TRAVEL MARKETS INSIDER

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Avolta grows its North America footprint with two new 10-year contracts at ATL

The City of Atlanta has awarded Avolta's Hudson brand two 10-year contracts to open 20 new retail stores, including two hybrid concepts, at Hartsfield-Jackson Atlanta International Airport (ATL).

The new shops will cover more than 19,000 sq feet of space in four concourses and the Domestic Atrium at Hartsfield-Jackson Atlanta International Airport (ATL).

The busiest airport in the world by total passengers, ATL served nearly 108.1 million travelers in 2024 and represents a significant growth opportunity for Hudson, which currently operates nearly 40 locations at ATL, including Brookstone, TUMI, Michael Kors, M·A·C Cosmetics, Kiehl's, and numerous travel convenience stores. Under the new contract, Hudson will expand its retail offering to feature additional globally recognized lifestyle brands, tech-forward travel essentials, and curated local artisan goods.

"ATL is building a concessions program that reflects the diverse desires and needs of its global audience, and we are honored to be selected as a partner to collaborate on its retail revitalization," said Steve Johnson, President and CEO, North America, Avolta. "This opportunity reflects the strong alignment and trust between our two organizations, and we're committed to delivering a shopping experience that truly serves travelers."

Hudson's new stores will open in Concourses T, A, B, and C, as well as the airport's Domestic Atrium starting in early 2026. Travelers will enjoy an enhanced passenger experience with additional locations of some of their most loved global retail brands, including **TUMI**, **Kiehl's**, and **Johnston & Murphy**, and be able to shop their favorite tech and beauty brands at Hudson's proprietary concepts **iPorte** and **Simply Beauty**. Hudson's **SoAtlanta** will blend national specialty brands, including sunglasses, apparel, and cosmetics, with exclusive local items, while two new **Ink by Hudson** bookstores will offer a curated collection of popular and specialty books, including picks by local indie bookstore 44th & 3rd.

Continued on next page.

Visa & Duty Free Americas extend strategic partnership across airports locations

Duty Free Americas and Visa have expanded their successful strategic partner-ship, which will include the rollout of new traveler benefits and the extension into addi-tional Duty Free Americas store locations.

Building on their inaugural collaboration launched in August 2023, Visa and Duty Free Americas are now broadening their reach. Visa cardholders will continue to enjoy a range of exclusive benefits when shopping at Duty Free Americas retail stores, restaurants, and bars located in key international airports and border locations. Travelers using any Visa credit, debit, or prepaid card issued worldwide can access these exclusive offers —adding greater convenience and value to their travel shopping experience.

Since launching in July, new exclusive offers and elevated experiences have also been introduced for Visa cardholders across Terminals J and D at Miami International Airport.

"Our collaboration with Visa is redefining what airport retail can be," said Dov Falic, Vice President of Duty Free Americas. "The expansion into major hubs like Miami reflects our shared vision to deliver premium, added value shopping experiences to more travelers than ever before."

"For Visa, traveling is more than just a trip; it's a journey of memorable, seamless experiences. As travel to Miami from the region continues to grow, we remain committed to delivering innovative, differentiated travel benefits to our cardholders, further establishing

A DFA-Visa promotion in Panama's Tocumen International Airport.

Miami as a hub for cross-border payments and a vital link in the global travel network," said Sofia Antor, Head of Cross-Border, Visa Latin America and the Caribbean. "We are delighted to extend our partnership with Duty Free Americas to enable Visa to bring added value to cardholders through enhanced digital payment experi-ences and meaningful rewards in key travel locations," she added.

This continued growth marks a new chapter in the Visa and Duty Free Americas partnership – under-pinned by a shared commitment to innovation, global reach, and excel-lence in customer experience.

Together, Visa and Duty Free Americas are setting a new bench-mark for travelercentric retail across the Americas, says DFA in its official announcement.

Avolta

TRAVEL MARKETS INSIDER

Hudson wins two new 10-year retail contracts at ATL

Continued from page 1.

Further enriching the sense of place at ATL, Hudson will partner with over 200 local small businesses to bring authentic, locally crafted retail products to the airport, bringing in the community via a collection of travel convenience stores created exclusively for the airport. These include **Atlanta Beltline Marketplace** (a hybrid concept with **Costa Coffee**); **Maple and Magnolia; Atlanta Magazine; UrbanOak by Hudson** (a hybrid concept with **Starbucks**); and **Shellis News**.

