

LaGuardia Gateway Partners opens first seven gates of Western Concourse in new Terminal B

LaGuardia Airport opened the first seven gates of the Western Concourse of the new state-of-the-art Terminal B on August 5.

When fully complete, it will be the home for American Airlines' LaGuardia operation.

The new 218,000sqf concourse will open in two phases. In this first phase, seven of 17 gates will open, along with the Gotham News newsstand and a portion of the concourse's park, featuring greenery and benches. The concourse features natural light and soaring, 55-foot-high ceilings.

The Western Concourse features two pieces of New York City –

inspired artwork, including *The Big Apple*, a sculpture by Romero Britto that he gifted to American Airlines for display at LaGuardia in 2006. The artist restored the piece and it is now back in Terminal B.

The second piece is *A Queens Tribute by Meres One*, by Jonathan Cohen, or Meres One for his nom de plume.

The piece is a visual postcard from Queens, New York. It has been installed on the wall of Gotham News by shop operator Marshall Retail Group, and is designed to be seen from aircraft as they arrive to the gates.

The final phase of the Western

Concourse is scheduled to open by early 2022.

With a construction value of \$4B, the 1.3 million square foot Terminal B project is one of the largest public-private partnerships in American history and the largest in U.S. aviation.

The Terminal B redevelopment includes a new 35-gate terminal, a parking garage, and a Central Hall, which will connect to Terminal C, which is also being redeveloped.

The airport redevelopment is a joint project of LaGuardia Gateway Partners (LGP), the Port Authority of New York and New Jersey, plus private partners.



The newly opened area in the Western Concourse at LaGuardia Airport features natural light, soaring ceilings, artwork by artist Romero Britto and an attractive new gate area for passengers.

Ethos Farm & ABM create "magic moments" for passengers as they launch guest experience and concierge operations at LaGuardia Airport Terminal B

Ethos Farm launched a Guest Experience ambassador, concierge and VIP program at LaGuardia Airport's newly redeveloped Terminal B on August 1, 2020. The contract is in partnership with ABM Industries and LaGuardia Gateway Partners. The terminal serves American Airlines, United, Southwest and Air Canada.

Lauren Walsh, Co-Founder Ethos Farm Americas, explains the concept behind the new program. "The Guest Experience Ambassadors are tasked with proactively delivering a seamless end-to-end guest experience across a variety of touch points, ultimately ensuring passengers have a positive journey through the new Terminal B.



Guest Experience Ambassadors are trained to assist passengers at LaGuardia Airport's new Terminal B in program created and administrated by Ethos Farm.

"All of this is supported by tablet enabled tools, which each Ambassador has access to at the touch of a button," she tells *TMI*.

Continued on next page.

Dufry to acquire full equity in Hudson and delist Hudson from NY Stock Exchange

Dufry and Hudson Ltd.

announced this week that they have entered into a definitive agreement in which Dufry would acquire all the equity interests in Hudson it does not already own for US\$7.70 in cash per Hudson Class A share. Upon completion of the transaction, Hudson will be delisted from the New York Stock Exchange.

The delisting of Hudson is part of Dufry's current re-organization and is intended to further simplify its corporate structure and align its operations to the new business environment. Dufry expects to realize annual cost savings of at least CHF 20 million, thereby further supporting its comprehensive set of cost saving measures, and to improve cash flow going forward.

Dufry intends to finance the proposed Transaction through an equity capital increase by way of a rights issue upon approval of Dufry's shareholders at an extraordinary general meeting. The Transaction has been fully underwritten by a bank consortium.

The Transaction has been unanimously approved and recommended by the Board of Directors of Dufry and a special committee of independent directors of Hudson, as well as the Board of Directors of Hudson.

Dufry will acquire all the equity interests in Hudson it does not already own and thereby increase its equity ownership position in Hudson from 57.4% at present to 100% following the completion of the proposed transaction.

Upon completion of the Transaction, Hudson will become an indirect wholly owned subsidiary of Dufry and will be delisted from the New York Stock Exchange.

See comments from Julian Diaz, Dufry CEO, on next page.

