

TFWA confirms that Cannes show will go on

TFWA President Jaya Singh doubled down on his message that the TFWA World Exhibition and Conference in Cannes will take place, stressing that “the show will go on” during a virtual press conference last week.

The decision comes with the unanimous support of the Management Committee, and with pledges to attend from retailers, large and small, he affirmed.

The goal is to “bring the industry together, at last” even as the organization recognizes that the event will be smaller than in previous years. Nearly 250 exhibitors have confirmed their presence at this time, and the association says more are in discussions to attend. This is about half of the number that participated at the last Cannes event in 2019.

“Our focus remains on the long awaited opportunity to meet, do business and plan for 2022. Although it will be somewhat of a ‘mini-Cannes’, it will still be of sufficient scale for us to deliver on the need that everyone is looking forward to,” said Singh.

Attendance will be strong and there will be better quality time for discussions among industry partners, he added. “.. the industry is in recovery mode and opportunities are arising,” added Singh, pointing out there will be many chances to network.

Safety precautions, status of Americans

He also stressed that the show will take place “under the umbrella of stringent health and safety measures,” which will not be compromised.

A major question in everyone’s minds was the status of Americans attending the show, since the European Council had recommended restricting non-essential travel from the U.S. earlier in the week,

due to the rising number of coronavirus infections.

TFWA Managing Director, John Rimmer discussed current restrictions and spelled out the health and safety protocols in place from the French government and in Cannes, specifically.

Currently travelers fully vaccinated with an approved vaccine may enter France without any restrictions, he said, and the U.S. remains on the list of “green” countries.

Unvaccinated travelers, or those from “red” countries, must prove that they have a pressing need to travel and show proof of a recent negative COVID test though.

“Obviously, we will continue to monitor the situation, as we have over the past 18 months. We have had to put health measures in place in Cannes to be able to create the environment in which people feel safe. We want the best possible environment for everyone.”

These measures will include the wearing of masks within the Palais, and checking each delegate for vaccination documents at the entrance.

In order to facilitate entry for as wide a cross section of delegates as possible, TFWA will be providing testing facilities on site (including antigen tests for rapid results to cause minimum disruption). There will also be a 24-hour medical concierge on site for anyone who feels ill.

“If any cases [of COVID] are identified, they will be suitably looked after by the medical authorities,” said Rimmer.

Working with local authorities

“We know that the situation is quite volatile and can change quickly with regards to national guidelines in France and elsewhere. We are monitoring this on a

daily basis and will be communicating with all of our exhibitors (and pre-registered delegates) with any changes.”

“We are fortunate to be working with local authorities who are extremely aware of the importance of providing a healthy and safe environment. The Mayor and his teams have been extremely productive in ensuring the health and safety protocols.”

Cannes has already organized some major events, including a successful Film Festival, and Rimmer says that TFWA has taken a lot of the learnings from that.

“We are also encouraged by the recurrence of trade shows, not just in Cannes, but around the world.”

He cited Cosmoprof North America and more events in Dubai.

TFWA Vice-President Commercial, Donatienne de Fontaines-Guillaume (Moët Hennessy) noted that the 2021 show will be covering about 11,000 square meters of space, and commented: “The commitment and the will to come is extremely strong, and TFWA is trying to help those who cannot attend due to travel restriction.”

Live streaming conference

In addition to using the virtual TFWA 365 online platform, Rimmer confirmed that the TFWA Opening Conference would be live streamed for the benefit of those who cannot travel to Cannes.

DUTY FREE AMERICAS

SAVE THE DATE:
FEBRUARY 9TH, 2022!

Benefitting:

OVERTOWN YOUTH CENTER
MOURNING FAMILY FOUNDATION
FALIC FAMILY FOUNDATION

Co-Sponsored by:

2022, The 7th Annual GOLF & TENNIS TOURNAMENT

Venue:

Trump National Doral

Seatrade Cruise Global will hold hybrid live/virtual event in Miami on Sept. 27-30

The cruise industry's premier business-to-business event, **Seatrade Cruise Global**, returns to the Miami Beach Convention Center, September 27-30, in a new hybrid format. This year marks Seatrade's 35th anniversary edition.

