

Airlines encourage reopening of U.S.-UK air corridor



U.S. and UK airlines, along with aviation trade group Airlines for America, have sent a letter to U.S. Transportation Secretary Pete Buttigieg and UK Transport Secretary Grant Shapps urging a bilateral summit on restarting travel between the two countries.

The letter proposes that the government officials and the airline executives explore a path to safely and expeditiously reopen transatlantic travel.

The goal, they say, is to begin flying again in a manner that aligns with public health objectives, citing "significant, positive impact on our respective economies" and reunification of loved ones. [Read full letter here.](#)

UK framework

"The UK Government has already published its framework for resuming international travel, so the timing for this summit is key. The airline industry needs adequate lead time to establish a plan for

restarting air services, including scheduling aircraft and crews for these routes as well as for marketing and selling tickets," the letter continues.

Citing the success of the rollout of the vaccination program in both countries, the letter adds: "...we are confident that the aviation industry possesses the right tools, based on data and science, to enable a safe and meaningful restart to transatlantic travel.

"U.S. and UK citizens would benefit from the significant testing capability and the successful trials of digital applications to verify health credentials... These critical tools were not available last year when travel restrictions were implemented."

IATA: domestic traffic rising

In related aviation news, the International Air Transport Association (IATA) announced that passenger traffic began to show some improvement in March

compared to February 2021, although it was still down compared to pre-COVID levels (March 2019).

Total demand for air travel in March 2021 (measured in revenue passenger kilometers or RPKs) was down 67.2% compared to March 2019. That was an improvement over the 74.9% decline recorded in February 21. But international traffic remained largely restricted, reports IATA.

International passenger demand in March was 87.8% below March 2019, a very small improvement from the 89.0% decline recorded in February 2021 versus two years ago.

But total domestic demand was greatly improved over February 2021--down 32.3% versus pre-crisis levels (March 2019). In February domestic traffic was down 51.2% versus the 2019 period.

All markets except Brazil and India showed improvement in domestic traffic compared to February 2021, with China being the key contributor.

See international market breakdown on page 3.

TFWA reschedules Cannes to the end of October 2021

The TFWA Management Committee has rescheduled the 2021 TFWA World Exhibition & Conference to October 24-28, 2021.

TFWA says that the decision will allow maximum time for brands and visitors to best prepare their participation, and allow delegates to take full advantage of the positive developments in the health and travel situation in Europe and elsewhere.

While TFWA will continue to monitor the situation closely, the latest steps taken by the French government to allow live events, the gradual re-opening of travel in Europe, plus the efforts undertaken by the City of Cannes to ensure a safe and secure environment, gives TFWA the confidence to bring the industry together in October once again.

Response to the Hosted Buyer Program launched by TFWA last week has been very positive according to the Association, (see below) with many retailers around the world expressing their intention to attend the event. Retailers have until the end of May to register for the program.

Regular exhibitors at TFWA World Exhibition & Conference will be contacted shortly with full details of the event.

TFWA Hosted Buyer Program

The TFWA Hosted Buyer Program will help retailers meet accommodation costs of buyers and category managers attending the event. Those interested must register for the Hosted Buyer Program to receive assistance at registration@tfwa.com.

"We trust our Hosted Buyer Program will provide much-needed support to our retailer partners, and enable both buyers and exhibitors to make the most of the networking opportunities that TFWA World Exhibition & Conference will offer," says **TFWA President Jaya Singh.**

Registration opens for TFWA Asia Pacific Hainan Special Edition

Registration for the online TFWA Asia Pacific Hainan Special Edition event, taking place from June 21-24, is now open and will remain open until June 10.

To register and for more information, visit www.tfwa.com

The TFWA Asia Pacific online event, supported by main partner China Duty Free Group (CDFG) and organized in partnership with the Asia Pacific Travel Retail Association, will feature an online conference and expert workshops that will examine the latest business developments in key travel markets including China.

Panelists scheduled to speak

include Charles Chen, President of China Duty Free Group; Julián Díaz, CEO of Dufry Group; Max Heinemann, CEO of Gebr. Heinemann; Dag Rasmussen, Chairman and CEO of Lagardère Travel Retail; and Benjamin Vuchot, Chairman and CEO of DFS Group.

The event also offers a virtual TFWA ONE2ONE meeting service, sponsored by Brown-Forman and Les Chocolats de Pauline.