 DUFRY

Delaware North and Grab launch virtual kiosks in a U.S. airport

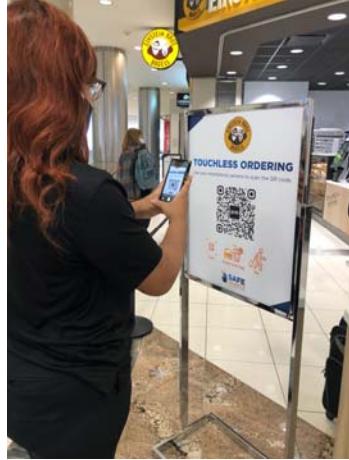
Delaware North has installed airport food and beverage e-commerce platform Grab's first virtual kiosk offering at several restaurants at Hartsfield-Jackson Atlanta International Airport (ATL).

The virtual kiosks – which went live in July at the Delaware North-operated airport restaurants Grindhouse Killer Burgers, Einstein Bros. Bagels and Mustard Seed BBQ – are some of the first in a U.S. airport.

Delaware North, operating food and retail in more than 30 airports, operates 20 food and retail outlets at ATL.

In addition to the pilot program at ATL, Delaware North and Grab have installed the virtual kiosks at Chick-fil-A at Tampa International Airport and they will soon be introduced in Delaware North's other businesses, including at some of its parks and resorts, Sportservice and Patina Restaurant Group locations.

With the Grab virtual kiosks, guests are invited to scan a QR code from signage throughout participating outlets. This takes them to a digital menu where they can place their order and pay, all from their own device.



Guest Ordering through Grab Virtual Kiosks at Einstein Bros. Bagels at ATL (Hartsfield-Jackson Atlanta International Airport), Concourse D.

Guests can then avoid lines at points of sale to allow social distancing until their order is ready to be picked up from a designated pickup location.

“Innovation in the F&B space is more important than ever, and the need to create a frictionless, safe and secure experience for both our guests and our employees is a high priority.

“Our vision for the future is a strong one, and we’re delighted to be partnering with platforms such as Grab to help us deliver that vision,” said James Oblitz, president of Delaware North’s travel division.

The new venture is the latest in a longstanding partnership between the two companies. Delaware North was the founding launch partner of Grab, as well as the first to launch Grab’s mobile market-place and kiosk products.

“Our virtual kiosks are designed to provide a safer, touch-free alternative to traditional hospitality order-and-pay solutions, enhancing and modernizing the hospitality experience rather than replacing it,” said Jeff Livney, chief experience officer at Grab.

For demonstration video, click: <https://we.tl/t-hNla2Xq2C1>

Estée Lauder Companies FY results

Impacted by the financial effect of the coronavirus, the Estee Lauder Companies announced a two-year plan, called Post-COVID Business Acceleration Program, to adjust its investments.

ELC reported net sales of \$14.29 billion for its fiscal year ended June 30, 2020, down 4% from \$14.86b in the prior-year period. Net earnings were \$0.68b, compared with \$1.79b last year.

Net sales from the Company’s global travel retail business grew during the fiscal year as the adverse impacts from COVID-19 were more than offset by strong growth from July through February. Net sales growth primarily reflected strength from Estee Lauder and La Mer, due to the continued success of certain hero franchises, such as Estee Lauder’s Advanced Night Repair and La Mer’s The Treatment Lotion, Crème de la Mer and The Eye Concentrate, said the company.

Ethos Farm launches guest experience and concierge operations at LGA Terminal B *Continued from page 1.*

“Our Ambassadors are looking for any opportunities to deliver ‘magic moments’ for guests, perhaps to those who didn’t even realize that they needed additional assistance or advice about the airport,” Walsh continues.

Although the Guest Experience Ambassadors can be found in a variety of locations across the Terminal, the concierge desks are the center of where more in-depth service can be delivered.

“The ultimate goal is to ensure that guests have a great onward journey upon leaving the airport,” says Walsh.

Training in the time of COVID

An integral part of the program involves training the guest experi-

ence ambassadors to deliver world class service.

“In a COVID world, digital training is going to become more important than ever before and with the Guest Experience Ambassadors, we have taken advantage of our award-winning e-learning and employee engagement platform.”

“As well as employee engagement surveys and daily e-briefs, the Ambassadors have access to a variety of e-learning trainings including the ACI Aviation Service Excellence While Physical Distancing course, which was developed by Ethos Farm. We want to ensure that guests have the best experience possible whilst interacting with our Ambassadors,” she concludes.