Complementing this tribute to local artisans, Hudson will honor Atlanta's role in the Civil Rights Movement at **Atlanta Reflections** and the city's rich HBCU* heritage at **Legacy ATL**.

The stores will offer digital in-store technology such as self-checkout. Travelers will also be able to enjoy all the benefits of the Club Avolta loyalty program, gaining access to exclusive offers, rewards, and cross-promotions.

"Hudson's expanded presence at ATL marks an exciting new chapter in our concessions program," said Tyronia Smith, Senior Deputy General Manager for Hartsfield-Jackson.

"Their presence aligns with our mission of delivering travelers an unparalleled blend of global brands, innovative retail concepts, and locally inspired offerings that reflect the spirit of Atlanta."

Hudson will operate the new locations with six local entrepreneurs and certified Airport Concession Disadvantaged Business Enterprise (ACDBE) partners: Shellis Management Services, Inc., Paramount Consulting Group, LLC, Diversified Concessions Group, LLC, US Concessions, LLC, Trans-Air Concessions, LLC, and ATL Concession Partners, LLC.

**Historically Black Colleges and Universities*

In addition to the retail packages awarded to Hudson, **Paradies Lagardère and its JV partners** have been awarded a concessions contract encompassing 10 food and beverage locations across concourses A, B and C. Covering approximately 15,000 square feet, this package will deliver a mix of customer-driven concepts, blending national and local Atlanta eateries, and elevated dining experiences.

Together, these awards total 30 units and approximately 34,000 square feet of concessions space, which the airport says advances ATL's strategic goals to modernize its concessions infrastructure, reflect the cultural richness of Atlanta, and deliver an exceptional guest experience.

ASUR enters U.S. market with deal to acquire URW's airport retail concessions at JFK, LAX, and Chicago ORD Airports

Grupo Aeroportuario del Sureste, (ASUR) and **Unibail-Rodamco-Westfield's** (URW) wholly-owned subsidiary Westfield Development, Inc have entered into a purchase agreement to acquire all of the issued and outstanding equity interest of URW Airports, LLC for an enterprise value of US$295 million.

The acquired business manages select commercial programs at three U.S. airports, including Terminals 1, 2, 3, 6, and Tom Bradley International Terminal and Tom Bradley International Terminal West at Los Angeles International Airport, Terminal 5 at Chicago O'Hare International Airport, and Terminals 8 and New Terminal One at John F. Kennedy International Airport.

The acquisition, which will be operated by ASUR's subsidiary ASUR US Commercial Airports, LLC, represents ASUR's strategic expansion into the U.S. airport retail concessions market. The closing of the transaction, which is expected to occur during the second half of 2025, is subject to customary conditions precedent, it was announced at the end of July.

Qatar Airways to introduce its first U.S. lounge at The New Terminal One at JFK

Qatar Airways has selected The New Terminal One at New York John F. Kennedy International Airport (JFK) as its new home in New York. The award-winning carrier, which named World's Best Airline 2025 for a record ninth time by Skytrax, will move its operations to the state-of-the-art terminal in 2026 and unveil a premium, 15,000-square-foot Qatar Airways lounge – the airline's first dedicated lounge in the United States.

Qatar Airways launched operations in New York at Terminal 8 at JFK Airport in 2008. The airline's network in the U.S. spans 11 destinations and connects travelers from the U.S. to over 170 destinations worldwide through its home hub – Doha's award-winning Hamad International Airport.

The airline's move to the New Terminal One and the opening of its first dedicated lounge at JFK Airport reflects the strategic importance of New York City in Qatar Airways' global network. The new facility will provide an elevated experience offering direct access to the boarding gate from Qatar Airways' exclusive lounge, which will feature premium food and beverage options and best-in-class amenities including VIP check-in services, relaxation zones, prayer rooms, children's play areas, premium dining options, and duty free shopping for Qatar Airways Business Class passengers.

Qatar Airways Group Chief Executive Officer, Engr. Badr Mohammed Al-Meer, said: "We, at Qatar Airways, look forward to launching our operations at JFK Airport's New Terminal One and welcoming Qatar Airways Business Class passengers to our first-ever exclusive lounge in the U.S. Our new state-of-the-art lounge will provide an enhanced experience at each touchpoint and complement our industry-leading Business Class travel experience. From dedicated airport transfers to VIP check-in to the finest of retail and dining options, premium passengers will be offered the World's Best service at New Terminal One.

