

## Cruise lines ease COVID-19 protocols

In another strong indication that the world is emerging from the coronavirus crisis, most of the major cruise lines have now eased or even lifted their pre-cruise protocols for both vaccinated and unvaccinated guests, with more changes being announced daily.

Carnival Cruise Line, Royal Caribbean International, Celebrity Cruises and Princess Cruises recently announced they were lifting vaccination mandates for many cruises and easing testing. Carnival, Royal Caribbean International and Celebrity are dropping their vaccination mandate for most U.S. and European cruises starting Sept. 5.

Holland America, Seaborne and MSC have also eased vaccination mandates wherever possible. Disney Cruise are still requiring vaccinations in order to sail.

Norwegian Cruise Line Holdings (NCL, Oceania and Regent Seven Seas Cruises) announced that vaccinated guests aged 12 and over will no longer have any pre-cruise COVID-19 related protocols and unvaccinated guests may embark with a negative COVID-19 test taken within 72 hours prior to departure, as of Sept. 3, 2022.

In all cases, local regulations take precedence, however.

Currently, sailings to or from Australia, Bermuda, Canada or Singapore still require vaccination.

All of the cruise lines strongly recommend that all guests be up to date on vaccination protocols and test at their convenience prior to travel.

Consumers are responding strongly to the new protocols. Carnival reported that bookings on Aug. 15, 2022 were double those made on the same day in 2019.

Destinations are also easing protocols.

**The Bahamas** announced an end to its vaccination mandate, saying it will align cruise protocols with air protocols. Currently, air travelers don't have to be vaccinated but cruise passengers over the age of 12 had been required to be vaccinated to visit any Bahamian port.

Unvaccinated visitors must still show a negative test taken within 72 hours however.

**The Cayman Islands**, which had implemented some of the strictest protocols during the pandemic, has announced that effective Aug. 24, all travelers, whether vaccinated or not, will be allowed to enter without the need for additional documentation.

### In Memoriam:

#### Javier Medina of Bodegas Williams & Humbert

It is with great sadness that we announce the death of Javier Medina, who died on July 20, 2022 at the age of 55 following a serious illness. One of the owners of Spanish sherry and brandy producer Bodegas Williams & Humbert, Javier was second generation of the Medina family, in charge of the Jerez winery. He spent practically his entire professional career in the International Department of Williams & Humbert, which he joined in 1992, and included the duty free operations.

Medina was described as "the friend of the eternal smile" in the family obituary, an attribute echoed by his many colleagues in the industry.

*TMI's* Latin American correspondent John Gallagher, who has known Medina since the early 1990s, comments:

"Anyone who has met Javier will confirm that he is (I still can't say was) a beautiful person. A huge almost permanent smile, kind words, nice and non-intrusive questions about your family, about your business and about your personal well-being. He always brought me supplies to the trade shows where we met up. In fact, it was this week when I was calling him with my order for collection in Cannes, that I got the most unpleasant of surprises and I learned of his passing.

"We in the travel retail industry have lost a great friend and hopefully we can get together in Cannes, break a bottle of Fino and toast his final journey. Sonia, his wife, will be incredibly sad but she can be immensely proud of what Javier did in his life and the number of friends he has left.

"There are never enough words to explain your sadness and emotions when a great friend leaves this life. Will miss you, Javier!"

Eddie Ferenczi, of SMT Duty Free, reflected the feelings of many with his comment on the TR Meeting Point Facebook page:

"Very sad news! Javier was a Spanish Gentleman!! Always with a smile, always with a warm hug, always interested in your well-being, and always concerned with your business. A conversation with Javier would never end without his invitation to The Bodegas. A terrible loss to his wife, to his sister, to his family, to the beverage industry and to the Travel Retail industry. QDEP."

*TMI* sends its deepest condolences to the Medina family on the loss of Javier.

## Estée Lauder promotes Patrick Bouchard and Eric Lee to new roles within the Travel Retail Leadership Team

The Estée Lauder Companies has announced two new updates to the Travel Retail Leadership Team (TRLT).

ELC has appointed Patrick Bouchard to Senior Vice President / General Manager, La Mer and Le Labo, Travel Retail Worldwide (TRWW) and named Eric Lee to Senior Vice President, Business Development and Strategy, Travel Retail Worldwide.

Patrick Bouchard's promotion becomes effective September 1, 2022. He will report directly to Israel Assa, Global President,

TRWW, with a matrix reporting line to YoeGin Chang, SVP International, La Mer and Valerie Piana, SVP, Global Marketing, International, and Education, Le Labo.

