

## Travel numbers start year going from bad to worse, but vaccine rollout promises recovery ahead

The International Air Transport Association (IATA) says that 2021 is starting off worse than 2020 ended. The trade group reports that passenger traffic fell in January 2021, both compared to pre-COVID levels (January 2019) and compared to the immediate month prior (December 2020).

*(IATA note: Because comparisons between 2021 and 2020 monthly results are distorted by the extraordinary impact of COVID-19, unless otherwise noted all comparisons are to January 2019 which followed a normal demand pattern.)*

Total demand in January 2021 (measured in revenue passenger kilometers or RPKs) was down 72.0% compared to January 2019. That was worse than the 69.7% year-over-year decline recorded in December 2020.

Total domestic demand was down 47.4% versus pre-crisis (January 2019) levels. In December it was down 42.9% on the previous year. This weakening is largely driven by stricter domestic travel controls in China over the Lunar New Year holiday period.

In fact, travel analytics firm **ForwardKeys** reports that domestic air travel in China during New Year Golden Week (February 11-17) was 69.3% down on the equivalent period in 2019, when travel was at normal, pre-pandemic levels. Domestic travel during the fortnight before, which is traditionally a busy period for Chinese people returning home to spend the holiday with their families, was 62.3% down.

International passenger demand in January was even worse, coming in at 85.6% below January 2019, a further drop compared to the 85.3% year-to-year decline recorded in December. While vaccinations have begun to roll out, new COVID variants are leading governments to increase travel restrictions, said Alexandre de

Juniac, IATA's Director General and CEO.

"The uncertainty around how long these restrictions will last also has an impact on future travel. Forward bookings in February this year for the Northern Hemisphere summer travel season were 78% below levels in February 2019," said de Juniac,

**International Passenger Markets**  
**Asia-Pacific airlines'** January traffic plummeted 94.6% compared to the 2019 period, virtually unchanged from the 94.4% decline registered for December 2020 compared to a year ago.

**European carriers** had an 83.2% decline in traffic in January versus January 2019, worsened from an 82.6% decline in December compared to the same month in 2019.

**Middle Eastern airlines** saw demand plunge 82.3% in January compared to January 2019, which was broadly unchanged from an 82.6% demand drop in December versus a year ago.

**Air traffic in the Americas was comparatively a little better.**  
**North American carriers'** January traffic fell 79.0% compared to the 2019 period, up slightly from a 79.5% decline in December year to year.

**Latin American airlines** experienced a 78.5% demand drop in January, compared to the same month in 2019, worsened from a 76.2% decline in December year-to-year.

**African airlines'** traffic, meanwhile, dropped 66.1% in January, which was a modest improvement compared to a 68.8% decline recorded in December versus a year ago.

There are indications of increased international travel in the Americas, however. Miami International has been steadily adding new airlines and routes, while San

Francisco International this week celebrated the return of Emirates with the arrival of their first nonstop flight from Dubai in 11 months.

**Global Rescue survey shows growing travel confidence**

A study by Global Rescue, a leading travel risk and crisis response provider, hints at a stronger than expected return of travel as vaccinations continue to rollout. The survey of more than 2,000 of Global Rescue's current and former members taken between Jan. 26-31, 2021, indicates that travelers feel much safer with a vaccination rather than with the testing now widely in effect throughout the world.

According to survey results, getting a COVID-19 vaccination (47%) and open borders (34%) are the two most important conditions travelers need in place to feel safe enough to travel internationally.

By a 2-to-1 margin, respondents to the 2021 Global Rescue Travel Survey said that negative COVID-19 tests do not make travelers feel safer compared to getting a coronavirus vaccine. Seventy three percent of respondents would feel safer during a trip if they had a COVID-19 vaccine compared to only 36% who would feel safer if they had a negative PCR COVID-19 test result before reaching their destination.

Travelers (69%) also want other travelers to be vaccinated.