"Our move demonstrates the evolution of Qatar Airways' long-standing commitment to connecting global travelers to New York and expanding our services in the destination integral to our network in the U.S."

The New Terminal One is a key component of the Port Authority of New York and New Jersey's $19 billion transformation of JFK Airport, which will include two new terminals, the modernization and expansion of two existing terminals, a new ground transportation center, and an entirely new roadway network.

In addition to Qatar Airways, other leading airlines to be based at the New Terminal One include Air France, KLM, Etihad, LOT Polish Airlines, Korean Air, EVA Air, Air Serbia, SAS, Neos, Philippine Airlines, Turkish Airlines, Air New Zealand, Royal Air Maroc, Air China, China Airlines and Gulf Air.

THE NEW TERMINAL ONE
JFK INTERNATIONAL AIRPORT

TRAVEL MARKETS INSIDER

Gameway Ultra brings airport gaming experience to JFK T5

Gameway, the award-winning pioneer of airport gaming lounges, has opened Gameway in John F. Kennedy International Airport's Terminal 5, its second location at JFK and tenth nationwide.

Positioned within JetBlue's flagship terminal, the new lounge advances Gameway's mission to make airport time enjoyable. Travelers will find Xbox, PlayStation, PC, and retro stations, plus snacks and drinks, all within a modern social space.

"We are thrilled to partner with JetBlue, Hudson/Avolta, and Fraport USA, to welcome summertime travelers with the grand opening of Gameway Ultra in JFK," said Emma Walbridge, Co-Founder of Gameway. "This is our second location in New York, and our aim is to enhance the traveler's experience by offering a fun and entertaining alternative at the airport. As a minority owned business, I am also extremely grateful to Fraport USA and JetBlue for giving us the opportunity to bring the Gameway experience to Terminal 5."

Gameway is the original premium video game lounge concept for airports. Travelers get their own gaming station and can choose from current-gen consoles and gaming PCs, with 4K displays, premium headphones, high-speed Wi-Fi, charging ports, and a library of iconic gaming titles, along with snacks, drinks, and alcohol.

Sessions are designed around passengers' flight schedules, allowing for a quick match or a longer campaign.

The only video gaming lounge in U.S. airports, Gameway has earned consistent recognition from travelers and the aviation industry.

Recent honors include Priority Pass's "Pioneer of the Year" and SOAR at DFW's "Champions of Diversity" (2024), along with ACI-NA's "Best New Passenger Service" and AXN's "Best Passenger Service" (2023).

Gameway has ten lounges now operating in major U.S. airports, including JFK, DFW, LAX, HOU, CLT, and DTW.

Airport Dimensions airport lounges win 30 awards in last 12 months

Airport lounge operator Airport Dimensions announces that it has won more than 30 trophies for excellence in the last 12 months, including multiple awards for its North American operations.

The awards cover lounge design, guest experiences, and team performance, accolades that AD says "underscore the company's expertise and commitment to shaping the future of airport experiences.

North American highlights include:

The Club SFO was named Best Independent Lounge in North America by *Business Traveler USA*. This ground breaking lounge was also named Best New Passenger Experience Concept at the ACI North America 2025 Excellence in Airport Concessions Awards, recognizing its innovative design, tailored service, and ability to meet the evolving needs of modern travelers.

In addition, The Club SFO was awarded the title of Best Lounge Experience by *Airport Experience News*, as voted for by industry leading executives. Both awards highlight how The Club SFO sets a new standard for comfort and hospitality in shared-use lounges.

The Chase Sapphire Lounge by The Club at LaGuardia Airport (LGA) picked up multiple awards, including: Global Winner – Public Space, SBID International Design Awards; Gold Winner, Travel Weekly Magellan Awards; Food & Beverage Offering of the Year, Airport FAB & Hospitality Awards.

Other winners in the AD portfolio include Club Aspire at London Heathrow Terminal 3 (rebranded to My Lounge as of July 2025); sleep 'n fly at Dubai Airport; Clubrooms (Birmingham) and No1 Lounge (Heathrow T3) in the UK

Also, the Kyra Lounge at Hong Kong International Airport and six No1 Lounges won major awards in 2025

According to **Mignon Buckingham, CEO at Airport Dimensions,** this wave of awards won over the past 12 months high-lights Airport Dimensions' expertise in shaping premium, relaxing spaces that elevate the passenger experience while serving as a trusted partner to airports worldwide. Through innovative design, exceptional service, and a focus on customer experience, Airport Dimensions says that it creates environments that cater to diverse traveler needs.

