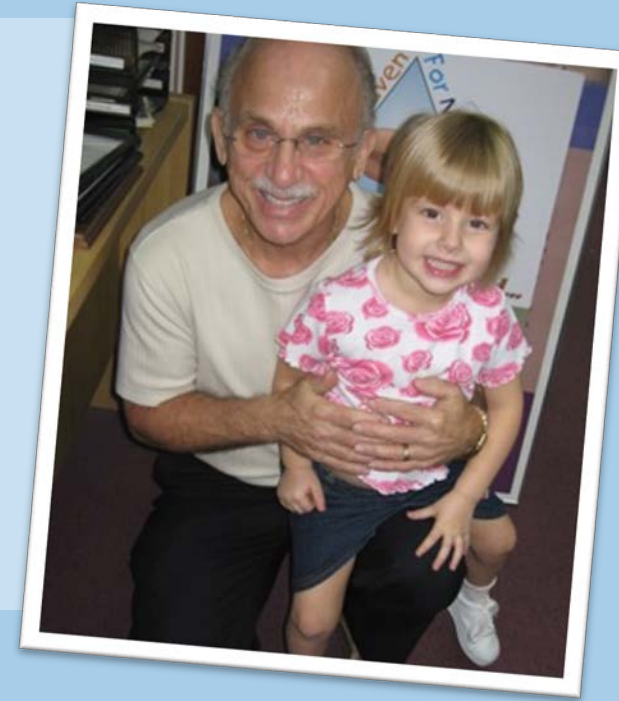
Event Production Sponsor, \$7,500

- Inclusion in all marketing efforts. To include: TV, radio, outdoor billboards, print, social media, and press releases.
- Corporate name with link to telethon promotion on the A Safe Haven for Newborns website (over 3,000 average page views monthly).
- Telethon specific email blasts to more than 20,000 active email addresses in the database.
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Public Relations Sponsor

\$5,000



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Public Relations Sponsor, \$5,000

- Inclusion in all marketing efforts. To include: TV, print, social media, and press releases.
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Digital Marketing Sponsor

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Digital Marketing Sponsor, \$5,000

- Inclusion in all marketing efforts. To include: TV, print, social media, and press releases.
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Content Marketing

SOLD OUT



KPDesignz.com & Miami Writing Services

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Content Marketing - (KPDesignz.com & Miami Writing Services)

- Inclusion in all marketing efforts. To include: TV, print, social media, and press releases.
- Corporate name with link to telethon promotion on the A Safe Haven for Newborns website (over 3,000 average page views monthly).
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Youth Outreach Video Sponsor

\$5,000



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Youth Outreach Video Sponsor, \$5,000

- Inclusion in all marketing efforts. To include: TV, print, social media, and press releases.
- Corporate name with link to telethon promotion on the A Safe Haven for Newborns website (over 3,000 average page views monthly).
- Telethon specific email blasts to more than 9,000 active email addresses in the database.
- Corporate logo displayed on the step-n-repeat behind the phone bank operators.



Baby Essentials Sponsor

\$3,000



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Baby Essentials Sponsor, \$3,000

- Inclusion in social media postings
- Corporate name with link to telethon promotion on the A Safe Haven for Newborns website (over 3,000 average page views monthly).





Raffle Sponsor

\$2,500



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**A Safe Haven
For Newborns**
The Gloria M. Silverio Foundation, 501(c)3

Telethon / October 23, 2021



Raffle Sponsor, \$2,500

- Inclusion in social media postings
- Corporate logo displayed during raffle ticket segment
- Corporate logo to be included on the Raffle ticket page and on the confirmation email or text sent to the winner.