"Our members are some of the most experienced travelers in the world," said Daniel Richards, CEO of Global Rescue. "The annual travel survey confirms travelers need assurances that they can return home safely."

*Global Rescue results continue on page 6.*



### WiTR extends survey deadline

Women in Travel Retail (WiTR) – the industry forum for women working exclusively in travel retail – has extended the deadline for completing its 'future direction' survey to Friday, March 12, 2021.

The survey – which only takes a few minutes to complete – is designed to allow the women in the travel retail industry to help determine the future role of this very useful networking organization.

**Please take a few minutes to share your thoughts with the advisory board!**

"We've had a good response to date from members and non-members with some excellent suggestions for how we move forward," says **WiTR Chair Sarah Branquinho**. "However, we know there are plenty more women out there that we'd like to respond and are therefore extending the deadline."

Based on responses received, WiTR is organizing two webinars for the end of this month (March) and April; the goal being to make these monthly with topics of particular relevance to women. "What's clear so far is that WiTR can serve a very relevant and useful purpose in the lives of travel retail women. The more responses we get, the more pertinent and beneficial the association can be. We're here for you...so please do send back the survey asap," says Branquinho.

This survey –consisting of 10 questions –can also be accessed via the link below.

<https://www.surveymonkey.com/t/ZYFOP2C>

## Dufry wins new retail contracts at Jamaica's Sangster International Airport in Montego Bay

Global travel retailer Dufry has been awarded a new concession license at Sangster International Airport in Montego Bay, Jamaica, where it has held a contract since 2012. The airport operator, MBJ Airports Limited ("MBJ"), is currently expanding and redeveloping the retail space as it expands and modernizes the facility. Montego Bay is one of the main airports in Jamaica.

The new agreement allows Dufry to considerably expand its presence at the airport, where it will increase the retail space from 1,800 square meters to 2,260 square meters in total. The expanded space will allow Dufry to offer an extended product assortment to the 4.6 million travelers who visit the airport each year.

The concession contract consists of both duty free and duty-paid elements.

First, a new five-year duty free contract effective as of August 2021 will feature a newly designed walk-through shop, two last-minute duty free shops in the departure areas and a duty free arrival shop. The duty free offering includes all the typical core categories such as perfume & cosmetics, spirits, food & confectionery and tobacco, complemented by watches & jewelry, accessories, electronics and luggage.

The second part is the six-year duty-paid concession effective as of June 2021, which includes several of Dufry's specialized shop concepts such as Tech-On-The-Go for electronics; Spirit of Jamaica for souvenirs and the typical Hudson convenience shop offering a vast assortment of travel essentials. These new shops are spread across the whole airport to serve both domestic and international travelers.



Julian Diaz, Dufry Group CEO, commented: "We are proud to have been awarded this new concession contract in the completely renewed Montego Bay airport. Jamaica and the Caribbean in general are an important and attractive tourist destination, where we have been successfully operating for many years and we are now looking forward to welcoming our customers with an increased offer of renowned global brands and local premium labels. I would like to thank our partners at MBJ Airports Limited for the trust put in Dufry and our local team, which we will

honor with a state-of-the-art shopping environment, to create a mutually successful business."

MBJ Chief Executive Officer Shane Munroe says that he is confident that Dufry will continue to build on the excellent work they have been doing over the years and especially during this period.

"We have enjoyed a successful relationship with Dufry since they commenced operation at MBJ in 2012, and we are very pleased to have them continue with us as we enhance the retail offer and level of service to our passengers," said Munroe.

## Hudson officially opens Nonstop, powered by Amazon's Just Walk Out Technology, at Dallas Love Field Airport

Travel retail operator Hudson has opened the first Hudson Nonstop store using Amazon's Just Walk Out technology at Dallas Love Field Airport (DAL).

