



## **TMA SPONSORSHIP LEVELS**

### **Gold Sponsorship** - \$5,000 (2021 - \$2,500)

- Preferential positioning of any sponsor provided content in Quarterly Newsletter
- Opportunity to publish monthly on TMA Detroit LinkedIn page
- Recognition for sponsorship support at virtual and in-person meetings
- Preferential opportunities for appropriate speaking and panelist engagements
- Opportunity to market firm prior to education and networking events
- Five passes to regular events (excluding premier events) with GOLD sponsor ribbons
- Premium signage recognition at all chapter events, where applicable
- Sponsor recognition on event printed material
- Recognition on website

### **Silver Sponsorship** - \$3,000 (2021 - \$1,500)

- Preferential positioning of any sponsor provided content in Quarterly Newsletter
- Opportunity to publish monthly on TMA Detroit LinkedIn page
- Regular recognition for sponsorship support
- Opportunities for appropriate speaking and panelist engagements
- Opportunity to market firm prior to education and networking events
- Three passes to regular events (excluding premier events) with SILVER sponsor ribbons
- Premium signage recognition at all chapter events, where applicable
- Sponsor recognition on event printed material
- Recognition on website

### **Bronze Sponsorship** - \$1,500 (2021 - \$750)

- Preferential positioning of any sponsor provided content in Quarterly Newsletter
- Opportunity to publish monthly on TMA Detroit LinkedIn page
- Regular recognition for sponsorship support
- One pass to regular events (excluding premier events) with BRONZE sponsor ribbons
- Premium signage recognition at all chapter events, where applicable
- Sponsor recognition on event printed material
- Recognition on website