

## FDFA petitions Canadian government for C\$6.6 million in critical aid as land border DF business remains shuttered

With Canada's land borders with the United States shut down for all but essential traffic for more than 16 months and business in the country's duty free stores down more than 95%, Canada's Frontier Duty Free Association is desperately petitioning the federal government for some relief to the crisis resulting from the COVID-19 pandemic.

The Association is calling for a share of the C\$500 million Tourism Relief Fund (US\$400 million) announced recently as part of the new 2021 Canadian Budget. The FDFA is asking for C\$200,000 for each of its 33 member land border stores, for a total of approximately C\$6.6 million, said FDFA Executive Director **Barbara Barrett**.

"What business can be closed for 16 months and be expected to survive without additional support?" demanded Barrett during an online press conference on July 7.

Pointing out that the border closures were originally taken to protect Canadian citizens from the spread of the coronavirus, Barrett said that the duty free shops are small, independently owned retail businesses that are an integral part of the border town communities and tourism industries in Canada.

As a highly regulated export business, the shop owners have not been allowed to pivot to other models such as online sales or curbside pickup, or delivery or takeout. Further exacerbating the situation, the duty free operators have hundreds of thousands of dollars of inventory that have reached their expiration limits, products the store owners must destroy without recompense.

Some, but not all, of the stores were able to receive some relief from the Canada Emergency Response Benefit (CERB) and Canada Emergency Wage Subsidy (CEWS) programs, but these are winding down as of this week, said Barrett.

**Philippe Bachand**, owner of the Philipsburg Duty Free Shop in Quebec, said that without tourism, his stores are seeing only 2% of its normal business during the border shutdown.

"We are keenly aware that if our business in one of the most devastated sectors falls victim to the timing of CEWS and CERB withdrawal, we, along with the entire tourism

industry, will be decimated and may never fully recover," warned Barrett.

"This is a small, but fair, part of this relief... Duty free stores employ thousands of Canadians and keep billions of dollars in revenue in Canada, instead of being lost to the United States duty free store just down the road," said Barrett.

Bachand said the \$200,000 would help cover basic operating expenses and salaries.

### Export Designation

FDFA is also asking for Export Designation. Despite being for export only, land border duty free products are subject to domestic policies (ie. such as domestic labelling requirements not necessary on exported products). This puts the stores at a competitive disadvantage with the U.S. duty free and retailers and ultimately results in significant revenue loss.

FDFA says that it is critical to the recovery and competitiveness of a vibrant Canadian duty free industry that it be treated as export only and given export designation.

Barrett said that being released from these policies would allow the duty free shops to recover faster.

### Challenge for Retail

Relief may not be easy to win. In response to a question, Bachand explained that the Tourism Relief Fund is currently not available for retailers.

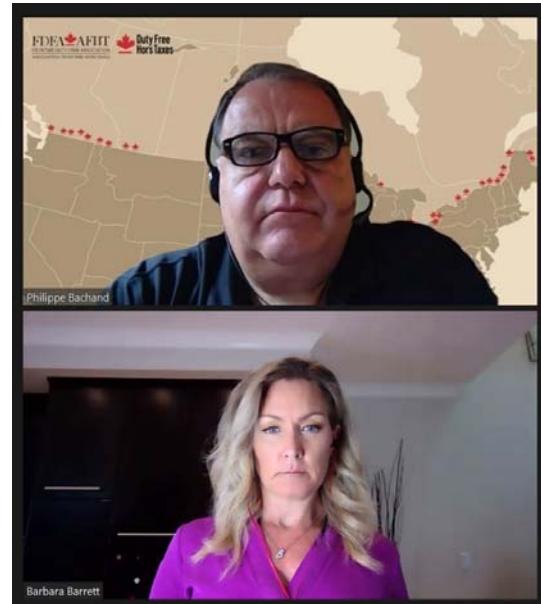
"And as we are retailers, even though we are 100% touristic, that is a problem," he argues

Bachand added that the Association is trying to meet with Tourism Minister Mélanie Joly to rectify this, and try to get "our very small share – in order to survive."