The opening celebrates Hudson's commitment to delivering transformative retail experiences tailored to today's travelers, says the company. Hudson is a Dufry company that operates more than 1,000 stores in airports, commuter hubs, landmarks and tourist destinations across North America.

Located post-security near Gate 10, the state-of-the-art, 500-square-foot store officially opened its gates to Dallas travelers on Feb. 22, delivering an innovative, contactless shopping experience. The concept is the airport's first walk-through shopping destination.

"The opening of our first Hudson Nonstop store is a significant milestone in delivering on Hudson's vision for accelerated digital innovation in-store and

overall digital transformation across the business," said Brian Quinn, Executive Vice President and Chief Operating Officer of Hudson.

"Hudson Nonstop represents a new way of retailing that emulates an end-to-end digital shopping experience which we believe is the future of retail, even after COVID-19 – we look forward to serving travelers in this exciting new store concept for years to come."

Hudson's distinctive brand style is reflected throughout the DAL store's design and product offering. The freestanding store design and designated single point of entry and exit provide a sleek aesthetic that welcomes DAL travelers in and allows them to easily navigate the store.

Acknowledging the need for social distancing protocols in the COVID-19 environment, the store is designed for one-way traffic and eliminates checkout-line friction to manage crowd control.



With travelers able to seamlessly enter the Hudson Nonstop store with a swipe of their credit card or using "Tap to Pay," take the products they're looking for, and then walk out of the store, the store merchandising layout provides visibility to products needed for every travel journey.

Travelers can find a wide selection of Grab & Go food, beverage, and snacks as well as electronics, personal protective equipment (PPE), and health and beauty products throughout the store.

The store will also include a selection of Texas-themed merchandise, inspired by the history and charm of the Lone Star State.

The opening of Hudson Nonstop, which is operated under a joint venture agreement with ACDBE partners Multiplex Inc. and REGALi Inc, complements Hudson's existing footprint at DAL, which offers over 15 travel convenience and food and beverage stores, including a variety of locally-inspired concepts.

## North and South American 2020 Airport Service Quality Awards winners

Hartsfield-Jackson Atlanta International Airport (ATL) and Canada's Toronto Pearson International Airport each earned two Airport Service Quality (ASQ) Awards in 2020, one for "Best Airport by Size and Region (over 40 million passengers per year in North America)" and the other for "Best Hygiene Measures by Region (North America)."

Awarded by Airports Council International (ACI) since 2006, the ASQ Departures program has become the world's leading airport passenger satisfaction benchmark with close to 400 airports participating across 95 countries. This is the inaugural year for the Hygiene Measures category.

The other North American airports lauded in the Hygiene category are Louis Armstrong New Orleans International, San Antonio International, Tampa International in the U.S. and Victoria International, in Canada.

In the Latin America-Caribbean region, Daniel Oduber Quirós International in Costa Rica and Punta Cana International in the Dominican Republic earned the Best Hygiene accolade.

In addition to ATL and Toronto, the other North American winners of the Best Airport by Size & Category awards are:

Under 2 million passengers: Victoria International (Canada); 2-5 million passengers - Greenville-Spartanburg, Portland; 5-15 million passengers - Indianapolis, John Glenn Columbus, San Antonio; 15-25 million passengers - Austin-Bergstrom International, Dallas Love Field; 25-40 million passengers - Baltimore/Washington International Thurgood Marshall and Detroit Metropolitan Wayne County Airport.

The Best Airport by Size & Category awards in LATAM-Carib went to: Under 2 million passengers - Curaçao International, Daniel Oduber Quirós International (Costa Rica); 2-5 million - Aeropuerto Internacional José Joaquín de Olmedo (Guayaquil, Ecuador); 5-15 million passengers - Punta Cana and Quito International in Ecuador.

