

Avolta, JFK T8 operators reveal duty free and F&B brands with 60+ new concessions

The Port Authority of New York and New Jersey, American Airlines and Unibail-Rodamco-Westfield have announced 24 additional duty free and food hall brands arriving at John F. Kennedy International Airport's (JFK) Terminal 8 as part of the terminal's expansion, which includes a \$125 million commercial redevelopment program.

All leasable space has now been awarded at Terminal 8, with new concessions already starting to open.

Concessionaires are bringing iconic local businesses, luxury global brands, and unique new and first-to-airport concepts to the expanded terminal.

Duty free, operated by Avolta's Duffy at T8, is bringing a refreshed collection of luxury boutiques replicating an open-air shop environment inspired by NYC neighborhood shopping and markets.

Duty free partners include Queens-based The Nourish Spot, New York-based Sullivan Hernandez Group, Atlanta-based Kellee Communications and Florida-based Tarra Enterprises, Inc.

Among the new brands and luxury boutiques that will be introduced by Avolta are:

W. 12th St. Market, inspired by New York City's Meatpacking District, will offer products from local artisans, unique souvenirs and treats, along with liquor and tobacco.

Beauty on 5th will feature a lineup of luxury boutiques featuring world-renowned perfume and cosmetics brands like Dior, Lancôme, Estée Lauder, Kiehl's, La Mer, YSL and Charlotte Tilbury.

The Park @ T8, designed to mirror the lush landscape of Brooklyn's Prospect Park, will offer a sophisticated lineup of fragrances, skincare products, confections, and premium wines and spirits.

BKLYN Shopping, specializing in fragrances, skincare products, confections, wines and spirits in a compact walkthrough setting that draws its design inspiration from Brooklyn's brownstone buildings and the Brooklyn Bridge.

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Chic luxury boutiques feature Longchamp, Marc Jacobs, Lacoste, BOSS, TAG Heuer, Breitling and Montblanc, along with designer sunglasses from Avolta's Suncatcher store.

The Connoisseur Collection offers a curated selection of liquor and tobacco products. The hybrid space will also be home to T8's speakeasy, **Blinded Tiger**, a nod to New York's best hidden bars and a first for JFK.

The Collection will feature fashion jewelry and watches from global brands like Swarovski, NORQAIN, Oris, Citizen and Bulova.

Pre-Loved Luxury will feature upcycled leather goods and fine watches.

"We have an ambitious vision to redefine the duty free shopping experience at Terminal 8 and are proud that The Port Authority of New York and New Jersey, Unibail-Rodamco-Westfield, and American Airlines share that vision," said Avolta North America President and CEO Steve Johnson.

"This is a pivotal moment in JFK's evolution, so it is an honor to be selected as the partner that will transform T8. Combined with our recently awarded contracts to bring new travel convenience, specialty retail, and food and beverage concepts to the terminal, this expanded partnership will allow us to design a world-class travel experience across all lines of Avolta's business," Johnson continued.

For Food & Beverage, T8's Boroughs Food Hall will deliver a curated food hall offering passengers an elevated experience spanning local specialties, street food, upscale dining, health-conscious options and comfort food under one roof. The Boroughs Hall is operated by a joint venture among MERA US and small businesses, New York City-based Tsion Enterprises, Texas-based Food Cycle LLC and Massachusetts-based South River Partners.

"Terminal 8's new lineup featuring food & beverage concessions and shopping experiences

from around the region as well as notable global brands, will create a passenger experience that is uniquely New York and best in class," said Port Authority Executive Director Rick Cotton.

The latest concessions announced, alongside the five small businesses participating in the Retail Accelerator program announced at the end of 2024, represent more than 50% NYC-based operators, more than 50% NYC-based brands and over 15 brands new to airports.

Since 2018, the JFK Redevelopment Community Advisory Council has been working with the Port Authority and terminal developers to expand community outreach efforts. The Council has worked with the Port Authority, its contractors and the terminal operators to meet a 30% good faith goal for outreach to area businesses that are ready, willing and able to work at JFK percent, across all aspects of the JFK redevelopment program.

WHSmith North America to open new InMotion at JFK T5

Airport specialty retailer WHSmith North America (WHSNA) is expanding its presence at JFK International Airport with the opening of InMotion inside Terminal 5 next month.

