

2017 WASHAA Annual Meeting

Sessions and Speakers

The Health Advocacy Toolbox
Skills and Resources Everyone Should Know

Thursday, November 2, 2017 - 9:00 am - 2:00 pm
Location: 2100 Building in Seattle 98144



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| 8:30 am | Registration |
| 9:00 am | Welcome: Robin Shapiro, WASHAA Chair |
| 9:05 am | Opening: Karen Curtiss, Founder, Campaign Zero |
| 9:30 am | State of the Health Advocacy Industry
Robin Shapiro |
| 10:00 am | Technology Trends in Health Advocacy
Dew-Anne Langcaon, Founder, Ihealthhome |
| 10:30 am | Choosing Wisely: Avoiding Unneeded Tests and Treatments
David Ansley, Senior Analyst, Health Product Development, Consumer Reports |
| 11:00 am | Taming The Medicine Cabinet: How to Avoid Pitfalls and Redflags
Joshua Akers, PharmD, BCACP, Manager, Pharmacy Clinical and Quality programs, Kaiser Permanente |
| 11:30 am | Break Out -- Groups |
| 11:35 am | A. Patient/Consumer Track
Specific Tools to Use in the Hospital
Karen Curtiss
B. Advocate Track
5 Strategies for Successful Business Building
Robin Shapiro |
| 12:15 pm | Lunch |
| 12:30 pm | Lunch Speaker |
| 1:00 pm | Small Group Discussions Activity |
| 2:00 pm | Meeting Concludes |

Register for the WASHAA 5th Annual Meeting at www.washaa.org