

# 2017 WASHAA Annual Meeting

## Sessions and Speakers

The Health Advocacy Toolbox  
Skills and Resources Everyone Should Know

Thursday, November 2, 2017 - 9:00 am - 2:00 pm  
Location: 2100 Building in Seattle 98144



8:30 am	Registration
9:00 am	Welcome: Robin Shapiro, WASHAA Chair
9:05 am	Opening: Karen Curtiss, Founder, Campaign Zero
9:30 am	<b>State of the Health Advocacy Industry</b> Robin Shapiro
10:00 am	<b>Technology Trends in Health Advocacy</b> Dew-Anne Langcaon, Founder, Ihealthhome
10:30 am	<b>Choosing Wisely: Avoiding Unneeded Tests and Treatments</b> David Ansley, Senior Analyst, Health Product Development, Consumer Reports
11:00 am	<b>Taming The Medicine Cabinet: How to Avoid Pitfalls and Redflags</b> Joshua Akers, PharmD, BCACP, Manager, Pharmacy Clinical and Quality programs, Kaiser Permanente
11:30 am	Break Out -- Groups
11:35 am	<b>A. Patient/Consumer Track</b> Specific Tools to Use in the Hospital Karen Curtiss
	<b>B. Advocate Track</b> 5 Strategies for Successful Business Building Robin Shapiro
12:15 pm	Lunch
12:30 pm	Lunch Speaker
1:00 pm	Small Group Discussions Activity
2:00 pm	Meeting Concludes

Register for the WASHAA 5<sup>th</sup> Annual Meeting at [www.washaa.org](http://www.washaa.org)