Coming up, Airport Dimensions will be opening new locations at Jorge Chávez International, London Heathrow, Jersey Airport and Makassar Sultan Hasanuddin International.

CRUISE NEWS

Star Princess completes sea trials before Oct. 4th debut

Princess Cruises' second Sphere-Class ship, the *Star Princess* has reached a major milestone with the successful completion of its sea trials, Carnival Corp. announced last week.

Currently being built by Fincantieri, the ship is on track to welcome its first guests on October 4, 2025, sailing the Mediterranean from Barcelona.

During these final sea trials from August 9–12, the vessel completed a comprehensive series of tests, including steering, navigation systems, and propulsion in the Adriatic Sea. As the second ship in the Princess fleet powered by liquefied natural gas (LNG), *Star Princess* represents a significant step forward in reducing emissions.

As announced recently, Starboard will be running the retail concession onboard the 177,800-ton, 4,300-guest *Star Princess,* which is sister to the award-winning Sun Princess.

Change at the top at NCL

David Herrera, the president of Norwegian Cruise Line, has left the company.

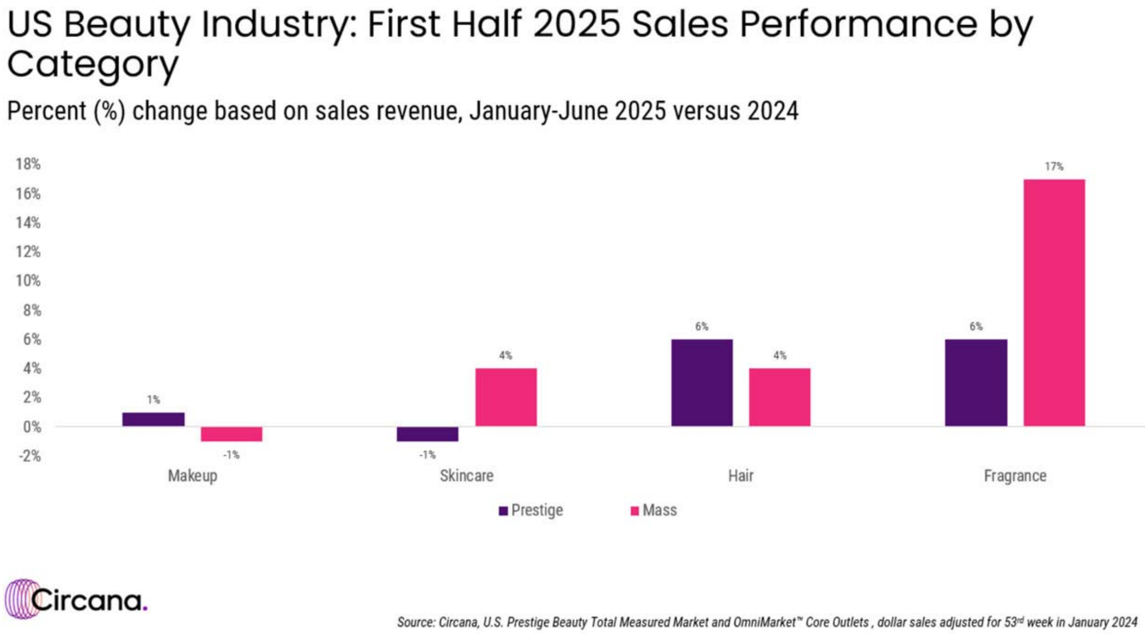
Harry Sommer, president and CEO of parent company Norwegian Cruise Line Holdings (NCLH), will temporarily run the cruise line on an interim basis until a replacement can be found.

According to documents filed with the U.S. Securities and Exchange Commission (SEC), Herrera departed the company on August 20 as "part of a strategic leadership change."

Herrera has been the brand's president since the spring of 2023. Before that, he served as chief consumer sales and marketing officer for the cruise line since 2021. He has held various leadership positions since joining the company in 2012.

NCLH said it has engaged a leading executive search firm for a new brand president.

First half U.S. beauty sales grow, reports Circana



In some positive news for the beauty sector that could impact on travel retail, first half U.S. prestige beauty sales grew by 2% to $16 billion, while sales at mass merchants increased 4% to $34.6 billion, according to Circana, LLC. As has been the trend, luxury and value-priced fragrance brands are leading sales, says the research agency. Sales of prestige skincare actually declined, however.