Delegates will be able to view the latest product launches and industry projects using the new TFWA 365 online platform.

"TFWA Asia Pacific Hainan Special Edition will provide a popular option for connecting with colleagues from across the business at this difficult time. A strong lineup of conference speakers, insightful workshops and excellent networking and business opportunities will make this event a vital platform to help kickstart the recovery of the global duty free and travel retail industry. We'd like to thank CDFG, APTRA, Mondelēz, Lagardère Travel Retail, Cainiao Smart Logistics Network and all our sponsors and participants for their support," commented TFWA President Jaya Singh.

CDC issues guidance on next phases of Conditional Sailing Order and clears path for cruise lines to sail with volunteer passengers

In a long awaited move, the Centers for Disease Control and Prevention last Wednesday released more guidance for cruise ships under the Conditional Sailing Certificate (CSO), indicating what cruise lines must do before restarting to sail in U.S. waters.

The new guidance spells out technical instructions cruise lines must take to undertake simulated voyages with volunteer passengers -- one of the final steps as part of its COVID-19 application.

CDC released the CSO in October 2020 to prevent the further spread of COVID-19 on cruise ships, using a phased approach for the resumption of passenger cruises to mitigate the risk of spreading COVID-19 onboard.

With the issuance of these documents, cruise lines now have all the necessary requirements and recommendations they need to start simulated voyages before resuming restricted passenger voyages.

Since April 12, 2021, the CDC and other federal agencies have conducted twice-weekly meetings with representatives from various cruise lines regarding the impact of vaccines and other scientific developments since the CSO was issued.

The CDC said the steps outlined Wednesday align with the goals of many major cruise lines to resume passenger operations in the United States by mid-summer.

Among the highlights of the technical instructions for the simulated voyages, the CDC says that at least one simulation must be conducted for each ship for which the cruise ship operator intends to commence restricted passenger voyages.

Simulated voyages must be between 2-7 days in length with a least one overnight stay to test the efficacy of the cruise ship operator's ability to mitigate the risk of COVID-19 onboard the cruise ship. Although to fully test all procedures during a simulated voyage, CDC recommends a minimum voyage length of 3 days with 2 overnight stays.

All volunteer passengers must be at least eighteen years old or older and the cruise ship operator must ensure all volunteer passengers have either: Proof of being fully vaccinated against

COVID-19 using an approved Food and Drug Administration (FDA)-authorized vaccine or a vaccine product that has received emergency use listing from the World Health Organization or, if not fully vaccinated, written documentation from a healthcare provider or self-certified statement that the volunteer passenger has no medical conditions that would place the volunteer at high risk for severe COVID-19 as determined through CDC guidance.

In addition, all guests must be checked for COVID symptoms before and after the cruise.

There are also a series of measures regarding port calls and cruise ship operators must have a protocol for managing persons with COVID-19 and close contacts at all foreign ports of call.

While it did not mandate that all cruisers must be vaccinated, **CDC strongly recommends that all port personnel and travelers (passengers and crew) get a COVID-19 vaccine when a vaccine is available to them.**

In the guidance update issued last week, the CDC said that cruise lines that can prove 98% of crew and 95% of all passengers are vaccinated can skip the need for the "test cruise" before restarting revenue cruises.

Cruise lines have not been able to sail from U.S. ports since March 2020 due to the coronavirus pandemic.

To see full set of Technical Instructions, please click [here](#).

Ports and cruise lines rush to vaccinate

Following last week's CDC guidance update, U.S. ports and cruise lines began immediate efforts to get crew and port personnel vaccinated.

Port Canaveral was the first U.S. port to sponsor COVID-19 vaccine distribution to port workers and vessel crew members. The program immediately followed a Florida Public Health Advisory issued on April 29 expanding vaccine eligibility to include individuals who are in the state for purpose of providing good or services for the benefit of residents and visitors of the State of Florida.

Port Canaveral can deliver up to 1,000 COVID-19 vaccination shots per day to vessel crew members, shore-side and

waterside support personnel, it said in a statement.

On May 1, Miami-Dade County and Nomi Health started to provide cruise crew members with COVID-19 vaccination at **PortMiami** and will continue throughout the week, according to a statement from Andria Muniz-Amador, PortMiami Director of PR, Marketing & Communication.

In Texas, the **Port of Galveston** began vaccinating crew members from *Carnival Vista* and *Carnival Breeze* on site from the University of Texas Medical Branch at Galveston.