InMotion, which carries the latest tech products from brands such as Apple, Bose, Beats, Sony and GoPro, is the largest airport-based electronics retailer in the U.S.

"As we continue to expand our presence within the airport marketplace, WHSmith North America remains committed to elevating the experiences of travelers," said Huw Crwys-Williams, CEO of WHSmith North America.

"We are incredibly thankful for the continued support of our airport partners JetBlue, Fraport USA, the Port Authority of New York and New Jersey, and our incredible ACDBE partner Iris Goldschmidt of APW Brands, who have been instrumental in the store's opening."

"Fraport USA is pleased to welcome T5 customers to see a reimagined InMotion store, rebuilt from the previous location and better than ever," said Jose Cuevas, Fraport New York VP Operations.

Fraport Nashville awarded 5-year extension at BNA

The Metropolitan Nashville Airport Authority (MNA) has extended Fraport Nashville's concession contract for five-years, to run into 2034. Fraport Nashville is the developer and manager of BNA's award-winning concessions program at Nashville International Airport.

In 2025, BNA was named the #1 best airport for shopping in USA Today's 10 Best Awards. It also earned the Richard A. Griesbach Award for Excellence, at the 2025 ACI-NA Excellence in Airport Concessions Awards.

With over 24.7 million passengers served in fiscal year 2025, BNA is one of the fastest-growing airports in North America.

Since 2018, the concessionaire has introduced nearly 100 new shops, restaurants, and services to the airport.

Hartsfield-Jackson announces key leadership appointments

Hartsfield-Jackson Atlanta International Airport (ATL) has appointed several senior leaders to strengthen operations, development, and engagement, each reporting to ATL Airport General Manager Ricky Smith.

The new appointments include:

Diana Léon Brown, Deputy General Manager, Marketing & Air Service Development.

With more than 25 years of industry-related experience, Brown previously served as Chief of Staff at Maryland Aviation Administration, where she led marketing, communications, air service development, and governmental affairs for BWI Thurgood Marshall Airport.

Leticia Caviness, Assistant General Manager, Business Engagement, leads airport-wide initiatives to

expand small business engagement that drives economic growth across the region.

Krystal T. Davis, Deputy General Manager, Administration & People Strategy, oversees talent management, workforce development, workplace safety, and employee services. With over 20 years of industry experience, she previously served as Director of Human Resources for the Maryland Aviation Administration.

Augustus "Gus" Hudson, Deputy General Manager, Airport Operations. Hudson joined Hartsfield-Jackson in 2005 as a security manager and advanced to Assistant General Manager of Emergency Management. He has led major initiatives including the development of the Centralized Command and Control Center and

has served on numerous national aviation and emergency management committees.

Audria Borders-King, Special Assistant to the Airport General Manager. Borders-King supports executive priorities and leads development of strategic initiatives for the Department including strategic planning, organizational development, and process improvement.

Tyronia Smith, Deputy General Manager for Revenue Development & Management, is responsible for parking/ground transportation, food and retail, rental car, terminal advertising, and airline affairs. A former senior counsel for Hartsfield-Jackson and experienced legal professional, Smith has more than 20 years of industry-related experience.

JFKIAT & Hudson partner to debut custom, local concepts at JFK T4



JFKIAT – the operator of Terminal 4 at John F. Kennedy International Airport – has announced the opening of three reimagined Hudson market concepts in T4: Manhattan Mercantile, Brooklyn-inspired East River Market, and 149th & Grand, representing the Bronx.

Designed as immersive tributes to these three NYC boroughs, these new Hudson locations showcase the best of New York’s makers, artisans, and cultural institutions, offering travelers an authentic sense of place from the moment they arrive at the terminal.

Hudson worked closely with JFKIAT to transform its convenience stores into tailored marketplaces –each outlets features its own architectural identity, product mix, and cultural cues tied to its namesake borough.

Beyond traditional retail, these concepts are designed as storytelling spaces, connecting passengers to New York’s creative and culinary communities through curated merchandise, artisanal goods, and diverse food and beverage selections.

Through the creation of these concepts, JFKIAT is continuing its mission to support small, local, and diverse businesses based in New York City – many of whom are making their airport retail debut at these new locations at T4 – and introducing them to a new audience of customers who may not have otherwise discovered their offerings.