"The beauty industry's latest results are indicative of a consumer who is focused on efficacy and elevated value," said Larissa Jensen, global beauty industry advisor at Circana. "Only 14% of U.S. beauty buyers believe that higher prices indicate a better-quality product. The mass and prestige markets are converging, with premium-priced brands in mass retail and value-priced prestige brands outperforming their counterparts. As the industry faces tariff uncertainties and shifting consumer sentiment, adaptability and strategic agility are essential for success in 2025."

Here are some key highlights and takeaways across the U.S. beauty landscape through the first six months of the year.

Fragrance

Prestige fragrance sales increased by 6% to $3.9 billion in the U.S. and grew on all metrics including units sold and average selling price.

Notably, sales accelerated in the second quarter, compared to the first quarter, with new fragrance brand launches playing a significant role in this growth. These new products represented nearly one-third of total fragrance dollar gains.

High concentrations, particularly eau de parfums and parfums, continued to drive the greatest impact.

Simultaneously, consumers gravitated towards more affordable options, with mini/travel size juices growing by 15% in units sold – nearly four-times the rate of other sizes.

Fragrance was the fastest-growing category in the mass market, up 17% based on dollar sales, and driven by women's fragrances, reports Circana.

Hair

Sales of **prestige haircare** rose 6% to $2.3 billion and units sold were also up.

All prestige hair segments reported growth, ranging from a single digit increase for shampoos and conditioners to a double-digit lift in styling products.

New product launches outpaced total sales, particularly in treatments. Scalp care also remained strong in the first half of the year, up 19%.

In contrast, the overall hair category had a softer performance in the mass channel, with dollar sales up 4% and units flat.

Makeup

Prestige makeup sales in the U.S. reached $5.2 billion in the first half of 2025, reflecting a modest growth of 1% while units sold remained flat.

In contrast, makeup sold in mass outlets declined in the low single-digits based on both dollars and units.

Lip products emerged as the top contributor in prestige makeup, despite a slowdown to 3% growth, and was the only growth area for cosmetics sales in the mass channel. The lip segment is increasingly driven by hybrid products that offer both tint and skincare benefits. Lip contouring remains a prominent trend for prestige sales, with lip liner being one of the fastest growing areas. The prestige eye makeup segment showed improved performance, reversing last year's decline, thanks in large part to growth in mascara sales.

Face makeup, the largest segment in prestige cosmetics, remained flat.

Skincare

Through June, **skincare** sold in the mass market outperformed prestige. Mass skincare sales increased by 4% based on dollars and grew in terms of units sold.

In contrast, prestige **skincare** dollar sales declined 1% to $4.6 billion, although units sold did increase.

Circana's Complete Beauty data indicates that masstige brands led the skincare market, with double-digit growth. The decline in prestige skincare is primarily attributed to facial skincare sales declines in brick-and-mortar stores.

The prestige body segment continued to thrive, with body creams, cleansers, and hand soaps the most significant contributors to growth.

TRAVEL MARKETS INSIDER

Glenfiddich unveils GTR exclusive limited edition 19 YO in partnership with Aston Martin Formula One team

Glenfiddich has unveiled a limited edition 19-Year-Old Single Malt Scotch Whisky, created to celebrate the first year of a multi-year partnership with the Aston Martin Formula One Team.

The global travel retail exclusive bottling (ABV 43%) will be available exclusively in select global travel retail locations from September 2025 (RRP £130).

This limited-edition release embodies the values of precision, complexity, and refinement shared by both Glenfiddich and Aston Martin, say the companies.

The Glenfiddich 19-Year-Old is matured in hand-selected American and European oak casks, with a sweet spice from Montilla wine casks. The combination creates a whisky that is both vibrant and complex, with notes of Seville oranges and warm, woody spices.

"We are thrilled to unveil this limited edition bottling in celebration of our partnership with Aston Martin Formula One Team. Through this collaboration we invite enthusiasts worldwide to engage with these two iconic brands in bold new ways and create memorable moments that reach far beyond the racetrack. This limited-edition bottling is just the beginning as we continue to write the next chapter together," says Claudia Falcone, Global Brand Director at Glenfiddich.

Glenfiddich announced a long-term partnership with Aston Martin Formula One Team in November 2024. The partnership launched at the Las Vegas Grand Prix.