*Guest at Rouge Duty Free Porsche launch in Grenada tries on latest sunglasses from the lifestyle brand's Fall/Winter 2020 Collection.*

## Porsche Design holds exclusive Rouge Duty Free event for Grenada launch

Lifestyle brand Porsche Design has launched its stylish collection of sunglasses at Rouge Duty Free on the island of Grenada. The launch was kicked off with an exclusive event for invited guests at Rouge's popular luxury store located in Port Louis, Grenada's renowned marina for mega-yachts.

The Porsche Design sunglasses collections showcase the brand's combination of purist design and intelligent function with the highest level of technological innovation, says the company, and will add an attractive new option to further enhance the sunglasses category offer for the retailer.



To celebrate the launch of its luxury collections at the Rouge duty free stores, Porsche Design held a special event for members of an exclusive society who were given full luxury treatment with invitations delivered by courier.

On arrival at the party, guests were treated to live entertainment, hors d'oeuvre and the opportunity to discover the latest Porsche Design styles. Porsche's new Fall/Winter 2020 Collection showcases the brand's passion for perfect shape and innovative materials.

Raymond Kattoura, Director of Purchasing/Operation at Rouge Duty Free, said: "A luxury brand is about more than just products, it is about lifestyle and luxury experiences too. This event gave our exclusive guests a chance to immerse themselves in the Porsche Design brand at a dedicated event."

Rouge Duty Free offers a fusion of the latest travel retail products with a modern, upscale local market feel. Its mission is to provide the finest brands alongside an excellent and exciting retail experience.

## APTRA APAC Dialogue on March 17 to reveal new Trinity White Paper with Keynote Address from EVP Commercial of Changi Airport Group

APTRA (Asia Pacific Travel Retail Association), in association with *The Moodie Davitt Report*, will hold the first APTRA APAC Dialogue webinar on Wednesday, March 17, 2021 at 3pm Singapore time/0800 CET.

Attendance is free of charge and open to anyone in the travel retail and aviation sectors. Registration is now open via <https://apacdialogue.com/>

The APAC Dialogue webinar will explore the pandemic-shaped industry landscape now and in the future. It will also review the industry from a global perspective with the launch of the new white paper from Jack MacGowan and Mauro Anastasi, so it may well be of interest to TMI readers.

It will feature an opening keynote address delivered by Ms Lim Peck Hoon, Executive Vice President Commercial, Changi Airport Group, entitled 'Emerging Stronger Together.'

It is also the worldwide premier of the new Trinity White Paper – 'Travel Retail Wayfinding for the Post-Covid Era' co-authored by Mauro Anastasi of Bain & Company and Jack MacGowan of Castlepole Consulting in association with *The Moodie Davitt Report*.

The document examines and reimagines all aspects of the airport retail consumer, commercial and contractual landscape in the wake of the COVID-19 pandemic, with appropriate recommendations. All attendees will receive an advance copy of the Trinity White Paper.

The organizers also announce a powerful line-up of presenters and panelists:

- **Mauro Anastasi (Presenter):** Partner, Bain & Company Italy
- **Jack MacGowan (Presenter):** Director, Castlepole Consulting
- **Doug Bagley:** Managing Director Asia Pacific, William Grant & Sons
- **Dan Cappell:** Chief Commercial Officer, Ontario International Airport Authority, Southern California
- **Lucy Thomas:** Head of Retail, Auckland Airport
- **Dag Rasmussen, CEO,** Lagardère Travel Retail
- **Sunil Tuli:** President APTRA, and Group CEO, King Power Group, Hong Kong
- **Martin Moodie (Moderator):** Founder & Chairman, The Moodie Davitt Report



## Beam Suntory extends Bowmore Timeless Series with new GTR exclusive 31 Year Old Whisky

Beam Suntory has added a Global Travel Retail exclusive 31 Year Old variant to its Bowmore Timeless Series.

The new expression was launched in select travel retail locations last month.

The Bowmore Timeless Series is a celebration of the 240 years of Bowmore's legacy and is designed to capture the essence of the whisky's Islay home embodied by the balance of smoke, exotic fruit and sea salt.