"We fall through the cracks with other programs such as the rent 'top-up' because of our unique regulated business model. And we have taken on significant debt to survive this long, but still have no end in sight," said Barrett.

"Through no fault of our own, but by order of the crown and the border closure, our businesses, without exaggeration, are in critical condition.

"As long as the government keeps the land border closed, we cannot do our business and



*Top: Philippe Bachand, FDFA board member and owner of the Philipsburg Duty Free Shop in Quebec, said that without tourism, his stores are seeing only 2% of its normal business during the border shutdown. Barbara Barrett, FDFA Executive Director, demands to know "What business can be closed for 16 months and be expected to survive without additional support?" during an online press conference on July 7.*

we are asking to be able to survive to have a future."

"Our retailers and their employees did not make business mistakes or plan badly but we closed to protect Canadians and we deserve not to be left behind and have a 40-year-old export sector killed.

"We were happy to do our part to keep Canadians safe and we are now asking for the government to do its part to help us survive and help revive our future."

"We are going to fight to survive," Barrett concludes.

## Dufry wins new, ten-year duty free contract at Martinique International Airport

Dufry has won a ten-year concession contract at the Martinique Aimé Césaire International Airport.

The contract starts January 1, 2023. The 750 square meter store will be located in the new airport extension that is currently under construction next to the existing terminal. In addition to the new contract, Dufry's current concession for the existing 340 sqm duty free shop, which Dufry has been operating since 2011, has been extended until December 2022.

The planned airport extension and the enlarged duty free shop will serve the growing number of passengers visiting the Caribbean island. Martinique, which is a French overseas department and region, welcomed more than two million travelers in 2019.

The new walk-through store, which is expected to be opened in December 2022, will feature a central rum tasting bar created as a tribute to the island's rum tradition. The "striking installation" will showcase a unique selection of high quality rums from leading producers.

The new store will also feature a Hit-the-Beach corner that reflects the heritage and strong beach culture of the island and will allow for the further promotion and showcasing of local products.

The increased retail space will also allow the store to carry a larger product mix of perfume and cosmetics, confectionery, tobacco, spirits, jewelry and travel accessories. A selection of local food and souvenirs will complete the product assortment and provide a distinctive sense of place.

Commenting on the new contract Christophe Ricard, General Manager Dufry France, said, "We are proud to continue our longstanding relationship with our partners of Société Aéroport Martinique Aimé Césaire and to contribute to the further development of Martinique's International Airport.

"We will honor the trust put in Dufry by delivering a state-of-the-art shopping experience of the highest international standards, to best serve the growing tourist community visiting this iconic and beautiful island," he added.



Dufry's new contract covers 750 square meters, more than double the area of the current Dufry store in Martinique's Aimé Césaire International Airport.

## SSP debuts in West Indies with win in Martinique

SSP Group will also be operating new stores at the Martinique Airport, having secured its first contract at an airport in the West Indies with Société Aéroport Martinique Aimé Césaire (SAMAC).

As part of a major redevelopment project, the airport's food and beverage space will be expanded by over one-third, with the number of units increasing from three to eight. SSP, a leading operator of food and beverage outlets in travel locations worldwide, will operate all of the new outlets, five of which will be landside and three airside.

The new offer will include a tailor-made blend of local casual food outlets including burger & grill restaurant Elizé; Ti'Plage, a beach-themed bar offering a wide selection of cocktails and aperitifs; and Pressé, a fresh juice bar.

A concept created in partnership with Martinique-based chef Nathanaël Ducteil will serve cuisine that

combines the best of Caribbean terroirs and global creativity.

There will also be a selection of international brands, including the first Starbucks in the West Indies, which is due to be open in July 2023.

SSP will begin operations with three existing units at the airport later this month. The renovation project is due to start in October this year and is scheduled to be completed in 2023.

Commenting on the deal, Gérard d'Onofrio, managing director of SSP France, Belgium and Luxembourg said: "As a popular tourist destination with over two million passengers passing through its gates in 2019 and ambitious plans for expansion, Aéroport Martinique Aimé Césaire faces a bright future.