Dufry CEO Julian Diaz comments on acquisition of Hudson *Continued from page 1.*

“The delisting of Hudson is an important part of our reorganization. It is expected to allow Dufry to realize considerable cost savings, both through synergies generated by simplifying our organizational structure and operating processes as well as by eliminating the costs and complexities of the separate listing. The stronger integration will further accelerate the decision-making process by adding more flexibility and efficiency to our business,” explains Julian Diaz, Dufry CEO.

“The delisting of Hudson emphasizes the strategic importance of the North American business for the overall Dufry Group and the integration of the duty free and duty-paid businesses globally, with the Hudson convenience stores being an established brand across our operations worldwide,” Diaz continues.

“We will continue with the successful execution of our strategy for the North American travel retail market, which focuses on operating duty free and duty-paid convenience shops, as well as the further penetration of the food & beverage market. The closer alignment with headquarters and with other global operations will support the North American business during the recovery period, and the fast implementation of the full re-organization will help Dufry to focus the business on the re-opening and growth acceleration,” he said.

Hudson shareholders will receive USD 7.70 per Hudson Class A share in cash, without interest, corresponding to a total purchase price of approximately USD 311 million for the shares not already owned by Dufry. The price represents a premium of 50.1% to Hudson’s closing share price as of August 18, 2020.

The Transaction is expected to close in the fourth quarter of 2020, and is subject to the approval by the holders of a majority of Hudson’s outstanding common shares present at a shareholder meeting of Hudson to be convened in due course, said Dufry.

Aviation industry groups look for alternatives to restrictive quarantines to control spread of COVID-19

Industry organization ACI is calling on governments to replace quarantine measures with robust testing programs to prevent the spread of the COVID-19 virus through air carriers.

Airports Council International (ACI) World is requesting a “robust and consistent protocol for testing,” which the group says should be implemented only when necessary and as an alternative to broad-brush requirements for quarantine.

The measures should only be applied to passengers between countries where there is significant risk, and only for as long as is necessary to ensure public health and passenger confidence, said ACI, in a statement issued on Aug. 14.

“Unilateral national measures, especially a quarantine requirement, is damaging to both the industry and passenger confidence,” ACI World Director General Luis Felipe de Oliveira said. “Unnecessary quarantine measures are particularly harmful to passenger confidence as international air travelers have no assurance that, if they make flight arrangements, they will be able to return to their place of departure to continue their daily lives.

“Harmonized measures and a risk based approach that relies on scientific evidences will help to restore the traveler confidence and support the economy recovery of the aviation ecosystem.

To this end, ACI has requested the International Civil Aviation Organization (ICAO) to develop recommendations for States which should be risk based and informed by scientific and health experts.

“A risk-based approach would support the concept of travel bubbles, with low risk countries requiring no testing or quarantine for travel,” de Oliveira said.

“Medium risk locations might require testing only, with mutual acceptance of test results and

arrivals from high risk locations might require a combination of testing and a short quarantine to enable the verification of results.

Reportedly, as many as 30 countries are currently using airport-based testing, including Germany, France, Iceland and Austria, with London Heathrow about to start a program that would offer testing, but still require quarantining.

* * *

In related news, ACI and the International Air Transport Association (IATA) have published comprehensive guidance for airports to implement at security screening checkpoints as they prepare to restart operations. The (IATA) released an airline

self-assessment health checklist to support the International Civil Aviation Organization’s (ICAO) *Take-off: Guidance for Air Travel through the COVID-19 Public Health Crisis*. The Take-off guidance is the global standard framework of risk-based temporary measures for governments and the air transport value chain for safe operations during the COVID-19 crisis.

ACI’s Airport Health Accreditation program, launched last week and now endorsed by ICAO, assists airports in focusing on the health and welfare of travelers, staff, and the public. ACI has also published *The Aviation Smart Security Playbook*, developed in collaboration with Deloitte and designed to assist airports in providing a safe, secure, and hygienic

experience for passengers, staff, and the public amid the COVID-19 pandemic. The guidance is aligned with the International Civil Aviation Organization (ICAO) Council Aviation Recovery Task Force (CART) recommendations.

IATA’s health checklist for airlines and ACI’s Airport Health Accreditation program will be of importance in terms of providing a platform and momentum for the implementation of the ICAO Council Aviation Recovery Task Force (CART) recommendations, of which harmonization and resilience are the guiding principles, said ICAO’s Council President, Salvatore Sciacchitano.

