



Massé World Newsletter | June 2025 Edition
Empowering Difference. Celebrating Dignity.

International Albinism Awareness Day (IAAD) 2025

Massé World proudly joins the global community in observing **International Albinism Awareness Day (IAAD)** on **June 13, 2025**, under the newly announced theme: **“Demanding our rights: Protect our skin, Preserve our lives.”** This powerful theme highlights the urgent need for equal access to healthcare, protection from harmful UV exposure, and the right to live free from violence, discrimination, and neglect. It calls upon governments, organizations, and communities worldwide to prioritize the dignity, health, and human rights of individuals living with albinism.



World Vitiligo Day 2025

We are thrilled to announce that **World Vitiligo Day 2025** will be hosted in **Tampa, Florida**! This year's event will be more than a celebration. With the theme, **Beyond The Surface: Redefining Vitiligo**, it will be a call to action. With a focus on self-acceptance, visibility, and global unity, this landmark event will serve as a platform for individuals affected by vitiligo to amplify their voices and inspire change.

As we approach IAAD and World Vitiligo Day 2025, Massé World renews its commitment to its mission: a world where skin differences are not a barrier, but a source of strength.

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Increase Awareness – Fight The Stigma