



COALITION OF
SKIN DISEASES

2026 HILL DAY

Washington, D.C.

Sunday, May 17 – Tuesday May 19, 2026



Save the Date for the CSD 2026 Hill Day!

This save the date contains information to help raise awareness for the event and create a well-attended, robust experience for the skin disease community.

Resources include:

- A brief description of the event
- Social media posts and graphics
- A template newsletter article or email

Please feel free to adapt these messages to match your organization's communication style.

If you have any questions about this toolkit or marketing and communications for the event, please contact:

Natalie Mamerow
Director of Community Engagement
Coalition of Skin Diseases
natalie@coalitionofskindiseases.org

Thank you!



COALITION OF
SKIN DISEASES



About the Event

The CSD will host Hill Day in Washington, D.C. from Sunday, May 17 through Tuesday, May 19, 2026. This three-day in-person experience is packed with advocacy training, expert insights, and an opportunity to make your voice heard as part of the skin disease community. This past May, the CSD hosted a Hill Day with 81 passionate patient advocates from 24 states who came together to amplify their voices and advocate for crucial policy changes. CSD advocates conducted meetings with 106 legislative offices and hosted a congressional briefing dedicated to “Skin Disease: How Science, PBMs, and Access to Care Are Impacting 84 Million Americans.”

Building off the success of the [CSD’s 2025 Hill Day](#), the CSD invites you to be an agent for positive change – to help make a collective plea to policymakers for enhanced access to quality care and treatment options for individuals battling skin diseases, among other [top priorities](#).

In addition to virtual and in-person [advocacy training opportunities](#), this Hill Day will feature a congressional briefing attracting strong engagement from a wide range of participants, including staff from congressional offices, federal agencies, academic institutions, and private sector organizations.

Through this event, the CSD seeks to showcase the power of unity and advocacy and to lay the foundation for a future where those affected by skin conditions can receive the care and treatments they truly deserve.



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SOCIAL MEDIA

Official Hashtag
#CSDHillDay2026

Please share posts from our social channels or post the suggested messages below. When possible, please tag our social media pages.

Coalition of Skin Diseases Social Media Handles/Pages:

- Facebook @skincoalition
- X @USskincoalition
- Instagram @usskincoalition
- LinkedIn @coalition-of-skin-diseases-us
- YouTube @skincoalition

SUGGESTED SOCIAL MEDIA POSTS –

We’re saving the date for the Coalition of Skin Diseases’ 2026 Hill Day! Join us and advocates from other national dermatology organizations from **Sunday, May 17 through Tuesday, May 19, 2026 in Washington, D.C.** This is your opportunity to engage in the power of advocacy on Capitol Hill and make your voice heard. Connect with fellow patient advocates, policymakers, and industry leaders. Gain valuable insights through training sessions and champion legislation to positively impact the lives of those living with skin diseases. #skindiseases

JOIN THE
 **COALITION OF SKIN DISEASES**

MAY 17 - 19, 2026
IN WASHINGTON, D.C.

FOR PATIENTS, CARE PARTNERS, FAMILY, FRIENDS, & ADVOCATES

DAY ON THE HILL





NEWSLETTER ARTICLE and/or EMAIL

[ORGANIZATION NAME] is excited to save the date for the Coalition of Skin Diseases' 2026 Hill Day!

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In addition to virtual and in-person [advocacy training opportunities](#), this Hill Day will feature a congressional briefing that will bring together patient advocates and representatives from congressional offices, federal agencies, institutions, and industry.

Through this event, the CSD seeks to [showcase the power of unity and advocacy](#) and to lay the foundation for a future where those affected by skin conditions can receive the care and treatments they truly deserve.

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