Bouchard succeeds Karen Housman, whose appointment as SVP / GM, Travel Retail Asia Pacific was previously announced. He will relocate to New York from Switzerland with his family, and he will remain on the Travel Retail Leadership Team.

Bouchard will be responsible for managing La Mer and Le Labo brands in TRWW. Prior to this, he

was VP, Global Client Management, TRWW, where he led and developed a multi-functional and cross-regional team to define the strategy for Global Travel Retail Accounts.

Eric Lee's new role becomes effective on Sept. 6. He will be reporting to Sean Perry, SVP, Financial Planning & Analysis, TRWW.

Lee will be responsible for leading the strategy efforts of the TRWW organization, as well as spearheading key business development opportunities and business

intelligence priorities.

He covers five multifunctional areas of expertise, Innovation and Education Hubs, Strategic Pricing, Business Intelligence & Analytics, and Strategy and Business Development teams.

Lee joins TRWW from the Corporate Strategy team, where he served as Vice President, Corporate Strategy and was responsible for leading the company's annual Strategic Planning process.

## “On The Move” with Montblanc unveils a new vision of mobility

Luxury Maison Montblanc has released a new cross-category collection inspired by different aspects of mobility, which is at the heart of Montblanc’s DNA: the way we move inspires the mark we make.

Under the banner of its What Moves You Makes You global brand platform, Montblanc aims to inspire people to live a life of purpose and passion, leaving a mark on the world by following what truly moves them.

“Montblanc has also always understood the power of mobility, to move freely not just physically, but moving ahead to grow and ultimately thrive. With this new campaign, we are encouraging a new generation of Montblanc customers to get out and move with passion, curiosity and style, as they pursue what truly matters to them in life,” explains Vincent Montalescot, Montblanc CMO.

The campaign – which went live this week on August 24<sup>th</sup>, features Montblanc Mark Maker and actor Cillian Murphy who has moved through life making his own bold decisions, choosing his own direction on his path to success.

In the hero film, Cillian Murphy can be seen moving through a world that moves in a different direction to everyone else’s. By doing so, he reveals that following one’s passions is likely the right direction to move in.

Created by award-winning agency Wieden + Kennedy Amsterdam and executed by director Ian Pons Jewell, it shines new light on a seemingly every day journey and marks an evolution for the brand as it articulates its vision for mobility.

Featuring writing instruments, leather goods, connected technologies and timepieces, the collection includes finely crafted companions to inspire people to follow their own path and accompany them on their journey, says the company.



*A powerful presence on stage, television and screen, actor Cillian Murphy’s work has taken him all over the world, making him an apt choice for Montblanc’s On the Move Mark Maker.*

Cillian Murphy is seen sporting the Montblanc Extreme 3.0 backpack with climbing-inspired lock. Further products featured include a StarWalker BlackCosmos writing instrument, the new Summit 3 smartwatch and the 1858 GMT watch. See the campaign films here:

<https://www.montblanc.com/en-us/discover/campaign/what-moves-you-makes-you>

**Montblanc Extreme 3.0** leather goods revisits its signature collection for active and fast paced lifestyles with new formats and an original leather design inspired by the company’s groundbreaking marketing visuals from the early 20th century.

Conceived for life on the move, urban exploration and work adventures, the Montblanc Extreme collection was designed to withstand the demands of everyday travel by pushing the boundaries of technical innovation to achieve new heights of durability and performance, balancing functionality with distinctively sleek, contemporary styling.

The Montblanc Extreme 3.0 collection features a new leather texture, and trendy, functional shapes influenced by the Bauhaus style of the 1920s.