In conjunction with its traditional program, this year's edition will feature a virtual conference track, giving the community additional options to participate.

The four-day event will focus on the "The Future of Cruising" with leading cruise lines, ports, destinations and travel service providers weighing in on all aspects of the industry's critical and continued recovery.

"As the global cruising business platform, we're devoted to serving and supporting the entire industry – coming together to further connections, innovation and education has never been more vital for cruise community stakeholders," says Chiara Giorgi, Global Brand and Event Director for Seatrade Cruise. "Safety is top of mind for us, and our reimaged hybrid program

allows attendees to unite effectively, safely and with confidence."

The Seatrade Cruise Global program will feature expert speakers and panel discussions on topics and trends shaping the cruise market – including the annual State of the Global Cruise Industry keynote address, which is always a highlight of the event.

In addition to the State of the Industry, taking place on Tuesday, Sept. 28, other presentations of special interest to the travel retail sector include a new presidents panel, a Caribbean Spotlight hosted by Michele Paige of the Florida-Caribbean Cruise Association (FCAA), a look at regenerative travel, as well as an examination of the future of European travel.

Some of the highlights on Wednesday, Sept. 29 include how digitalization is revolutionizing the guest experience, a look at luxury cruising, and a session on storytelling and memorable experiences, which features sharing narrative-based experiences.

Other topics over the three days

cover financing, technology innovations, health & safety, sustainability, diversity and inclusion and entertainment.

In terms of health and safety, Seatrade Cruise Global will be guided by Informa AllSecure standards, to ensure a hygienic, productive and high-quality organized event experience. The Miami Beach Convention Center developed and implemented new venue plans, policies and procedures to minimize risk and protect the collective health of all those entering the venue.

As part of its enhanced policies, the venue received GBAC STAR Facility Accreditation and has adopted the MB Standard, a program developed by the City of Miami Beach to safeguard employee health to restore consumer

confidence. More specific procedures will be provided ahead of the event and protocols will adhere to all city and state regulations.

Registration Now Open

Seatrade Cruise Global returns to Miami Beach Convention Center September 27-30, offering flexible attendee preferences for its in-person and virtual conference. For pricing options and to register for the event: [CLICK HERE](#).

To learn more about Seatrade Cruise Global 2021 and for the latest event details and soon to be announced conference programming, visit seatrade.cruise.global.com.

Follow Seatrade Cruise on social media: [@SeatradeCruise](#) on Twitter and [Instagram](#), and [@SeatradeCruiseEvents](#) on Facebook.



Gamma3 Council to hold forum on the future of retail, October 14th - 15th 2021 in Santo Domingo, Dominican Republic

The Gamma3 Council is inviting members of the retail industry to explore the trends, markets, and practices that will guide the next decade of fashion at its 14th annual forum.

This year, the forum will take place in the Dominican Republic, one of the best performing markets in Latin America, where booming sales to local customers have been able to offset the dramatic COVID-related stop to tourism.

The forum will present two days of talks, discussions, and conferences by key industry leaders offering powerful takeaways in the future of the retail business.

Topics on the agenda include: Regional political and economic trends that will affect the retail industry in LATAM and the U.S.; consumer macro trends shaping the global fashion industry and their influence on consumer habits; increasing digitalization and

technological advancements applied to retail; best practices for enhancing store performance through training and continuing education; high-end retail opportunities in the region; what lies ahead in travel retail; and many more essential themes.

Among the speakers and panelists confirmed are John Price, American Market Intelligence; John Hooks, Luxury Industry expert and former Deputy Chairman at Giorgio Armani; Ron Thurston, former VP at Intermix and Retail Pride author; Ginger Puglia, principal at Ginger Finds; Talent lab; and Massimo Volpe, Co-Founder at Retail Hub.

Since 2006, the Gamma3 Council has worked with global brands, retailers, and retail developers such as Dolce & Gabbana, Hugo Boss, Cartier, Neiman Marcus, Bal Harbour, Grupo Roble and Blue Mall to analyze retail

trends and business opportunities in the high-end segment of the Americas.

The industry think tank works with premium research companies to provide its members with the most current market trends and

accurate projections.

The on-going groundwork culminates in their annual Forum where members from around the world can come together to explore their findings alongside their peers as well as top markers in the field.