"We're delighted to have a presence at this new location, and in particular to be bringing the first Starbucks to the island."

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## Carnival Cruise Line resumes sailing in the U.S.

Carnival Cruise Line kicked off its first cruise in almost 16 months from PortMiami with the departure of *Carnival Horizon* on July 4.

The six-day cruise features stops in Amber Cove (Dominican Republic) and the private Bahamian island of Half Moon Cay.

In addition to *Carnival Horizon*'s departure on July 4, *Carnival Vista* departed Galveston July 3rd, with *Carnival Breeze* scheduled to depart from Galveston July 15 and *Carnival Miracle* kicking off the line's Alaska season from Seattle July 27.

*Mardi Gras*, the line's newest ship, sets sail from Port Canaveral On July 31.

Other ships in the Carnival fleet will begin service in August.

Carnival Cruise Line President Christine Duffy and Carnival Corporation President and CEO Arnold Donald kicked off the festivities with a ribbon-cutting ceremony officially welcoming guests on board.

Prior to Duffy's remarks, a moment of silence was held to honor those affected by the tragedy in Surfside.

"PortMiami is our number one homeport in terms of ships and



Carnival Cruise Line President Christine Duffy (center) and Carnival Corp. President and CEO Arnold Donald (to her right) celebrate the resumption of sailing onboard the *Carnival Horizon*.

passenger embarkations and today's return to cruising with *Carnival Horizon* represents an important first step in getting our company back to business while infusing much-needed capital to the thousands of workers who rely on the cruise industry for their livelihood," said Duffy.

According to CCL, Florida is number one in the U.S. in cruise

embarkations with the cruise industry contributing more than \$9 billion in direct purchases and responsible for over 159,000 jobs.

In Miami-Dade alone, cruise activity generates approximately \$7 billion of spend and 40,000 jobs annually.

Of the 437,000 cruise industry-supported jobs in the U.S., nearly 37% are in Florida.



*Freedom of the Seas* set sail from its new home of Miami on July 2 as Royal Caribbean International's first ship to cruise from the U.S. in nearly 16 months.

## Royal Caribbean lets Freedom Ring

Appropriately for the 4<sup>th</sup> of July Independence Day weekend, Royal Caribbean International returned to sailing in the U.S. with *Freedom of the Seas* from PortMiami on July 2. After a nearly 16-month hiatus, *Freedom of the Seas*, showcasing its \$116 million transformation from March 2020, and sailing with 93% of the onboard community fully vaccinated, set off on the first cruise of a summer-long series of 3-night weekend and 4-night weekday getaways to **CocoCay** – the cruise line's private island destination – and Nassau, The Bahamas.

Royal Caribbean is planning for nine more ships to return through August, including *Anthem of the*

*Seas* in the U.K., *Serenade* and *Ovation of the Seas* in Alaska, and the brand-new *Odyssey of the Seas* in Fort Lauderdale, Florida.

The cruise line will announce plans to reintroduce its full fleet around the globe by year's end.

On a more somber note, Royal Caribbean's *Explorer of the Seas* arrived at PortMiami last week to house first responders working the Surfside condo collapse.

Royal Caribbean's CEO Michael Bayley says up to 600 first responders who have responded to the site of the Surfside condo collapse will stay on the ship for a couple of weeks.

First responder K-9s will also be allowed to stay on the ship.

## Airport Dimensions and Swissport complete deal to acquire No1 Lounges business

Airport Dimensions and joint venture partner Swissport have agreed to acquire the No1 Lounges business through their joint venture SwissportALD.

With the acquisition, Airport Dimensions and Swissport will operate nine No1 lounge portfolio spaces at London Heathrow, London Gatwick, and Birmingham airports.

Airport Dimensions is a market leader in passenger experiences in the U.S. with its The Club brand. Swissport is the owner of Aspire, a leading global lounge and global aviation services company.