At the East River Market, passengers can find products from **Brooklyn Grange**, the U.S.’s leading rooftop farming and intensive green roofing business, and offerings from **Cantina Royal**, a Brooklyn-based brand elevating Mexico’s rich food heritage.

149th & Grand features granola from **Bennett’s Deli & Sandwich Co.**, a Bronx-based family business that offers handmade, small batch gourmet products, and tea from **Teazert Tea**, a Black-owned, woman-owned line of dessert-inspired tea blends made from all natural ingredients.

At **Manhattan Mercantile** passengers can find luxury chocolates from woman-owned **MarieBelle New York**, and treats from **Posh Pretzels**, a brand owned by a self-taught chocolatier based

in Tarrytown, NY.

“Hudson is proud to partner with JFKIAT on this groundbreaking project, which highlights the power of collaboration to redefine the travel experience,” said Bridget Biagas, VP, Development, Hudson.

“These new concepts embody everything that makes New York special—its culture, its creativity, and its communities. By bringing together world-class design with authentic local products, we’re not only elevating the passenger journey but also amplifying the voices of New York’s makers, artisans, and small businesses on a global stage. Together with JFKIAT, we’re setting a new standard for what locally inspired airport retail can be.”

JFK T6 adds three new dining concessions

The Port Authority of New York and New Jersey and JFK Millennium Partners (JMP), the company selected to build and operate the new US\$4.2bn Terminal 6 (T6) at John F Kennedy International Airport, have announced the addition of P J Clarke’s (a saloon-style restaurant in New York), For Five Coffee Roasters and Brooklyn Brewery to the terminal’s hospitality options.

These will be the first airport locations for these three New York brands, which are set to open with the new terminal in 2026.

SSP America will manage P J Clarke’s and For Five Coffee Roasters, and M&R Concessions will operate Brooklyn Brewery.

Paul Loupakos, SSP America svp of development and airport retention, commented, “Each brand is rooted in New York’s culture and hospitality, making them a natural fit for JFK’s global travelers. These openings reflect our commitment to delivering authentic, locally inspired dining experiences that celebrate a true taste of place.”



Copa Airlines extends contract at JFK T4

Copa Airlines is the latest of JFKIAT’s airline partners to extend its agreements at JFK T4 through 2030, as the terminal undergoes a historic transformation

JFKIAT’s partnership with Copa Airlines began more than 20 years ago, when the airline launched its first flights connecting New York City to Panama. Today, Copa Airline has daily service from T4 to more than 85 destinations across Latin America and the Caribbean.

T4 is currently going through a \$1.5B transformation, which broke ground in 2021. As part of this redevelopment, JFKIAT expanded the terminal capacity by 25% and initiated significant upgrades to support continuous growth in T4’s passenger traffic, seamless operations, advanced sustainability initiatives, and cutting-edge technologies to innovate the terminal’s systems for the future.

The expansion of T4 resulted in more than 27.7M passengers in 2024 alone.



JFK T6 is currently under construction, being developed in two phases. The first six gates are due to open in 2026, with a project completion date of 2028.

The Estée Lauder Companies opens global fragrance atelier in Paris

The Estée Lauder Companies has opened a Fragrance Atelier within its new *La Maison des Parfums* on Rue Volney in Paris. The company says that this newly established global innovation hub is fully dedicated to world-class fragrance expertise, advanced technologies and cutting-edge capabilities, and will accelerate the company's strategic ambitions in luxury and prestige fragrances.

The Atelier's opening marks a significant milestone in the company's longstanding commitment to fragrance excellence and craftsmanship, said the announcement.

President and CEO Stéphane de La Faverie said he believes the Atelier will propel future growth in the dynamic fragrance category by uniting world-class expertise, cutting-edge technology, and artistry to accelerate innovation across the portfolio.

"Located in the cradle of perfumery, our teams will blend state-of-the-art technology, data-driven intelligence, and olfactive expertise to craft the next generation of extraordinary scents for our consumers worldwide," he said.

La Maison des Parfums unites the company's fragrance, creative, and innovation teams within a five-story, 2,000-square-meter. Its architecture evokes the composition of a fragrance — travertine as the base, artisanal details as the heart, and light-infused finishes as the top note — creating an immersive environment where heritage and innovation coexist in harmony.