ACI World announced last week that Istanbul Airport was the first airport in the world to be accredited through the program.

News from around the Americas

CANADA

The Canada Border Services Agency (CBSA) announced last week that discretionary (non-essential) travel restrictions between the United States and Canada have been extended to September 21, 2020.

The FDFA tweeted its support of the extension, but reiterated that duty free in Canada needs government support with most duty free stores remaining closed.

* * *

Total overnight arrivals to Canada were down 98.5% in May, according to **Destination Canada**, which markets the country internationally. For the year overnight arrivals are down 61%. These are the most recent figures.

This translates to only 28,000 people in May and 2.5 million for the year. U.S. arrivals to Canada made up more than half this number in May (16,400), and were down 98.7%. In May 2019, Canada welcomed 1.91 million international overnight arrivals,

Last week Canada announced it was extending the reciprocal closing of the U.S./Canada border for another 30 days, to September 21, 2020. The border has been closed since March 18. Essential travelers such as commercial truckers and health care workers are exempt from the border restrictions.

U.S. AIRPORTS

Miami International Airport welcomed back three international airlines in August. Volaris began serving Guadalajara again on August 2 with two weekly flights, Air Europa resumed weekly service from Madrid on August 3, and SWISS returned on August 4 with two weekly flights from Zurich.

The trio follows 13 other airlines that either never stopped flying or have resumed scheduled service at MIA since the pandemic: American Airlines, Delta Air Lines, Frontier Airlines, LATAM Airlines, United Airlines, Aeromexico, British Airways,

Caribbean Airlines, Eastern Airlines, Iberia, Lufthansa, TAP Air Portugal and Turkish Airlines.

Additional airline and route relaunches are expected in the coming months as international travel restrictions continue to be lifted. MIA served an average of over 28,000 daily passengers in July, up from less than 6,000 daily passengers in April.

San Francisco International Airport (SFO) will reopen Concourse A in the International Terminal which has been closed since April 1 due to reduced flight and passenger activity related to the COVID-19 pandemic.

Boarding Area A, Gates A1 – A15, will reopen on September 1, to accommodate the continuing return of international flights at SFO. The Airport has been operating all international flights on a single concourse since the closure.

The number of weekly flights operating between the U.S. and China on each country's airlines

News from around the Americas *continued*

will increase from four to eight. United Airlines will increase its weekly flights from two to four, and Delta has permission to do the same.

UNITED STATES

Ports request relief funding

The COVID-19 pandemic has caused an estimated loss of nearly 169,000 Florida jobs and \$23 billion in economic activity.

Decreased liquid bulk, dry bulk and containerized cargo and nearly five million fewer cruise passengers at Florida seaports is expected through 2020, according to a new analysis by maritime research company Martin Associates.

This past week, the Florida Ports Council sent a [letter](#) to members of Congress urging relief for the maritime sector based on the new economic impact analysis. Doug Wheeler, President and CEO of the Florida Ports Council, noted in the letter that no funding has been provided to date in COVID-19 relief packages to assist the maritime industry. Funding is needed for emergency response, cleaning, staffing, workforce retention, paid leave, procurement of protective health equipment, debt service payments, and lost revenue, says the letter.

Hawaii pushes back tourism reopening – again

Hawaii Governor David Ige has extended the general tourism ban in effect in the state for an additional month, now saying the state will reopen on October 1, at the earliest. In addition, all individuals, both residents and visitors, arriving from out-of-state to Hawaii are still subject to a [mandatory 14-day self-quarantine](#), says the state website.

“We will continue to monitor the conditions here in Hawaii as well as key markets on the mainland to determine the appropriate start date for the pre-travel (COVID-19) testing program,” said Ige. “With the case count increasing the way it has, it would be very difficult to implement and start the pre-travel testing program on September 1.”

Hawaii’s pre-travel testing program, which would allow travelers to bypass the two-week quarantine with proof of a negative COVID-19 test result, was originally scheduled to take effect on August 1 before being delayed until September 1 and now October 1.

Hawaii began seeing the triple-digit surge of cases over the past two weeks. Up until early July, Hawaii had recorded fewer than 1,000 cases overall. Since then cases have surged with more than 5,300 people now tested positive

XpresSpa expands COVID testing sites

Airport retailer XpressSpa opened its second XpresCheck location last week, this one at Newark Liberty International Airport. The innovative facility houses a team of medical professionals offering travelers and airport staff a COVID-19 testing center in the airport, tweeted company CEO Doug Satzman on Aug. 17. The first testing location opened at JFK International Airport T4 in New York at the end of June.