As part of the acquisition, Airport Dimensions and Swissport will also take on the exclusive Clubrooms brand which offers guests a first-class, luxury lounge experience in a private and intimate setting. The No1 brand will retain its own identity.

The newly acquired group plans

to continue to provide the full range of existing No1 products, including Premium Security (express security) at Gatwick, enhanced by Airport Dimensions' portfolio of digital and physical offerings.

Its partnership with digital ordering companies Servy (F&B) and Inflyter (Duty Free), plus the e-commerce platform Connecta, will make the traveler journey for No1 lounge guests more adaptable and personalized, they say.

Under the new venture Priority Pass members will again have access to the No1 network.

Airport Dimensions and Swissport will also continue to work closely with partners such as Holiday Extras, Lounge Pass, Dragon Pass and TUI to provide No1 Lounges for their members and guests, and day passes will continue to be available to travelers via the No1 website.

## Argentina to extend 600 passenger daily limit at Ezeiza airport

The Government of Argentina is expected to extend the current cap of 600 passengers a day allowed through Ezeiza International Airport for four additional weeks, although it may be considering a gradual reopening of its borders, reports *Mercopress*.

The original presidential emergency decree (DNU) was due to expire on July 9. Before June 26 there was a 2,000 passenger cap.

The drastic measure – imposed due to fears of the spread of the new coronavirus variants – cut the maximum number of international daily flights, resulting in thousands of Argentine citizens and residents stranded abroad.

The new measure is expected to allow for some additional flights

or a gradual increase to the limit, depending on the evolution of the pandemic and a case by case basis, according to *Mercopress*.

The Government's latest restrictions have also drawn complaints from the International Air Transport Association (IATA), which considered that "it is essential that the requirements be established with the Government in a coordinated and predictable manner that allow the industry to operate stably while the pandemic continues.

"This way, the thousands of passengers affected by the restrictions imposed on June 25 can be brought back," IATA said in a statement.

## IAADFS completes \$50K commitment to Operation Smile in Pancho Motta's honor

The International Association of Airport and Duty Free Stores (IAADFS) announced on July 7 that the association has completed its five-year commitment to support Operation Smile in honor of Alberto "Pancho" Motta Jr.



"Pancho" Motta greets International Shoppes Michael Halpern during the 2016 Duty Free Show in Orlando, Florida.

"Pancho" Motta passed away in April 2016 after many years of dedicated service to IAADFS and the duty free and travel retail industry.

After his passing, the IAADFS Board of Directors voted to approve an overall US \$50,000 contribution to Operation Smile in Motta's honor, to be paid in increments over a period of time.

"Pancho" Motta was a devoted volunteer and donor to Operation Smile in Panama, and IAADFS has been proud to honor his legacy with this lasting commitment," commented IAADFS Chairman Rene Riedi.

"Pancho deeply valued the work that Operation Smile performs to provide life-saving reconstructive cleft surgeries for children in need," added IAADFS President and CEO Michael Payne, "and since some cleft surgeries can be done for as little as \$240 thanks to doctors that generously donate their time, it's possible that this contribution in honor of Pancho helped hundreds of children regain their smiles."

For more information about Operation Smile and ways to support this worthy charity, please visit <https://www.operationsmile.org/>.

## Billy Bishop Toronto City Airport to resume commercial airline service in September

PortsToronto, owner and operator of Billy Bishop Toronto City Airport, has confirmed that it will resume commercial airline service to/from the downtown airport in Toronto on September 8, 2021.

Porter Airlines will phase in its scheduled service to/from Toronto, offering flights to/from Montreal, Ottawa and Thunder Bay on September 8, and bring eight more destinations online the week of September 13.

Air Canada is expected to restart its Montreal service in September as well.

Commercial aircraft service was

temporarily suspended at Billy Bishop Airport in March 2020, as a result of the impacts of the COVID-19 global pandemic and associated travel restrictions.

The airport remained open during the pandemic to ensure continued operations for Ornge medevac service, and to serve regional carriers such as FlyGTA and Cameron Air, general aviation pilots, and tour operators such as Helitours.

