

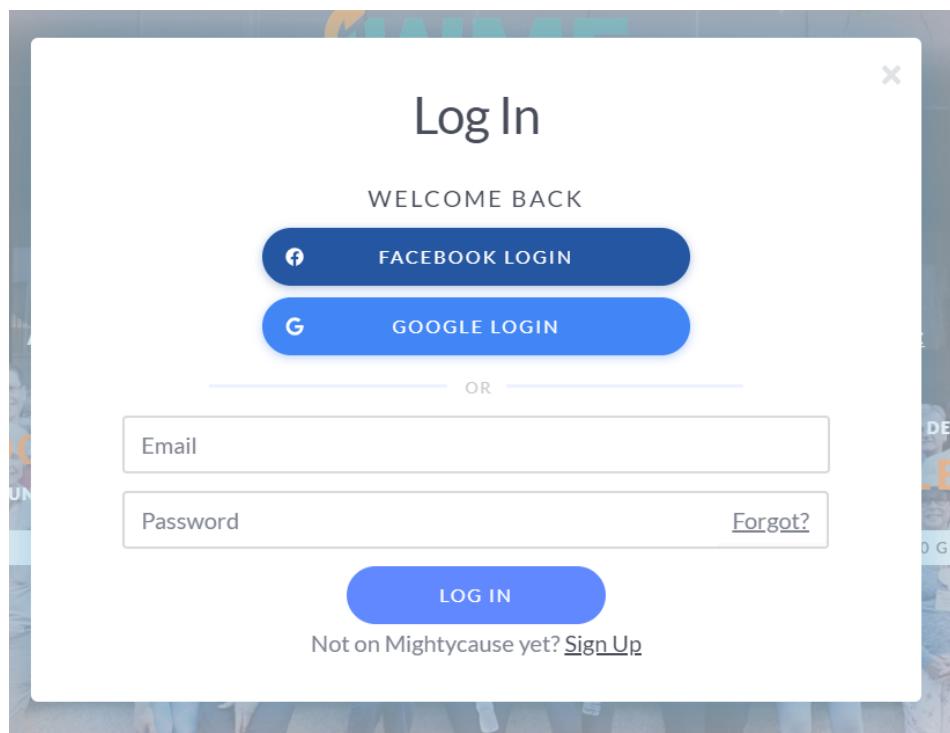
How to create a fundraiser for the Walk for Waldenstrom's

1. Navigate to the Walk for Waldenstrom's page:

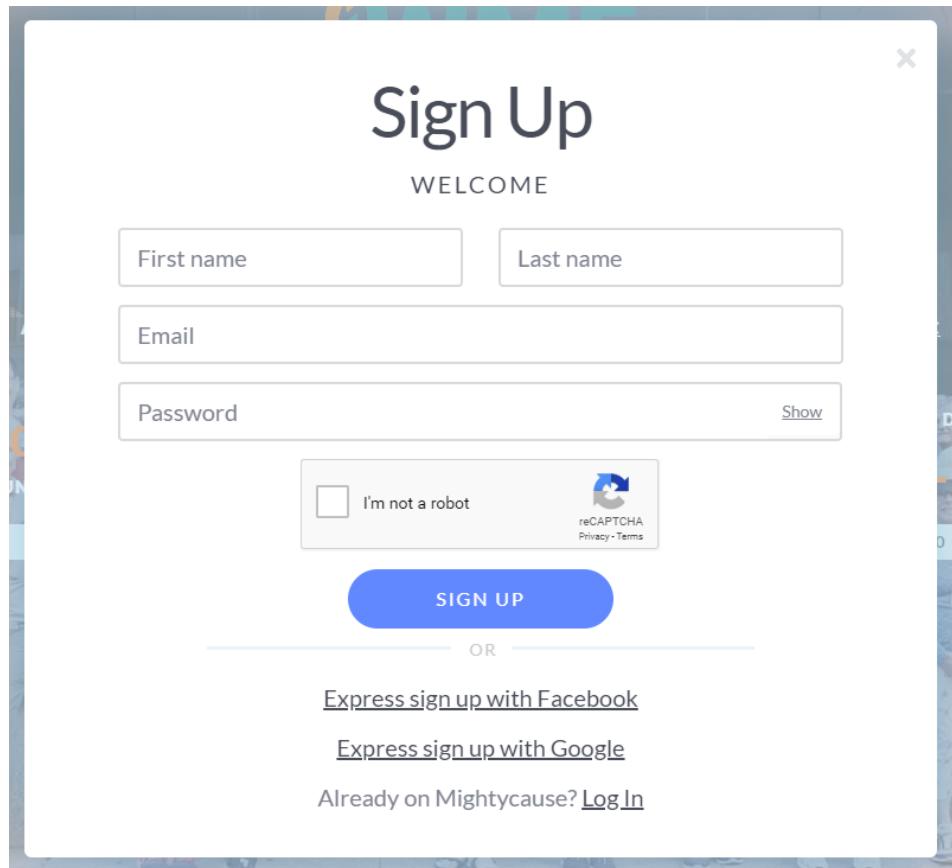
<https://www.mightycause.com/event/Walkforwm2021>



