



TMA SPONSORSHIP LEVELS

Gold Sponsorship - \$5,000

- Preferential positioning of any sponsor provided content in chapter newsletter
- Opportunity to publish monthly on TMA Detroit LinkedIn page
- Recognition for sponsorship support at virtual and in-person meetings
- Preferential opportunities for appropriate speaking and panelist engagements
- Opportunity to market firm prior to education and networking events
- Five passes to regular events (excluding premier events) with GOLD sponsor ribbons
- Signage recognition at all chapter events, where applicable
- Sponsor recognition on event printed material
- Recognition on TMA Detroit website

Silver Sponsorship - \$3,000

- Preferential positioning of any sponsor provided content in chapter newsletter
- Opportunity to publish monthly on TMA Detroit LinkedIn page
- Regular recognition for sponsorship support
- Opportunities for appropriate speaking and panelist engagements
- Opportunity to market firm prior to education and networking events
- Three passes to regular events (excluding premier events) with SILVER sponsor ribbons
- Signage recognition at all chapter events, where applicable
- Sponsor recognition on event printed material
- Recognition on TMA Detroit website

Bronze Sponsorship - \$1,500

- Preferential positioning of any sponsor provided content in chapter newsletter
- Opportunity to publish monthly on TMA Detroit LinkedIn page
- Regular recognition for sponsorship support
- One pass to regular events (excluding premier events) with BRONZE sponsor ribbons
- Signage recognition at all chapter events, where applicable
- Sponsor recognition on event printed material
- Recognition on TMA Detroit website



TMA SPONSORSHIP COMMITMENT FORM

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip Code _____

Contact Phone _____

Contact Email _____

Sponsorship Level: _____ Gold (\$5,000)
 _____ Silver (\$3,000)
 _____ Bronze (\$1,500)

Contact Signature _____

- Sponsor must complete, sign, and return this form by December 15th.
- Upon receipt of the completed form an invoice will be sent via Square.
- Full payment must be received no later than December 31st.
- Checks should be made payable to Detroit Chapter of the Turnaround Management Association.
- Full color, high resolution logo must be sent to Amanda at detroit@turnaround.org by December 15th, if no logo is received sponsor recognition benefits may be delayed.

Mail checks to: Detroit Chapter of TMA
18 Lone Pine Road, Bloomfield Hills, MI 48304