Prior to the pandemic, Billy Bishop Airport welcomed about 2.8 million passengers per year, supported more than 4,700 jobs, and generated \$470 million in GDP.

## ASUR passenger traffic for June falls in Mexico and Colombia but passes pre-pandemic levels in PR

Mexico-based Airport Grupo Aeroportuario del Sureste (ASUR), reports that total passenger traffic for June 2021 reached 4.6 million passengers, 5.1% below the 4.8 million passengers reported June 2019.

When compared to pre-pandemic levels of June 2019, passenger traffic declined 7.1% at its nine airports in Mexico and 15.6% in Colombia, while traffic in Puerto Rico increased 13.7%. This reflects a lower demand for travel in general and restrictions in certain countries of the world to contain the spread of the COVID-19 virus, says ASUR.

ASUR reports that total passenger air traffic for its airports for the

six month 2021 January-June period compared to the pre-pandemic 2019 figures declined by 19%.

For Mexico, total air traffic was down 28.8%, with domestic down by 16.1% and international plummeting 39.3%. Total air traffic in Colombia declined 19%, with domestic down by 5.2% and international traffic falling by 39.3%.

But total passenger air traffic soared in Puerto Rico, up by 74.5% compared to the first six months of 2019. This breaks down to an 82.6% increase in domestic traffic (which includes flights to/ from the mainland United States) and a 15.7% decline in international traffic.

Passenger Traffic Summary	June			% Chg 2021vs 2020		% Chg 2021vs 2019				
	2019		2020		2021					
	Domestic Traffic	International Traffic	Domestic Traffic	International Traffic	Domestic Traffic	International Traffic	Year to date	% Chg 2021vs 2020	% Chg 2021vs 2019	
Mexico	2,887,405	278,443	2,681,950	863,2	(7.1)	(8.4)	17,450,634	8,524,880	12,424,008	45.7 (28.8)
Domestic Traffic	1,419,994	229,108	1,300,432	467,6	(8.1)	(8.4)	7,897,876	3,974,470	6,623,043	66.6 (16.1)
International Traffic	1,467,411	49,335	1,381,518	2,700,3	(5.9)	(5.9)	9,552,758	4,550,410	5,800,965	27.5 (39.3)
San Juan, Puerto Rico	888,007	214,008	1,009,754	371.8	13.7		2,542,116	2,542,116	4,436,229	74.5 74.5
Domestic Traffic	779,040	211,203	953,969	351.7	22.5		2,332,728	2,332,728	4,259,734	82.6 82.6
International Traffic	108,967	2,805	55,785	1,888.8	(48.8)		209,388	209,388	176,495	(15.7) (15.7)
Colombia	1,036,748	2,544	874,698	34,282.8	(15.6)		5,614,966	2,675,050	3,876,632	44.9 (31.0)
Domestic Traffic	659,643	1,292	727,273	56,190.5	(15.4)		4,757,820	2,274,472	3,329,524	46.4 (30.0)
International Traffic	177,105	1,252	147,425	11,675.2	(16.8)		857,136	400,578	547,108	36.6 (36.2)
Total Traffic	4,812,160	494,995	4,566,402	822.5	(5.1)		25,607,716	13,742,046	20,736,869	50.9 (19.0)
Domestic Traffic	3,058,677	441,603	2,981,674	575.2	(2.5)		14,988,434	8,581,670	14,212,301	65.6 (5.2)
International Traffic	1,753,483	53,392	1,584,728	2,868.1	(9.6)		10,619,282	5,160,376	6,524,568	26.4 (38.6)

Click on chart to enlarge

## Puig reconfirms pledge to sustainability as it decreases its carbon footprint by 34%

Coinciding with its 100th Anniversary in 2014, Puig took action to become a more responsible and sustainable company.

Over the last seven years, the company has achieved significant results which it is sharing via its latest sustainability report.

Highlights of the report show that in 2020 Puig decreased its corporate carbon footprint by 34%, due to the continued implementation of environmental initiatives.

In addition, despite having considerably reduced emissions, the company maintained its commitment to acquire carbon credits, further minimizing its environmental impact.