The Newark facility is operating through a one-year conditional-use permit, and has the capacity to administer more than 350 COVID-19 tests per day.

ForwardKeys and Skyscanner expand partnership

Travel analytics company ForwardKeys has developed a new agreement with travel search engine Skyscanner.

While ForwardKeys and Skyscanner have been partnering since 2018, the new agreement gives ForwardKeys full access to the company’s flight search data.

Previously, Skyscanner shared sample data for 10 global markets to be integrated into the ForwardKeys dataset, Flight Search.

Under the new partnership agreement with Skyscanner, the number of flight searches and redirects per day has grown exponentially, to almost triple the size of the previous sample data.

CARIBBEAN

U.S. Virgin Islands halts leisure travel after COVID-19 spike

The U.S. Virgin Islands closed its doors again to leisure visitors, effective Wednesday, August 19, 2020, for a period of at least one month. A territory of the U.S., the island group made the announcement last week, after gradually reopening until a spike in COVID-19 cases forced the government to reverse the opening.

The mandate prohibits hotels, Airbnb accommodations, and other short-term rentals from accepting any new reservations for 30 days.

The Territory had started to reopen in June, with the proviso that the government would retreat ... to a more cautious state of alert if conditions warranted.

“Unfortunately, we have arrived at that point this week,” Governor Bryan said on Aug. 14. He also returned the Territory to the “Stay-at-Home” (Orange alert) phase of its COVID-19 response, for two weeks, at which time it will be reevaluated.

On August 19, the U.S.V.I. Department of Tourism assured stakeholders that it is working closely with airline partners to ensure the Territory has ample airlift during and after the current restriction on leisure travel.

Commissioner of Tourism Joseph Boschulte said that even though the Territory was currently in the “Stay-at-Home” phase of its COVID-19 response, airlift connectivity remains critical for travel to and from the Territory as residents, business travelers, flight crews, emergency personnel, and government guests with written authorization from the relevant government agency, are still permitted to travel.

Boschulte said he was hopeful for a smooth reopening to leisure travelers when the latest 30-day “leisure lockdown” is suspended.

G-8 islands promote intra-regional travel

Other islands in the Caribbean continue to open, however. A group of eight neighboring islands are collaborating to create a new tourism marketing strategy in the post-COVID era. Nevis, St. Kitts, Saba, Statia, St. Maarten (Dutch), Saint Martin (French), Anguilla and St. Barths have come together to form a Caribbean Group of 8.

The group says that they can amplify their presence in the marketplace and create new travel possibilities and fresh itineraries through a joint collaboration.

The collaboration has produced an introductory video, with highlights of what makes each island special and different from their neighbors. The two-minute video began rolling out across all their social platforms starting the week of August 10, 2020.

The eight islands represent a combination of current and former Dutch, British and French island territories.

Belize delays tourism reopening

On August 5, Belize officials announced that there will be a delay in the reopening of the Philip Goldson International Airport (PGIA) due to a spike in the number of COVID-19 cases in three districts.

Prime Minister Rt. Dean Barrow said that although the airport will not reopen, the weekly repatriation flights for Belizean nationals abroad will continue, including the 14-day mandatory quarantine upon arrival.

Barbados implements travel bubble

The Government of Barbados has implemented a travel ‘Bubble’ for specific countries with a low incidence of COVID-19, effective August 5, 2020. They are St. Vincent, St. Lucia, Dominica, St. Kitts and Nevis and Grenada.



Continued on next page.

Barbados, continued

Under these new travel protocols, persons traveling within the 'Bubble' who have not traveled to or transited through any high, medium or low-risk country within 21 days prior to travel to Barbados, will not be required to take a COVID-19 PCR test prior to or on arrival and do not require monitoring during their stay.

Grenada continues phased re-opening

The Grenada Tourism Authority (GTA) has launched a new lifestyle campaign that showcases the three-island nation of Grenada, Carriacou and Petite Martinique's varied bespoke offerings while observing safety, health and wellbeing.

The *Pure Grenada Just-For-You* campaign is aligned with the phased reopening of Grenadian borders, which saw commercial flights from the Caribbean allowed from July 15, and widened to international flights from 'medium' risk countries from August 1.