MSC Cruises announced over the weekend that it has started a fleet-wide COVID-19 vaccination program for all its crew members. In this initial phase, MSC Cruises will prioritize crew members on board its 10 ships earmarked for Summer 2021 cruise holidays in the Mediterranean and Northern Europe, those scheduled to restart in the Caribbean out of U.S. ports including the 10 that have been already announced as well as others that are gearing up for their restart.

Also last Wednesday, **Royal Caribbean Group** tweeted "As of today we have been able to vaccinate almost 900 of our crew members at PortMiami. Thank you to Gov. Ron DeSantis, Mayor Daniella and NOMI Health for their leadership and support with this huge undertaking and for helping us get ready to set sail again."



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IATA: International travel still largely shut down in March

International passenger demand in March was 87.8% below March 2019, only a very small improvement from the 89.0% decline recorded in February 2021 versus two years ago, reports IATA.

A breakdown of international traffic in March by region shows that:

North American carriers saw March traffic sink 80.9% compared to the 2019 period. This was a slight improvement over the 83.4% decline recorded in February compared to 2019. Capacity sagged 62.6%, and load factor dropped 41.0 percentage points to 42.9%.

Latin American airlines experienced an 82.4% demand drop in March, compared to the same month in 2019, slightly improved compared to the 83.7% decline in February compared to February 2019. March capacity was down 77.4% compared to March 2019 and load factor dropped 18.1 percentage points to 63.6%, highest among the regions for a sixth straight month.

Asia-Pacific airlines' March international traffic was down 94.8% compared to March 2019, barely better than the 95.4% decline registered in February 2021 versus February 2019.

The region continued to suffer from the steepest traffic declines for a ninth consecutive month. Capacity was down 87.0% and the load factor sank 48.6 percentage points to 31.9%, the lowest among regions.

European carriers recorded an 88.3% decline in traffic in March versus March 2019, just slightly ahead of the 89.1% decline in February compared to the same month in 2019. Capacity fell 80.0% and load factor fell by 35.0 percentage points to 49.4%.

African airlines' traffic sank 73.7% in March versus March two

years ago, marking a deterioration compared to a 72.3% decline recorded in February compared to February 2019. March capacity contracted 61.8% versus March 2019, and load factor fell 22.3 percentage points to 49.0%.

More domestic uptick

While total domestic demand was down 32.3% versus pre-crisis levels (March 2019), this is greatly improved over February 2021, when domestic traffic was down 51.2% versus the 2019 period.

All markets except Brazil and India showed improvement compared to February 2021, with China being the key contributor.

Brazil's domestic traffic was down 54.0% in March compared to March 2019, as authorities tightened restrictions amid rising COVID-19 cases. This was drastically worse than the 34.9% decline in February over February 2019.

In another market upswing, **Japan's** domestic traffic decline of 58.3% in March versus the same month in 2019 was much improved from the 73.2% decline in February compared to two years ago.

ForwardKeys: Vaccinations to revive international travel

"Vaccinations appear to hold the key to reviving international travel," according to the latest research from flight data tracking company ForwardKeys.

Two destination, **Greece**, and **Iceland**, have announced that they will welcome vaccinated visitors this summer and have seen inbound flight bookings pick up dramatically since the announcements.

Three origin markets, **Israel**, the **U.S.** and the **UK**, where vaccination campaigns are particularly well advanced, have seen outbound flight bookings climb more steeply than elsewhere.

Greece, whose economy is highly dependent on tourism, has led the way in announcing a willingness to welcome visitors who have been vaccinated, passed a COVID-19 test or recovered from the disease.

That public position has been rewarded in flight bookings from major outbound markets such as the U.S. and the UK.

Greece now tops the list of most popular destinations for British travelers this summer; confirmed tickets for travel between July and September are currently 12% ahead

of where they were at the equivalent moment in 2019.

Analysis of the most resilient destinations in Europe this summer indicates that seven of the top ten cities are Greek, led by the island of Mykonos. Summer bookings currently stand at 54.9% of what they were at the equivalent point, pre-pandemic.

Mykonos is followed by the Spanish island, Ibiza, where bookings are at 49.2%.

The strong bookings for flights from the U.S. to Iceland dramatically illustrates the correlation with relaxed travel restrictions. Since Iceland announced that all vaccinated travelers would be exempt from entry restrictions on March 26, ticket sales soared to 158% of what they were during the equivalent week in 2019, says ForwardKeys.