2. Click "JOIN THIS EVENT"



3. Log in (if you already have a MightyCause account) or click "Sign Up" to create a new account



The image shows a 'Sign Up' form titled 'WELCOME'. It includes fields for 'First name', 'Last name', 'Email', and 'Password' (with a 'Show' link). A reCAPTCHA box with the text 'I'm not a robot' and a checkbox is present. Below the form is a blue 'SIGN UP' button, an 'OR' link, and links for 'Express sign up with Facebook' and 'Express sign up with Google'. There is also a link for 'Already on Mightycause? Log In'.

First name

Last name

Email

Password [Show](#)

I'm not a robot reCAPTCHA
Privacy - Terms

SIGN UP

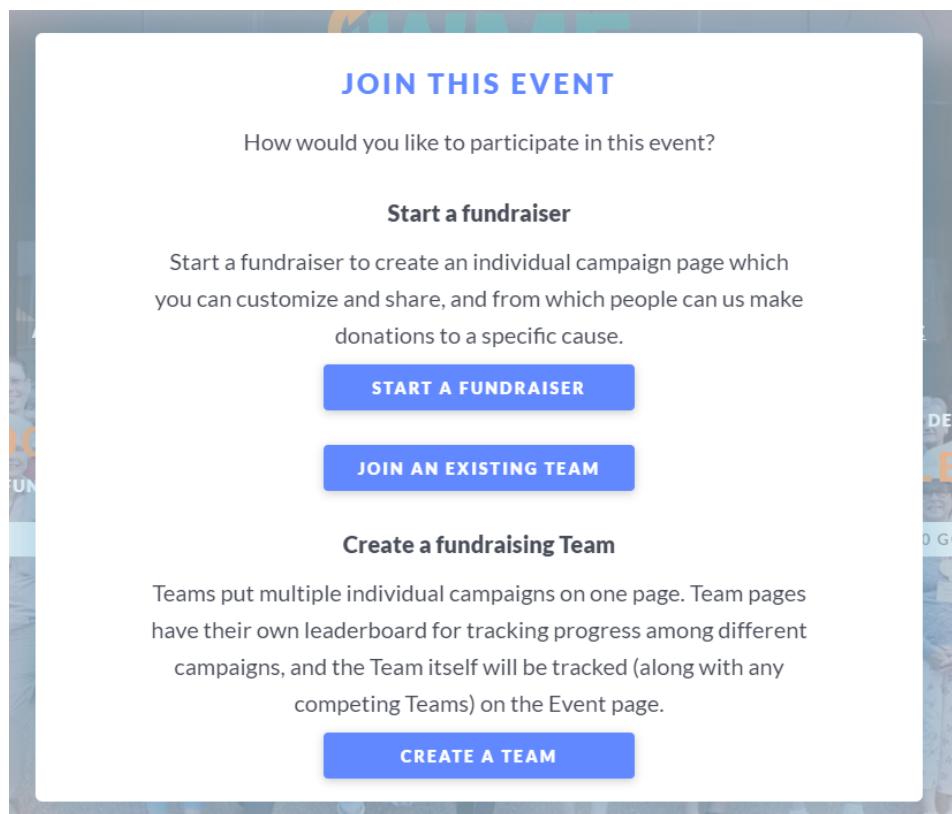
OR

[Express sign up with Facebook](#)

[Express sign up with Google](#)

Already on Mightycause? [Log In](#)

4. Fill out your information on the sign up form



The image shows a 'JOIN THIS EVENT' form. It asks 'How would you like to participate in this event?' and provides three options: 'Start a fundraiser', 'Join an Existing Team', and 'Create a fundraising Team'. Each option has a corresponding blue button: 'START A FUNDRAISER', 'JOIN AN EXISTING TEAM', and 'CREATE A TEAM'.

JOIN THIS EVENT

How would you like to participate in this event?

Start a fundraiser

Start a fundraiser to create an individual campaign page which you can customize and share, and from which people can make donations to a specific cause.

START A FUNDRAISER

JOIN AN EXISTING TEAM

Create a fundraising Team

Teams put multiple individual campaigns on one page. Team pages have their own leaderboard for tracking progress among different campaigns, and the Team itself will be tracked (along with any competing Teams) on the Event page.

CREATE A TEAM

5. Once you have created a new account (or signed into your existing account) you can choose to "Start a New Fundraiser" to create your own individual fundraising page for the Walk for Waldenstrom's, or you may want to join a fundraising team – A team may already exist for your company or organization. You can check out existing teams by clicking "Join an Existing Team."

