

2021

Digital Home Owners Guide



BUILDING THE AMERICAN DREAM

The Springfield Area Home Builders Association is excited to announce our digital Central Illinois Home Owners Guide! This guide will be full of useful information regarding home building, remodeling and maintenance/repairs. It will be sent out through the SAHBA website, an Eblast to over 3,200 contacts and via paid advertising through Facebook to reach thousands of local consumers in Central Illinois.

RATES	SAHBA MEMBERS	NON-MEMBERS
1/4 page	\$275	\$425
1/2 page	\$525	\$675
Full page	\$950	\$1,100
Front Page 1/8 (only 2 available)	\$325	\$475
Company Highlight (A full page article with 2 pictures that feature your company)	\$1,000	Not available

- All ads are full color

- All ads can link to the advertiser's website (or Facebook page)

- Can also include links to an advertisers YouTube video
(advertiser would need to provide the video link)

PURCHASE AN AD NOW
and get a 10% discount
in the 2022
Home Expo Guide!

Consumers know that the Springfield Area Home Builders Association promotes quality within the local building industry. Connect your business with the trust that consumers have with the SAHBA, and at the same time help support the efforts of the SAHBA!



Advertising Deadlines

Reserve Ad Space by October 15, 2021

Ad Copy Due: October 25, 2021

Email Ad (PDF Format) to: leeann@springfieldareahba.com

1/4 Page

4.993"w x 4.75"h

1/2 Page
H

10.125"w x 4.75"h

1/2 Page
V

4.993"w x 10"h

Full Page

10.125"w x 10"h

2021 Display Advertising Rate Card



This contract is by and between the Springfield Area Home Builders Association and the advertiser:
(Write Business Name)

This contract authorizes SAHBA to insert advertising in the 2021 Digital Home Owners Guide. To occupy a reserved space please check preferred ad size and fill out information below.

RATES	SAHBA MEMBERS	NON MEMBERS	AD SIZE
<input type="checkbox"/> 1/4 page	\$275	\$425	4.993" w x 4.75" h
<input type="checkbox"/> 1/2 page (Horizontal or Vertical)	\$525	\$675	H: 10.125" w x 4.75" h V: 4.993" w x 10" h
<input type="checkbox"/> Full page	\$950	\$1,100	10.125" w x 10" h
<input type="checkbox"/> Front Page 1/8 (only 2 available)	\$325	\$475	4.993" w x 2.25" h
<input type="checkbox"/> Company Highlight	\$1,000	N/A	(A full page article with 2 pictures that feature your company)
Full Color Free of Charge			

Payments must be received before October 25, 2021.

Company Name: _____

Primary Contact: _____

Address: _____

Phone: _____ Email: _____

Method of Payment

- ☐ Check (made payable to Springfield Area Home Builders Association)
☐ Charge to Visa/Mastercard

_____ Exp. Date: _____ CVV: _____

Signature: _____

SEND CHECK & COMPLETED FORM TO:
Springfield Area Home Builders Association
 3001 Spring Mill Dr., Suite F, Springfield, IL 62704
 Email: LeeAnn@springfieldareahba.com
 Phone: (217) 698-4941 • Fax: (217) 698-4942