Vinarchy to make GTR debut in Cannes

Vinarchy will make its official debut to the global travel retail industry at this year's TFWA World Exhibition in Cannes, showcasing for the first time its extended and enhanced portfolio following the recent acquisition of Pernod Ricard's Australian, New Zealand and Spanish wine operations.

The unveiling marks a new era for Vinarchy, which emerged in April 2025 from the integration of Accolade Wines and the wine businesses acquired from Pernod Ricard by parent company Australian Wine Holdco Limited (AWL). Vinarchy is now one of the largest specialist wine companies on the planet and is 100% dedicated to wine, with more than 32 million 9L cases produced annually across 11 wineries worldwide.

Among the world-renowned brands under the Vinarchy umbrella are:

Hardys – the #2 Australian wine brand globally (IWSR 2024)

Campo Viejo – the #1 Rioja wine brand in the world (IWSR 2023)

Jacob's Creek – a top 10 global wine brand (GDS)

Stoneleigh, Brancott Estate, and Mud House – leading brands in New Zealand

Fast-growing Australian favorites including Grant Burge, Jam Shed, and Petaluma

Premium and fine wines from iconic estates including St Hugo, Orlando, Church Road, Ysios, and Tarsus.

"This is a defining moment for our wine business in global travel retail," said Jeff Bond, Channel Director EMEA - Distributors & Global Travel Retail, Vinarchy.

"With the integration of these exceptional brands, we now offer one of the most comprehensive wine portfolios in the channel, from entry-level favorites to premium and iconic wines with true global appeal.

"Travel retail is a critical brand-building platform for Vinarchy, and we see enormous opportunity to work with our partners to elevate the wine experience for traveling consumers."

The Vinarchy portfolio.

Henkell Freixenet eyes growth in Asia, Americas, Middle East

Henkell Freixenet is ambitiously expanding its presence in Asia, the Americas and Middle East. At the TFWA World Exhibition this year, the world's leading supplier of sparkling wine will present its expanded range focusing on its global icons Mionetto and Freixenet at a newly designed booth in **Blue Village F11**.

Following a strong start to the first half of the year, the sparkling wine market leader is intensifying its efforts in the prosecco and alcohol-free category. The company is aiming for growth by emphasizing premiumization as it continues to expand its portfolio in the global travel retail channel.

Henkell Freixenet continues to identify Europe as the strongest region for GTR, achieving significant growth in 2025 by focusing on strategic brands Mionetto and Freixenet.

The company sees great potential for growth in the travel retail channel for Mionetto, a well-known and important brand in the GTR wines category.

"The Mionetto orange wave is set to arrive in Cannes and will further spread throughout this and next year – starting at some key airports with amazing activations across the globe in 2026," says Ramon Olive, Head of Sales GTR at Henkell Freixenet.

Henkell Freixenet also has set strategic focus on its portfolio of alcohol-free alternatives including the new Freixenet alcohol- free diamond range – two sparkling wines and two still wines.

"2026 will offer even greater opportunities for our iconic global brands to grow and evolve. By leveraging and shaping sector trends such as prosecco, premiumization, Crémant, low- and no-alcohol as well as the Aperitivo moments, we see significant potential with the latest novelties from our global brands. These include the Mionetto Aperitivo Kit for GTR and our new alcohol-free offerings from the Freixenet wine range, aimed at driving further growth.

"At Cannes, we look forward to reconnecting with key stakeholders to strengthen our presence and to share insights and challenges," says Olive.

TRAVEL MARKETS INSIDER

The Dalmore unveils 2nd The Portfolio Series

The Dalmore has unveiled The Portfolio Series 2025. This is the second release of The Portfolio Series, an annual three-part collection of Highland Single Malt Scotch whiskies chosen from hand-selected Bordeaux casks from some of the region's most revered Châteaux vineyards.

The Portfolio Series is a limited-edition collection of red wine cask finished whiskies curated by The Dalmore's Master Whisky Makers, and each year, interpreted by a chosen creative in collaboration with partner V&A Dundee.

Drawing inspiration from the flavors, processes and stories of The Dalmore distillery, each artist applies unique design techniques to create specially commissioned works of art for the packaging.

This year, for The Portfolio Series 2025, The Dalmore has partnered with graphic artist Gabriella Marcella, founder and director of RISOTTO, a leading risograph print and design studio in Scotland.