A transformative space for fragrance innovation

Inside the Atelier, specialized co-creation and innovation spaces bring artistry and science to life. In the Music Room, perfumers from leading fragrance houses and brand teams collaborate to compose signature accords and explore new olfactive territories.

In the adjoining laboratories, experts use CO₂ supercritical extraction, GCMS molecule analysis, and AI-driven sillage measurement to understand fragrance structure and longevity at the molecular level. Proprietary neuroscience-based consumer modeling transforms sensory data into insight, helping creators design

fragrances that stir emotion and inspire desire.

The Atelier introduces an AI-enabled, end-to-end creation process that combines olfactive and neuro-science modeling with real-time monitoring of patents, research, and regulations.

* * *

These resources will accelerate discovery, develop new technologies, fuel experimentation, and enable faster response to evolving consumer trends, reducing fragrance development lead times by up to 30–50% in the coming years.

The new Atelier will serve as a shared innovation engine for all fragrance brands within the company's portfolio, including Jo Malone London, TOM FORD, Le



Exterior of *La Maison des Parfums*.

Labo, KILIAN PARIS, and Editions de Parfums Frédéric Malle, as well as across Estée Lauder, Clinique, AERIN Beauty, Aramis, and BALMAIN Beauty fragrances.

Each brand retains its distinctive voice while drawing on shared access to next-generation technology, proprietary ingredients, and scientific expertise.

Floral Street and Netflix team up to produce *Bridgerton* fragrance



Floral Street's Michelle Feeney

Award-winning British fragrance brand Floral Street has teamed with *Bridgerton*, Netflix' hugely successful period drama that takes place during the Regency period in England, to create a fragrance based on the hit series.

Floral Street founder and CEO Michelle Feeney says that the collaboration "is a celebration of storytelling, sustainability, and scent.

"As a British brand rooted in self-expression and conscious beauty, we're proud to bring the romance of *Bridgerton* to life in a way that feels modern, meaningful, and utterly captivating. It's about love, identity, and the joy of adorning your world with fragrance that speaks to the heart."

While no details of the fragrance have been revealed yet, Feeney told WWD that the scent will be a floral gourmand.

The *Bridgerton* perfume will be released to coincide with the start of the fourth season of the show, produced and created by Shondaland, at the end of January.

Feeney, who founded Floral Street in 2017, is a global, clean beauty pioneer and entrepreneurial leader whose mission is to create ethical fine fragrances. Independent, sustainable, and British, Floral Street is 'powered by flowers', eco-conscious from inception, vegan and cruelty-free.

All the Floral Street fragrances have been created by master perfumer Jérôme Epinette, of Robertet, known for his mastery of natural ingredients.

Floral Street fragrances use fully traceable, responsibly sourced ingredients, and are housed in reusable, refillable, recyclable, or biodegradable packaging. They are distributed in the UK and internationally including USA, Australia & New Zealand, and represented in travel retail in the Americas by Katherine Sleipnes' International Brand Builders Inc (IBBI).

Deepening ELC's commitment to France

The Atelier's opening also underscores ELC's commitment to France, which is a vital strategic market and creative hub for the company. The Estée Lauder Companies employs more than 1,200 people in France and operates the global headquarters of several of its brands there, including KILIAN PARIS, Editions de Parfums Frédéric Malle, Darphin Paris, and Lab Series.

Integrates with ELC's innovation network

In addition, the Atelier enhances The Estée Lauder Companies' global research and innovation network across the United States (New York and Minnesota), China (Shanghai), Europe (Belgium), and Canada (Toronto). Together, these sites seamlessly integrate category- and region-specific strengths to drive breakthrough discovery across the full spectrum of beauty.

Maison Perrier-Jouët's 'House of Wonder' experience at Paris and Miami airports combines champagne, art and nature

Pernod Ricard Global Travel Retail is bringing Maison Perrier-Jouët's 'House of Wonder' experience to two major international hubs – Paris-Charles de Gaulle and Miami International Airport for the remainder of the year.

The champagne house activation is supported by a large-scale advertising campaign and an artistic exhibit, beginning October 10th in Paris and running until November 24th, before transferring to Miami for the whole month of December to coincide with the famous Design Miami art fair.

