

Membership Benefits

This is only a partial list of the many benefits available to Livermore Valley Chamber of Commerce members!

Advertising and Promotion—value: up to \$7,500

- ◆ Website Listing—Your business is listed on the Livermore Valley Chamber website. Members can be located alphabetically or by business classification. Your listing, as well as the link to your website, are free. Our website is currently averaging over 5,000 visits per month.
- ◆ Newsletter Publicity—The Chamber E-Newsletter is emailed monthly to over 2000 members of our distribution list.
- ◆ Press releases—Releases sent to us are posted on our website, linked in our Journal, and marketed through social media.
- ◆ Promotional Display—Members are urged to display business cards and brochures in the Chamber lobby, giving your business exposure to thousands of residents and visitors.
- ◆ Social Media—The Chamber promotes members and their news via social media
- ◆ Membership Directory Listing—Alphabetical and categorical listing. 10,000 directories are distributed throughout the community each year.

Grand Openings, Ground Breakings, and Ribbon Cuttings—value: up to \$5,500

- ◆ Enjoy visibility of your special ceremonies with Ambassadors and community VIP's. The Chamber provides free media coverage of these events in our social media and e-journal, as well as our website.

Referrals—value: priceless

- ◆ The Livermore Valley Chamber of Commerce receives more than 3000 requests annually for recommendations on goods and services from residents and visitors. We refer only Chamber members.

Marketing Opportunities—Value: up to \$4,500

- ◆ Opportunities to advertise in the Chamber Directory, Livermore Map, and more
- ◆ Flyers, coupons, and news releases inserted in our e-Journal
- ◆ Chamber membership database available for purchase to members only
- ◆ Promotional display in the Chamber lobby

Certificate of Origin—Value: \$250 per certificate

- ◆ Certificates available free to members who ship products outside the USA

Discounts—Value: up to \$1000

- ◆ Multiple discounts are offered to Chamber members from various companies and organizations

Conference Room Rental—Value: up to \$600

- ◆ Rental of the Chamber of Commerce conference room is available to members at reduced rates

Business Alliance—Value: priceless!

- ◆ New members are invited to our monthly Business Alliance meeting to give a 5 minute presentation

Ambassador Club—Value: Priceless!

- ◆ Members are invited to be in the Ambassador Club, the outreach arm of the Chamber. Ambassadors have the opportunity to meet new businesses, and interact with Chamber members on a regular basis