A Safe Haven
For Newborns

The Gloria M. Silverio Foundation, 501(c)3

Telethon / October 23, 2021

OVER 300 BABIES SAVED FROM ABANDONMENT. NOW LIVING WITH THEIR FOREVER FAMILIES

MARK	AMBROSE	CARIDAD	ALAN	DOE	LENYS	ELIJAH	CAROLINE	MARIANNE	LARS	BLANCHE	JOYCE
CAROL GLORIA	TRAY	ANDREA	ORLANDO	KARL	ARLENE	KEVIN	GUY	MARITA	LUKAS	DOMINIC	MILA
BENEDICT	JAD	RONALD	HENRY	SUNSHINE	TIMOTHY	PAUL	SKYLAR	MASON	GABRIEL	LOLA	COLTER
HOPE	LUIS	MATTHEW	GALE	HECTOR	CINDY	VINCENT	EVA	JULIET	NATHAN	HELLEN	HEATHER
JACOB	CICI	TYLER	CHARLY	MEGAN	MAIYA	RAUL	SUSIE	STEPHEN	ODALYS	ALYSSA	KATHIE
MARY	HAL	ANTHONY	MADISON	AUGUSTUS	FLORIDA	INNOCENCE	SANTI	JONATHAN	BETTY	GEORGE	ESTEFANIA
WILLIAM	DENNIS	GREGORY	CORAL	SEBASTIAN	WINNIE	EMMANUEL	ADRIANNA	ERNEST	HALEY	ELIZABETH	SABRINA
EDWIN	AJA	AGATHA	SPRING	GLORIA HOPE	BELLE	NICHOLAS	STEVE	MARY ROSE	JEROME	DAMIAN	ISAIAH
ALBERT	SYNCERE	CONSTANTINE	OSSIE	NICOLE	PATRICK	CLARE	MANNY	VALENTINA	JAMIE	APOLLO	JULIE
EVE	MARILYN	KRISTOPHER	BENGI	ADA	GRISSELLE	ADAM	FRANCISCO	MERCEDES	RIC	ANA MARIA	ERICA
CHRISTIAN	KALA	DOREEN	ELLEN	LUKE	LESLIE	GLORIA ANA	ELISE	ANDY	KINGMAN	GABRIELLA	JASON
LESTER	GORDON	DANIELA	NOLO	AVA	FERNANDA	MARTIN	NOAH	THOMAS VIGGO JOHN	GRACE	LILLIE	HILL
RUTH	MEL	CATHERINE	MAYA	ELEANOR	HESS	ANDREAS	SCOTT	BERNARD	EDDY	JADE	JUAN PABLO
ROBERT	SANTOS	SIMON	TYRONE	AILYN	MYERS	BARRY	BERRIELL	CLAUDIA	BERRIELLA	BENNY	MARIOLA
JAMES	DEREK	KIMBERLY	MAX	JOSEPH	EFRAIN	MIREYA	AMANDA	ROSEMARY	ALEJANDRO	REBECCA	WILLIS
JOHN	VICTORIA	THERESA	SANFORD	MILAGROS	MILTON	CAITLIN	MAGDA	MARJORIE	FERNANDO	MAXIMILLIAN	TESS
ALEXANDER	DAVIE	RACHEL	LUCIE	JESSIE	SPERO	CLARITA	LEXYE	DEDRIC	ARNOLD	HOSANNA	DANNY
STEPHANIE	JAVIER	MIRANDA	MARTI	MICHAEL	OVI	GIGI	YVETTE	TROY	LEON	BRODY	ISRAEL
SARAH	JODI	CAMILLA	BENJAMIN JAMES	ERIC	LARA	LITTLE RED	KATTY	RENE	ISABELLA	ELVIS	NATALIA
THOMAS	TORRI	JABARI	JOEL	RICHARD	NATTY	JACKSON	DANIELA	SAMMIE	SEAN	SANDRA	GUILLERMO
DANIEL	ALEKSEY	JOSHUA	LISA	VICTOR	MARCO	DAWN	NICKIE	SAMMY	RUBEN	PEGGY SUE	JUDE
DOUGLAS	LEAH	DAVID	ARIEL	JASMINE	ISAAC	ABRAHAM	FRED	MARTY	PATTY	VIVANA	AL
FERNANDA	DOUG	MIMI	LORI	IRIS	DYLAN	DELRISH	OMARI	LEE	PETER	JERRY	MACKENZIE
MUNROE	NORMA JEAN	IVAN	GHATTAS	JOSEPHINA	ANOLA	DEREK	AKIM	ISABELLA M.	VALENTINA	PHOENIX	DARRYL
LEON	ARNIE	DIANA	RICK	BARTHOLOMEO	ALVARO	JAMIE	TRIP	THIERRY	AARON	GABE	NIKKI
ALFRED	ALINA	NOEL	AUGUSTINE	SONIA	JEREMIAH	OLIVER	MATEO	BRI	OLIVIA	WALLACE	LIAM
TINA	ANGEL	NORRIS	SCARLETT	GINA	SOPHIA	CHERYL	ADAIR	ELLA	KENDALL MADISON	CHARLOTTE	