The campaign has been strategically designed to appeal to those who are currently able and willing to travel for leisure.

In readiness for the phased reopening of borders, the Ministry of Health and the GTA have trained and certified over 1,800 tourism industry stakeholders in recent weeks, across accommodation, attractions, food and beverage, tourism services including marinas, tourism transportation such as airport taxis, and water sports. Certified service providers are identified by the 'Pure Safe Travel' Seal of Approval, prominently displayed.

TMI understands that at this writing only regional flights are operating at this time, but that flights with Canada should start next week with service to the UK by the end of the month.

Skyscanner reports increasing travel interest in the U.S.

Online travel company Skyscanner reports that searches made in the U.S. for travel on Skyscanner.com have increased by 77% over the past two weeks (the week beginning August 2nd versus searches made on week beginning August 9th), and the top 10 booked destinations over the past week indicate positivity in travel within the U.S. and to key destinations abroad**:

1. Las Vegas	2. Denver
3. Los Angeles	4. Cancun
5. London	6. New York
7. Chicago	8. Orlando
9. Atlanta	10. Seattle

Skyscanner says that its weekly survey of over 7,000 travelers worldwide indicates that positivity around travel remains: 32% of U.S. respondents think that it is currently safe to travel domestically, and 33% believe the global travel situation is improving. ***

Redirects from Skyscanner platforms for economy class, return travel from the U.S., created on Aug 9-16, for travel in September 2020. *Survey of 7661 conducted on Skyscanner website 8/10/20 - 8/16/20, with 983 U.S. participants.

Amex Trendex Data: 3 in 4 consumers say travel is one of the top activities they miss most

Not traveling continues to take an emotional toll on U.S. consumers, according to the Amex Trendex, a new report from American Express.

Four in five respondents (78%) say traveling is one of the top activities that they miss the most right now and nearly half (48%) believe not being able to travel is making them feel anxious and stressed.

The results come from an online poll conducted by Morning Consult between July 21 and July 23, 2020 among a national sample of 2,000 general population travelers with a household income of at least \$70K and defined as adults who traveled by air at least once in 2019. Results from the survey have a margin of error of plus or minus 2 percentage points.

Consumers also remain hesitant to travel for upcoming holidays: only 10% of respondents are planning to travel for Labor Day, while 1 in 5 (20%) are planning to travel for Thanksgiving.

The Amex Trendex also revealed that respondents prefer group travel over solo travel. After spending more time at home

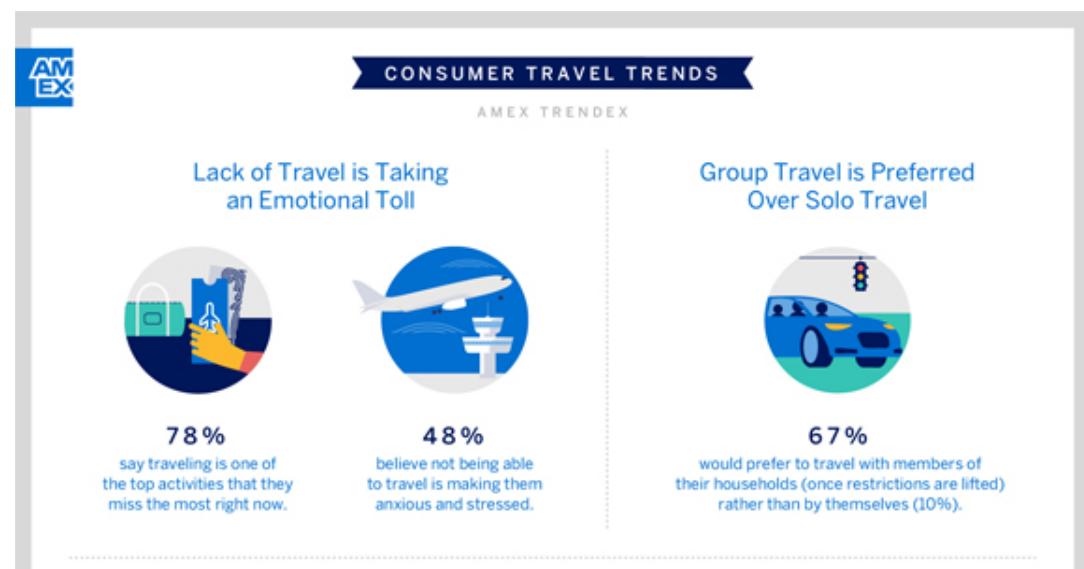
together over the past few months, consumers are more likely to travel with members of their households (67%) than by themselves (10%) once restrictions are lifted.