The event will take place at The Blue Mall in Santo Domingo. For information, please visit Gamma3council.com or contact organization@luxuryretailpartners.com.



LAX enhances food service with robot deliveries

Los Angeles International Airport has launched NomNom, a two-wheeled, semi-autonomous robotic ambassador for its popular online food and beverage ordering service, www.LAXOrderNow.com

The airport pilot program is a partnership with Unibail-Rodamco-Westfield (URW).

NomNom will be able to carry up to 40 pounds of food at a time as it follows behind delivery staff from AtYourGate, which delivers food ordered via LAX Order Now. The robot can move at speeds up to 6 mph and uses a series of cameras and sensors to recognize and follow its handler throughout the airport.

The robot is another way LAX is tapping into new technology and

innovations to support the overall passenger experience, says the official statement.

LAX Order Now offers contactless order pickup from LAX restaurants, with optional delivery available directly to the gate areas in select terminals. Guests can scan QR codes throughout the terminals or visit LAXOrderNow.com to browse menus, place an order and pay.

The service entails a small additional delivery fee. Guests will be notified on their mobile device when orders are on their way and when they arrive in the designated gate area, and each participating restaurant will provide an estimated delivery time to help ensure food arrives prior to departing.



At Your Gate delivery team members, and NomNom, wear branding to be identified easily and connect quickly with guests who place orders.



Hudson opens 2nd Joe and The Juice at YVR – first new F&B partner there since start of pandemic

Juicy news fresh off the presses: another great signal of recovery at Vancouver International Airport as the airport recently opened its first new food and beverage partner at the terminal since the start of the pandemic.

Hudson opened the Joe & The Juice in the U.S. departures area post-security. This is the second location at YVR for the brand.

This globally-recognized coffee and juice chain out of Denmark is known for their cheeky marketing, vibrant branding and fresh, delicious smoothies and food.

Hudson opened the first Joe & The Juice at YVR in November, 2019.

Cultural icons Montblanc and Spike Lee featured in new campaign at MIA



Montblanc has taken over Terminal D at Miami International Airport with banners celebrating the collaboration of Spike Lee and the Montblanc Meisterstück.

As one of the most original and respected storytellers of our generation, Montblanc says that director, producer, professor and writer Spike Lee has made his mark on culture by putting pen to paper, so “it is fitting that we should honor him with his own Meisterstück.”



Limited to just 500 pieces worldwide, the new Meisterstück Spike Lee Special Edition is decorated with Spike Lee’s distinctive eyes and vibrant purple glasses, as well as a handcrafted Au750 18K gold nib etched with his signature.

The limited-edition set includes the Meisterstück fountain pen, a leather notebook with the purple eye design and purple ink presented in a glass bottle.

The iconic Maison Montblanc is preparing for a big reveal soon at MIA.

Virtual
TRAVEL RETAIL EXPO 2021

Travel retail's biggest digital event returns

Free registration for airports, retailers & other operators

Just US\$250 for non-exhibiting suppliers & distributors

www.VirtualTRExpo.com

DATES: 11-15 OCTOBER 2021
With a six-week 'encore' period

L'Oréal announces key appointments at Travel Retail Asia Pacific



L'Oréal has announced two key appointments.

Emmanuel GOULIN, Managing Director of L'Oréal Travel Retail Asia Pacific, has been named Deputy Country General Manager of L'Oréal Italy in charge of the Luxe Division, where he succeeds Luca Guillot Boschetti.

Goulin joined L'Oréal twenty years ago, and since then his career has covered many countries and divisions. Starting in 2000 with Lancôme in the United Kingdom, he worked with Biotherm, Travel

Retail Europe and Travel Retail Asia Pacific, and with shu uemura in Japan before becoming General Manager, Fragrance Division France for four years. In 2016, he was appointed Managing Director at L'Oréal Travel Retail Asia Pacific.

Recognized as a strong and modern leader, Goulin has overseen the “spectacular” business growth over the last five years through building an agile, high-performing, and customer-centric organization, says the official announcement. In the past eighteen months, he accelerated transformational initiatives, such as digitalization and sustainability.