Bowmore Timeless 31-year-old has been aged in ex-Bourbon casks for 29 years in order to allow the single malt to reach the peak of its maturation. It is then transferred to Spanish Oak Matusalem Sherry seasoned butts for two years to 'finish' and enhance the flavors. Beam Suntory reports that 3,000 bottles will be available exclusively to Global Travel Retail.

The 31 Year Old expression is housed in a distinctive black box alongside an hourglass which when turned provides drinkers with three minutes to enjoy the nose of the



Islay single malt. Only after this time has passed should drinkers take their first sip, says the company.

Manuel Gonzalez, Head of Brand Marketing at Beam-Suntory Global Travel Retail, said:

"We are honored to launch Bowmore Timeless 31-year-old

exclusively in Global Travel Retail. The single malt whisky encapsulates the spirit of Bowmore, bringing together years of hard work that have led to the creation of one of the most celebrated whiskies in the world.

"Bowmore Timeless 31-year-old is a unique and premium

quality blend and is sure to transport drinkers to the shores of Islay wherever they are in the world."

Bowmore Timeless 27-year-old is also being introduced to the Bowmore Timeless Series. The whisky has been matured in Sherry and ex-Bourbon casks for 15 years before being moved into first-fill Oloroso butts for a further 12-years. The single malt is then bottled at cask strength and individually numbered.

As part of the launch of these two new whiskies, Bowmore teamed up with The Whisky Wire Founder Steve Rush to host a Bowmore Tweet Tasting event last week.

Rush, who was joined by Bowmore Distillery Manager David Turner, featured five drams from the Timeless Series including the two new expressions.

The Tweet Tasting included the 12 Year Old, 15 Year Old, 18 Year Old, plus the new 27 Year Old and 31 Year Old whiskies and included participants all over the world.

## Estée Lauder signs actress Ana de Armas as new Global Brand Ambassador

Estée Lauder has signed Ana de Armas, Golden Globe Award-nominated actress and honoree of the 2021 TIME100 Next list, as its new Global Brand Ambassador.

Armas will be featured in campaigns across digital, TV, in-store and print. Her first campaign is for the new *Beautiful Magnolia* fragrance launching in March 2021.

Armas, the star of such hit films as *Blade Runner 2049*, *War Dogs* and *Knives Out*, joins the current roster of Estée Lauder global talent including Anok Yai, Bianca Brandolini D'Adda, Carolyn Murphy, Diana Penty, Grace Elizabeth, Karlie Kloss and Yang Mi.

"We are thrilled to welcome Ana to the Estée Lauder brand," said Stéphane de La Faverie, Group President, The Estée Lauder Companies & Global Brand President, Estée Lauder and AERIN.

"Her story of Overcoming barriers to achieve her Dreams and become an accomplished actress is inspiring to women around the world, and her talent, warmth and beauty will bring a new energy to the brand."

"I am honored to represent such an iconic brand," said Ana de Armas. "Growing up in Cuba, I really admire and connect with the story of Mrs. Estée Lauder. She understood that you have to work hard to turn your dreams into a reality. Everything she did was inspiring then and continues to be inspiring today. I am proud to become part of that legacy and share her story."



## Port Canaveral gets underway as North America's first LNG Cruise Port

Port Canaveral marked a historic milestone as North America's first LNG cruise port this week, celebrating the arrival of Q-LNG 4000, a cutting-edge ship-to-ship articulated tug and bunker barge (ATB), designed to provide safe and reliable ship-to-ship transfers of the cleaner-burning LNG.

The Q4K will operate in Port Canaveral providing LNG fuel to cruise vessels, notably to Carnival Cruise Line's LNG-powered *Mardi Gras* which will homeport at Port Canaveral beginning this year.

The vessel docked at Port Canaveral's newly constructed Cruise Terminal 3, which was completed in June 2020 but not yet welcomed its first cruise passenger, with the global shutdown of the cruise industry due to the COVID pandemic.

