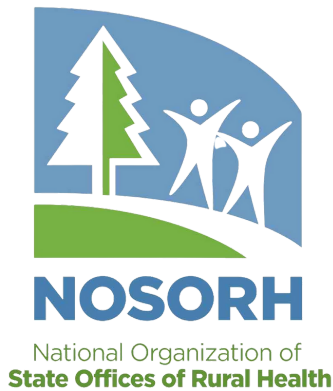


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presented by

**CEARH**  
Center for Economic Analysis of Rural Health

### SESSION DESCRIPTION

This webinar is the first in a two part series. This webinar will cover the basics of economic development (ED): what it is, why communities “do” ED, and the primary stakeholders who are involved in ED efforts. ED efforts aim to create new primary jobs that pay more than the prevailing wage, increase the amount of income coming into the community from outside its market area, and create greater capital investment in the community.

We will spend time reviewing success stories where health care leadership has played an active role in local or regional ED initiatives that also have implications for the local health care sector.

# Join us!

# WEBINAR

## Economic Development for Health Care Leaders, Part One

**Date:** Wednesday December 8th, 2021

**Time:** 3:00-4:00pm (ET)

**Intended Audiences:** State Offices of Rural Health, Hospital and Clinic Administrators, Public Health Leadership

**Following the session, participants will be able to:**

- Understand what economic development (ED) is and why it is important for health care leadership to be aware of ED initiatives.
- Identify success stories where health care leadership have played an active role in local or regional ED initiatives and understand the implications for the local health care sector.

**Presenters:**

**Alison Davis**  
Director, CEARH  
Professor, Agricultural Economics at the University of Kentucky

**Ernie Scott**  
Kentucky State Office of Rural Health

### HOW TO REGISTER

[CLICK HERE](#)

1-650-479-3208 Call-in toll number (US/Canada)

Access code: 255 819 81257

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