



PROCLAMATION

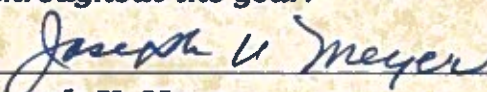
from the Office of the Mayor

CITY of COVINGTON

- WHEREAS,** the Government of Covington, Kentucky, celebrates our local small businesses and the contributions they make to our local economy and community; according to the United States Small Business Administration, there are currently 30.2 million small businesses in the United States, they represent 99.7 percent of all businesses with employees in the United States, are responsible for 65.9 percent of net new jobs created from 2000 to 2017; and
- WHEREAS,** small businesses employ 47.5 percent of the employees in the private sector in the U.S.A.; and
- WHEREAS,** 94% of consumers in the United States value the contributions small businesses make in their community; and
- WHEREAS,** 96% of consumers who plan to shop on Small Business Saturday® said the day inspires them to go to small, independently-owned retailers or restaurants that they have not been to before, or would not have otherwise tried; and
- WHEREAS,** 92% of companies planning promotions on Small Business Saturday said the day helps their business stand out during the busy holiday shopping season; and
- WHEREAS,** 59% of small business owners said Small Business Saturday contributes significantly to their holiday sales each year; and
- WHEREAS,** COVINGTON, KENTUCKY supports our local businesses that create jobs, boost our local economy and preserve our communities; and
- WHEREAS,** advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.
- NOW THEREFORE:** I, Joseph U. Meyer, Mayor of the City of Covington, Kenton County, Kentucky, by virtue of the authority vested in me and on behalf of the City Commission and the people of Covington, do hereby proclaim November 30th, 2019 as:

"SMALL BUSINESS SATURDAY" in the City of Covington

And urge the residents of our community, and communities across the country, to support small businesses and merchants on Small Business Saturday and throughout the year.



Joseph U. Meyer

MAYOR - CITY OF COVINGTON, KENTUCKY

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Covington to be affixed on this 30th day of November, 2019.