4 in 5 consumers (77%) prefer to book online on their own but would like to have a real person available to help and 6 in 10 respondents (61%) are willing to pay more for a plane or train that has every other seat free.

Consumers value flexibility and cleanliness when traveling. Increased flexibility for refunds/travel changes is most important when booking travel in the future (25%) followed by cleanliness standards (19%).

American Express Travel found similar trends when looking at U.S. Card Member booking data for travel booked through them over the last month.

Over half of hotel bookings (52%) in July were made at hotels within the Card Members' home state or out of state but local regional travel (compared to 33% in July 2019), while 90% of lodging bookings and 79% of air bookings were domestic (*between 6/08/2020 - 7/05/2020*).



PURE GRENADA

The Spice of the Caribbean

Duty Free Dynamics expands luxury brands portfolio with introduction of Bally

Duty Free Dynamics has scored another distribution coup, and has now added Swiss luxury brand Bally to its portfolio.

With Bally, Duty Free Dynamics expands its luxury lineup with the new product category of Leather Goods & Accessories. DFD is introducing Bally's full line of products, which it will distribute throughout the travel retail channel of the Americas.

DFD has been successfully managing luxury brands, as exemplified by some of the widely recognized luxury watches in its portfolio, such as Oris and Frederique Constant.

To ensure ultimate visibility, Duty Free Dynamics' strategy is to establish Bally stand-alone boutiques and shop-in-shop concepts in the most prominent locations. In some cases, DFD will adapt to the operators' available spaces to create unique and personalized environments. Founded in 1851, Swiss luxury brand Bally designs exquisitely crafted footwear in the finest leathers, and today remains a market leader.

The craftsmanship ingrained in Bally's DNA is confidently displayed through leather work and advanced fabric printing techniques in shoes, bags and accessories that keep fueling the brand's growth, says the company.

Below: some best-sellers in Bally's travel retail collection.

Bally's travel retail assortment for men includes shoes and accessories such as crossbody bags and wallets. Bally's casual but sporty look features the iconic Bally Stripe branding. The collection also involves elegant belts.

For women, stylish tote bags, handbags and shoulder bags are available in practical silhouettes, in addition to Bally's iconic, square Janelle buckle shoes.

"DFD's partnership with Bally represents an important breakthrough in our ongoing business development strategy to grow our luxury brands portfolio. We are excited to have started this journey with Bally, as its remarkable trajectory and world-wide recognition certainly promises a huge potential in the Americas' travel retail channel," stated Gregory Secret, Category Manager for Leather Goods at Duty Free Dynamics.

Bally has over 320 retail stores and 500 multi-brand points of sale spanning across 60 countries worldwide.

Right: Bally airport shops



DFD finalizes Seiko's presence with Dufry Mexico

In more news from Duty Free Dynamics, the distributor has confirmed the full scale presence of Seiko's medium-luxury range watches in Dufry's high-end brands store # 126 located at Terminal 1, Boulevard 1, Mexico City International Airport.

Seiko had been first introduced at this store in September 2019, in a pop-up shop that featured two counters displaying a wide range of watches that highlighted the best of the brand's main collections.

The Seiko pop-up shop was re-activated in November during the Day of the Dead holiday in Mexico; a second re-activation took place in January 2020, generating exposure, brand awareness and sales activity.

In July, with the pandemic subsiding, the airport's Boulevard 1 re-opened and Dufry fully incorporated the Seiko brand into its watch lineup.

The brand's extensive model range is now displayed on a white backwall fixture, customized with promotional material highlighting Prospex, Seiko's collection for recreational and professional divers.

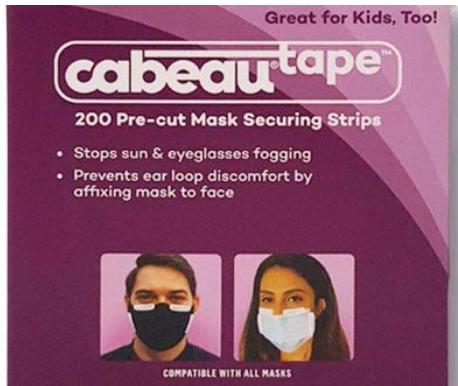


DFD's Seiko backwall in Dufry's high-end brands store in Terminal 1 in Mexico City Airport.