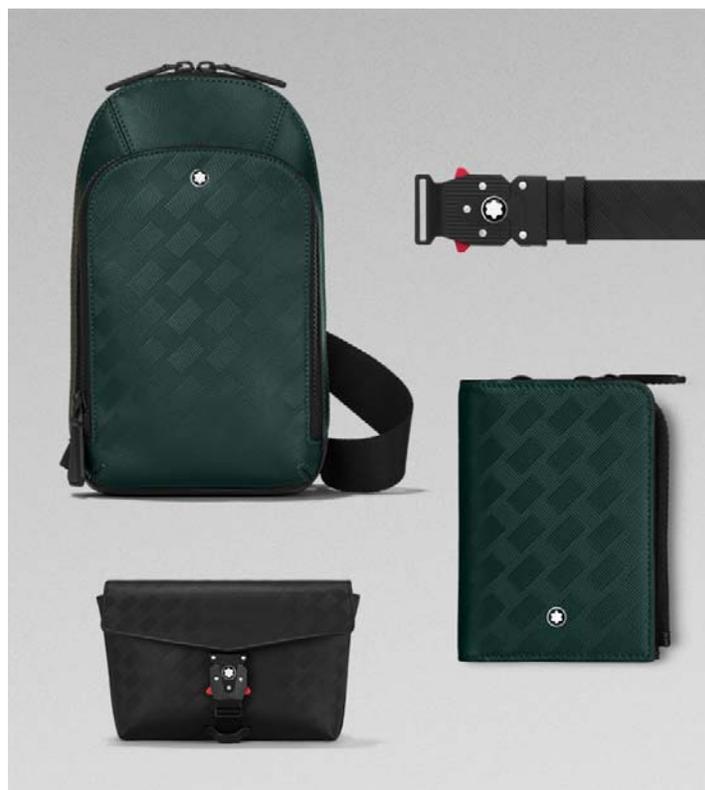
With a focus on the environment, the collection uses leather obtained from a CO2 neutral tanning process and lining made from recycled fibers.

The Montblanc Extreme motif features a bigger treatment for bags and a smaller one for small accessories available in signature Montblanc Black and an eye-catching British Green, paired with metal fittings in black.

The iconic Montblanc emblem has also been enlarged. Three bags and a belt in the collection feature an innovative M LOCK 4810 closure inspired by the climbing world.

The collection includes backpacks, document cases, chest and sling bags, envelopes and laptop cases, as well as a variety of small leather goods, accessories and belts.

Collections featured in the campaign are available at Montblanc boutiques worldwide and online. For more information, visit [www.montblanc.com](http://www.montblanc.com)



## Duty Free Dynamics adds Timex and Adidas watches to its brand portfolio



Duty Free Dynamics (DFD) has now incorporated Timex and Adidas watches to its brand portfolio, for distribution in the Travel Retail channel of the Americas.

Duty Free Dynamics has been working with the Timex Group for the past eight years, beginning from when DFD started operations distributing Guess watches in the channel. This strong bond is now expanded with the agreement to include the Timex and Adidas brands.

Established in 1854, Timex is a traditional American brand of watches, known for craftsmanship, quality and design.

Its reputation as “the people’s watchmaker” reflects its positioning as part of Americana culture.

The Adidas watches are true to their DNA, drawing on the brand’s rich sporting history.

Adidas is an affordable lifestyle and fashion label for today’s generation, where design and functionality converge with a modern flair and street culture style, according to the company. Each watch features innovation and sustainability and is signed with the Trefoil logo, a globally recognized iconic emblem.

Duty Free Dynamics is a one-stop partner for global brands throughout the Travel Retail channel worldwide, providing business models and services that add value to brands and retail operators alike.



*Adidas solar-powered watches for him and her feature sustainability, functionality and modern flair.*

## Official Frida Kahlo-inspired fragrance debuts in the Americas



Fantasy Fragrances, LLC and Frida Kahlo Corporation have announced the launch of the official fragrance inspired by world-renowned artist Frida Kahlo: **Frida Kahlo Eau de Toilette**.

**Frida Kahlo EDT** brings the essence of Frida Kahlo to life, says the companies behind it.

Notes of Pink Grapefruit and Black Pepper blended with Jasmine and Lily of the Valley bring to mind a flourishing garden while Patchouli and Musk linger on the skin.

Frida’s vibrant style inspires the red lacquered bottle; it symbolizes her passion, courage, and strength.

Her love for nature and art is represented in the floral design found on the bottle and outer packaging. The fragrance sits in an illustrated garden within its reusable drawer box. Bold floral patterns and vibrant colors enhance its collectability.

The Frida Kahlo fragrances will be distributed in the Caribbean and Mexican travel retail markets by TAIRO International, beginning this fall.

“We are thrilled to introduce this brand in the region,” says TAIRO’s CEO Robert Bassan. “Frida Kahlo’s legacy is still remembered globally, and the brand will be a perfect addition to our portfolio and those of our retailer partners.”

“The scent is captivating and enduring, just like her legacy,” comments Bassan. “This fragrance is an homage to all the fearless people who embrace their authentic self.”

For more information, please contact: [info@fantasyfragrance.com](mailto:info@fantasyfragrance.com)

## E. Gluck brings its Steve Madden watches and wearable tech accessories to Cannes

Fashion watch leader E. Gluck Corporation will be exhibiting its new Steve Madden watch and wearable tech collections at the Tax Free World Exhibition & Conference in Cannes this year for distribution in the duty free and travel retail channels.

