



The Livermore Chamber of Commerce filed its articles of incorporation with the office of the California Secretary of State on May 11, 1937 (recorded by the Alameda County Clerk on May 13, 1937). This nugget of chamber history was uncovered during research for a recent speaking engagement. The document refers to an existing association in the incorporation and there is evidence dating back to 1927 in the reproduction of an early Livermore Chamber of Commerce brochure. Over the decades, sixty-three names, literally a “who’s who” of past and current Livermore business and community leaders, chaired its board of directors. In 2011, in order to reflect the regional nature of its membership, the board of directors added “Valley” to the name of the association. Today, the Livermore Valley Chamber of Commerce membership is more than 600 members strong, representing a highly respected and economically diverse range of 21st century industries and organizations. The LVCC team will recognize this major milestone with a number of projects and programs over the coming months. We hope that you will join us in these activities and in recognizing this major milestone in the distinguished legacy of this incredible organization.



Developed by the City of Livermore, visit this new website for the latest information on the next phases of the Downtown Livermore Specific Plan – plans, documents, meeting schedules – including topics covered through the Downtown Livermore Steering <http://yourlivermore.org/steering-committee/> Committee process. LVCC has a seat on this committee, working with representatives from 18 other organizations. The objectives of the committee include developing a framework for a public outreach program to help the City in its efforts to educate the community with accurate information. From an LVCC perspective, future downtown improvements must be economically feasible, set realistic expectations for next steps, and be within the context of future plans throughout the city.