The correlation between vaccination rates and outbound travel is also strong.

Bookings to Europe from Israel, which has vaccinated over 60% of its population, are currently at 63% of 2019 levels and bookings from the UK, which has vaccinated over 52%, are at 32% of 2019 levels.

Olivier Ponti, VP Insights, ForwardKeys commented: "Vaccinations appear to hold the key to reviving international travel, as countries that make clear promises to welcome vaccinated travelers are being rewarded by strong surges in flight bookings. We are seeing a revival of confidence in outbound travel from countries where there has been a successful rollout of COVID-19 vaccines too."

Ponti says that travelers are booking longer durations and he believes that if restrictions are eased in both origin markets and destinations, there are grounds for further optimism because there is strong pent-up demand. During the pandemic, people have shown themselves willing to make bookings at significantly shorter notice than they used to, he noted.

IATA warns high cost of testing could stall recovery

In more news from IATA, the organization warned that the high costs for COVID-19 testing could put travel out of reach for individuals and families and stall a recovery.

IATA called on governments to facilitate an efficient restart of international travel, with COVID-19 testing that is affordable as well as timely, widely available and effective.

An IATA sampling of costs for PCR tests (the test most frequently required by governments) in 16 countries showed wide variations by markets and within markets.

Of the markets surveyed, the average minimum cost for testing was \$90 and the average maximum cost for testing was \$208. Only France complied with the World Health Organization (WHO) recommendation for the state to bear the cost of testing for travelers.

Markets covered in the IATA sampling were Australia, Brazil, France, Germany, Indonesia, Japan, Malaysia, New Zealand, Philippines, Singapore, South Korea, Switzerland, Thailand, UK, USA, and Vietnam. Not all these markets require PCR testing. Nevertheless, the inbound requirements for PCR testing by many states make the availability of affordable options everywhere critical for a travel recovery.

Nathalie Roelands appointed Chief Operations Officer at Duty Free Global



Michael R. Mullaney

Fraport USA appoints Michael R. Mullaney new CEO

Michael R. Mullaney has been named as the new Chief Executive Officer (CEO) of Fraport USA, a wholly owned subsidiary of Fraport AG Frankfurt Airport Services Worldwide, effective May 1. Mullaney succeeds Brett Kelly, Fraport USA's acting CEO and Senior Vice President of Operations.

Mullaney brings more than 30 years of aviation experience, spanning concession development, airport operations, aviation consultancy and education. Most recently, serving as Executive Vice President of Corporate Strategy and Development for the Hudson Group, he led the company's strategic direction, business development, governmental affairs and business diversity divisions throughout his 18 year tenor.

Prior to Hudson, Mullaney oversaw the concession programs as the Manager for Cincinnati/Northern Kentucky International Airport (CVG).

Fraport USA develops and manages award-winning retail concessions programs at major airports throughout the United States, including Baltimore/Washington, Nashville, Pittsburgh, Cleveland, New York-JFK Terminal 5, and Newark Terminal B.



Nathalie Roelands has been appointed to Chief Operations Officer at Duty Free Global.

Roelands, who has worked in the channel for over 14 years, has been a key member of the Duty Free Global team in her previous role of Sales Manager.

She will oversee global key accounts such as Heinemann, Lagardere, Dufry and Lotte.

As Duty Free Global grows its team with the recent additions of Michael Pasternak in North America and John Gallagher in South America, Nathalie will also oversee these regions.

Duty Free Global founder Barry Geoghegan, commented:

"Nathalie has been an integral part of DFG's growth over the last number of years and is perfectly placed to take on this important new role as we grow our business in new regions with our fantastic brand partners in global travel retail."

"I'm excited to take on this pivotal role as the travel retail industry begins to reopen and I look forward to working closely with our global operators on our world class portfolio," says Roelands.

Roelands was born in The Netherlands and is based in Belgium. Her contact details are nathalie.roelands@dutyfreeglobal.com



Harding bolsters senior staff with two leading industry figures

Global cruise retail specialist Harding has made two high level additions to its staff, following its win of retail concessions onboard the entire Carnival UK cruise fleet comprising P&O Cruises, as well as all three ships for Cunard - Queen Mary 2, Queen Elizabeth and Queen Victoria.