## Swarovski launches bold new vision in transformative rebrand



Austrian crystal house Swarovski has unveiled a bold new vision for the company that it says celebrates crystal in all its forms. Marking its 125<sup>th</sup> anniversary, the rebrand includes a striking, restyled swan logo, with the iconic image now poised to take flight, and vibrant new store concepts across the globe, transforming the way Swarovski is perceived with a radical new vision.

“For 125 years, Swarovski has had the power to transform and reinvent itself time and time again while always staying true to its DNA.

“We are excited to add a new chapter to this tremendous success story by lifting Swarovski’s center of gravity to accessible luxury and

by truly becoming a crystal lifestyle,” commented Robert Buchbauer, Swarovski CEO.

### The Swan takes flight

Evolving from its most recent iteration, the Swarovski Swan takes on a streamlined form – with an elongated neck and positioning crafted to reinforce the brand’s forward momentum. The Swan icon is wrapped in an octagon, a nod to a faceted crystal and the craftsmanship of Swarovski’s master cutters, says the company. The new image of Swarovski debuts under the helm of the company’s first Creative Director, Giovanna Engelbert, who is launching the image through the filter of the Wonderlab, “a joyful universe that invites you to ‘ignite your dreams.’”

“The Wonderlab is an idea, it is an imagined place that embodies everything Swarovski stands for and that will continue to inspire us for years to come,” says Engelbert. “The Wonderlab is where science and magic meet, where extra and elegance collide, it is a feeling of wonder that everyone should experience as we invite them into our new world at Swarovski.”

### A Feast for the Senses

The Swarovski Wonderlab collection will be unveiled in 28 Instant Wonder stores in key global markets. The first Instant Wonder pop-up was debuted at Milan’s Galleria on February 23, to be followed by 27 additional store openings located across North America, Europe and APAC— including new locations in Paris and New York.

The Instant Wonder concept was designed in partnership with Paris-based Villa Eugenie to reflect the brand’s upcoming campaign and new visual identity.

Guests will be welcomed into a sensorial retail space enhanced by vibrant colors and textures, metallic sculptures, and innovative materials that work together to encourage exploration and self-expression.

Swarovski says that it has created “a candy-like dreamscape filled with the full spectrum of crystal lifestyle pieces.” The shops will carry Swarovski’s loose components, jewelry, watches, figurines and accessories— which will be presented before a backdrop of Swarovski’s octagonal logo silhouette, created from the new packaging.



Swarovski’s Instant Wonder store unveilings will be supported by both live and digital activations, including virtual tours, sneak previews of collection pieces and lifestyle content to engage customers.

### Bold new collection

The first expression of the Wonderlab comes to life in Giovanna Engelbert’s first collection, Collection I. Looking at Daniel Swarovski’s first drawings for inspiration, Engelbert says that she wanted to explore the fundamental geometry of crystal and its potential as a material.

As if plucked from what Giovanna calls a “Mathematical Garden,” the collection is an array of necklaces, earrings, rings, bracelets and body jewelry that manifest the fundamental properties of crystal in a hyper-chunky, hyper-expressive, and hyper-versatile collection.



*The first Swarovski Instant Wonder store, featuring the new Swan logo wrapped in a hexagon, opened in the Galleria in Milan on February 23. Another 27 Instant Wonder retail concepts will open across the globe in the coming months.*



## GAP chooses The Design Solution for US\$300m redevelopment of commercial space at Guadalajara International Airport

Grupo Aeroportuario del Pacífico (GAP) has partnered with The Design Solution to redesign Guadalajara Miguel Hidalgo y Costilla International Airport.

GAP, which says it wants to create the “best airport in Mexico” at its home base in Guadalajara, plans to invest 10 billion Pesos (US\$504m) by 2026.