Vincent Boinay, L'Oréal Travel Retail Managing Director said “I would like to thank Emmanuel Goulin and express my gratitude for his courage, trust, and professionalism during the recent COVID crisis. Over the past 5 years, his unparalleled fighting spirit and his leadership have largely contributed to L'Oréal Travel Retail Asia Pacific growth during all these years. I wish him great success in his new role.”

Tao ZHANG has been appointed Managing Director at L'Oréal Travel Retail Asia Pacific to succeed Emmanuel Goulin.

Tao started her career in 2000 in L'Oréal Luxe China, moving from management trainee to Helena Rubinstein and Giorgio Armani China.

She then moved to Paris, working with Lancôme International for two years prior to becoming deputy general manager for YSL.

Tao joined L'Oréal Travel Retail Asia Pacific five years ago as Lancôme General Manager, and most recently was Managing Director at L'Oréal Luxe Travel Retail Asia Pacific.

According to L'Oréal, Tao is a strong and charismatic business leader who has shown outstanding resilience, incredible energy, and a very high level of ambition and agility.

Tao's understanding and connection with travelers in Asia Pacific, along with her international background, will be key assets to continue growing the Travel Retail Asia Pacific business, says L'Oréal.

Vincent Boinay, commented further: “I am very pleased to welcome Tao Zhang as Managing Director at L'Oréal Travel Retail Asia Pacific. This change reflects a spirit of great continuity, and I am confident that Tao will bring her high level of expertise, professional and personal qualities, deep knowledge of the Travel Retail business and Asian customers. She will, with her talented team, keep on elevating our mission: ‘beauty for all travelers’ with our undisputed and strong portfolio of brands.”



U.S. Youth Poet Laureate Amanda Gorman signs historic deal with Estée Lauder that supports literacy initiative

The Estée Lauder Companies (ELC) and Estée Lauder brand have announced a three-year partnership with Amanda Gorman, activist, award-winning writer, and the youngest inaugural poet in U.S. history.

As part of this historic partnership, ELC will contribute US\$3M over three years to support WRITING CHANGE, a special initiative to advance literacy as a pathway to equality, access, and social change.

In addition, Gorman will be featured in Estée Lauder brand campaigns debuting in Spring 2022.

This is the first such multi-year partnership for the poet and the first integrated partnership by ELC and Estée Lauder to celebrate a

new generation of leaders inspiring change.

“Our company was founded by an extraordinary woman, Estée Lauder, who paved the way for women everywhere to believe anything is possible. Our first of its kind partnership with Amanda was created under these very same trailblazing ideals,” said Jane Hertzmark Hudis, Executive Group President, ELC.

“Amanda's powerful presence and inspirational voice brings hope and confidence to the next generation of leaders. Together, we will create real and meaningful impact through literacy, voice, and self-expression.”

ELC says that the WRITING CHANGE initiative is strongly aligned with its goals and those of

The Estée Lauder Companies Charitable Foundation, which focuses on the well-being of diverse global communities, emphasizing women and girls, supported by the pillars of health, education, and the environment.

“I am honored to partner with The Estée Lauder Companies to activate change through literacy, and to represent a brand founded by such an inspiring and daring woman,” said Amanda Gorman. “Mrs. Estée Lauder shattered glass ceilings as a leader in business 75 years ago. Embracing this spirit, I am delighted that our partnership will help inspire women, girls, and all people around the world to do great things, to disrupt, to be confident, and to be future leaders in whatever path they take.”



This year, The Estée Lauder Companies and the Estée Lauder brand celebrate 75 years in business, and today the company is the world's leader in prestige beauty, supported by a global workforce that is 84% female.

Chivas unveils new redesign for flagship Chivas 12 with sustainability as key element

Blended Scotch whisky Chivas has unveiled a fresh new look for its flagship blend - the biggest redesign in Chivas' 112-year history.

Chivas 12 has undergone an extensive redesign of its bottle, label, and pack. The bottle has been reshaped and elongated to stand taller while still retaining its recognizable rounded shoulders. The bottle now features a redesigned crest and the outer box has undergone a complete renewal with a burgundy color scheme replacing the familiar silver and gold tones.