Travelers will be able to discover two elegant, contemporary spaces inspired by the Belle Epoque Society, an ecosystem of experiences that the Maison offers at its historic site in Epernay, in the Champagne region of France.

Stepping into the House of Wonder with its distinctive Art Nouveau influences, travelers can discover the story of Perrier-Jouët when, in 1811, the renowned botanists and horticulturalists Pierre-Nicolas Perrier and Rose-Adélaïde Jouët established the Maison. Choosing Chardonnay as its signature grape, the founders established the singular floral style of its wines, which went on to be synonymous with Art Nouveau pioneer Emile Gallé's illustration of the Japanese anemone.

This same iconic anemone adorns a large Perrier-Jouët bar in both locations, where travelers will be offered tastings from the range and have the rare opportunity to see and purchase some of the Maison's most revered vintage cuvées from the Collection Belle Epoque, as well as non-vintage cuvées from the Collection Les Classiques. Each purchase is accompanied by a special gift box which, at the Paris location, can be personalized.

In addition, for a limited time only, passengers will have access to an exclusive gift set, produced in collaboration with Polish designer Marcin Rusak for two Perrier-Jouët

champagne Collections. A personal interpretation of the Maison's herbarium, the designer gift box containing the cuvée and two branded flutes highlights the three hero plants of Champagne's biodiversity.

This set takes on extra resonance with Marcin Rusak exhibiting *Plant Pulses* at the Design Miami art fair, an artistic installation sensitively and tangibly translating the communication emitted by plants through which the artist and Maison Perrier-Jouët encourage us to reconsider our relationship to nature, or more specifically, our place within it. Stronger demand for champagne across the travel retail channel over the last year has spurred Pernod Ricard Global Travel Retail into securing some important listings for Perrier-Jouët in exciting locations such as New York, Shanghai, Hong Kong and Singapore, where there is a high concentration of affluent travelers. These stunning activations in Paris and Miami signify another era of growth, again correlating directly to those areas where consumer demand for luxury is strongest and there is an inherent connection to art and design. The GTR channel is playing a pivotal role in building brand equity and reinforcing Perrier-Jouët's global strategy," says **Andrew Bardsley, Brand Director, Prestige and Ultra-Prestige Spirits, Pernod Ricard Global Travel Retail.**

"DFA is excited to partner with Perrier-Jouët Champagne this December at Miami International Airport, bringing luxury and celebration to travelers for the holiday season. This activation reflects DFA's ongoing commitment to premium experiences and top-tier brands, offering a festive touch of elegance and taste," says **Jonathan Bonchick, Vice President of Spirits & Wine at Duty Free Americas.**



Maison Perrier-Jouët's 'House of Wonder' in Paris

The Macallan launches latest Harmony Collection release inspired by tea

The Macallan has launched the latest in its Harmony Collection, a travel retail exclusive whisky created in a unique collaboration with JING, curators of some of the world's finest single garden teas.

Inspired By Organic Cherrywood Lapsang Tea is a limited-edition single malt Scotch whisky that pays homage to the world of tea and the artistry of nature.

Joining *Inspired By Organic Cherrywood Lapsang Tea* is *Inspired By Phoenix Honey Orchid Tea* (available in domestic markets only), a release crafted in tribute to a rare oolong tea from China's Phoenix Mountain range.

The travel exclusive expression draws inspiration from JING's Organic Cherrywood Lapsang tea – a reinvented take on Lapsang Souchong, smoked over cherrywood in the UK. The single malt scotch whisky is primarily matured in Sherry Seasoned European oak casks and complemented by a selection of Sherry Seasoned American oak casks.

To bring the whisky's story to life in the travel retail channel, The Macallan has introduced an experiential display at key high-

profile locations globally. The display draws inspiration from the artistry and intention of traditional tea rituals, including JING tea leaves, a tea pot and other storytelling elements – to reflect the conceptual narrative behind the whisky. This immersive setup invites travelers to discover the parallels between single garden tea and single malt whisky, while engaging with the rich sensory world behind *Inspired By Organic Cherrywood Lapsang Tea*.

The presentation box for this whisky is crafted using repurposed waste tea leaves.

As of October 7, *Inspired By Organic Cherrywood Lapsang Tea* will be available at in key airports worldwide and select downtown stores, with a recommended retail selling price (RRSP) of \$190.