Sam Haley, highly respected ex Remy Travel Retail executive, joins Harding as Marketing & PR Manager. Her responsibilities will include managing and developing the Harding Oceantainment program, internal and external PR, marketing production and coordination, brand development and cruise line liaison.

Victor Patience, a well-known and respected cruise industry figure with 22 years of experience, has joined Harding in the newly created role of Vice President of Luxury Sales. His career spans numerous partners across luxury brands, including with leading U.S. jewelry brand Effy, with experience in onboard retail and luxury duty free to developing and elevating teams across the sea.

Harding Managing Director James Prescott said: "People are the absolute core of our values and these two appointments, along with our tremendous drive to recruit and develop all of our onboard teams, is another milestone in our journey. It's great to be looking to the future with confidence once again, and these new appointments are a fantastic sign that the future for the cruise business is brighter than ever."

Harding is the UK/Europe's largest cruise retail organization, with central hubs in Bristol, Miami and Sydney. It currently has contracts with 22 cruise line partners across the globe, covering more than 62 cruise ships and 250 shops.



Sam Haley



Victor Patience

New Tourism Minister for Cayman

The Cayman Islands has named MP Kenneth Bryan as its new Tourism Minister.

New Premier Wayne Panton has assigned Bryan to the role, which includes the portfolios of tourism and transport.

Bryan succeeds longtime Cayman Islands Tourism Minister Moses Kirkconnell who was one of the region's most respected Ministers of Tourism, helping to lead Cayman to record levels of tourism and related investment before the onset of the pandemic.

IWSR: short- and long-term shifts in global travel retail from COVID-19

Alcohol brands in travel retail are facing a number of fundamental short- and long-term shifts as a result of the impact of COVID-19 on the channel, according to the latest analysis from IWSR.

Duty free operators are targeting alternative revenue sources to offset the effects of the pandemic, including domestic duty free, intra-continental travel and digital solutions.

“Travel retail in all its forms – point-to-point air travel, airport hubs, airport arrival duty frees, ferry business, cruise business, land border shops – was severely impacted in 2020, and worldwide restrictions in Q1 2021 will have depressed travel activity even further,” says Thorsten Hartmann, Director at IWSR Drinks Market Analysis.

Brown spirits are particularly exposed to global travel retail (GTR) downturns, with the IWSR noting that, before the pandemic hit, whiskies, brandies and rums (excluding white rum) accounted for 57% of GTR spirits volumes, and three-quarters of revenues. Scotch whisky alone made up almost one-third of GTR spirits volumes, and 40% of turnover, in 2019. Meanwhile, Cognac accounted for only 7% of GTR spirits volumes, but more than 20% of the channel’s spirits spend.

“In other words, the spirits category in GTR is heavily dependent on brown spirits, and within them Scotch and Cognac together are dominant,” says Hartmann. All stakeholders in the channel – airport operators, retailers and suppliers – have worked to mitigate

the worst effects of the pandemic through a number of initiatives, including: ‘Domestic’ duty free, especially at Hainan in China; Intra-continental travel, including border stores and ferries; and Digital initiatives, with investment in domestic e-commerce.

Hainan in China was transformed as a travel retail location by the government’s tripling of duty free allowances (to CNY100,000) in July 2020.

“Based on external forecasts, Hainan is expected to represent 18% of total global duty free business before 2024, with China representing 30% on a similar time frame,” says a Beam Suntory spokesperson. The curtailment of international air travel has shifted the GTR focus to more localized, intra-continental travel by land and sea.

Clarisse Daniels, head of marketing for travel retail at Whyte & Mackay, notes that, for the first time, more than half the company’s GTR revenues now come from outside airports.

IWSR believes that ferry (ie. Nordics) and land border (ie. US/Canada, Denmark/Germany) business will likely bounce back more quickly than international air travel.

The crisis has also prompted stakeholders to make strides in the digital sphere – an area in which travel retail has historically under-invested.

The pandemic could also prompt an overhaul of the delicate business model that has historically underpinned the commercial relationships between the travel retail trinity of airport authorities, retailers and liquor suppliers, says IWSR.

LeVecke Corporation partners with MONARQ to drive strategic growth in Caribbean, Latin America and USA Duty Free

Drinks distributor MONARQ Group, and LeVecke Corporation, a leading beer, wine, and spirits producer, have announced a partnership in which MONARQ Group will be the exclusive Latin American and Caribbean domestic and duty free plus USA Duty Free distributor for the LeVecke Corporation's line of spirits and RTD's.