The company is a leader in the global watch industry for over 65 years producing fashion watch brands such as Anne Klein, Armitron and Torgoen, as well as the Steve Madden brand.

Inspired by rock and roll and his

New York roots, Steve Madden has spent over three decades providing on-trend individuals with an outlet to express their individuality. Innovative, daring, and inspiring are just a few words that come to mind when thinking of the brand's mark on fashion and modern street style, says the company.

With millions of customers worldwide, the Steve Madden design universe is a fertile jumping off point for watches and wearable tech accessories.

Rob Robertaccio, SVP of Global & Travel Retail Sales, remarked: "We are thrilled to bring a fashion power player like Steve Madden to Duty Free and Travel Retail. The Steve Madden brand allows us to further engage our trend and fashion customer with high quality, on-trend pieces across several categories, including fashion watches, wearables, hearables, and more."

E. Gluck has received an overwhelmingly positive response to its Steve Madden collections and has already shipped to 10 countries

worldwide. Wearables retail for \$35-70 USRP, and the watches range from \$55-150 USRP.

"Given the early positive reactions we have received," said Robertaccio, "we expect this category to be a hit in Duty Free and Travel Retail."

E. Gluck will be exhibiting Steve Madden's one-of-a-kind watch and wearable tech accessory offerings at the TFWA Tax Free World Exhibition & Conference in Cannes at booth Blue Village F-15.



## Pernod Ricard GTR returns to Cannes with sustainability at its core

Pernod Ricard Global Travel Retail (PR GTR) is returning to the TFWA World Exhibition & Conference with a fully sustainable booth this year. PR GTR says it will leverage the event to immerse customers and partners in its leading brand portfolio and share updates on its ambition and strategy for the coming months, as well as showcase its position as a global industry leader in sustainable design.

"As the travel retail industry recovers from the challenges over the past couple years, we are once again excited to return to TFWA World Exhibition & Conference. The event is a great occasion for us to connect with key partners across the travel retail ecosystem around the world to discuss the opportunities and challenges facing the sector in today's climate," says Mohit Lal, CEO PR GTR.

Reflecting PR GTR's commitment to lead the channel's sustainable and responsible transformation, the stand is being built with sustainability at its core.

Developed with B-Corp certified PIE factory, the stand will be built with 100% sustainable design, production, and management.

Implementing Circular Making principles - Rethink, Reduce, Reuse, Recycle and Respect at every touchpoint, the design utilizes sustainable materials such as aluminum framework, moss walls and recycled wood cladding, a reclaimed glass bar and impact positive furniture, recycled floor and signage, and low emission LED lighting and audiovisual.

Every component is modular and reusable, virgin plastic free and with zero waste. The company says this is the start point of a TFWA Sustainable Roadmap for PR GTR, which will measure the stand's impact year on year, as improvements are made in line with developments and with the remaining footprint being offset against gold standard carbon credits.

Circular Making is one of the four pillars which underpin the Pernod Ricard Group's global

Good Times from a Good Place Sustainability & Responsibility 2030 roadmap. By 2030, PR GTR ambition is to reduce the intensity of its overall carbon footprint by 50%, supporting Pernod Ricard Group's ambition to follow a net zero by 2050 trajectory.

### Lifecycle Analysis Tool

PR GTR will also be showing its industry-first Lifecycle Analysis Tool for Retail Merchandising, launched at TFWA in 2021, which assesses the environmental implications of design for activation units and to accurately track data, set targets, and publicly report on the impact and improvement of retail projects.

The LCA tool has been used for all PR GTR merchandising projects with key retailers for the past 12 months and a PR GTR Circular Making report will be available for PR GTR's partners at TFWA Cannes for a full review of the environmental impact across merchandising.

"The TFWA World Exhibition & Conference in Cannes is a key event for us to immerse our customers and partners in the spirit and energy of the brands across the PR GTR portfolio whilst discussing the how we can support as the sector continues to recover," says Liya Zhang, Vice President of Marketing PR GTR.

"We are excited to showcase our innovations and credentials, particularly in the sustainability space as the only supplier to be implementing the LCA Tool on a global scale, across 100% of retail projects."

### Immersive brand exploration

Jameson, the leading Irish whiskey in GTR, is launching its "Like a Local" campaign, which was specifically created for GTR, in Cannes.

Alongside Jameson, Pernod Ricard will highlight and share key updates across the portfolio including Royal Salute, Chivas Regal, The Glenlivet, Absolut Vodka and Malfy Gin.