The entire redesign project was conceived with sustainability at its heart as part of parent company Chivas Brothers' 2025 target of 100% recyclable, reusable, compostable or bio-based packaging. The new bottle is lighter, saving over 1000 tons of glass annually, while the outer packaging is now made from fully recyclable materials.

"We're proud to deliver a redesign that speaks the language of a fresh new generation of Chivas drinkers while bringing established enthusiasts and connoisseurs along for the journey. Social media has introduced a new, broader audience to the wonder of whisky – 'flex' consumers with a hustle-first ethos that seek out upmarket brands to align themselves with," says Nick Blacknell, Global Marketing Director at Chivas.

"We have taken a bold, yet meticulous approach with all aspects of this redesign, and I'm especially looking forward to seeing our taller bottle take pride of place behind thousands of bars and clubs around the world. I'm particularly proud of the central role sustainability has played in reconceptualizing Chivas 12 for a new generation. With this redesign, we have once again reinforced our belief that sustainable luxury is not an oxymoron."



The new redesigned Chivas 12 will be available globally from October 2021, supported by a campaign launching in January 2022.

Molton Brown brings new Botanical Hair Care Collection to TR

British fragrance maker Molton Brown is launching a Botanical Hair Care collection.

Inspired by the brand's heritage of creating natural hair care products in its original 1970s Mayfair salon, this new collection follows in the footsteps of Molton Brown's pioneering founders.

Their forward-thinking, holistic approach to hair styling was delivered with a conscious care for the environment. Now, as the company celebrates its 50th year, this new collection represents a blending of past and future, combining sustainable ingredients with innovative technology.

The new hair care collection will launch this month in the travel retail market, starting at key locations around the UK. The collection provides salon-quality luxury hair-care to reflect the current priorities of shoppers seeking excellence and ethical products as they return to traveling, says the company.

Rosie Cook, Associate Director Global Travel Retail at Molton Brown, says: "We are delighted to be celebrating our heritage with the new Botanical Hair Care Collection, which also represents the latest step on our sustainability journey.

"Molton Brown's founders rejected the chemical formulas of the time and put English herbs at the heart of their creations. They championed an individual first ethos which focuses on natural beauty and hairstyles. Today we still stay true to their key beliefs and this new collection delivers luxury salon-quality haircare, imbued with our conscious care for the environment, to inspire traveling shoppers in the UK who are showing an increased desire for health and wellness products as well as sustainability following the pandemic."

Each piece of the collection is enriched with a sustainably sourced

herb: nettle, camomile, fennel and coriander. As an homage to Molton Brown's London home, the ingredients were grown in once abandoned underground tunnels, using remarkable hydroponic systems and LED technology. This means they are produced year-round in a controlled, pesticide-free environment, unaffected by weather and seasons.

The collection also features a nod to the brand's original packaging, with an apothecary-style brown shade and illustration of each unique herb. They're made from 100% post-consumer recycled plastic and are recyclable, helping to reduce virgin materials.

The Botanical Hair Care Collection includes 8 SKUs: Volumising Shampoo and Volumising Conditioner with Nettle 300ml, Hydrating Shampoo and Hydrating Conditioner with Camomile 300ml, Repairing Shampoo and Repairing Conditioner with Fennel 300ml,

ESSENCE
CORP
ESTABLISHED 1988

NEW
PROJECT MANAGER

Essence Corp, master distributor of fine fragrances and cosmetics for the Caribbean region and Travel Retail markets of the Americas has an immediate opening for a **Project Manager**.

The ideal candidate should be fluent in English & Spanish with an advanced level of Excel skills (Pivot tables/V Look-Ups). Experience in Schematic Design and Design Development for points of sale.

Must be organized, detail oriented, strong analytical skills, self-driven, team player, and the ability to multi-task in a very fast paced environment.

Interested candidates please apply via email to LWade@Essence-Corp.com



Intense Repairing Hair Mask with Fennel 250ml and Balancing Shampoo with Coriander 300ml.

The Molton Brown Botanical Hair Care Collection is available at London Gatwick North & South Terminals, Luton Airport and London Heathrow Terminals 1, 2, 3 & 5 with World Duty Free from August. All these releases are subject to terminals and shops opening in line with COVID guidance.