"We are very pleased to be able to offer the full Seiko range in conjunction with our partner operator Dufry Mexico, in order to satisfy travelers' needs and wishes with the versatility of the brand's collections," said Monica Martinez, DFD Category Manager for Watches.



Cabeau develops solution to increase safety and comfort of masks



Cabeau has developed Cabeau Tape, an innovative new PPE solution designed to increase comfort and safety for mask-wearing customers as they begin to travel again.

Patent-pending Cabeau Tape, FDA approved and dermatologist-recommended, are medical-grade adhesive strips that seal the gaps that form around a mask's perimeter and are compatible with all face coverings. Gaps cause eyeglass fogging and are an indication of a serious breach in mask filtration.

A recent study published by the National Library of Medicine reports that "gaps (as caused by an improper fit of the mask) can result in over a 60% decrease in the filtration efficiency."

David Sternlight, founder and CEO of Cabeau Inc, searched for a solution to improve filtration efficacy.

"Too often I saw masks that slid down under the nose, exposing the wearer to infection," Sternlight says. "This leads to even greater contamination when the person repeatedly touches the mask to readjust it, thereby compromising the filter."

Cabeau Tape applied along either side of the nose bridge and up the sides of the mask greatly increases mask efficacy by blocking inhalation/exhalation routes with the least resistance to airflow, says the company. While it adheres to any clean, dry surface, the greatest filtration is achieved by sealing the tape to faces without facial hair along the mask edges. Cabeau Tape may be reapplied up to 2 additional times, allowing the user to remove and replace their mask as desired.

With face shapes varying widely, especially between different aged users, creating size and fit issues with universal masks, Cabeau Tape resolves this problem by adhering the mask directly to the face. The adhesive is strong enough to keep the mask securely positioned even for those actively engaged in sports like running and cycling, says the company.

Cabeau Tape has already been a success in the U.S. domestic market, with medical personnel, food service professionals, hospitality staff, hair stylists and others who must wear masks for extended periods of time.

Marc Rey resigns as President & CEO of Shiseido Americas

Marc Rey – who led Shiseido's acquisitions of Drunk Elephant, Laura Mercier and the worldwide beauty license for Tory Burch, among others during his tenure-- will resign as President & CEO of Shiseido Americas and Chief Growth Officer, Shiseido Group as of September 6. Ron Gee, Chief Financial Officer of Shiseido Americas and Global M&A Leader, has been named Interim CEO of Shiseido Americas.

Travel Blue launches globally compliant Hygiene Range

Travel Blue has launched a range of hygiene products designed for travel during COVID-19, which will be available in October. The Hygiene Range by Travel Blue features personal protection products for travelers and is a culmination of in-depth research and strict testing to comply with the relevant regulations and standards required across major countries around the world. Travel Blue says it has been working to find the right global compliant solutions.

The new Hygiene Range by Travel Blue has been created with the traveler in mind, says the company. The range comes in small-size packs which can be easily placed into handbags, bags



or backpacks without taking up a lot of space.

The Hygiene Range also includes the Hygiene Kit which comes in a very small pack and "provides everything one needs for full protection." 2 face masks, 2 sets of Latex gloves and 4 cleansing wipes, all available in high-quality re-sealable bags.

The Hygiene Range by Travel Blue consists of 6 products:

Hygiene Kit, containing 2 disposable face masks, 4 Latex gloves and 4 hygienic wet wipes; 5 Disposable face masks (one-size-fits-all); A multi-use silver ion antibacterial, washable fabric face mask; 20 hygienic wet wipes, individually wrapped, guaranteed to kill 99.9% of germs; 100ml antiseptic hand sanitizing alcohol spray; and 10 disposable latex gloves.

"This has been a challenging few months to overcome the various hygiene regulations and certification. Clearly COVID-19 will continue to be around us for some time until a vaccination is found, so everyone leaving home will need to carry these products with them during their travels. At the same time, with travel already returning in many countries around the world and more people wanting to take holidays, demand for such a range of products is expected to be very high," says Jonathan Smith, Executive & Travel Retail Director of Travel Blue.

