

World Skin Health Day 2025

Dear CSD Members -

July 8 is **World Skin Health Day**, and this year's theme "No Health Without Skin Health" highlights the global effort to ensure that everyone, everywhere, can benefit from greater awareness, education, and equal access to dermatological care.

We're excited to celebrate this day and to help raise awareness through social media! Below you'll find a brief social media toolkit to help your organization easily post and engage your followers on World Skin Health Day. Please don't hesitate to reach out to Natalie Mamerow, CSD Communications Manager, with any questions (natalie@coalitionofskindiseases.org).

Sincerely,

Kelly Barta Executive Director, CSD

Social Media

Official Hashtag

#CSDSkinHealthDay2025

Please share posts from our social channels or post the suggested messages below. When possible, please tag our social media pages.

Coalition of Skin Diseases Social Media Handles/Pages:

Facebook	@skincoalition
x	@USskincoalition
Instagram	@usskincoalition
LinkedIn	@coalition-of-skin-diseases-us
Youtube	@thecoalitionofskindiseases7942



SUGGESTED SOCIAL MEDIA POSTS -

You can copy and paste these social media posts to your social media channels on World Skin Health Day (July 8)! To learn how to schedule posts in advance, read these <u>instructions</u>. Be sure to tag the CSD in your posts! You can find graphics to accompany these posts <u>here</u>.

What does skin health mean to you - graphic

No Health Without Skin Health! → Our skin is more than just a barrier; it plays a crucial role in overall health and well-being.

From protecting us against infection to regulating temperature, our skin is essential! Share with us how you prioritize your skin health every day!

#WorldSkinHealthDay #SkinHealthMatters #CSDSkinHealthDay2025

Before + After challenge - graphic

🐿 Before & After Challenge! 🐿

Has your skin transformed over time? Share your own before and after pics and tell us what worked for you! Inspire others with your results!

#CSDSkinHealthDay2025 #worldskinhealthday2025 #skinhealthmatters #CSDSkinJourney

Thank You - graphic

·As we celebrate World Skin Health Day today (July 8), we want to thank all the people who help us in our skin health journey.

Do you have a caregiver, doctor, nurse, or another person or group of people who are integral to your skin health? Comment below with their name and an emoji that conveys your gratitude to them!

#CSDSkinHealthDay2025 #worldskinhealthday2025 #skinhealthmatter