During 2020, Puig conducted a CDP (Carbon Disclosure Project) climate questionnaire for the first time, taking a further step in the measurement, transparency and adoption of measures that directly reduce greenhouse gas emissions.

Every year, the CDP gives a score to companies through this questionnaire based on their environmental disclosure and leadership. In 2020 Puig obtained a B grade<sup>4</sup>.

“Despite the completion of the program, we remain committed to the objective of continuing to promote the implementation of

improvements to reduce carbon emissions,” says the company in a statement.

Puig also pledged a commitment to the global Science Based Targets (SBT) initiative, which helps companies set science-based targets aligned with the Paris Agreement’s goal of limiting the global temperature increase to 1.5 °C.

As a result, Puig has set expanding the scope of its carbon footprint calculation and defining a specific science-based reduction target as a priority for 2021.

The company will approach this sustainability goal through five pillars:

Product Stewardship, which includes setting policies, designing a specific sustainability action plan per brand and incorporating impact measurement tools in formulas and packaging.

Sustainable sourcing;  
Responsible logistics;  
Responsible manufacturing;

And for Employees and facilities, Puig has pledged to reduce paper consumption per employee by -44% and launched an internal “SustainbiliME” campaign, with the aim of providing employees with the necessary knowledge about sustainability.



Photo@Florian Joye

## Paco Rabanne disrupts fragrance industry with futuristic Phantom launch

Paco Rabanne’s groundbreaking forward-looking new fragrance for men, Phantom, is aptly described as a “futuristic aromatic” combining luxury craftsmanship with cutting-edge new-tech.

The disruptive fragrance pre-launched exclusively in global travel retail on July 1 and is being supported by a high visibility omni-channel campaign taking place at key airports around the world over the summer.

Phantom will be available in domestic markets from August.

Paco Rabanne has always been about the future, ever since the house launched in 1966 with space-age dresses. With Phantom, Rabanne introduces a retro-futurist piece of visionary design: a shiny silver robot-shaped “connected” bottle with a contactless communication NFC chip embedded in the spray caps of the 100 ml and 150 ml bottles.

By touching the head of the Phantom bottle with a smartphone, the user can connect to the Phantom universe, featuring exclusive content curated by Paco Rabanne: interactive filters, personalized playlists, augmented

reality, interactive games and more.

The bold “feel-good” scent uses ingredients that make the wearer feel “energized, powerfully confident and sexy.” These have been selected by means of a state-of-the-art Augmented Creativity process that uses A.I. to enhance human inspiration

Augmented Creativity allowed the quartet of perfumers from International Flavors and Fragrances (IFF) to experiment with unexpected scent pairings and fine-tune their dosages.

IFF’s Science of Wellness program combines artificial intelligence, consumer studies and neuroscientific approaches that enable them to identify which parts of the brain are activated when you smell combinations of ingredients.

The key fragrance notes are vanilla, lemon and vanilla with a radiant green fruity facet that activates a sense of energy. The juice also includes patchouli with an apple twist, a woody/vetiver note, and a custom-blended lavender.

Phantom is available in 50ml, 100ml, 150ml (the 150ml bottle is refillable); a 200ml refill bottle is also available.

## Carolina Herrera launches 212 Heroes - "an ode to youth as a state of mind"

Puig has launched a new Carolina Herrera fragrance for men called Carolina Herrera 212 Heroes.

Calling itself an “ode to youth” the EDT is formulated with certified vegan ingredients and bottled in a ground-breaking skateboard-shaped flacon.

Perfumers Dominique Michalon-Bertier, Juliette Karagueuzoglou and Carlos Benaim have created 212 Heroes using a vegan fruity woody Fougère. The opening of pear elixir and ginger is heightened with Lemon Haze Cannabis; the heart is Geranium Oil Madagascar, a unique accord specially tailored for Carolina Herrera, combined with sage; the dry down combines a leather accord and musk.

The scent incorporates organic and vegan ingredients certified by Eve (Expertise Vegan Europe), one of the most rigorous and transparent organisms in the industry.



