

Marc Hertz, President/Founder

Marc Hertz has made a career of pushing the boundaries of what people told him was possible. When he first broached the idea of recovery services that focus on the family as well as the individual suffering from addiction or mental health issues, the message he got was: it won't work. A serial entrepreneur, Marc made the leap anyway, following his passion and building on his experience teaching in the human potential development field. Ten years after founding Family Recovery Resource Experts and helping affect positive change in hundreds of lives, it's clear that Marc has uncovered a deep need for family-focused recovery services. Marc created a recovery services model centered on the fact that appropriate family support is critical to the recovery of an addict or someone struggling with mental illness. Through providing mental health intervention, addiction treatment resources, addiction intervention, collaborative intervention, traditional intervention, effective recovery management services and addiction recovery coaching, Marc and his team help families affected by alcoholism, drug addiction, sex addiction, gambling addiction, eating disorders and mental health issues stand on their own two feet. After struggling with his own addiction for 16 years and finally finding recovery in 1991, Marc learned the hard way that appropriate family support and following all post-treatment recommendations are crucial to continuing the healing process and maintaining recovery. Family-focused recovery that helps families and individuals attain recovery from addiction and a variety of mental health issues is Marc's passion and he's grateful to witness the positive results of this approach every day.

Rob Rodriguez, MA, LMFT, LADC

Rob Rodriguez is a licensed marriage and family therapist and licensed alcohol and drug counselor with over 13 years of experience in helping individuals, couples and families overcome the negative impact of troubling experiences in their lives. He holds a master's degree in marriage and family therapy and a bachelor's degree in psychology. His approach is *systemic*, which means that he believes helping people solve their issues involves exploring his familial, social and occupational relationships. As a licensed alcohol and drug counselor, a focus for Rob is helping individuals and families overcome the traumatic effects of substance use disorders. He has been involved in facilitating transformative and trauma specific family workshops designed to help families make quick progress in addressing behavioral or substance use issues. Having suffered the ravages of early troubling childhood experiences, Rob is particularly passionate about helping young men who struggle during the most confounding and difficult period of their lives. He is co-author of the *Exploring Trauma: A Brief Intervention for Men* (2016) and *A Young Man's Guide to Self-Mastery* (2019) curricula with Dr. Stephanie Covington, a pioneer and leader in the trauma and addiction field.

Rick Dauer, LADC

Rick, who has been a chemical health professional for more than 35 years, was an early advocate for [gender-responsive](#) and [trauma-informed care](#). As co-author of *Helping Men Recover*, the first trauma-informed treatment curriculum for men, Rick has trained clinicians across the U.S. and Canada and presented on men's issues at numerous national conferences. With a resume that includes being a Clinical Director at Meridian Behavioral Health and River Ridge Treatment Centers, as well as serving as a consultant for Blue Cross Blue Shield of Minnesota and the Minnesota Department of Human Services, Rick brings expertise from the provider, insurer and governmental perspectives. Rick, who is grateful for 38 years of continuous personal recovery, received the 2016 Leadership Award from the Minnesota Association of Resources for Recovery and Chemical Health (MARRCH). In 2018 Rick was again honored by MARRCH with their President's Award.

Bio on Family Recovery Resource Experts (FRrē) – you can use any/all of this if needed.

FRrē (Family Recovery Resource Experts) is the evolution of almost a decade of work in the field of treatment and recovery. Using our innovative Dynamic Family Services® model, we are redefining intervention and meeting families where they are, promoting stabilization, education, insight and functional change. **The FRrē team devotes its energies to healing everyone affected by behavioral health issues, not just the initially identified individual.**

Our approach is unique in that we take a collaborative approach to “intervening” on behavioral issues within a family system. We encourage voice, choice and empowerment when working with a family. We work with families to help prepare for a treatment environment, alongside treatment providers/clinicians as well as individuals and families on an ongoing basis. We help families going through anything that causes them to feel “stuck” - substance use disorder or mental illness, communication or relationship issues. We meet them where they are and advocate for the entire system's healing and growth.

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