The plan includes an additional runway and new terminal building as well as a 6 billion Pesos (US\$302m) redesign of the commercial space in the existing building. The new space is due to open on a phased basis over the next 2 years before being fully open in 2023.

The current terminal opened in 1966 and the objective of the terminal redesign is to rationalize passenger flows, creating engaging touchpoints along the passenger journey, from security to gate, with a visionary design that unifies the entire experience, says The Design Solution which is working with commercial consultants Pragma Consulting.

The new plan optimizes previously under-utilized space, creating a significantly enlarged commercial zone with a revitalized area containing a dynamic mix of retail, bars, restaurants, pop-up sites and other customer service facilities.

The core airside commercial area currently covers 5,700 square meters and that will increase to 7,250 square meters.

“It is always a challenge to transform older terminals that have evolved through piecemeal development, especially those that were predominantly assembled before commercial revenues became so important. These new designs will create a world class facility and passenger experience fitting for GAP’s ambitions to transform Guadalajara International Airport and to maximise its commercial potential,” says Design Solution Director Graeme Johns.

The design will rationalize passenger flows through the terminal to create an intuitive route in the airside commercial area, fostering more direct engagement



with the greater exposure to stores, restaurants, bars, pop-ups and seasonal event experiences.

Guadalajara is in the heart of the Tequila region and many design elements are inspired by the shape of the harvested Agave plant used in the producing the spirit.

Grupo Aeroportuario del Pacífico also worked with The Design Solution at Sangster Montego Bay Airport in Jamaica, and at Los Cabos airport in Mexico

--both of which it also operates, reports GAP CEO Raul Revuelta.

Guadalajara airport is the country’s third largest airport, handling almost 15m passengers in 2019. The new development will increase capacity to 30 million passengers per year, an increase of 60% more flights.

Pre-pandemic passenger growth was double-digit and the airport anticipates a return to growth in due course.

## Global Rescue survey indicates that vaccine rollout promises recovery ahead

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### Concerns diminish by summer

By summer 2021, travelers will be less worried about travel safety, says Global Rescue. The survey found three out of four respondents (77%) are less or much less concerned about travel safety for the last half of 2021 (July to December).

Citing the global vaccine rollout, lower case numbers, fewer hospitalizations, as well as the vigilant protective measures countries have put in place – such as mandatory testing before departure and before return --are boosting consumer confidence.

But vaccinations are the strongest confidence booster, says the survey. As a result, the majority of the survey respondents expect to go on their next overnight, multi-day domestic trip greater than 100 miles from home by June 2021.

Trip timing estimates are:

- 37% before the end of March
- 32% sometime between April and June
- 17% sometime between July and September
- 8% sometime between October and December
- 5% not until 2022 or after

International travel will pick up soon after. Nearly 6 out of 10 respondents (57%) expect to travel internationally sometime between spring and winter 2021.

- International travel estimates include:
- 10% before the end of March
  - 19% sometime between April and June
  - 18% sometime between October and December
  - 29% not until 2022 or after.

## U.S. lawmakers ask Canada to reconsider one-year cruise ban

The U.S. House Transportation and Infrastructure Committee has sent a letter to Canada's Ambassador to the United States, Kirsten Hillman, requesting that the two governments work together to find a solution for Canada’s halt of cruises until March 2022.

Citing that the closing of Canadian ports to passenger vessels puts the livelihoods of thousands of American and Canadians at economic risk, they are asking that Canada consider allowing cruise ships to stop at Canadian ports as required under law, but without disembarking any passengers.

By law, foreign flagged ships stopping at U.S. ports must stop at a foreign port between destinations. As a result, Canada plays a critical role for cruising in Alaska, the Great Lakes and New England.

According to the Canadian press, the pandemic is having a devastating impact on local businesses, and two years without cruising in Canada will have potentially irreversible consequences. In 2019, the cruise industry supported more than 29,000 jobs and generated \$4.25 billion in economic activity in Canada, say media reports.