"We are proud to build on the success of the inaugural launch with The Portfolio Series 2025 and the limited-edition release of this exceptional whisky collection, which is celebrated visually in the stand-out packaging created by the bold creative vision of Gabriella Marcella," commented Whyte & Mackay Marketing Director GTR Janice McIntosh. "Last year, through our pioneering airport art gallery concept, we really pushed the boundaries to introduce this special concept, which was exceptionally well received."

The Portfolio Series 2025 will make its global channel debut on September 1 at Singapore Changi Airport, in exclusive partnership with Lotte Duty Free, before rolling out to additional international hub airports from October. This one-month exclusive listing period marks The Dalmore's first ever pop-up at the airport.

The whiskies within The Dalmore Portfolio Series are non-aged statements, of natural color and non-chill filtered. They include Portfolio Series No.1 (3,595 bottles, £500/US$635) – finished in Bordeaux wine casks, 46.8% AVB; Portfolio Series No.2 (1,596 bottles, £750/US$952.50) – finished in Châteauneuf du-Pape casks, 46% AVB; and Portfolio Series No.3 (1,014 bottles, £1,000/US$1,270) – finished in select Bordeaux Cabernet Sauvignon casks, 49.7% ABV.

PMI Global Travel Retail introduces two new smoke-free products in European airports

PMI Global Travel Retail (GTR) has announced the launch of *VEEV* ONE and *VEEV* NOW ULTRA in major European travel hubs. The latest additions to PMI's expanding portfolio of smoke-free products, *VEEV* ONE is a closed-pod vaping system, now available in Geneva, Zurich, Frankfurt, Berlin, Warsaw, Krakow, Prague, and Athens; and *VEEV* NOW ULTRA, is PMI's latest premium disposable e-vapor device, which has been introduced in key European travel hubs, including Madrid, Barcelona, Malaga, and Belgrade.

The launch strengthening PMI's footprint in global travel retail and reaffirms its commitment to providing adult smokers with smoke-free alternatives in high-traffic international gateways, says the company.

VEEV is introduced in PMI GTR Multi-Category retail spaces that integrate heated tobacco products, e-vapor products, and nicotine pouches, designed to offer experiential shopping environments.

Loacker unveils new Misto Bontà assortment and embarks on a sustainable future

Loacker's new Misto Bontà variety pack offers travelers selections of its most popular formats and flavors.

Confectionery company Loacker will present its new 466.5g Misto Bontà variety pack to travel retail at the upcoming TFWA World Exhibition in Cannes (*Stand AA11, Yellow Village*). Featuring individually wrapped versions of Loacker's most popular formats and flavors, the company says that this versatile new premium presentation has been developed to meet a wide range of traveler needs, from on-the-go snacking and self-consumption to multi-occasion gifting.

Designed for sharing, the new Misto Bontà assortment contains: 1 x Wafer Thins (37.5g) – Dark Chocolate; 7 x Classic (45g each) – Napolitaner, Double Choc, Vanilla, Cremkakao, Alpine Milk, Cocoa & Milk, Peanut Butter; and 3 x Gardena (38g each) – Hazelnut, Coconut, Chocolate.

Presented in striking sustainable, red packaging with a practical integrated carry handle Misto Bontà has been designed for strong on-shelf standout in the high-traffic travel retail environment.

Loacker Head of Travel Retail and Duty Free Juan Miguel Cabrera commented:

"We see strong potential in travel retail for our new Misto Bontà introduction, created in response to the growing demand for premium, ready-to-gift (and self-gifting) options that offer flexibility across a range of usage occasions.

"This format not only delivers product variety and convenience, it also encourages consumer trial across Loacker's core ranges, helping to build brand awareness at the point of purchase, and supporting category growth."

Transparency, vision and responsibility

2025 has been a landmark year for Loacker, as the South Tyrolean confectionery company celebrates its 100th anniversary.

Loacker has strengthened its commitment to sustainability by becoming a Benefit Corporation. The company has also released its first Impact Report, and improved emissions and packaging.

Loacker is also investing in research and innovation with the development of a new Loacker Technology Center R&D hub.

"The Loacker Technology Center will serve as a cornerstone for our future growth," noted Cabrera. "More than just a hub for product innovation, it will play a vital role in advancing our sustainability agenda by integrating technological progress with environmental responsibility. As consumer expectations around sustainable confectionery in global travel retail continue to rise, it is imperative that we step up and further intensify our efforts in order to meet – and exceed – these evolving demands."