TIME TO CUSTOMIZE AND PUBLISH YOUR FUNDRAISER!

It's time to build your fundraiser! Customize your page to your liking, then **publish** it when you're ready to show the world.

BUILD YOUR FUNDRAISER

DONATE

JOIN THIS EVENT

6. Once you decide to create your own fundraising page or join an existing fundraising team, you can begin to build your fundraising page – click “BUILD YOUR FUNDRAISER”

Fundraiser Title

 A nonprofit fundraiser supporting
[The International Waldenstroms Macroglobulinemia Foundation Inc](#)

Click here to briefly describe your fundraiser.

\$0

RAISED BY 0 PEOPLE

NO GOAL SET

Featured Media



Recommended size 770x570 pixels or larger

DONATE



7. Follow the onscreen instructions for setting up your page. Be sure to add a fundraiser title, fundraising goal, and a picture. When you are finished, click the rocket ship icon on the left side of the screen to publish your page.

Your fundraiser is live!

Looks good, now tell people about it! Start sharing your page and raising money.

Increase your chances for success:

SHARE NOW



STEPS FOR SUCCESS

- ✓ Go fundraise! Spread the word with email and social media.
- ✓ Get that first donation from a friend to get the ball rolling.
- ✓ Use comments, likes, and updates to thank supporters.

[Read more about running an awesome fundraiser](#)

[VIEW YOUR FUNDRAISER](#)

8. Now that your fundraiser is live, click “VIEW YOUR FUNDRAISER” and copy the URL at the top of your page – now you can share your Walk for Waldenstrom’s page with your friends and family!

Interested in helping an IWMF Support Group with their Walk for WM Fundraiser? Simply navigate to the 2021 Walk for Waldenstrom's Leaderboard.

Select the appropriate support group.

Make a donation and/or share the page with your friends and family.

Questions?

Contact Jeremy Dictor at JDictor@IWMF.com or 941-927-4963