Robert de Monchy, founder and CEO of MONARQ Group, said: “We are excited to work with a likeminded partner such as LeVecke, further enabling our mission to bring our customers innovative, quality-driven brands, created with purpose and passion. LeVecke has deep roots in the business of craft spirits, as farmers, distillers, and blenders.

“With our complementary portfolios there are numerous options for expansion, such as the innovative and increasingly trendy “PAU Maui” vodka, distilled in Hawaii from golden pineapples,

and LeVecke’s strong offering in key trend - and growth categories such as RTD’s, including the Californian ‘Craft Spirited Cocktails’ brand ‘Beagans 1806’ and ‘Three Birds Hard Seltzers’.”

CEO Neil LeVecke added: “We are glad to expand our branded portfolio globally to the Caribbean and Central and South America. These markets are a key part of our growth strategy and are also a perfect match, particularly for our emerging environmentally and culturally conscious brands. We also could not do it without great partners. MONARQ Group is an unparalleled leader in the region and is truly committed to growing our brands.”

In business for over 70 years, LeVecke is a prominent U.S. family-led company, producing a vast range of niche and premium wine, beer & spirits, sold across the USA, Asia, Canada, Mexico, Europe and now in Latin America, the Caribbean and USA Duty Free.



This development is consistent with LeVecke Corporation’s strategy of growing and expanding the branded and craft side of their business worldwide.

LeVecke Corporation joins MONARQ Group’s alcoholic beverage portfolio, which includes Jack Daniel’s, Heineken, Asahi

Group, Woodford Reserve, Herradura, Licor 43, Lucas Bols, Fernet Branca, Bollinger Champagne, Seagram’s Escapes, Barbancourt and Gosling’s Rum, among others.

Terms of the agreement were not disclosed.



Sliabh Liag’s double gold winning Silkie Irish Whiskey launching in channel through EM+P



Silkie, The Legendary Dark Irish Whiskey from Sliabh Liag Distillery was awarded a Double Gold as the Best Blended Irish Whiskey at the 2021 San Francisco World Spirits Competition in April.

Earl Meyers, of EM+P, is Sliabh Liag’s Caribbean, Travel Retail, Cruise Line and Diplomatic agent. He comments: “We’re not surprised because the response for the Sliabh Liag brands has been exceptional! We could not have a better partner than Sliabh Liag and they deserve the recognition they are receiving. As for the Legendary Silkie Dark the SF World’s Spirit Competition judges said it better than I ever could!

The brand is also currently expanding its footprint in the U.S. with two SKUs – the Legendary Silkie and the Dark Silkie --now available in 25 states.

For information contact EM+P at empwinebiz@gmail.com

Accolade Wines creates new position for Global Travel Retail

Accolade Wines has appointed Jeff Bond as its new Senior Regional Manager - EMEA, Global Travel Retail.

Bond joins Accolade from British American Tobacco, where he spent 8 years, most recently working as Global Customer Group Manager GTR. Previously he spent more than 10 years at Diageo.

“I am delighted to be joining Accolade Wines to help realize its aspiration to double the wine category by 2025,” says Bond. “Whilst we are currently in extremely challenging times, we are not only supporting our valued customers but also planning for the future. We see huge potential in travel retail and believe quality, globally recognized wine brands can play an important role in the resurrection of the sector.

“We have an outstanding portfolio that consumers recognize, from mainstream brands such as Hardy’s and Echo Falls, two of the world’s top ten wine brands, to our premium brands portfolio including Grant Burge, St. Hallett, Petaluma, House of Arras, and much more.

“I am extremely positive that GTR will thrive again and Accolade Wines will be there to support its customers and give consumers fantastic wines to enjoy.”



First Corona store in the world opens at Cancun International Airport

Grupo Modelo in partnership with Francobolli opened the first official Corona store in the world at Cancun International Airport earlier this month.

Rafael Pulcinelli, Director of Business Expansion Grupo Modelo, says the opening of the store is a dream come true and the company has been working on the project since last year.

Corona’s presence at the airport includes two stores and two kiosks featuring a portfolio of Corona products including apparel, glassware, coolers, etc.

“All customers will have an opportunity to leave México with a Corona souvenir from this amazing country!” says Pulcinelli.