Women in Travel Retail+ celebrates record attendance and fundraising success at TFWA Cannes event

Women in Travel Retail+ (WiTR+) marked another milestone at this year's networking event in Cannes, welcoming over **350 members and guests** for an evening of connection, celebration, and charity.

Hosted by **Brown-Forman**, the event brought together some of the most dynamic women and allies from across the global travel retail industry. The evening was the perfect opportunity for making connections with women from all sectors of the industry and was praised for its vibrant atmosphere, excellent hospitality, and strong sense of community that WiTR+ has become known for.

There was huge energy and buzz in the room as women shared their experiences. A special guest was Ylva Binder - it was a conversation in 2006 between Ylva and Sarah Branquinho, now Chair of WiTR+, which sparked the notion of WiTR.

At that time Ylva worked for Bacardi, and she is now a distiller in her own right, as is Dr Rachel

Barrie, Master Blender at Brown-Forman who gave the audience a taste of her amazing career path and a swift master class tasting of Glendronach.

WiTR+ membership continues to grow rapidly, now **approaching 900 members** worldwide - a testament to the group's ongoing com-



WiTR+ marked another milestone at this year's TFWA Cannes networking event, welcoming over 350 members and guests for an evening of connection, celebration and charity initiatives. Hosted by Brown-Forman, the event brought together some of the most dynamic women and allies from across the global travel retail industry.

mitment to supporting, empowering, and connecting women across all sectors of the travel retail industry.

A raffle was held to raise funds for Toutes à l'École, which supports the education of disadvantaged girls in Cambodia, WiTR+'s 2025 charity. Thanks to

the incredible generosity of members and supporters - including significant donations from **Victoria's Secret** and **Brown-Forman** - this year's fundraising to completely refurbish the sleep and study areas for female students in Cambodia has already surpassed its target.

WiTR+ Chair Sarah Branquinho said: "This was our flagship event, and we were delighted that it was hosted at the Brown-Forman stand in the Beach Village. We reached absolute capacity, which was wonderful to see. Our membership is now heading towards 900, thanks in part to the corporate partnership scheme that has really helped boost our numbers - a fantastic development for WiTR+."

WiTR+ extends its heartfelt thanks to **Brown-Forman** for hosting such a memorable event and to all members, partners, and donors for their ongoing support.

For information on membership or future WiTR+ initiatives, visit www.womenintr.com

Erik Juul-Mortensen joins The Bluedog Group as non-executive director

The Bluedog Group has appointed **Erik Juul-Mortensen** as a non-executive director. Alongside a number of high-profile roles with Danish Distillers, V&S International Brands and Maxxium, Juul-Mortensen was one of the founding members of the Tax Free World Association (TFWA) in 1984. He played a key role in the organization's remarkable growth, serving in various capacities, including more than two decades as president, before standing down in 2024.

With decades of global experience in leadership, governance, business and strategic development, Juul-Mortensen brings a wealth of expertise that will help guide The Bluedog Group through its next phase of growth and innovation.

His deep understanding of international markets and proven

track record in steering businesses through growth will be invaluable as The Bluedog Group continues to expand its reach and capabilities.

Nick King, CEO of The Bluedog Group, commented:

"We are delighted to welcome Erik to our Board. His wealth of experience, visionary outlook, and commitment to excellence make him an ideal addition to the group. As we build on our strong foundations, Erik's perspective will be invaluable in driving sustained growth, guiding future acquisitions, and ensuring we remain true to our values."

Speaking on his appointment, **Erik Juul-Mortensen** said:

"I am pleased to join Bluedog as Non-Executive Director at such an exciting time in its journey. Over its 26-year history, Bluedog has consistently been at the forefront of innovation in standout retail

activations and spectacular live, digital and hybrid experiences, building an impressive portfolio of expertise along the way. I look forward to working with the team to help strengthen the Group's base

and forge new paths as they continue to deliver smart solutions for clients."

To read a full interview between Nick King and *TMI's* Michael Pasternak, [please click here](#).



From left: Nick King, Bluedog Group CEO, Erik Juul-Mortensen, Andrew Machin, Bluedog Group Operations Director; Oliver Potter, Bluedog Group Technical Director.