Noting that the skateboard is “the ultimate symbol of rebellious youth,” Carolina Herrera says that the new 212 Heroes campaign celebrates that festive spirit and turns New York into a gigantic playground.

Skateboarding is a global cultural phenomenon and an international movement seen in everything from pop-culture to cinema to fashion and will make its debut as a sport at the Olympic Games of Tokyo 2021.

The 212 Heroes campaign ambassador is South Korean Longboarding video sensation, Ko Hyojoo.



**MONARQ**  
drinks distribution & marketing group

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TRAVEL MARKETS  
**INSIDER**

## Pernod Ricard and MONARQ Group announce distribution partnership

Pernod Ricard Caribbean and Central America and MONARQ Group have announced they have entered into a regional distribution partnership. As part of the agreement, effective July 1, 2021, MONARQ will represent Malfy Gin, Lillet and Del Maguey in the Caribbean and Central America.

Laurent Schun, Managing Director Caribbean & Central America of Pernod Ricard said: "We are enthused to welcome MONARQ to the Pernod Ricard family and look forward to working closely together, executing our growth plans for these brands in the Caribbean - and Central American markets.

"Given the scope and scale of the territory and the importance of these three brands, we took our

time to carefully select the right partner. We are confident to have found a like-minded and ambitious company to capitalize on the opportunity to develop these brands, which are enjoying rapid growth across all key global spirits markets," said Schun.

Robert de Monchy, founder and CEO of MONARQ Group, added: "The Pernod Ricard brands are a wonderful addition to our portfolio of leading premium alcoholic beverage brands. Internationally, the brands Malfy Gin, Lillet and Del Maguey are on trend, innovative and showing tremendous organic growth. This coincides perfectly well with our business strategy, building premium and innovative drinks brands across the region.

"We are very much looking forward to working closely with the Pernod Ricard team and to outperform our mutual expectations," de Monchy said.

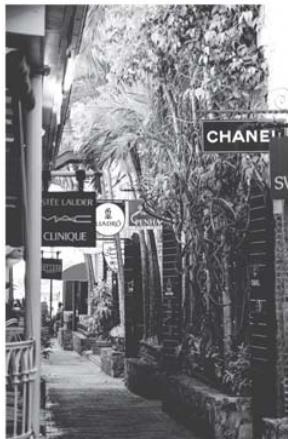
*Terms of the agreement were not disclosed.*



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#### **Finance Manager - LATAM**

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*Requirements:* Degree in Finance and/or Accounting, CPA and/or MBA preferred; 5+ years experience in a large company; fluency in English & Spanish; advanced skills in Microsoft Office, SAP; excellent management and communication skills.

#### **Sr. Financial Analyst – Travel Retail**

This position supports The Finance Director for the execution of the annual budget processes as well as month-end close activities. This position will have exposure to and work with marketing, sales, and demand planning teams as well as accounting and region finance teams. Responsibilities include GL, FP&A,

*Requirements:* Bachelor's degree in Finance or Accounting preferred; 4 yrs experience in a similar role; advanced skills in Microsoft Office, SAP, and BI; systems savvy with excellent communication skills.

Please send resumes to: [gcamplani@sac.shiseido.com](mailto:gcamplani@sac.shiseido.com) (refer to position title on subject line)

#### **Product Manager – (temporary 4-6 mos)**

Ideal candidate will support our Travel Retail Marketing Director with all marketing responsibilities (trade marketing, forecasting, advertising, etc.) in order to implement the marketing strategy of our make-up brands throughout the Americas. Must possess strong analytical skills.

*Requirements:* Graduate-level professional qualification relevant to marketing or business; 2-3 years in Travel Retail industry; fluency in English and Spanish; strong knowledge of Microsoft Office suite and Sketch-Up preferred.

Applicants please send resumes to: [gcamplani@sac.shiseido.com](mailto:gcamplani@sac.shiseido.com) & [srojas@sac.shiseido.com](mailto:srojas@sac.shiseido.com) (refer to position: PMTR0721)