



# EDINA DECA NEEDS YOU!

Have you signed up to judge at our district conference?

## District III DECA Career Development Conference

Jefferson High School • Bloomington, MN

4001 W 102nd St, Bloomington, MN 55437

**Saturday, February 2, 2019**

**Two Time Slots: 7:00AM-12:00PM or 1:00PM-5:00PM**

**SIGN UP TO JUDGE:** <https://deca3.mnctsoreg.org/Conference#/app/judge/signup>

WHAT IS DECA ALL ABOUT?	THE BASICS OF JUDGING
<p>DECA is an international, co-curricular association of students preparing for careers in marketing, finance, hospitality, merchandising, management and entrepreneurship. DECA District III is comprised of 7 schools and over 400 student competitors.</p> <p>The organization strives to provide its student body with opportunities to develop college and career readiness tools through its program of competitive events.</p>	<p>District III DECA will send you a confirmation email prior to the conference indicating the event and time you are scheduled to judge. All judging takes place on the day of the conference. It is not necessary for you to do any advance work or preparation.</p> <p>Judges interact with the students in interviews, role plays, presentations or case studies. You will be assigned an event to judge based upon your selected shift(s).</p>
EVENTS	
<p><b>SERIES</b> (<i>Morning Shift</i>)</p> <p>Judges take part in a role-playing situation with a high school student to evaluate how well the student demonstrates different marketing competencies. Students are required to accomplish a task or solve a problem by translating what they have learned in the classroom..</p> <p><b>TEAM DECISION MAKING EVENTS</b> (<i>Morning Shift</i>)</p> <p>Another role-play situation, but the event is designed for a team of two participants who work together to solve a problem. The judge(s) evaluates the students' presentation, and their responses to questions.</p> <p><b>WRITTEN EVENTS</b> (<i>Afternoon Shift</i>)</p> <p>DECA has two types of written events: research and chapter projects. A judge working with a written project will evaluate student ideas and presentations pertaining to advertising, promotions, entrepreneurship and marketing.</p> <p><b>SKILL EVENTS</b> (<i>Afternoon Shift</i>)</p> <p>Everything from sales demonstrations to job interviews, these events are sure to be similar to real-life situations. Judges will play the role of a consumer and manager for each of the events listed above.</p>	<p><b>A GLANCE AT YOUR SHIFT</b></p> <p>Plan to arrive early so that you may have time to enjoy coffee and a snack before your event. Morning sessions run from 8:00 a.m. until noon, afternoon sessions run from 1:00 p.m. until 5:00 p.m.</p> <ul style="list-style-type: none"><li>• Report to Judge Registration (<b>Park at the West Entrance of MHS. Follow directional signs once in the high school.</b>)</li><li>• Receive your event materials and event guidelines. Review your materials as you have coffee.</li><li>• An event coordinator will greet you and ensure you are in the correct location.</li><li>• The event coordinator will answer any remaining questions you have.</li><li>• You will then begin your interaction with the students.</li><li>• At the end of your event, turn in all your materials to your event coordinator.</li></ul> <p>As a judge, you will have the opportunity to see DECA members in action. Your role as a judge, with your invaluable experiences in industry, is vital to the success of not only this conference, but to DECA and marketing education as a whole.</p> <p>DECA members, advisors, and staff thank you in advance for taking the time from your busy schedule to participate at this conference. We are confident that you will enjoy the experience of judging. Your involvement with DECA will assist during an important phase of developing future leaders in the business world!</p>
JUDGE QUALIFICATIONS	
<p><u>Any</u> person who has studied a business related field in college or has a career/background in business or marketing!</p>	<p><b>Still have questions? Contact the Edina DECA Advisors</b></p> <p>Ryan Gallagher ryan.gallagher@edinaschools.org</p> <p>Robin Dayneko robin.dayneko@edinaschools.org</p>