## Woodford Reserve creates sensory experience with a Parisian twist at CDC Airport

Woodford Reserve is creating a spectacular sensory experience at Charles De Gaulle Airport in Paris, France to introduce the flavors of its American Whiskey to traveling consumers. To give it a unique Parisian twist, the brand is working with two local French partners to further elevate the experience.

The pop-up lounge, located in Terminal 2E at Gate M, will run daily from August 30 to September 26.

“This unique sensory lounge will bring the flavors of Woodford Reserve to all those traveling through Charles De Gaulle Airport,” said Chris Morris, Master Distiller at Woodford Reserve. “It’s an interactive way to introduce consumers to Woodford Reserve with a Parisian twist, elevating the travel shopping experience to new levels.”

For that Parisian twist, Woodford



Reserve has partnered with the iconic Paris cocktail bar Little Red Door to bring a farm-to-bar cocktail menu to the pop-up. And the famed La Maison du Chocolat of Paris has crafted a special bonbon to pair perfectly with Woodford Reserve.

The custom menu will feature Woodford Reserve cocktails and non-alcoholic cocktails inspired by

the 200 flavors in every bottle of the Kentucky Straight Bourbon. With sustainability in mind, cocktails will be served in keep-sake Govino glasses to reduce waste. “We’re incredibly excited to bring our Farm to Glass approach to cocktails to a world-class environment like Charles de Gaulle airport to showcase the best in French

produce,” said Alex Francis, of Little Red Door. “And, to do it alongside long-term collaborators and the premiere spirits brand in travel retail Woodford Reserve is even more exciting.”

Visitors of the pop-up will experience a spectacle of the senses through tasting experiences of Woodford Reserve’s portfolio. Tastings will change daily and occasionally include high-end limited releases such as the Master’s Collection and Baccarat Edition – a cognac-finished bourbon.

A range of Woodford Reserve will be available to purchase, including Bourbon, Malt, Double Oaked, Five-Malt Stouted Mash, Batch Proof 128.3, and Baccarat Edition. An exclusive bottle of Woodford Reserve Bourbon featuring a “From Paris With Love” design will be available at the lounge.

## The Macallan launches new annual release with the Home Collection

The Macallan has introduced Home Collection – The Distillery, the first edition in a new annual release series inspired by the natural beauty of The Macallan Estate.

Celebrating The Macallan’s origins, the new collection of single malt whiskies will be available exclusively from The Macallan Estate Boutique, The Macallan Boutiques in Global Travel Retail, Domestic and E-Boutiques.

The 485-acre Macallan Estate on the banks of the River Spey has been farmed since 1543. In 1700, Captain John Grant transformed the land into a community with the construction of Easter Elchies House, with schoolteacher Alexander Reid establishing the Distillery in 1824.

The Macallan Home Collection – The Distillery, the first release in the new series, showcases The Macallan’s Distillery. The award-winning building, designed by

globally acclaimed architects Rogers Stirk Harbour + Partners, incorporates a unique undulating roof covered in grass and wildflowers to reflect the surrounding scenic hills.

Crafted from a combination of European and American oak casks and refill casks, this whisky also pays tribute to The Macallan’s traditions and community spirit.

The bottle is presented in a unique pack featuring a watercolor painting depicting the Distillery by local artist Colin Rizza, who is also a long-standing Distillery worker at The Macallan. Colin’s family has worked with The Macallan for over three decades, and both he and his son still work at the Distillery to this day.

Polly Logan, Whisky Maker at The Macallan, said: “Being part of the 200-year history and heritage of whisky-making at The Macallan Distillery is a truly unique experience... The Macallan Home Collection–The Distillery describes

sensorially the passion and pride we feel in our wonderful spiritual home. A gentle floral note gives a subtle nod to the beautiful landscape that forms The Macallan Estate, while the rich finish reflects the warm welcome that awaits here in the heart of Speyside.”



Jeremy Speirs, Regional Managing Director, Edrington Global Travel Retail, commented: “Central to our vision for The Macallan Boutiques in travel retail is allowing more consumers around the world to connect with the brand’s home in Speyside. With the launch of The Macallan Home Collection exclusively in select boutiques, we continue to build on that vision with a new series which is inspired by the natural beauty of The Macallan Estate. We’re confident this series will resonate strongly with global shoppers looking to explore the stories and heritage behind The Macallan in a beautiful, highly collectible format.”

With an RRP of US\$250 / GBP200 / €230, The Macallan Home Collection – The Distillery will be available from Mid-August 2022.